



SPRY Strategies

NC US Senate Survey

Custom Crosstab 1 4.29.21

Performed by Spry Strategies

The North Carolina US Senate Republican Primary & Issue survey was conducted by Spry Strategies using a hybrid method survey design of 200 live caller to landlines, 300 IVR (automated) & 200 online mobile interviews from 700 likely voters from April 21 – April 24. The survey's sample included 33,600 registered voters who voted in at least 2 of the last 4 Republican primary elections in 2014, 2016, 2018 & 2020 and 3,200 newly registered Republican voters from 4.1.18 – 4.1.2021. The survey has a margin of error of +/- 4.4 percentage points. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q1 Voter Screen

		Q1 Voter Screen		Total
		Yes	No	
Q2 Voter Registration	Republican	71.1%	0%	71.1%
	Independent voting in Republican primary elections	28.9%	0%	28.9%
	Something else	0%	0%	0%
	Total	100%	100%	100%
Q3 Robinson Approval	Strongly approve	50.4%	0%	50.4%
	Somewhat approve	17.2%	0%	17.2%
	Somewhat disapprove	5.1%	0%	5.1%
	Strongly disapprove	5.8%	0%	5.8%
	Unsure or no opinion	21.4%	0%	21.4%
Total	100%	100%	100%	
Q4 RightTrack WrongTrack	Right track	33.3%	0%	33.3%
	Wrong track	66.7%	0%	66.7%
	Total	100%	100%	100%
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	50.4%	0%	50.5%
	Low Cost of Living	10.1%	0%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	16.2%	0%	16.2%
	Diverse Population & Cultural Atmosphere	5%	0%	5%
	The southern hospitality and friendly people	8.1%	0%	8.1%
	Other	10.2%	0%	10.2%
Total	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q1 Voter Screen

		Q1 Voter Screen		Total
		Yes	No	
Q6 Wrong Track	Civil Unrest & Racial Division	9%	0%	9%
	Corporations playing politics.	14.2%	0%	14.2%
	Increased Crime and Public Safety Issues	4.8%	0%	4.8%
	Election security and voter fraud	26.9%	0%	26.9%
	Homelessness, Mental Illness, and Addiction	1.5%	0%	1.5%
	Infringement on liberties by government	31.8%	0%	31.8%
	Road Conditions and Infrastructure Issues	3.7%	0%	3.7%
	Other	8.1%	0%	8.1%
	Total	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	54.1%	0%	54.1%
	Similar in tone and style but different on the issues	4.4%	0%	4.4%
	Different in tone and style but similar on the issues	24.6%	0%	24.6%
	Very different in tone, style and on the issues.	13.5%	0%	13.5%
	Don't know/Not Sure	3.5%	0%	3.5%
	Total	100%	100%	100%
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	28.2%	0%	28.2%
	Political outsider and proven executive leadership	54.8%	0%	54.8%
	Unsure or No opinion	17%	0%	17%
	Total	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q1 Voter Screen

		Q1 Voter Screen		Total
		Yes	No	
Q9 Budd Favorability	Very favorable	12.5%	0%	12.5%
	Somewhat favorable	17.6%	0%	17.6%
	Somewhat unfavorable	5.7%	0%	5.7%
	Very unfavorable	3.1%	0%	3.1%
	Neither favorable nor unfavorable	13.5%	0%	13.5%
	Never heard of	47.5%	0%	47.5%
	Total	100%	100%	100%
Q10 McCrory Favorability	Very favorable	40.4%	0%	40.4%
	Somewhat favorable	32.2%	0%	32.2%
	Somewhat unfavorable	7.9%	0%	7.9%
	Very unfavorable	8.7%	0%	8.7%
	Neither favorable nor unfavorable	7.2%	0%	7.2%
	Never heard of	3.6%	0%	3.6%
	Total	100%	100%	100%
Q11 Walker Favorability	Very favorable	18.8%	0%	18.8%
	Somewhat favorable	19.3%	0%	19.3%
	Somewhat unfavorable	5.7%	0%	5.7%
	Very unfavorable	4.4%	0%	4.4%
	Neither favorable nor unfavorable	22.1%	0%	22.1%
	Never heard of	29.7%	0%	29.7%
	Total	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q1 Voter Screen

		Q1 Voter Screen		Total
		Yes	No	
Q12 Senate Ballot Test	Pat McCrory	40.2%	0%	40.2%
	Ted Budd	4.9%	0%	4.9%
	Mark Walker	10.6%	0%	10.6%
	Undecided	44.4%	0%	44.4%
	Total	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	41.4%	0%	41.4%
	Somewhat approve	33.6%	0%	33.6%
	Somewhat disapprove	8.5%	0%	8.5%
	Strongly disapprove	11.5%	0%	11.5%
	Unsure or no opinion	5.1%	0%	5.1%
Total	100%	100%	100%	
Q15 Robinson Senate Decision	Yes, I agree	55.5%	0%	55.5%
	No, I do not agree	14.2%	0%	14.2%
	Unsure	30.3%	0%	30.3%
Total	100%	100%	100%	
Q17 Transgender Sports Teams	Strongly Support	47%	0%	47%
	Somewhat Support	6.7%	0%	6.7%
	Somewhat Oppose	4.8%	0%	4.8%
	Strongly Oppose	33%	0%	33%
	Unsure or No Opinion	8.5%	0%	8.5%
Total	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q1 Voter Screen

		Q1 Voter Screen		Total
		Yes	No	
Q18 Florida Tech	Strongly Support	51.9%	0%	51.9%
	Somewhat Support	12%	0%	12%
	Somewhat Oppose	6.4%	0%	6.4%
	Strongly Oppose	13.7%	0%	13.7%
	Unsure or No Opinion	15.9%	0%	15.9%
	Total	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	75.5%	0%	75.5%
	Somewhat Support	6.9%	0%	6.9%
	Somewhat Oppose	6.5%	0%	6.5%
	Strongly Oppose	8.3%	0%	8.3%
	Unsure or No Opinion	2.7%	0%	2.7%
	Total	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	74.2%	0%	74.2%
	Governor Cooper's positions to cut school choice funding	15.7%	0%	15.7%
	Unsure or no opinion	10%	0%	10%
	Total	100%	100%	100%
Q22 Medicaid Expansion	Strongly Support	15.6%	0%	15.6%
	Somewhat Support	12.6%	0%	12.6%
	Somewhat Oppose	18%	0%	18%
	Strongly Oppose	45.8%	0%	45.8%
	Unsure or No Opinion	8%	0%	8%
	Total	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q1 Voter Screen

		Q1 Voter Screen		Total
		Yes	No	
Q23 Gender	Male	51.2%	0%	51.2%
	Female	48.8%	0%	48.8%
	Total	100%	100%	100%
Q24 Ethnicity	Very Conservative	50.1%	0%	50.1%
	Somewhat Conservative	35.5%	0%	35.5%
	Moderate	11.2%	0%	11.2%
	Somewhat Liberal	2.8%	0%	2.8%
	Very Liberal	0.4%	0%	0.4%
	Total	100%	100%	100%
Q25 Ethnicity	Caucasian	86%	0%	86%
	African-American	10%	0%	10%
	Hispanic	2%	0%	2%
	Asian or another ethnicity	2%	0%	2%
	Total	100%	100%	100%
Q26 Age	18-34	8%	0%	8%
	35-54	26%	0%	26%
	55-64	21%	0%	21%
	65 or over	45%	0%	45%
	Total	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q1 Voter Screen

		Q1 Voter Screen		Total
		Yes	No	
Q27 DMA	CHARLOTTE	31.2%	0%	31.2%
	CHATTANOOGA	1%	0%	1%
	GREENSBORO-H.POINT-W.SALEM	26.1%	0%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	8.6%	0%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	5.5%	0%	5.5%
	MYRTLE BEACH-FLORENCE	0.5%	0%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1.4%	0%	1.4%
	RALEIGH-DURHAM (FAYETVLL)	20.8%	0%	20.8%
	WILMINGTON	4.8%	0%	4.8%
	Total	100%	100%	100%
Q28 Vote History	2 of 4	43.5%	0%	43.5%
	3 of 4	27.3%	0%	27.3%
	4 of 4	29.1%	0%	29.1%
	Total	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	0%	100%
	Online to Panel	0%	0%	0%
	Online to Mobile	0%	0%	0%
	Live Agent to Landline	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%
	Total	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q2 Voter Registration

		Q2 Voter Registration			Total
		Republican	Independent voting in Republican primary elections	Something else	
Q1 Voter Screen	Yes	100%	100%	0%	100%
	No	0%	0%	0%	0%
	Total	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	55.3%	38.5%	0%	50.4%
	Somewhat approve	16.3%	19.6%	0%	17.2%
	Somewhat disapprove	3.9%	8.1%	0%	5.1%
	Strongly disapprove	2.6%	13.7%	0%	5.8%
	Unsure or no opinion	21.9%	20.1%	0%	21.4%
Total	100%	100%	100%	100%	
Q4 RightTrack WrongTrack	Right track	32.5%	35.4%	0%	33.3%
	Wrong track	67.5%	64.6%	0%	66.7%
	Total	100%	100%	100%	100%
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	50.6%	50%	0%	50.4%
	Low Cost of Living	11.9%	6.1%	0%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	16.4%	15.7%	0%	16.2%
	Diverse Population & Cultural Atmosphere	3.7%	7.9%	0%	5%
	The southern hospitality and friendly people	8.5%	7.1%	0%	8.1%
	Other	8.8%	13.1%	0%	10.2%
Total	100%	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q2 Voter Registration

		Q2 Voter Registration			Total
		Republican	Independent voting in Republican primary elections	Something else	
Q6 Wrong Track	Civil Unrest & Racial Division	8.2%	10.9%	0%	9%
	Corporations playing politics.	15%	12.2%	0%	14.2%
	Increased Crime and Public Safety Issues	6%	1.5%	0%	4.8%
	Election security and voter fraud	27%	26.6%	0%	26.9%
	Homelessness, Mental Illness, and Addiction	0.9%	3.1%	0%	1.5%
	Infringement on liberties by government	31.9%	31.7%	0%	31.8%
	Road Conditions and Infrastructure Issues	3.4%	4.6%	0%	3.7%
	Other	7.6%	9.5%	0%	8.1%
	Total	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	60.4%	38.6%	0%	54.1%
	Similar in tone and style but different on the issues	5.3%	2.2%	0%	4.4%
	Different in tone and style but similar on the issues	24.2%	25.6%	0%	24.6%
	Very different in tone, style and on the issues.	7.1%	29%	0%	13.5%
	Don't know/Not Sure	3%	4.7%	0%	3.5%
	Total	100%	100%	100%	100%
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	29.4%	25.4%	0%	28.2%

		Q2 Voter Registration			
		Republican	Independent voting in Republican primary elections	Something else	Total
	Political outsider and proven executive leadership	55.7%	52.6%	0%	54.8%
	Unsure or No opinion	15%	22%	0%	17%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q2 Voter Registration

		Q2 Voter Registration			Total
		Republican	Independent voting in Republican primary elections	Something else	
Q9 Budd Favorability	Very favorable	15.8%	4.5%	0%	12.5%
	Somewhat favorable	21%	9.4%	0%	17.6%
	Somewhat unfavorable	4.2%	9.6%	0%	5.7%
	Very unfavorable	2%	5.8%	0%	3.1%
	Neither favorable nor unfavorable	10.5%	20.7%	0%	13.5%
	Never heard of	46.5%	49.9%	0%	47.5%
	Total	100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	45.6%	27.4%	0%	40.4%
	Somewhat favorable	32%	32.6%	0%	32.2%
	Somewhat unfavorable	6.9%	10.6%	0%	7.9%
	Very unfavorable	5.5%	16.5%	0%	8.7%
	Neither favorable nor unfavorable	6.3%	9.4%	0%	7.2%
	Never heard of	3.7%	3.4%	0%	3.6%
	Total	100%	100%	100%	100%
Q11 Walker Favorability	Very favorable	20.5%	14.8%	0%	18.8%
	Somewhat favorable	20.1%	17.3%	0%	19.3%
	Somewhat unfavorable	4.4%	8.7%	0%	5.7%
	Very unfavorable	2.4%	9.3%	0%	4.4%
	Neither favorable nor unfavorable	20.5%	26.2%	0%	22.1%
	Never heard of	32.2%	23.6%	0%	29.7%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q2 Voter Registration

		Q2 Voter Registration			Total
		Republican	Independent voting in Republican primary elections	Something else	
Q12 Senate Ballot Test	Pat McCrory	42.2%	35.2%	0%	40.2%
	Ted Budd	5.4%	3.6%	0%	4.9%
	Mark Walker	10.5%	10.8%	0%	10.6%
	Undecided	41.9%	50.5%	0%	44.4%
	Total	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	46.7%	28.4%	0%	41.4%
	Somewhat approve	32.3%	36.7%	0%	33.6%
	Somewhat disapprove	7.6%	10.8%	0%	8.5%
	Strongly disapprove	8.4%	19%	0%	11.5%
	Unsure or no opinion	5%	5.2%	0%	5.1%
	Total	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	55.3%	56%	0%	55.5%
	No, I do not agree	13.7%	15.3%	0%	14.2%
	Unsure	31%	28.7%	0%	30.3%
	Total	100%	100%	100%	100%
Q17 Transgender Sports Teams	Strongly Support	49.3%	41.6%	0%	47%
	Somewhat Support	5.5%	9.5%	0%	6.7%
	Somewhat Oppose	5.2%	3.8%	0%	4.8%
	Strongly Oppose	31.4%	36.9%	0%	33%
	Unsure or No Opinion	8.6%	8.1%	0%	8.5%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q2 Voter Registration

		Q2 Voter Registration			Total
		Republican	Independent voting in Republican primary elections	Something else	
Q18 Florida Tech	Strongly Support	53.4%	48.3%	0%	51.9%
	Somewhat Support	11.3%	13.7%	0%	12%
	Somewhat Oppose	5.5%	8.5%	0%	6.4%
	Strongly Oppose	12.2%	17.6%	0%	13.7%
	Unsure or No Opinion	17.5%	11.9%	0%	15.9%
	Total	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	79.5%	65.7%	0%	75.5%
	Somewhat Support	6.9%	7%	0%	6.9%
	Somewhat Oppose	4.5%	11.4%	0%	6.5%
	Strongly Oppose	6.2%	13.5%	0%	8.3%
	Unsure or No Opinion	2.9%	2.4%	0%	2.7%
	Total	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	77.7%	65.8%	0%	74.2%
	Governor Cooper's positions to cut school choice funding	11.7%	25.6%	0%	15.7%
	Unsure or no opinion	10.6%	8.6%	0%	10%
	Total	100%	100%	100%	100%
Q22 Medicaid Expansion	Strongly Support	12.9%	22.2%	0%	15.6%
	Somewhat Support	12.3%	13.4%	0%	12.6%
	Somewhat Oppose	16.8%	20.9%	0%	18%
	Strongly Oppose	49.2%	37.5%	0%	45.8%
	Unsure or No Opinion	8.8%	5.9%	0%	8%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q2 Voter Registration

		Q2 Voter Registration			Total
		Republican	Independent voting in Republican primary elections	Something else	
Q23 Gender	Male	49%	56.6%	0%	51.2%
	Female	51%	43.4%	0%	48.8%
	Total	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	57.1%	33%	0%	50.2%
	Somewhat Conservative	35.6%	35.5%	0%	35.5%
	Moderate	6%	23.9%	0%	11.2%
	Somewhat Liberal	0.9%	7.3%	0%	2.8%
	Very Liberal	0.4%	0.3%	0%	0.4%
	Total	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	87.2%	83%	0%	86%
	African-American	9.1%	12.2%	0%	10%
	Hispanic	2.5%	0.8%	0%	2%
	Asian or another ethnicity	1.2%	4%	0%	2%
	Total	100%	100%	100%	100%
Q26 Age	18-34	8.5%	6.8%	0%	8%
	35-54	22.7%	34.2%	0%	26%
	55-64	21.5%	19.8%	0%	21%
	65 or over	47.3%	39.3%	0%	45%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q2 Voter Registration

		Q2 Voter Registration			Total
		Republican	Independent voting in Republican primary elections	Something else	
Q27 DMA	CHARLOTTE	33%	26.6%	0%	31.2%
	CHATTANOOGA	0.6%	2%	0%	1%
	GREENSBORO-H.POINT-W.SALEM	29.2%	18.3%	0%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	9.6%	6.3%	0%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	4.5%	8%	0%	5.5%
	MYRTLE BEACH-FLORENCE	0.1%	1.5%	0%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1.3%	1.6%	0%	1.4%
	RALEIGH-DURHAM (FAYETVLL)	17.5%	29.1%	0%	20.8%
	WILMINGTON	4.1%	6.6%	0%	4.8%
	Total	100%	100%	100%	100%
Q28 Vote History	2 of 4	42.7%	45.6%	0%	43.5%
	3 of 4	26.6%	29.2%	0%	27.3%
	4 of 4	30.8%	25.1%	0%	29.1%
	Total	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	0%	100%
	Online to Panel	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q3 Robinson Approval

		Q3 Robinson Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	77.9%	67.2%	54.2%	31.9%	72.7%	71.1%
	Independent voting in Republican primary elections	22.1%	32.8%	45.8%	68.1%	27.3%	28.9%
	Something else	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	25.5%	33.4%	27.9%	65.5%	44.2%	33.3%
	Wrong track	74.5%	66.6%	72.1%	34.5%	55.8%	66.7%
	Total	100%	100%	100%	100%	100%	100%
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	48.8%	67.2%	53.5%	32.3%	49.2%	50.4%
	Low Cost of Living	11%	12.9%	6.6%	7.4%	8.9%	10.2%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	18.7%	14.3%	19.9%	7.4%	17%	16.2%
	Diverse Population & Cultural Atmosphere	4.4%	3.9%	0%	13.3%	3.9%	5.1%
	The southern hospitality and friendly people	6.5%	1.6%	6.6%	3.4%	16.4%	8.1%
	Other	10.6%	0%	13.3%	36.2%	4.7%	10.2%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q3 Robinson Approval

		Q3 Robinson Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q6 Wrong Track	Civil Unrest & Racial Division	5%	17%	10.3%	4.7%	14.1%	9%
	Corporations playing politics.	10.3%	27.3%	18.9%	9.4%	13.2%	14.2%
	Increased Crime and Public Safety Issues	4.2%	6%	2.6%	8.8%	5.3%	4.8%
	Election security and voter fraud	29.7%	25.3%	32.3%	14.6%	19.8%	26.9%
	Homelessness, Mental Illness, and Addiction	0.3%	0%	2.6%	26.9%	2.4%	1.5%
	Infringement on liberties by government	43.3%	12.8%	14.8%	9.4%	23.1%	31.8%
	Road Conditions and Infrastructure Issues	1%	9.2%	6.1%	8.8%	5.4%	3.7%
	Other	6.2%	2.5%	12.5%	17.6%	16.7%	8.2%
	Total	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	64.3%	50.7%	44.3%	16.1%	45.5%	54.1%
	Similar in tone and style but different on the issues	4.7%	7%	5.6%	0%	2.6%	4.4%
	Different in tone and style but similar on the issues	27.1%	25.9%	9%	4.4%	26.8%	24.6%
	Very different in tone, style and on the issues.	2.2%	9.1%	41.1%	79.5%	19%	13.5%

		Q3 Robinson Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
	Don't know/Not Sure	1.8%	7.3%	0%	0%	6.1%	3.5%
	Total	100%	100%	100%	100%	100%	100%
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	22.8%	38.3%	25.8%	35.2%	31.7%	28.2%
	Political outsider and proven executive leadership	64.1%	51%	44.2%	25.3%	46.3%	54.8%
	Unsure or No opinion	13.1%	10.7%	30%	39.4%	22%	17%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q3 Robinson Approval

		Q3 Robinson Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q9 Budd Favorability	Very favorable	12.8%	15.3%	11.1%	8.6%	11.1%	12.5%
	Somewhat favorable	20.7%	21.4%	5.6%	7.9%	13%	17.6%
	Somewhat unfavorable	2.9%	8%	14.9%	13.9%	6.4%	5.8%
	Very unfavorable	1.7%	1.1%	9.3%	19.4%	2.2%	3.1%
	Neither favorable nor unfavorable	11.4%	17.1%	12.7%	6.5%	17.5%	13.4%
	Never heard of	50.6%	37.2%	46.4%	43.9%	49.9%	47.5%
	Total	100%	100%	100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	45.4%	45.3%	25.1%	9.5%	36.6%	40.4%
	Somewhat favorable	37%	30.2%	24.1%	16.6%	28.5%	32.2%
	Somewhat unfavorable	7%	6.7%	11.1%	14%	8.9%	7.9%
	Very unfavorable	5.1%	6.7%	16.5%	53.3%	4.8%	8.7%
	Neither favorable nor unfavorable	4.1%	5.2%	12.7%	6.6%	15%	7.2%
	Never heard of	1.4%	5.8%	10.4%	0%	6.2%	3.6%
	Total	100%	100%	100%	100%	100%	100%
Q11 Walker Favorability	Very favorable	27.2%	16.4%	5.6%	1.6%	8.9%	18.8%
	Somewhat favorable	20.8%	26%	13%	4.6%	15.9%	19.3%
	Somewhat unfavorable	4.6%	6.2%	16.9%	14.6%	2.8%	5.7%
	Very unfavorable	0.8%	4.6%	11.2%	28.1%	4.6%	4.4%
	Neither favorable nor unfavorable	18.2%	22.1%	28.8%	16.8%	31.2%	22.1%
	Never heard of	28.5%	24.8%	24.5%	34.2%	36.6%	29.7%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q3 Robinson Approval

		Q3 Robinson Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q12 Senate Ballot Test	Pat McCrory	42.7%	43.7%	33.2%	23.9%	37.4%	40.2%
	Ted Budd	4.2%	5.1%	7.4%	9.7%	4.4%	4.9%
	Mark Walker	14.2%	8.5%	13.8%	1.6%	5.4%	10.6%
	Undecided	38.9%	42.7%	45.6%	64.8%	52.7%	44.4%
	Total	100%	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	51%	40.3%	23.1%	9.5%	32.8%	41.4%
	Somewhat approve	35.7%	35.6%	31%	14.6%	32.6%	33.6%
	Somewhat disapprove	5.8%	7.1%	14.8%	24.2%	10.2%	8.5%
	Strongly disapprove	4.8%	14.2%	22.1%	48.4%	12.4%	11.5%
	Unsure or no opinion	2.7%	2.7%	9%	3.2%	12.1%	5.1%
Total	100%	100%	100%	100%	100%	100%	
Q15 Robinson Senate Decision	Yes, I agree	55.6%	60.1%	70.6%	68.6%	44.3%	55.5%
	No, I do not agree	20.1%	10.6%	7.4%	10.3%	5.7%	14.2%
	Unsure	24.2%	29.3%	22%	21.1%	49.9%	30.3%
Total	100%	100%	100%	100%	100%	100%	
Q17 Transgender Sports Teams	Strongly Support	62.3%	36.9%	30.5%	19.8%	30.6%	47%
	Somewhat Support	5.6%	8.5%	5.6%	13.4%	6.1%	6.7%
	Somewhat Oppose	3.5%	4.6%	7.4%	0%	8.9%	4.8%
	Strongly Oppose	23.5%	41.7%	42.2%	62.4%	38.3%	33%
	Unsure or No Opinion	5.1%	8.3%	14.4%	4.4%	16.2%	8.5%
Total	100%	100%	100%	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q3 Robinson Approval

		Q3 Robinson Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q18 Florida Tech	Strongly Support	68%	43.1%	30.7%	22.2%	34.3%	51.9%
	Somewhat Support	10.9%	18.7%	9%	4.6%	12.1%	12%
	Somewhat Oppose	4.3%	7.3%	10.9%	8.1%	9.1%	6.4%
	Strongly Oppose	6.1%	18.4%	29.5%	45.2%	15.7%	13.7%
	Unsure or No Opinion	10.8%	12.5%	19.9%	19.8%	28.8%	15.9%
	Total	100%	100%	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	86.7%	70.5%	58.1%	28.2%	70.2%	75.5%
	Somewhat Support	4.9%	13.7%	4.4%	11.9%	5.4%	6.9%
	Somewhat Oppose	2.1%	10.4%	8.1%	16.2%	10.9%	6.5%
	Strongly Oppose	4.7%	2.4%	29.4%	38.8%	8.2%	8.3%
	Unsure or No Opinion	1.7%	2.9%	0%	4.8%	5.2%	2.7%
	Total	100%	100%	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	87%	75.8%	43.2%	31.7%	61.9%	74.2%
	Governor Cooper's positions to cut school choice funding	6.5%	14.6%	46.9%	58.9%	19.3%	15.7%
	Unsure or no opinion	6.5%	9.6%	9.9%	9.4%	18.8%	10%
	Total	100%	100%	100%	100%	100%	100%
Q22 Medicaid Expansion	Strongly Support	11.1%	14.8%	26.4%	57.4%	12.9%	15.6%
	Somewhat Support	8%	22.2%	16.8%	14.5%	14.4%	12.6%
	Somewhat Oppose	19%	22.9%	15%	0%	17.2%	18%

		Q3 Robinson Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
	Strongly Oppose	54.4%	35.7%	39.9%	15.6%	43.3%	45.8%
	Unsure or No Opinion	7.5%	4.3%	1.9%	12.5%	12.1%	8%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q3 Robinson Approval

		Q3 Robinson Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q23 Gender	Male	54.4%	48.4%	50.6%	67.8%	41.6%	51.2%
	Female	45.6%	51.6%	49.4%	32.2%	58.4%	48.8%
	Total	100%	100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	58.7%	47.4%	33.2%	27.6%	42.5%	50.1%
	Somewhat Conservative	36.5%	39.5%	19%	21.3%	38%	35.5%
	Moderate	4.3%	8.9%	35.4%	38.4%	15.9%	11.1%
	Somewhat Liberal	0.2%	3.7%	12.4%	12.7%	3.2%	2.8%
	Very Liberal	0.4%	0.5%	0%	0%	0.4%	0.4%
	Total	100%	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	88.9%	83.2%	83.1%	67.1%	87.3%	86%
	African-American	7.5%	13.6%	12.5%	22.2%	9%	10%
	Hispanic	2.2%	0.9%	4.4%	0%	2.3%	2%
	Asian or another ethnicity	1.4%	2.2%	0%	10.7%	1.4%	2%
	Total	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	7.9%	7.4%	2.5%	9.4%	9.7%	8%
	35-54	32%	14.8%	11.2%	38.1%	21.1%	26%
	55-64	23.6%	18.5%	20.8%	22.9%	16.5%	21%
	65 or over	36.6%	59.3%	65.5%	29.6%	52.6%	45%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q3 Robinson Approval

		Q3 Robinson Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q27 DMA	CHARLOTTE	31.6%	32.8%	36.3%	32%	27.5%	31.2%
	CHATTANO OGA	0.9%	0%	3.5%	0%	1.8%	1%
	GREENSBO RO-H.POINT-W.SALEM	26.9%	25.2%	14.6%	26.6%	27.4%	26.1%
	GREENVILL E-N.BERN-WASHNGTN	10.9%	5.6%	1.9%	14.9%	5.7%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	4.1%	6.5%	11.1%	4.8%	7%	5.5%
	MYRTLE BEACH-FLORENCE	0.4%	1.2%	0%	1.8%	0%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1.7%	1.1%	3.7%	0%	0.8%	1.4%
	RALEIGH-DURHAM (FAYETVILLE)	19.3%	22.5%	27.1%	14.3%	23.4%	20.8%
	WILMINGTO N	4.3%	5.1%	1.9%	5.5%	6.5%	4.8%
	Total	100%	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	45.4%	37.3%	36.7%	44.6%	45.5%	43.5%
	3 of 4	26%	34.9%	22%	34.6%	23.7%	27.3%
	4 of 4	28.6%	27.8%	41.3%	20.8%	30.8%	29.1%
	Total	100%	100%	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q4 RightTrack WrongTrack

		Q4 RightTrack WrongTrack		
		Right track	Wrong track	Total
Q1 Voter Screen	Yes	100%	100%	100%
	No	0%	0%	0%
	Total	100%	100%	100%
Q2 Voter Registration	Republican	69.3%	72%	71.1%
	Independent voting in Republican primary elections	30.7%	28%	28.9%
	Something else	0%	0%	0%
	Total	100%	100%	100%
Q3 Robinson Approval	Strongly approve	38.6%	56.4%	50.4%
	Somewhat approve	17.3%	17.2%	17.2%
	Somewhat disapprove	4.3%	5.5%	5.1%
	Strongly disapprove	11.5%	3%	5.8%
	Unsure or no opinion	28.4%	17.9%	21.4%
	Total	100%	100%	100%
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	50.4%	0%	50.5%
	Low Cost of Living	10.1%	0%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	16.2%	0%	16.2%
	Diverse Population & Cultural Atmosphere	5%	0%	5%
	The southern hospitality and friendly people	8.1%	0%	8.1%
	Other	10.2%	0%	10.2%
	Total	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q4 RightTrack WrongTrack

		Q4 RightTrack WrongTrack		
		Right track	Wrong track	Total
Q6 Wrong Track	Civil Unrest & Racial Division	0%	9%	9%
	Corporations playing politics.	0%	14.2%	14.2%
	Increased Crime and Public Safety Issues	0%	4.8%	4.8%
	Election security and voter fraud	0%	26.9%	26.9%
	Homelessness, Mental Illness, and Addiction	0%	1.5%	1.5%
	Infringement on liberties by government	0%	31.8%	31.8%
	Road Conditions and Infrastructure Issues	0%	3.7%	3.7%
	Other	0%	8.1%	8.1%
	Total	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	42%	60.1%	54.1%
	Similar in tone and style but different on the issues	2.8%	5.2%	4.4%
	Different in tone and style but similar on the issues	22.5%	25.6%	24.6%
	Very different in tone, style and on the issues.	27.8%	6.3%	13.5%
	Don't know/Not Sure	5%	2.7%	3.5%
	Total	100%	100%	100%
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	40.9%	21.9%	28.2%
	Political outsider and proven executive leadership	40.3%	62%	54.8%
	Unsure or No opinion	18.8%	16.1%	17%
	Total	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q4 RightTrack WrongTrack

		Q4 RightTrack WrongTrack		
		Right track	Wrong track	Total
Q9 Budd Favorability	Very favorable	15.7%	11%	12.5%
	Somewhat favorable	16.8%	18%	17.6%
	Somewhat unfavorable	7.7%	4.8%	5.8%
	Very unfavorable	3.4%	3%	3.1%
	Neither favorable nor unfavorable	17.7%	11.3%	13.5%
	Never heard of	38.7%	51.9%	47.5%
	Total	100%	100%	100%
Q10 McCrory Favorability	Very favorable	38.4%	41.3%	40.4%
	Somewhat favorable	25.9%	35.3%	32.2%
	Somewhat unfavorable	6.4%	8.7%	8%
	Very unfavorable	13.5%	6.3%	8.7%
	Neither favorable nor unfavorable	11.2%	5.2%	7.2%
	Never heard of	4.6%	3.1%	3.6%
	Total	100%	100%	100%
Q11 Walker Favorability	Very favorable	19.6%	18.5%	18.8%
	Somewhat favorable	18.1%	19.9%	19.3%
	Somewhat unfavorable	5.5%	5.8%	5.7%
	Very unfavorable	7%	3.1%	4.4%
	Neither favorable nor unfavorable	24.1%	21.1%	22.1%
	Never heard of	25.8%	31.7%	29.7%
	Total	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q4 RightTrack WrongTrack

		Q4 RightTrack WrongTrack		
		Right track	Wrong track	Total
Q12 Senate Ballot Test	Pat McCrory	36.9%	41.8%	40.2%
	Ted Budd	5.9%	4.4%	4.9%
	Mark Walker	10.6%	10.5%	10.6%
	Undecided	46.6%	43.3%	44.4%
	Total	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	36.9%	43.7%	41.4%
	Somewhat approve	26.7%	37%	33.6%
	Somewhat disapprove	13.5%	6%	8.5%
	Strongly disapprove	17.1%	8.6%	11.5%
	Unsure or no opinion	5.8%	4.7%	5.1%
Total	100%	100%	100%	
Q15 Robinson Senate Decision	Yes, I agree	58%	54.3%	55.5%
	No, I do not agree	12.4%	15.1%	14.2%
	Unsure	29.5%	30.7%	30.3%
Total	100%	100%	100%	
Q17 Transgender Sports Teams	Strongly Support	34%	53.6%	47%
	Somewhat Support	13.8%	3.1%	6.7%
	Somewhat Oppose	9.2%	2.6%	4.8%
	Strongly Oppose	30.6%	34.2%	33%
	Unsure or No Opinion	12.4%	6.5%	8.5%
Total	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q4 RightTrack WrongTrack

		Q4 RightTrack WrongTrack		
		Right track	Wrong track	Total
Q18 Florida Tech	Strongly Support	38.4%	58.7%	51.9%
	Somewhat Support	13.6%	11.3%	12%
	Somewhat Oppose	10.7%	4.2%	6.4%
	Strongly Oppose	18.2%	11.5%	13.7%
	Unsure or No Opinion	19.2%	14.3%	15.9%
	Total	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	57.5%	84.5%	75.5%
	Somewhat Support	10.2%	5.3%	6.9%
	Somewhat Oppose	14.6%	2.5%	6.5%
	Strongly Oppose	13.5%	5.7%	8.3%
	Unsure or No Opinion	4.3%	2%	2.7%
	Total	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	57.1%	82.8%	74.2%
	Governor Cooper's positions to cut school choice funding	28%	9.6%	15.7%
	Unsure or no opinion	14.9%	7.6%	10%
	Total	100%	100%	100%
Q22 Medicaid Expansion	Strongly Support	24.3%	11.3%	15.6%
	Somewhat Support	18.1%	9.9%	12.6%
	Somewhat Oppose	21.5%	16.3%	18%
	Strongly Oppose	26%	55.7%	45.8%
	Unsure or No Opinion	10.2%	6.8%	7.9%
	Total	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q4 RightTrack WrongTrack

		Q4 RightTrack WrongTrack		
		Right track	Wrong track	Total
Q23 Gender	Male	49.2%	52.2%	51.2%
	Female	50.8%	47.8%	48.8%
	Total	100%	100%	100%
Q24 Ethnicity	Very Conservative	36.9%	56.8%	50.2%
	Somewhat Conservative	39%	33.8%	35.5%
	Moderate	19.2%	7.1%	11.2%
	Somewhat Liberal	4.7%	1.8%	2.8%
	Very Liberal	0.3%	0.4%	0.4%
	Total	100%	100%	100%
Q25 Ethnicity	Caucasian	82.9%	87.6%	86%
	African-American	12.6%	8.7%	10%
	Hispanic	2%	2%	2%
	Asian or another ethnicity	2.6%	1.7%	2%
	Total	100%	100%	100%
Q26 Age	18-34	10.1%	6.9%	8%
	35-54	20.3%	28.9%	26%
	55-64	18.3%	22.3%	21%
	65 or over	51.3%	41.9%	45%
	Total	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q4 RightTrack WrongTrack

		Q4 RightTrack WrongTrack		
		Right track	Wrong track	Total
Q27 DMA	CHARLOTTE	25.9%	33.8%	31.2%
	CHATTANOOGA	0.3%	1.4%	1%
	GREENSBORO-H.POINT-W.SALEM	30%	24.1%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	9.2%	8.3%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	6.1%	5.3%	5.5%
	MYRTLE BEACH-FLORENCE	0.4%	0.6%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	0.4%	1.9%	1.4%
	RALEIGH-DURHAM (FAYETVLL)	22.7%	19.9%	20.8%
	WILMINGTON	5.1%	4.7%	4.8%
	Total	100%	100%	100%
Q28 Vote History	2 of 4	38.7%	45.9%	43.5%
	3 of 4	31.9%	25.1%	27.3%
	4 of 4	29.4%	29%	29.1%
		Total	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%
	Online to Panel	0%	0%	0%
	Online to Mobile	0%	0%	0%
	Live Agent to Landline	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%
		Total	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q5 Right Track

		Q5 Right Track						Total
		Business Climate, Low Taxes, and Economic Development	Low Cost of Living	Beaches, State parks, Natural Landscape, and Outdoor Attractions	Diverse Population & Cultural Atmosphere	The southern hospitality and friendly people	Other	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	69.5%	81.3%	70.3%	51.1%	72.9%	60.2%	69.3%
	Independent voting in Republican primary elections	30.5%	18.7%	29.7%	48.9%	27.1%	39.8%	30.7%
	Something else	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	37.4%	41.8%	44.5%	34%	31%	40.4%	38.7%
	Somewhat approve	23.1%	22.1%	15.3%	13.5%	3.5%	0%	17.3%
	Somewhat disapprove	4.5%	2.8%	5.2%	0%	3.5%	5.6%	4.3%
	Strongly disapprove	7.3%	8.4%	5.2%	30.5%	4.8%	41%	11.5%
	Unsure or no opinion	27.7%	24.9%	29.7%	22%	57.2%	13%	28.4%
	Total	100%	100%	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	100%	100%	100%	100%	100%	100%	100%
	Wrong track	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q5 Right Track

		Q5 Right Track						
		Business Climate, Low Taxes, and Economic Development	Low Cost of Living	Beaches, State parks, Natural Landscape, and Outdoor Attractions	Diverse Population & Cultural Atmosphere	The southern hospitality and friendly people	Other	Total
Q6 Wrong Track	Civil Unrest & Racial Division	0%	0%	0%	0%	0%	0%	0%
	Corporations playing politics.	0%	0%	0%	0%	0%	0%	0%
	Increased Crime and Public Safety Issues	0%	0%	0%	0%	0%	0%	0%
	Election security and voter fraud	0%	0%	0%	0%	0%	0%	0%
	Homelessness, Mental Illness, and Addiction	0%	0%	0%	0%	0%	0%	0%
	Infringement on liberties by government	0%	0%	0%	0%	0%	0%	0%
	Road Conditions and Infrastructure Issues	0%	0%	0%	0%	0%	0%	0%
	Other	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	42.3%	28.8%	50.1%	17%	63.8%	36%	42.1%

		Q5 Right Track						Total
		Business Climate, Low Taxes, and Economic Development	Low Cost of Living	Beaches, State parks, Natural Landscape, and Outdoor Attractions	Diverse Population & Cultural Atmosphere	The southern hospitality and friendly people	Other	
	Similar in tone and style but different on the issues	2.2%	10.9%	1.7%	0%	3.5%	0%	2.8%
	Different in tone and style but similar on the issues	23%	27.1%	29%	39%	10.5%	6.6%	22.5%
	Very different in tone, style and on the issues.	27.1%	25.2%	19.2%	44%	8.3%	54.6%	27.7%
	Don't know/Not Sure	5.4%	8.1%	0%	0%	14%	2.8%	5%
	Total	100%	100%	100%	100%	100%	100%	100%
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	44.9%	21.8%	40.8%	31.9%	54.6%	33.9%	40.9%
	Political outsider and proven executive leadership	37.4%	47.3%	45.5%	51.1%	34.9%	38.4%	40.3%
	Unsure or No opinion	17.6%	30.8%	13.8%	17%	10.5%	27.7%	18.8%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q5 Right Track

		Q5 Right Track						Total
		Business Climate, Low Taxes, and Economic Development	Low Cost of Living	Beaches, State parks, Natural Landscape, and Outdoor Attractions	Diverse Population & Cultural Atmosphere	The southern hospitality and friendly people	Other	
Q9 Budd Favorability	Very favorable	18.2%	10.5%	14.2%	5.7%	10.5%	19.8%	15.7%
	Somewhat favorable	17%	27.7%	17.1%	17%	17.5%	3.8%	16.8%
	Somewhat unfavorable	6.6%	10.6%	5%	18.4%	0%	15.4%	7.7%
	Very unfavorable	1.9%	0%	5.2%	0%	0%	16%	3.4%
	Neither favorable nor unfavorable	16.4%	23.5%	22.5%	0%	10.5%	25.8%	17.7%
	Never heard of	40%	27.7%	35.9%	58.9%	61.6%	19.2%	38.6%
	Total		100%	100%	100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	38.4%	35.4%	50.8%	22.7%	45%	24.4%	38.4%
	Somewhat favorable	25.1%	45%	15.5%	28.4%	17.5%	32.6%	25.9%
	Somewhat unfavorable	11%	0%	1.7%	0%	3.5%	2.8%	6.5%
	Very unfavorable	9.1%	8.4%	14.4%	48.9%	4.8%	28.6%	13.5%
	Neither favorable nor unfavorable	10.3%	11.2%	14%	0%	17.5%	11.6%	11.2%
	Never heard of	6.1%	0%	3.5%	0%	11.8%	0%	4.5%
	Total		100%	100%	100%	100%	100%	100%
Q11 Walker Favorability	Very favorable	22.7%	22.6%	19.5%	0%	24.5%	6.6%	19.5%

Q5 Right Track

		Business Climate, Low Taxes, and Economic Development	Low Cost of Living	Beaches, State parks, Natural Landscape, and Outdoor Attractions	Diverse Population & Cultural Atmosphere	The southern hospitality and friendly people	Other	Total
	Somewhat favorable	15.7%	49.7%	15.5%	11.3%	14%	9.1%	18%
	Somewhat unfavorable	4.7%	5.3%	6.6%	24.8%	0%	2.8%	5.5%
	Very unfavorable	6.3%	2.8%	11.2%	10.6%	4.8%	8%	7%
	Neither favorable nor unfavorable	25.4%	5.6%	29.3%	17%	10.5%	42.3%	24.1%
	Never heard of	25.2%	14%	17.9%	36.2%	46.3%	31.2%	25.8%
	Total		100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q5 Right Track

		Q5 Right Track						Total
		Business Climate, Low Taxes, and Economic Development	Low Cost of Living	Beaches, State parks, Natural Landscape, and Outdoor Attractions	Diverse Population & Cultural Atmosphere	The southern hospitality and friendly people	Other	
Q12 Senate Ballot Test	Pat McCrory	36.4%	27.3%	47.7%	28.4%	49.8%	25.5%	36.8%
	Ted Budd	6.6%	2.8%	7%	17%	3.5%	0%	5.9%
	Mark Walker	14.8%	14.5%	0%	0%	14%	5.2%	10.5%
	Undecided	42.2%	55.3%	45.3%	54.6%	32.8%	69.3%	46.6%
	Total	100%	100%	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	33.2%	40.7%	44%	22.7%	56.8%	31%	36.8%
	Somewhat approve	29.2%	36.9%	26.2%	22.7%	21%	11.2%	26.7%
	Somewhat disapprove	15%	8.4%	13.8%	10.6%	3.5%	20.4%	13.5%
	Strongly disapprove	17.1%	8.4%	12.7%	38.3%	4.8%	32.5%	17.1%
	Unsure or no opinion	5.5%	5.6%	3.3%	5.7%	14%	5%	5.7%
Total	100%	100%	100%	100%	100%	100%	100%	
Q15 Robinson Senate Decision	Yes, I agree	59%	65.6%	55.4%	41.1%	39.7%	72.5%	58%
	No, I do not agree	13.2%	23.1%	7%	0%	11.8%	13.6%	12.4%
	Unsure	27.8%	11.2%	37.6%	58.9%	48.5%	13.9%	29.5%
Total	100%	100%	100%	100%	100%	100%	100%	
Q17 Transgender Sports Teams	Strongly Support	32.1%	36.8%	38.3%	39.7%	28.8%	34.9%	34%
	Somewhat Support	12%	21.8%	21.3%	0%	3.5%	17.6%	13.8%
	Somewhat Oppose	14.5%	5.3%	3.5%	0%	7%	2.8%	9.2%
	Strongly Oppose	27.8%	27.7%	30%	49.6%	39.7%	31.4%	30.5%

		Q5 Right Track						
		Business Climate, Low Taxes, and Economic Development	Low Cost of Living	Beaches, State parks, Natural Landscapes, and Outdoor Attractions	Diverse Population & Cultural Atmosphere	The southern hospitality and friendly people	Other	Total
	Unsure or No Opinion	13.6%	8.4%	7%	10.6%	21%	13.4%	12.4%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q5 Right Track

		Q5 Right Track						Total
		Business Climate, Low Taxes, and Economic Development	Low Cost of Living	Beaches, State parks, Natural Landscape, and Outdoor Attractions	Diverse Population & Cultural Atmosphere	The southern hospitality and friendly people	Other	
Q18 Florida Tech	Strongly Support	37.4%	28.4%	33%	55.3%	39.3%	52.4%	38.4%
	Somewhat Support	11.1%	19.3%	24.8%	5.7%	10.5%	8.4%	13.6%
	Somewhat Oppose	9%	13.4%	15.7%	33.3%	7%	0%	10.7%
	Strongly Oppose	19.3%	24.9%	10.9%	5.7%	11.8%	28.6%	18.2%
	Unsure or No Opinion	23.1%	14%	15.5%	0%	31.4%	10.6%	19.2%
	Total		100%	100%	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	62.9%	52.9%	51%	45.4%	72.9%	39.4%	57.5%
	Somewhat Support	6.2%	7.8%	19.5%	5.7%	3.5%	24.8%	10.2%
	Somewhat Oppose	19.3%	0%	17.3%	27.7%	4.8%	2.8%	14.6%
	Strongly Oppose	6.9%	33.6%	12.2%	21.3%	4.8%	30.8%	13.5%
	Unsure or No Opinion	4.6%	5.6%	0%	0%	14%	2.2%	4.2%
	Total		100%	100%	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	60.4%	69.2%	48.7%	56%	60.3%	40.4%	57.1%
	Governor Cooper's positions to cut school choice funding	21.8%	11.2%	46%	38.3%	15.3%	51.8%	28%
	Unsure or no opinion	17.8%	19.6%	5.2%	5.7%	24.5%	7.8%	14.8%

		Q5 Right Track						
		Business Climate, Low Taxes, and Economic Development	Low Cost of Living	Beaches, State parks, Natural Landscapes, and Outdoor Attractions	Diverse Population & Cultural Atmosphere	The southern hospitality and friendly people	Other	Total
Total		100%	100%	100%	100%	100%	100%	100%
Q22 Medicaid Expansion	Strongly Support	20.6%	21.5%	24.3%	27%	8.3%	56.6%	24.3%
	Somewhat Support	21.9%	21.7%	14.2%	39%	0%	5.6%	18%
	Somewhat Oppose	20.5%	25.2%	35.3%	0%	31.4%	2.8%	21.4%
	Strongly Oppose	23.9%	31.6%	22.7%	34%	36.2%	24.4%	26.1%
	Unsure or No Opinion	13%	0%	3.5%	0%	24%	10.6%	10.1%
Total		100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q5 Right Track

		Q5 Right Track						
		Business Climate, Low Taxes, and Economic Development	Low Cost of Living	Beaches, State parks, Natural Landscape, and Outdoor Attractions	Diverse Population & Cultural Atmosphere	The southern hospitality and friendly people	Other	Total
Q23 Gender	Male	41%	72%	53.2%	58.2%	39.7%	63.6%	49.2%
	Female	59%	28%	46.8%	41.8%	60.3%	36.4%	50.8%
	Total	100%	100%	100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	35.4%	33.3%	33.2%	28.4%	63.8%	36%	36.9%
	Somewhat Conservative	43.7%	35.9%	40.1%	22.7%	22.3%	37.8%	39%
	Moderate	15.1%	22.4%	23.2%	41.1%	14%	23.4%	19.2%
	Somewhat Liberal	5.7%	8.4%	1.7%	7.8%	0%	2.8%	4.7%
	Very Liberal	0%	0%	1.7%	0%	0%	0%	0.3%
	Total	100%	100%	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	78.6%	91.1%	86.6%	100%	100%	67.6%	82.8%
	African-American	19%	0%	9.3%	0%	0%	14.8%	12.6%
	Hispanic	1.3%	6.7%	4.2%	0%	0%	0%	2.1%
	Asian or another ethnicity	1.1%	2.2%	0%	0%	0%	17.6%	2.6%
	Total	100%	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	14.7%	0%	2.4%	15.6%	9.6%	7.7%	10.1%
	35-54	15.2%	33.6%	31.5%	51%	0%	15.4%	20.2%
	55-64	18.4%	21%	23%	10.6%	6.6%	20.9%	18.3%
	65 or over	51.7%	45.3%	43.2%	22.7%	83.8%	56%	51.3%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q5 Right Track

		Q5 Right Track						Total
		Business Climate, Low Taxes, and Economic Development	Low Cost of Living	Beaches, State parks, Natural Landscape, and Outdoor Attractions	Diverse Population & Cultural Atmosphere	The southern hospitality and friendly people	Other	
Q27 DMA	CHARLOTTE	26.3%	10.9%	35.5%	28.4%	20.5%	26.2%	25.9%
	CHATTANOOGA	0%	0%	0%	0%	3.5%	0%	0.3%
	GREENSBORO-H.POINT-W.SALEM	29.3%	40.8%	25.8%	0%	34.9%	40%	30%
	GREENVILLE-N.BERN-WASHNGTN	4.5%	14%	7%	34%	11.8%	17.4%	9.2%
	GREENVILLE-SPARTANSHEVLL-AND	3.9%	2.8%	12.2%	7.8%	10.5%	5.6%	6%
	MYRTLE BEACH-FLORENCE	0.8%	0%	0%	0%	0%	0%	0.4%
	NORFOLK - PORTSMOUTH-NEWPTNWS	0.8%	0%	0%	0%	0%	0%	0.4%
	RALEIGH-DURHAM (FAYETTEVILLE)	28.5%	31.6%	10.3%	22%	18.8%	8%	22.7%
	WILMINGTON	5.9%	0%	9.2%	7.8%	0%	2.8%	5.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	33.8%	37.2%	50.2%	86.5%	38%	23%	38.7%
	3 of 4	34.9%	29.9%	39.6%	13.5%	18.8%	26.2%	31.9%
	4 of 4	31.3%	32.9%	10.3%	0%	43.2%	50.8%	29.5%
	Total	100%	100%	100%	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%	0%	0%

Q5 Right Track

		Business Climate, Low Taxes, and Economic Development	Low Cost of Living	Beaches, State parks, Natural Landscape, and Outdoor Attractions	Diverse Population & Cultural Atmosphere	The southern hospitality and friendly people	Other	Total
	Online to Mobile	0%	0%	0%	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q6 Wrong Track

		Q6 Wrong Track								Total
		Civil Unrest & Racial Division	Corporations playing politics	Increased Crime and Public Safety Issues	Election security and voter fraud	Homelessness, Mental Illness, and Addiction	Infringement on liberties by government	Road Conditions and Infrastructure Issues	Other	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	65.8%	76%	91.1%	72.3%	43.7%	72.1%	65.2%	67.4%	71.9%
	Independent voting in Republican primary elections	34.2%	24%	8.9%	27.7%	56.3%	27.9%	34.8%	32.6%	28%
	Something else	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	31.5%	41%	49.8%	62.3%	9.3%	76.6%	15.2%	43%	56.4%
	Somewhat approve	32.5%	33.1%	21.6%	16.2%	0%	6.9%	42.4%	5.2%	17.2%
	Somewhat disapprove	6.3%	7.4%	3%	6.6%	9.3%	2.6%	9.1%	8.5%	5.5%
	Strongly disapprove	1.6%	2%	5.6%	1.6%	53.5%	0.9%	7.1%	6.5%	3%
	Unsure or no opinion	28.1%	16.6%	20.1%	13.2%	27.9%	13%	26.2%	36.7%	17.9%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Wrong track	100%	100%	100%	100%	100%	100%	100%	100%	100%

Q6 Wrong Track

	Civil Unrest & Racial Division	Corporations playing politics	Increased Crime and Public Safety Issues	Electio n security and voter fraud	Homelessness, Mental Illness, and Addicti on	Infringement on liberties by government	Road Conditions and Infrastr ucture Issues	Other	Total
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q6 Wrong Track

		Q6 Wrong Track								Total
		Civil Unrest & Racial Division	Corporations playing politics	Increased Crime and Public Safety Issues	Electio n security and voter fraud	Homele ssness, Mental Illness, and Addicti on	Infringement on liberties by government	Road Condi tions and Infrastr ucture Issues	Other	
Q5 Right Track	Busine ss Climate, Low Taxes, and Economic Develo pment	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Low Cost of Living	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Beache s, State parks, Natural Landsc ape, and Outdoo r Attract ions	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Divers e Populat ion & Cultura l Atmos phere	0%	0%	0%	0%	0%	0%	0%	0%	0%
	The southe rn hospita lity and friendl y people	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Total		100%	100%	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	51.6%	55.8%	63.9%	71.2%	27.9%	62.3%	31.4%	48.7%	60.1%

		Q6 Wrong Track								Total
		Civil Unrest & Racial Division	Corporations playing politics	Increased Crime and Public Safety Issues	Election security and voter fraud	Homelessness, Mental Illness, and Addiction	Infringement on liberties by government	Road Conditions and Infrastructure Issues	Other	
	Similar in tone and style but different on the issues	14.2%	10.1%	0%	2.6%	9.3%	3.5%	3.8%	5.2%	5.2%
	Different in tone and style but similar on the issues	23.5%	25.9%	27.5%	21%	25.1%	30.4%	22.8%	24.1%	25.6%
	Very different in tone, style and on the issues.	10.6%	4.4%	3%	3.1%	37.8%	2.2%	27.2%	18.5%	6.3%
	Don't know/ Not Sure	0%	3.9%	5.6%	2.1%	0%	1.7%	14.8%	3.5%	2.7%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	34.6%	32.5%	63.2%	20.1%	0%	10.5%	34.8%	13.5%	21.9%
	Political outsider and proven executive leadership	41.3%	51.7%	30.9%	65.1%	65.6%	77.3%	48.6%	56.3%	62%
	Unsure or No opinion	24.1%	15.8%	5.9%	14.8%	34.4%	12.2%	16.7%	30.2%	16.1%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q6 Wrong Track

		Q6 Wrong Track								Total
		Civil Unrest & Racial Division	Corporations playing politics	Increased Crime and Public Safety Issues	Electio n security and voter fraud	Homele ssness, Mental Illness, and Addicti on	Infringement on liberties by government	Road Condi tions and Infrastr ucture Issues	Other	
Q9 Budd Favorability	Very favora ble	11%	14.3%	23.1%	14%	18.6%	7%	7.6%	3.5%	10.9%
	Somew hat favora ble	25.4%	18.3%	12.6%	19.1%	0%	15.7%	20%	20.9%	18%
	Somew hat unfavo rable	5.9%	6.7%	5.6%	8.1%	28.5%	0.4%	7.1%	0%	4.8%
	Very unfavo rable	6.3%	8.3%	0%	0%	9.3%	0.4%	7.1%	8.3%	3%
	Neither favora ble nor unfavo rable	14%	10.7%	14.9%	9.5%	9.3%	11.1%	7.6%	16.3%	11.3%
	Never heard of	37.4%	41.8%	43.9%	49.3%	34.4%	65.3%	50.5%	51.1%	52%
	Total		100%	100%	100%	100%	100%	100%	100%	100%
Q10 McCrory Favorability	Very favora ble	36%	51%	64.7%	45.1%	27.9%	35.5%	30%	34.3%	41.3%
	Somew hat favora ble	34.6%	21.9%	26.4%	36.4%	9.3%	46.6%	24.3%	27.6%	35.4%
	Somew hat unfavo rable	9.3%	6.1%	3%	8.2%	28.5%	6.4%	18.1%	18.9%	8.7%
	Very unfavo rable	4.5%	9.1%	3%	6%	34.4%	3.1%	11%	11.7%	6.3%
	Neither favora ble nor unfavo rable	10.8%	6.9%	3%	3.2%	0%	6.3%	3.8%	1.7%	5.2%
	Never heard of	4.7%	5.1%	0%	1.3%	0%	2.1%	12.9%	5.7%	3.1%
	Total		100%	100%	100%	100%	100%	100%	100%	100%

		Q6 Wrong Track								Total
		Civil Unrest & Racial Division	Corporations playing politics	Increased Crime and Public Safety Issues	Election security and voter fraud	Homelessness, Mental Illness, and Addiction	Infringement on liberties by government	Road Conditions and Infrastructure Issues	Other	
Q11 Walker Favorability	Very favorable	20.3%	10.2%	27.5%	21%	9.3%	18.3%	11.4%	22.6%	18.5%
	Somewhat favorable	21.1%	20.5%	14.5%	23.8%	27.9%	19%	14.8%	12.2%	19.9%
	Somewhat unfavorable	6.1%	11.3%	0%	7.5%	28.5%	1.3%	9.1%	5%	5.8%
	Very unfavorable	1.6%	5%	0%	2.6%	9.3%	1.5%	7.1%	8.3%	3.1%
	Neither favorable nor unfavorable	22%	24.7%	20.4%	14.9%	9.3%	22.7%	30.9%	26.5%	21.1%
	Never heard of	29%	28.3%	37.5%	30.3%	15.8%	37.1%	26.7%	25.4%	31.6%
	Total		100%	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q6 Wrong Track

		Q6 Wrong Track								Total
		Civil Unrest & Racial Division	Corporations playing politics	Increased Crime and Public Safety Issues	Electio n security and voter fraud	Homelessness, Mental Illness, and Addiction	Infringement on liberties by government	Road Conditions and Infrastructure Issues	Other	
Q12 Senate Ballot Test	Pat McCrory	37.9%	48.1%	64.7%	44.8%	56.3%	38.1%	33.8%	27%	41.8%
	Ted Budd	4.7%	10.4%	3%	5.7%	9.3%	1.7%	3.8%	0%	4.5%
	Mark Walker	13.8%	5%	5.9%	14.6%	0%	10.1%	16.7%	7%	10.5%
	Undecided	43.5%	36.5%	26.4%	34.9%	34.4%	50.1%	45.7%	66.1%	43.3%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	35.2%	37.9%	59.1%	50.9%	27.9%	43.1%	39.1%	37.6%	43.7%
	Somewhat approve	42.7%	35.6%	29%	34.4%	37.8%	42.9%	26.2%	27.8%	37%
	Somewhat disapprove	2.2%	11.2%	5.9%	5.6%	0%	2.3%	11%	15.4%	6%
	Strongly disapprove	13.7%	9.3%	3%	6.7%	34.4%	4.7%	20%	16.7%	8.6%
	Unsure or no opinion	6.3%	6%	3%	2.3%	0%	6.9%	3.8%	2.4%	4.7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Q15 Robinson Senate Decision	Yes, I agree	54.6%	49.7%	65.1%	53.4%	74.9%	52.8%	62.4%	56.5%	54.3%
	No, I do not agree	6.1%	23.5%	5.9%	18.8%	0%	17.1%	3.8%	3.5%	15.1%
	Unsure	39.3%	26.8%	29%	27.8%	25.1%	30.1%	33.8%	40%	30.7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Q17 Transgender Sports Teams	Strongly Support	46.9%	49.9%	37.9%	51.3%	47%	67.8%	19%	45.2%	53.6%

		Q6 Wrong Track								Total
		Civil Unrest & Racial Division	Corporations playing politics	Increased Crime and Public Safety Issues	Electio n security and voter fraud	Homelessness, Mental Illness, and Addicti on	Infringement on liberties by government	Road Conditions and Infrastr ucture Issues	Other	
	Somew hat Support	1.6%	6.7%	9.7%	2.5%	0%	1.1%	0%	7%	3.1%
	Somew hat Oppose	3.2%	4.4%	0%	1.6%	0%	0.9%	3.8%	10.4%	2.6%
	Strongl y Oppose	35.5%	31.6%	43.9%	38.9%	37.2%	26.9%	60.5%	32.4%	34.2%
	Unsure or No Opinion	12.9%	7.4%	8.6%	5.8%	15.8%	3.3%	16.7%	5%	6.5%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q6 Wrong Track

		Q6 Wrong Track								Total
		Civil Unrest & Racial Division	Corporations playing politics	Increased Crime and Public Safety Issues	Election security and voter fraud	Homelessness, Mental Illness, and Addiction	Infringement on liberties by government	Road Conditions and Infrastructure Issues	Other	
Q18 Florida Tech	Strongly Support	38.4%	59.5%	34.6%	60.6%	74.9%	70%	31.9%	52.6%	58.7%
	Somewhat Support	18.9%	10.3%	8.9%	12.4%	0%	8.9%	21.9%	8.5%	11.3%
	Somewhat Oppose	6.3%	4.4%	8.6%	3%	0%	4.5%	0%	5.2%	4.2%
	Strongly Oppose	28.5%	9.8%	20.4%	11.1%	9.3%	6.6%	21.9%	6.7%	11.5%
	Unsure or No Opinion	7.9%	16.1%	27.5%	12.8%	15.8%	10%	24.3%	27%	14.2%
	Total		100%	100%	100%	100%	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	73.7%	72%	84.4%	89.9%	90.7%	93.4%	61.4%	74.8%	84.5%
	Somewhat Support	14%	12.3%	9.7%	3.6%	0%	2.4%	0%	1.7%	5.3%
	Somewhat Oppose	1.3%	6.3%	3%	0.7%	0%	0.4%	16.7%	5%	2.5%
	Strongly Oppose	9.5%	5.4%	3%	2.2%	9.3%	3.3%	18.1%	18.5%	5.7%
	Unsure or No Opinion	1.6%	4%	0%	3.6%	0%	0.4%	3.8%	0%	2%
	Total		100%	100%	100%	100%	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	65.3%	79.3%	68%	87%	90.7%	93%	53.8%	74.6%	82.8%

		Q6 Wrong Track								Total
		Civil Unrest & Racial Division	Corporations playing politics	Increased Crime and Public Safety Issues	Electio n security and voter fraud	Homele ssness, Mental Illness, and Addicti on	Infringement on liberties by government	Road Condi tions and Infrastr ucture Issues	Other	
	Govern or Cooper 's positio ns to cut school choice fundin g	25.5%	4.5%	14.1%	8.3%	9.3%	3.1%	27.2%	20.2%	9.6%
	Unsure or no opinion	9.3%	16.2%	17.8%	4.7%	0%	3.9%	19%	5.2%	7.6%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q22 Medicaid Expansion	Strongl y Support	14.8%	21.4%	16%	5.2%	37.8%	4.7%	34.8%	16.7%	11.3%
	Somew hat Support	23%	16%	11.9%	7.3%	0%	6.1%	11%	8.7%	9.9%
	Somew hat Oppose	12.1%	18.7%	17.1%	15.9%	18.6%	16.4%	15.2%	17.2%	16.3%
	Strongl y Oppose	44.1%	38%	37.5%	65.7%	43.7%	67.5%	31.4%	43.9%	55.7%
	Unsure or No Opinion	6.1%	6%	17.5%	5.9%	0%	5.2%	7.6%	13.5%	6.9%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q6 Wrong Track

		Q6 Wrong Track								Total
		Civil Unrest & Racial Division	Corporations playing politics	Increased Crime and Public Safety Issues	Electio n security and voter fraud	Homelessness, Mental Illness, and Addiction	Infringement on liberties by government	Road Conditions and Infrastructure Issues	Other	
Q23 Gender	Male	51.1%	59.6%	40.2%	50.4%	81.4%	49.5%	35.3%	66.7%	52.2%
	Female	48.9%	40.4%	59.8%	49.6%	18.6%	50.5%	64.7%	33.3%	47.8%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	39.1%	58.1%	72.5%	56.1%	43.7%	62.8%	49%	49.8%	56.8%
	Somewhat Conservative	46.9%	32.7%	24.5%	35.4%	18.6%	32.4%	30.9%	31.5%	33.9%
	Moderate	10.8%	6.9%	3%	6.1%	37.8%	4.4%	20%	8.5%	7.1%
	Somewhat Liberal	3.2%	1.4%	0%	2%	0%	0.4%	0%	8.5%	1.8%
	Very Liberal	0%	1%	0%	0.5%	0%	0%	0%	1.7%	0.4%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	81.7%	82.1%	100%	85.8%	55.8%	89.2%	90.9%	100%	87.6%
	African-American	13.2%	16%	0%	10.5%	44.2%	5.6%	0%	0%	8.7%
	Hispanic	0%	0%	0%	1.5%	0%	4%	9.1%	0%	2%
	Asian or another ethnicity	5.1%	1.9%	0%	2.3%	0%	1.2%	0%	0%	1.7%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	3.5%	14%	4.1%	3.8%	15.8%	8.8%	5.2%	2.4%	6.9%
	35-54	19%	12%	8.9%	30%	28.5%	41.3%	0%	41.7%	28.9%
	55-64	11.8%	19.8%	33.5%	23.3%	0%	24.2%	28.6%	22.8%	22.3%
	65 or over	65.7%	54.2%	53.5%	42.9%	55.8%	25.7%	66.2%	33%	41.9%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q6 Wrong Track

		Q6 Wrong Track								Total
		Civil Unrest & Racial Division	Corporations playing politics	Increased Crime and Public Safety Issues	Election security and voter fraud	Homelessness, Mental Illness, and Addiction	Infringement on liberties by government	Road Conditions and Infrastructure Issues	Other	
Q27 DMA	CHARLOTTE	34%	25.3%	49.4%	42.1%	25.1%	32.7%	29.5%	20.2%	33.8%
	CHATTANOOGA	0%	0%	0%	2.6%	0%	2.2%	0%	0%	1.4%
	GREENSBORO - H.POINT - W.SALEM	14%	31%	28.6%	23.3%	47%	18.5%	29.5%	38.3%	24.1%
	GREENVILLE - BERN - WASHINGTON	7.9%	7.2%	7.1%	7.1%	9.3%	9.7%	7.1%	10.4%	8.3%
	GREENVILLE - SPARTANBURGH - ASHEVILLE - AND	0%	15.6%	5.9%	1.5%	0%	4.9%	18.6%	1.7%	5.3%
	MYRTLE BEACH - FLORENCE	1.3%	0%	0%	1.1%	0%	0.5%	0%	0%	0.6%
	NORFOLK - PORTSMOUTH - NEWPORT NEWS	1.6%	2.9%	0%	2%	0%	1.7%	0%	3.5%	1.9%
	RALEIGH - DURHAM (FAYETTEVILLE)	32%	13.1%	5.9%	18.2%	9.3%	23.1%	15.2%	24.1%	19.9%
	WILMINGTON	9.3%	5%	3%	2.1%	9.3%	6.8%	0%	1.7%	4.7%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	41.8%	45.1%	34.6%	43.1%	47%	50.9%	49.5%	46.7%	46%
	3 of 4	29.8%	26.9%	27.5%	22.5%	37.2%	26.5%	18.6%	18.7%	25%

		Q6 Wrong Track								
		Civil Unrest & Racial Division	Corporations playing politics	Increased Crime and Public Safety Issues	Electio n security and voter fraud	Homele ssness, Mental Illness, and Addicti on	Infringement on liberties by government	Road Condi tions and Infrastr ucture Issues	Other	Total
	4 of 4	28.5%	28%	37.9%	34.4%	15.8%	22.6%	31.9%	34.6%	29%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q7 Trump Comparison

		Q7 Trump Comparison					Total
		Very similar in tone, style and on the issues	Similar in tone and style but different on the issues	Different in tone and style but similar on the issues	Very different in tone, style and on the issues.	Don't know/Not Sure	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	79.3%	85.5%	69.9%	37.7%	61.3%	71.1%
	Independent voting in Republican primary elections	20.7%	14.5%	30.1%	62.3%	38.7%	28.9%
	Something else	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	59.9%	53.7%	55.6%	8.1%	26.4%	50.4%
	Somewhat approve	16.1%	27.3%	18.2%	11.7%	36%	17.2%
	Somewhat disapprove	4.2%	6.4%	1.9%	15.6%	0%	5.1%
	Strongly disapprove	1.7%	0%	1%	34.5%	0%	5.8%
	Unsure or no opinion	18%	12.6%	23.3%	30.1%	37.6%	21.4%
	Total	100%	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	25.9%	20.9%	30.5%	68.7%	47.5%	33.3%
	Wrong track	74.1%	79.1%	69.5%	31.3%	52.5%	66.7%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q7 Trump Comparison

		Q7 Trump Comparison					Total
		Very similar in tone, style and on the issues	Similar in tone and style but different on the issues	Different in tone and style but similar on the issues	Very different in tone, style and on the issues.	Don't know/Not Sure	
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	50.8%	39.7%	51.5%	49.3%	55.1%	50.5%
	Low Cost of Living	6.9%	39.7%	12.2%	9.2%	16.4%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	19.3%	10.3%	20.9%	11.2%	0%	16.2%
	Diverse Population & Cultural Atmosphere	2%	0%	8.7%	7.9%	0%	5%
	The southern hospitality and friendly people	12.3%	10.3%	3.8%	2.4%	22.8%	8.1%
	Other	8.7%	0%	3%	20%	5.7%	10.2%
	Total	100%	100%	100%	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	7.7%	24.4%	8.3%	15.1%	0%	9%
	Corporations playing politics.	13.2%	27.6%	14.3%	9.8%	20%	14.2%
	Increased Crime and Public Safety Issues	5.1%	0%	5.1%	2.2%	9.7%	4.8%
	Election security and voter fraud	31.8%	13.2%	22.1%	13%	20.6%	26.8%
	Homelessness, Mental Illness, and Addiction	0.7%	2.7%	1.5%	9.1%	0%	1.5%

		Q7 Trump Comparison					Total
		Very similar in tone, style and on the issues	Similar in tone and style but different on the issues	Different in tone and style but similar on the issues	Very different in tone, style and on the issues.	Don't know/Not Sure	
	Infringement on liberties by government	33%	21.3%	37.7%	10.9%	19.4%	31.8%
	Road Conditions and Infrastructure Issues	1.9%	2.7%	3.3%	16%	20%	3.7%
	Other	6.6%	8.1%	7.7%	23.8%	10.3%	8.1%
	Total	100%	100%	100%	100%	100%	100%
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	24.9%	40.8%	26.8%	36.7%	41.1%	28.2%
	Political outsider and proven executive leadership	65.5%	40.2%	50.2%	25.7%	50.8%	54.8%
	Unsure or No opinion	9.6%	19%	23%	37.6%	8.1%	17%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q7 Trump Comparison

		Q7 Trump Comparison					Total
		Very similar in tone, style and on the issues	Similar in tone and style but different on the issues	Different in tone and style but similar on the issues	Very different in tone, style and on the issues.	Don't know/Not Sure	
Q9 Budd Favorability	Very favorable	14.8%	20.9%	9%	7.5%	10.5%	12.5%
	Somewhat favorable	22.2%	15%	16.3%	4.1%	11.5%	17.6%
	Somewhat unfavorable	4.1%	2.1%	2.4%	20.5%	2.7%	5.8%
	Very unfavorable	0.5%	19.9%	0.8%	12.4%	2.7%	3.1%
	Neither favorable nor unfavorable	8.8%	12.6%	20.9%	18.7%	14.2%	13.5%
	Never heard of	49.5%	29.5%	50.6%	36.8%	58.4%	47.5%
	Total	100%	100%	100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	47.6%	40.8%	42.3%	8.3%	37.2%	40.4%
	Somewhat favorable	32.5%	38%	35.6%	26.4%	18.3%	32.2%
	Somewhat unfavorable	6.1%	6.4%	6%	18.6%	11.8%	8%
	Very unfavorable	4.1%	4%	5.6%	35.1%	6.4%	8.7%
	Neither favorable nor unfavorable	5.4%	10.7%	9.5%	7.9%	11.8%	7.2%
	Never heard of	4.4%	0%	0.9%	3.7%	14.3%	3.6%
	Total	100%	100%	100%	100%	100%	100%
Q11 Walker Favorability	Very favorable	23.3%	18.7%	19.3%	2.7%	9.1%	18.8%
	Somewhat favorable	17.7%	25.4%	27.9%	7.8%	20.7%	19.3%
	Somewhat unfavorable	4.9%	13.5%	1.1%	13.8%	8.1%	5.7%
	Very unfavorable	1.4%	0%	1.6%	22.9%	3.7%	4.4%
	Neither favorable nor unfavorable	20.6%	23%	22.1%	30.1%	13.2%	22.1%

		Q7 Trump Comparison					
		Very similar in tone, style and on the issues	Similar in tone and style but different on the issues	Different in tone and style but similar on the issues	Very different in tone, style and on the issues.	Don't know/Not Sure	Total
	Never heard of	32%	19.3%	28%	22.7%	45.2%	29.7%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q7 Trump Comparison

		Q7 Trump Comparison					Total
		Very similar in tone, style and on the issues	Similar in tone and style but different on the issues	Different in tone and style but similar on the issues	Very different in tone, style and on the issues.	Don't know/Not Sure	
Q12 Senate Ballot Test	Pat McCrory	42.5%	49.4%	43.4%	21.6%	39.9%	40.1%
	Ted Budd	5.9%	4.3%	3.9%	4.2%	0%	4.9%
	Mark Walker	11.5%	4%	10.2%	8.7%	14.6%	10.6%
	Undecided	40.1%	42.3%	42.4%	65.5%	45.5%	44.4%
	Total	100%	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	49.2%	53.4%	42.3%	7.3%	31.8%	41.4%
	Somewhat approve	34.2%	23.3%	39.2%	25.8%	26.1%	33.6%
	Somewhat disapprove	4.6%	8.3%	8.7%	25.1%	2.7%	8.5%
	Strongly disapprove	6.9%	10.7%	5.4%	36.7%	28.6%	11.5%
	Unsure or no opinion	5.1%	4.3%	4.4%	5.1%	10.8%	5.1%
	Total	100%	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	56.5%	59.7%	53.2%	57.5%	43.5%	55.5%
	No, I do not agree	15.3%	21.5%	13.3%	9.8%	10.8%	14.2%
	Unsure	28.2%	18.8%	33.5%	32.6%	45.7%	30.3%
	Total	100%	100%	100%	100%	100%	100%
Q17 Transgender Sports Teams	Strongly Support	48.6%	51.3%	62.9%	18.9%	13.9%	47.1%
	Somewhat Support	2.6%	10.4%	9.2%	19.3%	0%	6.7%
	Somewhat Oppose	4.3%	8.6%	3.9%	6.1%	9.1%	4.8%
	Strongly Oppose	37.3%	27.6%	16.9%	44.4%	42.7%	33%
	Unsure or No Opinion	7.2%	2.1%	7.2%	11.2%	34.3%	8.5%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q7 Trump Comparison

		Q7 Trump Comparison					Total
		Very similar in tone, style and on the issues	Similar in tone and style but different on the issues	Different in tone and style but similar on the issues	Very different in tone, style and on the issues.	Don't know/Not Sure	
Q18 Florida Tech	Strongly Support	61.3%	49.4%	55.4%	15.4%	25.9%	51.9%
	Somewhat Support	7%	23%	17.2%	19%	12.9%	12%
	Somewhat Oppose	5%	6.4%	6.7%	10.6%	9.1%	6.4%
	Strongly Oppose	11.1%	10.7%	9.7%	33.4%	10.8%	13.7%
	Unsure or No Opinion	15.6%	10.4%	10.9%	21.5%	41.3%	15.9%
	Total	100%	100%	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	86.7%	78.8%	81.5%	19.2%	72.2%	75.5%
	Somewhat Support	4.1%	12.6%	9.4%	11.8%	7.8%	6.9%
	Somewhat Oppose	4%	0%	5.3%	21.9%	2.7%	6.5%
	Strongly Oppose	2.4%	8.6%	3.7%	41.6%	2.7%	8.3%
	Unsure or No Opinion	2.7%	0%	0%	5.5%	14.6%	2.7%
	Total	100%	100%	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	85.2%	66.5%	80.5%	22.1%	71.9%	74.2%
	Governor Cooper's positions to cut school choice funding	7.1%	19%	8.6%	63.3%	11.8%	15.7%
	Unsure or no opinion	7.7%	14.5%	11%	14.6%	16.2%	10%
	Total	100%	100%	100%	100%	100%	100%
Q22 Medicaid Expansion	Strongly Support	8.9%	26.3%	5.6%	56%	19.8%	15.6%
	Somewhat Support	9%	20.6%	14.3%	19.1%	22%	12.6%

		Q7 Trump Comparison					Total
		Very similar in tone, style and on the issues	Similar in tone and style but different on the issues	Different in tone and style but similar on the issues	Very different in tone, style and on the issues.	Don't know/Not Sure	
	Somewhat Oppose	14.7%	17.1%	28.5%	10.6%	25.1%	18%
	Strongly Oppose	59.8%	29.7%	42.8%	6.8%	21.3%	45.8%
	Unsure or No Opinion	7.6%	6.2%	8.8%	7.5%	11.8%	8%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q7 Trump Comparison

		Q7 Trump Comparison					Total
		Very similar in tone, style and on the issues	Similar in tone and style but different on the issues	Different in tone and style but similar on the issues	Very different in tone, style and on the issues.	Don't know/Not Sure	
Q23 Gender	Male	48.4%	57.7%	52.9%	55.2%	59.7%	51.2%
	Female	51.6%	42.3%	47.1%	44.8%	40.3%	48.8%
	Total	100%	100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	65.5%	27.6%	37.6%	17.1%	56.5%	50.2%
	Somewhat Conservative	29.9%	62%	51%	22.2%	32.6%	35.5%
	Moderate	3.5%	6.2%	11.4%	44.7%	5.4%	11.2%
	Somewhat Liberal	0.8%	4.3%	0%	16%	0%	2.8%
	Very Liberal	0.3%	0%	0%	0%	5.4%	0.4%
	Total	100%	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	87.2%	88.6%	86.4%	79.6%	85.7%	86%
	African-American	7.8%	11.4%	11.6%	14.3%	14.3%	10%
	Hispanic	2.9%	0%	0.9%	1.7%	0%	2%
	Asian or another ethnicity	2.1%	0%	1%	4.4%	0%	2%
	Total	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	8.3%	0%	8.4%	7.7%	11.2%	8%
	35-54	21.9%	25.7%	33.5%	35.5%	0%	26%
	55-64	22%	20.1%	20.6%	18.4%	20.3%	21%
	65 or over	47.8%	54.2%	37.5%	38.4%	68.5%	45%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q7 Trump Comparison

		Q7 Trump Comparison					Total
		Very similar in tone, style and on the issues	Similar in tone and style but different on the issues	Different in tone and style but similar on the issues	Very different in tone, style and on the issues.	Don't know/Not Sure	
Q27 DMA	CHARLOTTE	33.3%	27.3%	24.8%	32.1%	44.8%	31.1%
	CHATTANO OGA	0.9%	0%	1.2%	1.3%	2.7%	1%
	GREENSBORO-H.POINT-W.SALEM	25%	38.7%	29%	20.1%	29.1%	26.1%
	GREENVILL E-N.BERN-WASHNGTN	7.8%	17.1%	8.9%	10%	2.7%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	5.7%	0%	4.2%	7.9%	10.5%	5.5%
	MYRTLE BEACH-FLORENCE	0.8%	0%	0.4%	0%	0%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1%	2.1%	2.7%	0.7%	0%	1.4%
	RALEIGH-DURHAM (FAYETVLL E)	21%	12.6%	22.5%	23.5%	6.4%	20.8%
	WILMINGTO N	4.6%	2.1%	6.3%	4.4%	3.7%	4.8%
	Total	100%	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	45.4%	31.9%	42.7%	39.4%	50.9%	43.5%
	3 of 4	26.7%	33.2%	26.9%	32.4%	14.2%	27.3%
	4 of 4	28%	34.9%	30.4%	28.2%	34.9%	29.1%
		Total	100%	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%	0%

Q7 Trump Comparison

	Very similar in tone, style and on the issues	Similar in tone and style but different on the issues	Different in tone and style but similar on the issues	Very different in tone, style and on the issues.	Don't know/Not Sure	Total
Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q8 Candidate Characteristic

		Q8 Candidate Characteristic			Total
		Experienced politician w/ proven record of leadership	Political outsider and proven executive leadership	Unsure or No opinion	
Q1 Voter Screen	Yes	100%	100%	100%	100%
	No	0%	0%	0%	0%
	Total	100%	100%	100%	100%
Q2 Voter Registration	Republican	73.9%	72.2%	62.5%	71.1%
	Independent voting in Republican primary elections	26.1%	27.8%	37.5%	28.9%
	Something else	0%	0%	0%	0%
	Total	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	40.7%	59.1%	38.9%	50.4%
	Somewhat approve	23.4%	16.1%	10.9%	17.2%
	Somewhat disapprove	4.7%	4.1%	9%	5.1%
	Strongly disapprove	7.3%	2.7%	13.5%	5.8%
	Unsure or no opinion	24%	18.1%	27.7%	21.4%
	Total	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	48.3%	24.5%	36.7%	33.3%
	Wrong track	51.7%	75.5%	63.3%	66.7%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q8 Candidate Characteristic

		Q8 Candidate Characteristic			Total
		Experienced politician w/ proven record of leadership	Political outsider and proven executive leadership	Unsure or No opinion	
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	55.4%	46.8%	47.5%	50.5%
	Low Cost of Living	5.4%	11.9%	16.6%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	16.1%	18.3%	11.9%	16.2%
	Diverse Population & Cultural Atmosphere	3.9%	6.3%	4.5%	5%
	The southern hospitality and friendly people	10.8%	7%	4.5%	8.1%
	Other	8.4%	9.7%	15%	10.2%
	Total	100%	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	14.2%	6%	13.4%	9%
	Corporations playing politics.	21.1%	11.8%	13.9%	14.2%
	Increased Crime and Public Safety Issues	13.8%	2.4%	1.8%	4.8%
	Election security and voter fraud	24.7%	28.2%	24.6%	26.8%
	Homelessness, Mental Illness, and Addiction	0%	1.6%	3.2%	1.5%
	Infringement on liberties by government	15.3%	39.7%	24%	31.8%
	Road Conditions and Infrastructure Issues	5.9%	2.9%	3.8%	3.7%
	Other	5%	7.4%	15.2%	8.1%
Total	100%	100%	100%	100%	
Q7 Trump Comparison	Very similar in tone, style and on the issues	47.7%	64.7%	30.4%	54.1%

		Q8 Candidate Characteristic			Total
		Experienced politician w/ proven record of leadership	Political outsider and proven executive leadership	Unsure or No opinion	
	Similar in tone and style but different on the issues	6.4%	3.2%	4.9%	4.4%
	Different in tone and style but similar on the issues	23.3%	22.5%	33.2%	24.6%
	Very different in tone, style and on the issues.	17.5%	6.3%	29.8%	13.5%
	Don't know/Not Sure	5.1%	3.2%	1.7%	3.5%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q8 Candidate Characteristic

		Q8 Candidate Characteristic			Total
		Experienced politician w/ proven record of leadership	Political outsider and proven executive leadership	Unsure or No opinion	
Q9 Budd Favorability	Very favorable	17.2%	11.7%	7.5%	12.5%
	Somewhat favorable	14.6%	21.1%	11.6%	17.6%
	Somewhat unfavorable	8.7%	3%	9.6%	5.8%
	Very unfavorable	3.4%	1.4%	8.3%	3.1%
	Neither favorable nor unfavorable	12.1%	14.9%	11.2%	13.5%
	Never heard of	44%	48%	51.7%	47.5%
	Total		100%	100%	100%
Q10 McCrory Favorability	Very favorable	50.2%	37.6%	33%	40.4%
	Somewhat favorable	22.1%	39.6%	25.1%	32.2%
	Somewhat unfavorable	4.6%	8.8%	10.8%	7.9%
	Very unfavorable	8.2%	6.7%	16.1%	8.7%
	Neither favorable nor unfavorable	7.1%	6.4%	10.2%	7.2%
	Never heard of	8%	1%	4.8%	3.6%
	Total		100%	100%	100%
Q11 Walker Favorability	Very favorable	19.6%	21%	10.3%	18.8%
	Somewhat favorable	17.5%	20.9%	17%	19.3%
	Somewhat unfavorable	7%	5%	5.7%	5.7%
	Very unfavorable	4.3%	2.2%	11.7%	4.4%
	Neither favorable nor unfavorable	21.8%	21%	26.5%	22.1%
	Never heard of	29.8%	29.9%	28.8%	29.7%
	Total		100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q8 Candidate Characteristic

		Q8 Candidate Characteristic			Total
		Experienced politician w/ proven record of leadership	Political outsider and proven executive leadership	Unsure or No opinion	
Q12 Senate Ballot Test	Pat McCrory	53.6%	34.8%	35.1%	40.2%
	Ted Budd	5.8%	4.2%	5.7%	4.9%
	Mark Walker	7.5%	11%	14.1%	10.6%
	Undecided	33%	50%	45.1%	44.4%
	Total	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	47.6%	38.9%	39.2%	41.4%
	Somewhat approve	24.3%	41.1%	24.8%	33.6%
	Somewhat disapprove	10%	6.2%	13.3%	8.5%
	Strongly disapprove	13.3%	8.3%	18.5%	11.5%
	Unsure or no opinion	5%	5.4%	4.2%	5.1%
	Total	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	58.6%	53.6%	56.5%	55.5%
	No, I do not agree	16.5%	14.7%	8.7%	14.2%
	Unsure	24.8%	31.7%	34.7%	30.3%
	Total	100%	100%	100%	100%
Q17 Transgender Sports Teams	Strongly Support	36%	55.5%	38%	47%
	Somewhat Support	11%	3.2%	10.9%	6.7%
	Somewhat Oppose	6.2%	3.4%	7%	4.8%
	Strongly Oppose	36.6%	31%	33.5%	33%
	Unsure or No Opinion	10.2%	6.9%	10.6%	8.5%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q8 Candidate Characteristic

		Q8 Candidate Characteristic			Total
		Experienced politician w/ proven record of leadership	Political outsider and proven executive leadership	Unsure or No opinion	
Q18 Florida Tech	Strongly Support	38.2%	63%	39.1%	51.9%
	Somewhat Support	16.9%	10.1%	10.2%	12%
	Somewhat Oppose	9.6%	3.8%	9.3%	6.4%
	Strongly Oppose	18.6%	10.7%	15.3%	13.7%
	Unsure or No Opinion	16.7%	12.3%	26.1%	15.9%
	Total		100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	62.5%	85.7%	64.4%	75.5%
	Somewhat Support	11%	5.5%	4.9%	6.9%
	Somewhat Oppose	10.2%	3.1%	11.5%	6.5%
	Strongly Oppose	12.5%	4.2%	14.5%	8.3%
	Unsure or No Opinion	3.7%	1.6%	4.8%	2.7%
	Total		100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	62%	84.9%	60.3%	74.2%
	Governor Cooper's positions to cut school choice funding	23.5%	9.5%	23%	15.7%
	Unsure or no opinion	14.5%	5.7%	16.7%	10%
	Total		100%	100%	100%
Q22 Medicaid Expansion	Strongly Support	27%	7.9%	21.6%	15.6%
	Somewhat Support	12.8%	12.1%	13.9%	12.6%
	Somewhat Oppose	22.9%	14.5%	21.3%	18%
	Strongly Oppose	27.6%	59.2%	33%	45.8%
	Unsure or No Opinion	9.7%	6.3%	10.3%	8%
	Total		100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q8 Candidate Characteristic

		Q8 Candidate Characteristic			Total
		Experienced politician w/ proven record of leadership	Political outsider and proven executive leadership	Unsure or No opinion	
Q23 Gender	Male	49%	54.7%	43.7%	51.2%
	Female	51%	45.3%	56.3%	48.8%
	Total	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	43.9%	56.5%	40%	50.1%
	Somewhat Conservative	41.6%	34.4%	29.3%	35.5%
	Moderate	10.8%	7.6%	23.3%	11.2%
	Somewhat Liberal	3.7%	1.2%	6.2%	2.8%
	Very Liberal	0%	0.3%	1.1%	0.4%
Total	100%	100%	100%	100%	
Q25 Ethnicity	Caucasian	82.8%	87.3%	87.2%	86%
	African-American	14.1%	8%	9.5%	10%
	Hispanic	1.6%	2.4%	1.3%	2%
	Asian or another ethnicity	1.4%	2.3%	2%	2%
Total	100%	100%	100%	100%	
Q26 Age	18-34	10.6%	6%	10.2%	8%
	35-54	17.1%	30.9%	25%	26%
	55-64	17.3%	20.2%	29.7%	21%
	65 or over	55.1%	42.9%	35.1%	45%
Total	100%	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q8 Canidate Characteristic

		Q8 Canidate Characteristic			Total
		Experienced politician w/ proven record of leadership	Political outsider and proven executive leadership	Unsure or No opinion	
Q27 DMA	CHARLOTTE	29.8%	31%	34.1%	31.2%
	CHATTANOOGA	0.3%	1.7%	0%	1%
	GREENSBORO-H.POINT-W.SALEM	31.3%	24.2%	23.2%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	10%	8.1%	8%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	4.1%	6.3%	5.5%	5.5%
	MYRTLE BEACH-FLORENCE	1.1%	0.2%	0.6%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1.3%	1.6%	0.8%	1.4%
	RALEIGH-DURHAM (FAYETVLL)	16.4%	22.3%	23.3%	20.8%
	WILMINGTON	5.6%	4.6%	4.4%	4.8%
	Total	100%	100%	100%	100%
Q28 Vote History	2 of 4	43.4%	43.4%	44.2%	43.5%
	3 of 4	25.2%	29.2%	24.9%	27.3%
	4 of 4	31.3%	27.5%	30.9%	29.1%
	Total	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q9 Budd Favorability

		Q9 Budd Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	89.5%	84.5%	51.5%	45.9%	55.6%	69.6%	71%
	Independent voting in Republican primary elections	10.5%	15.5%	48.5%	54.1%	44.4%	30.4%	28.9%
	Something else	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	51.6%	59.2%	25%	27.8%	42.6%	53.7%	50.5%
	Somewhat approve	21.1%	20.9%	23.9%	6.1%	21.9%	13.5%	17.2%
	Somewhat disapprove	4.5%	1.6%	13.2%	15.1%	4.8%	5%	5.1%
	Strongly disapprove	4%	2.6%	14.1%	36.3%	2.8%	5.4%	5.8%
	Unsure or no opinion	18.9%	15.7%	23.8%	14.8%	27.8%	22.5%	21.4%
	Total	100%	100%	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	41.7%	31.7%	44.7%	36.7%	43.9%	27.1%	33.3%
	Wrong track	58.3%	68.3%	55.3%	63.3%	56.1%	72.9%	66.7%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q9 Budd Favorability

		Q9 Budd Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	58.5%	51%	43.4%	27.8%	46.5%	52.1%	50.5%
	Low Cost of Living	6.8%	16.7%	13.9%	0%	13.4%	7.2%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	14.7%	16.5%	10.6%	24.7%	20.5%	15.1%	16.2%
	Diverse Population & Cultural Atmosphere	1.8%	5.1%	11.9%	0%	0%	7.6%	5%
	The southern hospitality and friendly people	5.4%	8.4%	0%	0%	4.8%	12.9%	8.1%
	Other	12.8%	2.3%	20.2%	47.4%	14.8%	5%	10.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	9%	12.6%	11.1%	19.1%	11.1%	6.5%	9%
	Corporations playing politics.	18.5%	14.4%	19.9%	39.7%	13.4%	11.4%	14.2%
	Increased Crime and Public Safety Issues	10%	3.3%	5.6%	0%	6.3%	4%	4.7%
	Election security and voter fraud	34.3%	28.4%	45.8%	0%	22.6%	25.5%	26.9%

		Q9 Budd Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
	Homelessness, Mental Illness, and Addiction	2.6%	0%	9.1%	4.8%	1.3%	1%	1.5%
	Infringement on liberties by government	20.4%	27.7%	3%	4.8%	31.2%	40%	31.8%
	Road Conditions and Infrastructure Issues	2.6%	4.1%	5.6%	9%	2.5%	3.6%	3.7%
	Other	2.6%	9.4%	0%	22.7%	11.7%	8%	8.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	64%	68.2%	38.4%	9.1%	35.3%	56.4%	54.1%
	Similar in tone and style but different on the issues	7.3%	3.7%	1.6%	28.1%	4.1%	2.7%	4.4%
	Different in tone and style but similar on the issues	17.6%	22.7%	10.2%	6.1%	38.2%	26.2%	24.6%
	Very different in tone, style and on the issues.	8%	3.1%	48%	53.7%	18.7%	10.4%	13.5%
	Don't know/Not Sure	2.9%	2.3%	1.6%	3%	3.7%	4.3%	3.5%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q9 Budd Favorability

		Q9 Budd Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	38.7%	23.3%	42.9%	30.8%	25.3%	26.2%	28.2%
	Political outsider and proven executive leadership	51.2%	65.4%	28.7%	23.8%	60.5%	55.3%	54.8%
	Unsure or No opinion	10.1%	11.2%	28.3%	45.4%	14.2%	18.5%	17%
	Total	100%	100%	100%	100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	54.7%	35.9%	29.8%	28.1%	31.2%	42.9%	40.4%
	Somewhat favorable	29.9%	41.6%	23.3%	3%	38.5%	30.5%	32.2%
	Somewhat unfavorable	4%	8.3%	15.6%	14.4%	10.3%	6.8%	8%
	Very unfavorable	8.6%	8.4%	29.1%	36.3%	4.8%	5.7%	8.7%
	Neither favorable nor unfavorable	2.8%	4.8%	2.3%	18.2%	14.3%	7.2%	7.2%
	Never heard of	0%	1%	0%	0%	1%	6.9%	3.6%
Total	100%	100%	100%	100%	100%	100%	100%	
Q11 Walker Favorability	Very favorable	46.9%	35.2%	9.6%	3%	13%	9.1%	18.8%
	Somewhat favorable	29.4%	29.4%	11.9%	8.7%	21.3%	13.9%	19.3%
	Somewhat unfavorable	0%	8.8%	23.6%	16%	1.4%	4.3%	5.7%

Q9 Budd Favorability

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	Total
	Very unfavorable	3.6%	3%	14.7%	51.1%	2.8%	1.3%	4.4%
	Neither favorable nor unfavorable	10%	13.4%	26.4%	9.1%	56.1%	19.3%	22.1%
	Never heard of	10.2%	10.1%	13.9%	12.1%	5.5%	52%	29.7%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q9 Budd Favorability

		Q9 Budd Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q12 Senate Ballot Test	Pat McCrory	30.4%	30.4%	34.8%	36.8%	45.6%	45.7%	40.1%
	Ted Budd	24.3%	8.4%	0%	0%	2.1%	0.2%	4.9%
	Mark Walker	17.6%	17.8%	14.9%	8.7%	5.4%	7.1%	10.5%
	Undecided	27.8%	43.5%	50.3%	54.5%	46.9%	47%	44.4%
	Total	100%	100%	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	51.3%	41%	25.1%	31.2%	30.7%	44.6%	41.4%
	Somewhat approve	28.8%	38.9%	31.5%	6.1%	42.3%	32.4%	33.6%
	Somewhat disapprove	9.1%	6.7%	18.5%	14.4%	12%	6.4%	8.5%
	Strongly disapprove	8.8%	11.8%	22.7%	42.4%	7.7%	9.7%	11.5%
	Unsure or no opinion	2%	1.6%	2.3%	6.1%	7.3%	6.8%	5.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	68.1%	55.7%	74.8%	48%	54.7%	50.5%	55.5%
	No, I do not agree	14.1%	16.9%	6.4%	27.8%	13.2%	13.6%	14.2%
	Unsure	17.8%	27.4%	18.9%	24.2%	32.1%	36%	30.3%
	Total	100%	100%	100%	100%	100%	100%	100%
Q17 Transgender Sports Teams	Strongly Support	39.1%	49.9%	22.8%	25.1%	54.2%	50.4%	47%
	Somewhat Support	7.2%	6.1%	7.9%	3%	9.3%	6.1%	6.7%
	Somewhat Oppose	11.6%	8.5%	3.3%	3%	3.5%	2.3%	4.8%
	Strongly Oppose	35.5%	28.4%	58%	62.8%	23.3%	31.8%	33%
	Unsure or No Opinion	6.5%	7.2%	8.1%	6.1%	9.6%	9.3%	8.5%

Q9 Budd Favorability

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	Total
Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q9 Budd Favorability

		Q9 Budd Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q18 Florida Tech	Strongly Support	60%	57.1%	15.9%	31.2%	49.2%	54.4%	51.9%
	Somewhat Support	16.1%	10.4%	13.9%	14.4%	11.3%	11.4%	12%
	Somewhat Oppose	7.4%	8.5%	12.4%	6.1%	7%	4.4%	6.4%
	Strongly Oppose	7.4%	9.9%	35.7%	21.6%	15.8%	13.1%	13.7%
	Unsure or No Opinion	9.2%	14.1%	22.2%	26.9%	16.7%	16.7%	15.9%
	Total	100%	100%	100%	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	83.1%	78.5%	50.1%	43.3%	70.1%	79.1%	75.5%
	Somewhat Support	4.7%	9.3%	18.4%	0%	5.8%	6%	6.9%
	Somewhat Oppose	6.8%	3.8%	15%	12.1%	14.3%	3.9%	6.5%
	Strongly Oppose	4.7%	4.5%	16.5%	44.6%	7%	7.6%	8.3%
	Unsure or No Opinion	0.6%	4%	0%	0%	2.8%	3.3%	2.7%
	Total	100%	100%	100%	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	76%	81%	57.7%	40.2%	69.1%	76.9%	74.2%
	Governor Cooper's positions to cut school choice funding	17.8%	12.6%	27.4%	59.8%	18.3%	11.3%	15.7%
	Unsure or no opinion	6.2%	6.4%	14.9%	0%	12.7%	11.7%	10%
	Total	100%	100%	100%	100%	100%	100%	100%
Q22 Medicaid Expansion	Strongly Support	15.8%	9.4%	34.1%	69.7%	13.3%	12.7%	15.6%

Q9 Budd Favorability

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	Total
	Somewhat Support	20.9%	13.6%	25.5%	3%	18.2%	7.6%	12.7%
	Somewhat Oppose	8.3%	24.9%	17.5%	3%	20.3%	18.4%	18%
	Strongly Oppose	50.7%	47.2%	19.7%	21.2%	34%	52.1%	45.8%
	Unsure or No Opinion	4.4%	4.8%	3.1%	3%	14.2%	9.2%	7.9%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q9 Budd Favorability

		Q9 Budd Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q23 Gender	Male	42%	58.5%	56.5%	62.9%	43.4%	51.7%	51.2%
	Female	58%	41.5%	43.5%	37.1%	56.6%	48.3%	48.8%
	Total	100%	100%	100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	57.6%	59.1%	19.5%	29.9%	38%	53.3%	50.1%
	Somewhat Conservative	36.8%	35.2%	43%	42.5%	41.7%	32.2%	35.5%
	Moderate	4.8%	5.7%	33.6%	12.9%	12.4%	11.7%	11.2%
	Somewhat Liberal	0%	0%	2.3%	14.8%	7.9%	2.3%	2.8%
	Very Liberal	0.8%	0%	1.6%	0%	0%	0.4%	0.4%
	Total	100%	100%	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	79.9%	83.1%	58.1%	84%	86.5%	92%	86%
	African-American	17.1%	11.2%	31.6%	16%	8.5%	5.1%	10%
	Hispanic	1.8%	3.9%	0%	0%	3.3%	1.4%	2%
	Asian or another ethnicity	1.2%	1.9%	10.4%	0%	1.7%	1.5%	2%
	Total	100%	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	7.3%	13%	9.6%	4.2%	4.8%	7.3%	8%
	35-54	18.1%	17.6%	43.9%	9.1%	29.5%	29.2%	26%
	55-64	19.7%	24%	18.5%	28.4%	18.4%	20.8%	21%
	65 or over	54.9%	45.4%	28.1%	58.4%	47.3%	42.8%	45%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q9 Budd Favorability

		Q9 Budd Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q27 DMA	CHARLOTTE	14.7%	27.4%	37%	15.1%	23.4%	39.5%	31.2%
	CHATTANOOGA	0%	1%	0%	0%	0%	1.8%	1%
	GREENSBORO-H.POINT-W.SALEM	72.2%	46.6%	32.1%	55.4%	18.2%	5.9%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	4.8%	4.9%	1.6%	3%	9.9%	11.9%	8.6%
	GREENVILLE-SPARTANSHEVILLE	0%	0%	5.5%	17.8%	10.2%	6.9%	5.5%
	MYRTLE BEACH-FLORENCE	0%	0%	0%	0%	1.3%	0.7%	0.5%
	NORFOLK - PORTSMOUTH-NEWPTNWS	0%	1.5%	1.6%	0%	1.4%	1.8%	1.4%
	RALEIGH-DURHAM (FAYETTEVILLE)	5.8%	16.2%	22.1%	5.7%	32.2%	24.2%	20.8%
	WILMINGTON	2.5%	2.3%	0%	3%	3.4%	7.5%	4.8%
	Total	100%	100%	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	28.8%	44.8%	44.3%	27.2%	33.9%	50.7%	43.5%
	3 of 4	18.7%	30.1%	22.9%	39.3%	32.6%	26.8%	27.3%
	4 of 4	52.5%	25.1%	32.7%	33.4%	33.6%	22.5%	29.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%	0%	0%	0%

Q9 Budd Favorability

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	Total
	Live Agent to Landline	0%	0%	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q10 McCrory Favorability

		Q10 McCrory Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	80.3%	70.6%	61.3%	45.2%	62.3%	72.6%	71.1%
	Independent voting in Republican primary elections	19.7%	29.4%	38.7%	54.8%	37.7%	27.4%	28.9%
	Something else	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	56.7%	58%	44.2%	29.5%	28.6%	20%	50.4%
	Somewhat approve	19.3%	16.2%	14.5%	13.3%	12.6%	28%	17.2%
	Somewhat disapprove	3.2%	3.8%	7.1%	9.7%	9%	14.8%	5.1%
	Strongly disapprove	1.4%	3%	10.3%	35.7%	5.4%	0%	5.8%
	Unsure or no opinion	19.4%	18.9%	23.9%	11.8%	44.4%	37.1%	21.4%
	Total	100%	100%	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	31.7%	26.8%	26.9%	51.7%	51.8%	42.5%	33.3%
	Wrong track	68.3%	73.2%	73.1%	48.3%	48.2%	57.5%	66.7%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q10 McCrory Favorability

		Q10 McCrory Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	50.4%	49%	86.7%	33.9%	46.4%	66.8%	50.4%
	Low Cost of Living	9.3%	17.6%	0%	6.3%	10.1%	0%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	21.4%	9.7%	4.4%	17.3%	20.2%	12.4%	16.2%
	Diverse Population & Cultural Atmosphere	2.9%	5.5%	0%	18.1%	0%	0%	5%
	The southern hospitality and friendly people	9.5%	5.5%	4.4%	2.9%	12.7%	20.9%	8.1%
	Other	6.4%	12.8%	4.4%	21.5%	10.6%	0%	10.2%
	Total	100%	100%	100%	100%	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	7.8%	8.8%	9.5%	6.5%	18.7%	13.7%	9%
	Corporations playing politics.	17.5%	8.8%	9.9%	20.5%	18.7%	23.4%	14.2%
	Increased Crime and Public Safety Issues	7.5%	3.6%	1.6%	2.2%	2.7%	0%	4.8%
	Election security and voter fraud	29.3%	27.6%	25.3%	25.3%	16.3%	10.9%	26.9%

		Q10 McCrory Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
	Homelessness, Mental Illness, and Addiction	1%	0.4%	5%	8.3%	0%	0%	1.5%
	Infringement on liberties by government	27.4%	41.9%	23.4%	15.6%	38.3%	21.7%	31.8%
	Road Conditions and Infrastructure Issues	2.7%	2.6%	7.7%	6.5%	2.7%	15.5%	3.7%
	Other	6.8%	6.4%	17.7%	15.1%	2.7%	14.9%	8.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	63.8%	54.6%	41.3%	25.4%	40.5%	66%	54.1%
	Similar in tone and style but different on the issues	4.5%	5.2%	3.6%	2%	6.5%	0%	4.4%
	Different in tone and style but similar on the issues	25.8%	27.2%	18.5%	15.7%	32.5%	6.2%	24.6%
	Very different in tone, style and on the issues.	2.8%	11%	31.5%	54.3%	14.7%	13.8%	13.5%
	Don't know/Not Sure	3.2%	2%	5.2%	2.6%	5.7%	13.9%	3.5%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q10 McCrory Favorability

		Q10 McCrory Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	35.1%	19.4%	16.2%	26.4%	27.6%	62.5%	28.2%
	Political outsider and proven executive leadership	51%	67.3%	60.8%	42.1%	48.4%	14.8%	54.8%
	Unsure or No opinion	13.9%	13.3%	23.1%	31.4%	24%	22.7%	17%
	Total	100%	100%	100%	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	17%	11.6%	6.4%	12.4%	4.8%	0%	12.5%
	Somewhat favorable	15.7%	22.8%	18.3%	17%	11.6%	4.9%	17.6%
	Somewhat unfavorable	4.2%	4.2%	11.3%	19.2%	1.8%	0%	5.8%
	Very unfavorable	2.2%	0.3%	5.6%	13%	7.9%	0%	3.1%
	Neither favorable nor unfavorable	10.4%	16.1%	17.4%	7.5%	26.6%	3.6%	13.4%
	Never heard of	50.5%	45%	40.9%	31%	47.3%	91.5%	47.5%
Total	100%	100%	100%	100%	100%	100%	100%	
Q11 Walker Favorability	Very favorable	25.3%	19.1%	13.6%	8.3%	5.6%	7.6%	18.8%
	Somewhat favorable	17.6%	29.6%	10.4%	11.2%	11.6%	0%	19.3%
	Somewhat unfavorable	5.1%	2.9%	20.9%	8.8%	0%	6.3%	5.7%

		Q10 McCrory Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
	Very unfavorable	1%	1.8%	6.8%	33%	0%	0%	4.4%
	Neither favorable nor unfavorable	18.3%	21.4%	25%	18.4%	53.7%	11.5%	22.1%
	Never heard of	32.6%	25.2%	23.3%	20.3%	29.1%	74.7%	29.7%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q10 McCrory Favorability

		Q10 McCrory Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q12 Senate Ballot Test	Pat McCrory	77.1%	19.5%	9.9%	0%	15%	25%	40.2%
	Ted Budd	3.5%	3.7%	9.9%	12.7%	5.2%	0%	4.9%
	Mark Walker	5.5%	15%	15.2%	16.9%	7%	8.9%	10.6%
	Undecided	13.9%	61.8%	65%	70.4%	72.7%	66.1%	44.4%
	Total	100%	100%	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	77.5%	23.7%	0%	2.2%	12.8%	38.8%	41.4%
	Somewhat approve	18.8%	63.7%	33.4%	6.8%	28.6%	5.3%	33.6%
	Somewhat disapprove	0.9%	5.1%	44%	22.4%	13.1%	2.6%	8.5%
	Strongly disapprove	1.7%	3.4%	19.7%	67.6%	10.2%	41.2%	11.5%
	Unsure or no opinion	1.1%	4.1%	2.8%	1.1%	35.4%	12.2%	5.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	62%	50.7%	58.4%	53.1%	39.8%	57%	55.5%
	No, I do not agree	14.4%	14%	6.4%	18.5%	20.2%	8.9%	14.2%
	Unsure	23.7%	35.3%	35.2%	28.4%	40%	34.2%	30.3%
	Total	100%	100%	100%	100%	100%	100%	100%
Q17 Transgender Sports Teams	Strongly Support	48.5%	52.8%	48.9%	27.8%	47.4%	21%	47%
	Somewhat Support	5.5%	9.7%	9.1%	0%	5.2%	6.2%	6.7%
	Somewhat Oppose	4.1%	6.1%	4.8%	4.5%	2.6%	6.2%	4.8%
	Strongly Oppose	37.4%	22.3%	31.7%	60.6%	27.1%	26.9%	33%
	Unsure or No Opinion	4.5%	9%	5.6%	7.1%	17.6%	39.6%	8.4%

Q10 McCrory Favorability

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	Total
Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q10 McCrory Favorability

		Q10 McCrory Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q18 Florida Tech	Strongly Support	56.3%	60.4%	34.8%	32.2%	36.8%	43.2%	52%
	Somewhat Support	12.7%	11.1%	23%	10%	6.5%	4.9%	12%
	Somewhat Oppose	4.3%	6.1%	8.1%	9.3%	13.1%	8.9%	6.4%
	Strongly Oppose	11.7%	10.5%	16.3%	33.8%	14.2%	10.5%	13.7%
	Unsure or No Opinion	15.1%	12%	17.8%	14.6%	29.4%	32.5%	15.9%
	Total	100%	100%	100%	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	85.8%	77.5%	68.7%	42.4%	71.2%	46.1%	75.5%
	Somewhat Support	6.8%	5.6%	5.2%	13.3%	3.9%	15.1%	6.9%
	Somewhat Oppose	3.4%	4.5%	9.1%	16.5%	6.7%	29.9%	6.5%
	Strongly Oppose	2.7%	8%	14.8%	26.3%	14.6%	3.6%	8.3%
	Unsure or No Opinion	1.4%	4.4%	2.2%	1.5%	3.7%	5.3%	2.7%
	Total	100%	100%	100%	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	84.3%	75.2%	58.9%	46.5%	63.5%	75%	74.2%
	Governor Cooper's positions to cut school choice funding	9.1%	14.7%	27.2%	48.2%	10.5%	6.3%	15.7%
	Unsure or no opinion	6.6%	10.2%	13.8%	5.3%	26%	18.7%	10%
	Total	100%	100%	100%	100%	100%	100%	100%
Q22 Medicaid Expansion	Strongly Support	13.8%	7.9%	19.5%	39.2%	12.8%	45.1%	15.6%

		Q10 McCrory Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
	Somewhat Support	11.8%	10.6%	21.3%	26.4%	6.5%	0%	12.6%
	Somewhat Oppose	17.5%	19.4%	11.6%	2.9%	35.1%	28.6%	18%
	Strongly Oppose	49.4%	53.7%	38%	27.9%	36.1%	15.1%	45.8%
	Unsure or No Opinion	7.6%	8.4%	9.6%	3.7%	9.4%	11.2%	7.9%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q10 McCrory Favorability

		Q10 McCrory Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q23 Gender	Male	51.6%	52.6%	45.6%	64.5%	33.4%	49.7%	51.2%
	Female	48.4%	47.4%	54.4%	35.5%	66.6%	50.3%	48.8%
	Total	100%	100%	100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	56.7%	48.2%	50.2%	40%	38.4%	42.7%	50.1%
	Somewhat Conservative	35.3%	41.7%	20.3%	21.2%	37.3%	48.4%	35.5%
	Moderate	6.3%	9.3%	17.4%	29.3%	20.6%	6.3%	11.2%
	Somewhat Liberal	1.3%	0.6%	12.1%	9.5%	3.7%	0%	2.8%
	Very Liberal	0.5%	0.3%	0%	0%	0%	2.6%	0.4%
	Total	100%	100%	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	86%	87.6%	82.7%	83.6%	88.4%	79.8%	86%
	African-American	11.7%	7.9%	16.3%	7%	4.9%	13.9%	10%
	Hispanic	0.4%	3.6%	0%	2.6%	3.1%	6.3%	2%
	Asian or another ethnicity	1.9%	0.9%	0.9%	6.8%	3.6%	0%	2%
	Total	100%	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	6.4%	3.8%	13.4%	15.6%	6.5%	36.1%	8%
	35-54	19.7%	36%	25%	32%	19.6%	7.9%	26%
	55-64	24%	15.6%	22.2%	30.5%	18.6%	14.8%	21%
	65 or over	49.9%	44.6%	39.3%	21.9%	55.2%	41.2%	45%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q10 McCrory Favorability

		Q10 McCrory Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q27 DMA	CHARLOTTE	36.3%	25.5%	34.5%	32.4%	18.4%	39.9%	31.2%
	CHATTANOOGA	0%	1.8%	1.2%	2%	0%	4.9%	1%
	GREENSBORO-H.POINT-W.SALEM	26.2%	28.5%	27.8%	17.1%	27.2%	18.7%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	9.5%	6.7%	4%	14.2%	13.4%	2.6%	8.6%
	GREENVILLE-SPARTANSHEVLL-AND	4.7%	5.5%	4.6%	5.8%	11.6%	5.3%	5.5%
	MYRTLE BEACH-FLORENCE	0.3%	0.5%	0%	0%	1.5%	3.6%	0.5%
	NORFOLK - PORTSMOUTH-NEWPTNWS	0.9%	2.3%	3.9%	0%	0%	0%	1.4%
	RALEIGH-DURHAM (FAYETVILLE)	17.7%	24.6%	20.5%	20.7%	21.5%	22.3%	20.8%
	WILMINGTON	4.5%	4.7%	3.6%	7.7%	6.4%	2.6%	4.8%
	Total	100%	100%	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	42.5%	43.2%	38.9%	45.3%	47.6%	56%	43.5%
	3 of 4	26.6%	27.8%	31.7%	24.6%	31.6%	20%	27.3%
	4 of 4	30.9%	29%	29.5%	30.1%	20.8%	24%	29.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%	0%	0%	0%

Q10 McCrory Favorability

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	Total
	Live Agent to Landline	0%	0%	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q11 Walker Favorability

		Q11 Walker Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	77.2%	74%	55.7%	38.5%	65.7%	77%	71.1%
	Independent voting in Republican primary elections	22.8%	26%	44.3%	61.5%	34.3%	23%	29%
	Something else	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	72.9%	54.3%	40.6%	9.1%	41.6%	48.3%	50.4%
	Somewhat approve	15%	23.3%	18.7%	18%	17.2%	14.4%	17.2%
	Somewhat disapprove	1.5%	3.4%	15.2%	13%	6.6%	4.2%	5.1%
	Strongly disapprove	0.5%	1.4%	15.1%	37.3%	4.4%	6.7%	5.9%
	Unsure or no opinion	10.1%	17.6%	10.4%	22.6%	30.2%	26.3%	21.4%
	Total	100%	100%	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	34.6%	31.2%	32.3%	53%	36.3%	28.9%	33.3%
	Wrong track	65.4%	68.8%	67.7%	47%	63.7%	71.1%	66.7%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q11 Walker Favorability

		Q11 Walker Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	58.6%	43.8%	43.2%	45.3%	53.1%	49.4%	50.4%
	Low Cost of Living	11.7%	27.8%	9.7%	4%	2.4%	5.5%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	16.2%	13.9%	19.4%	25.8%	19.7%	11.3%	16.2%
	Diverse Population & Cultural Atmosphere	0%	3.1%	22.6%	7.6%	3.5%	7%	5%
	The southern hospitality and friendly people	10.1%	6.3%	0%	5.6%	3.5%	14.6%	8.1%
	Other	3.4%	5.1%	5.2%	11.6%	17.8%	12.3%	10.2%
	Total	100%	100%	100%	100%	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	9.9%	9.5%	9.5%	4.6%	9.4%	8.2%	9%
	Corporations playing politics.	7.9%	14.6%	27.8%	22.8%	16.6%	12.7%	14.2%
	Increased Crime and Public Safety Issues	7.1%	3.5%	0%	0%	4.6%	5.6%	4.7%
	Election security and voter fraud	30.5%	32.1%	35.2%	22.3%	18.9%	25.7%	26.9%

		Q11 Walker Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
	Homelessness, Mental Illness, and Addiction	0.8%	2.1%	7.5%	4.6%	0.7%	0.8%	1.5%
	Infringement on liberties by government	31.6%	30.4%	7.1%	15.4%	34.2%	37.3%	31.8%
	Road Conditions and Infrastructure Issues	2.3%	2.8%	5.9%	8.6%	5.4%	3.1%	3.7%
	Other	10%	5%	7.1%	21.7%	10.2%	6.5%	8.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	66.9%	49.5%	46.9%	17.7%	50.5%	58.4%	54.1%
	Similar in tone and style but different on the issues	4.4%	5.8%	10.5%	0%	4.6%	2.9%	4.4%
	Different in tone and style but similar on the issues	25.1%	35.5%	4.8%	9.1%	24.6%	23.2%	24.6%
	Very different in tone, style and on the issues.	1.9%	5.4%	32.8%	70.2%	18.3%	10.3%	13.5%
	Don't know/Not Sure	1.7%	3.7%	5%	3%	2.1%	5.3%	3.5%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q11 Walker Favorability

		Q11 Walker Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	29.4%	25.5%	34.9%	27.9%	27.8%	28.3%	28.2%
	Political outsider and proven executive leadership	61.2%	59.4%	48%	26.8%	51.9%	55.2%	54.8%
	Unsure or No opinion	9.3%	15%	17.1%	45.2%	20.3%	16.5%	17%
	Total	100%	100%	100%	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	31.2%	19.1%	0%	10.2%	5.6%	4.3%	12.5%
	Somewhat favorable	33%	26.9%	27.5%	12.1%	10.6%	6%	17.6%
	Somewhat unfavorable	2.9%	3.5%	23.9%	19.2%	6.9%	2.7%	5.8%
	Very unfavorable	0.5%	1.4%	8.8%	36.2%	1.3%	1.3%	3.1%
	Neither favorable nor unfavorable	9.3%	14.8%	3.3%	8.6%	34.1%	2.5%	13.4%
	Never heard of	23.1%	34.3%	36.4%	13.7%	41.5%	83.2%	47.5%
	Total	100%	100%	100%	100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	54.2%	36.9%	36.6%	9.4%	33.3%	44.4%	40.3%
	Somewhat favorable	32.6%	49.4%	16.6%	12.9%	31.1%	27.4%	32.2%
	Somewhat unfavorable	5.7%	4.3%	29.2%	12.4%	9%	6.2%	7.9%

Q11 Walker Favorability

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	Total
	Very unfavorable	3.8%	5.1%	13.5%	65.4%	7.3%	5.9%	8.7%
	Neither favorable nor unfavorable	2.1%	4.3%	0%	0%	17.5%	7.1%	7.2%
	Never heard of	1.4%	0%	4%	0%	1.9%	9%	3.6%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q11 Walker Favorability

		Q11 Walker Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q12 Senate Ballot Test	Pat McCrory	32%	40.6%	50%	24.2%	33.8%	50.2%	40.1%
	Ted Budd	3%	7.7%	10%	12.6%	5.9%	1.4%	4.9%
	Mark Walker	39.3%	9.6%	7.3%	6.6%	1%	1.3%	10.6%
	Undecided	25.7%	42.1%	32.7%	56.7%	59.2%	47.1%	44.4%
	Total	100%	100%	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	55.1%	40%	34.1%	11.5%	33.3%	45.5%	41.4%
	Somewhat approve	32.3%	44.5%	41.1%	12.9%	34%	28.5%	33.6%
	Somewhat disapprove	5.5%	6.2%	5%	31.1%	9.8%	8.2%	8.5%
	Strongly disapprove	5%	7.3%	19.8%	44.4%	13.3%	10.5%	11.5%
	Unsure or no opinion	2.1%	2%	0%	0%	9.6%	7.3%	5.1%
Total	100%	100%	100%	100%	100%	100%	100%	
Q15 Robinson Senate Decision	Yes, I agree	63.8%	50.3%	69.7%	53.8%	58.7%	48.8%	55.5%
	No, I do not agree	17.6%	21.2%	13.8%	15.8%	6.6%	12.9%	14.2%
	Unsure	18.6%	28.5%	16.4%	30.3%	34.7%	38.2%	30.3%
Total	100%	100%	100%	100%	100%	100%	100%	
Q17 Transgender Sports Teams	Strongly Support	54.7%	48.2%	42.4%	20.7%	49.7%	44.2%	47%
	Somewhat Support	4.9%	10%	6.7%	6.4%	7.1%	5.4%	6.7%
	Somewhat Oppose	5.2%	5.7%	6.5%	8.1%	4.9%	3.1%	4.8%
	Strongly Oppose	30.6%	29.5%	37.2%	56.5%	29.5%	35.2%	33%
	Unsure or No Opinion	4.5%	6.6%	7.3%	8.3%	8.8%	12.1%	8.5%

Q11 Walker Favorability

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	Total
Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q11 Walker Favorability

		Q11 Walker Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q18 Florida Tech	Strongly Support	57.6%	60%	37.4%	15.6%	51.8%	51.4%	52%
	Somewhat Support	10.7%	19.6%	9.6%	16.6%	7.8%	10.9%	12%
	Somewhat Oppose	6%	7.3%	13.1%	14.2%	5.5%	4.2%	6.4%
	Strongly Oppose	7.1%	8.4%	26%	34.5%	18.1%	12.8%	13.7%
	Unsure or No Opinion	18.6%	4.8%	13.9%	19.1%	16.8%	20.7%	15.9%
	Total	100%	100%	100%	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	88.4%	74.9%	70%	24.6%	74.2%	77.3%	75.5%
	Somewhat Support	5.4%	12.2%	0%	10.5%	7.3%	4.9%	6.9%
	Somewhat Oppose	1.7%	5.1%	12.9%	22%	8.4%	5.6%	6.5%
	Strongly Oppose	2%	6.8%	10.4%	33.6%	8.1%	9.3%	8.3%
	Unsure or No Opinion	2.5%	1%	6.7%	9.4%	2%	2.8%	2.7%
	Total	100%	100%	100%	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	84.6%	83%	77.3%	31.1%	65.1%	74.6%	74.2%
	Governor Cooper's positions to cut school choice funding	9.4%	10%	19.4%	68.9%	19.3%	12.3%	15.7%
	Unsure or no opinion	6%	7%	3.3%	0%	15.6%	13.2%	10%
	Total	100%	100%	100%	100%	100%	100%	100%
Q22 Medicaid Expansion	Strongly Support	11.3%	8.3%	32%	50.7%	15.2%	15.1%	15.6%

		Q11 Walker Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
	Somewhat Support	13.7%	12%	22.9%	31.6%	13.1%	7.3%	12.6%
	Somewhat Oppose	14.7%	28.3%	7.3%	4.3%	18.5%	17.1%	18%
	Strongly Oppose	52.6%	46.6%	31.1%	13.4%	41.8%	51.5%	45.8%
	Unsure or No Opinion	7.7%	4.8%	6.7%	0%	11.4%	9%	7.9%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q11 Walker Favorability

		Q11 Walker Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q23 Gender	Male	44.6%	58.5%	74.3%	66.7%	46.9%	47.1%	51.2%
	Female	55.4%	41.5%	25.7%	33.3%	53.1%	52.9%	48.8%
	Total	100%	100%	100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	60.6%	51.2%	23.7%	42.8%	40%	56.5%	50.1%
	Somewhat Conservative	35.4%	41.9%	43.7%	17.7%	38.7%	30.2%	35.5%
	Moderate	4%	6.4%	28.6%	29%	15.4%	9.7%	11.2%
	Somewhat Liberal	0%	0%	2.3%	10.5%	5.5%	3.2%	2.8%
	Very Liberal	0%	0.5%	1.7%	0%	0.4%	0.3%	0.4%
	Total	100%	100%	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	88.2%	87%	77%	88.3%	81.6%	88.5%	86%
	African-American	7.6%	9.9%	19%	6.6%	13.5%	7.8%	10%
	Hispanic	2.6%	1.3%	4%	5.1%	1%	2%	2%
	Asian or another ethnicity	1.6%	1.7%	0%	0%	3.8%	1.7%	2%
	Total	100%	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	6.2%	8.3%	6.9%	14.8%	4.1%	11.1%	8%
	35-54	18%	32.2%	30.2%	32.3%	28%	23.9%	26%
	55-64	19.7%	18%	21.9%	24.2%	24.4%	20.6%	21%
	65 or over	56.1%	41.5%	41.1%	28.7%	43.5%	44.5%	45%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q11 Walker Favorability

		Q11 Walker Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q27 DMA	CHARLOTTE	11.5%	24.8%	33.3%	26.6%	36.4%	44.1%	31.2%
	CHATTANOOGA	0%	1.5%	0%	4%	0%	1.9%	1%
	GREENSBORO-H.POINT-W.SALEM	59.8%	35.3%	25.4%	19.6%	16%	7.3%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	4.4%	11.1%	5%	5.9%	10.5%	9.4%	8.6%
	GREENVILLE-SPARTANSHEVILLE	1%	1.9%	5.6%	10.5%	11.4%	5.7%	5.5%
	MYRTLE BEACH-FLORENCE	0%	0%	0%	0%	0.8%	1.1%	0.5%
	NORFOLK - PORTSMOUTH-NEWPTNWS	2.1%	1%	3.1%	2.1%	1.2%	0.9%	1.4%
	RALEIGH-DURHAM (FAYETTEVILLE)	20.7%	20.1%	27.6%	21.1%	18.3%	22%	20.8%
	WILMINGTON	0.5%	4.4%	0%	10.2%	5.5%	7.5%	4.8%
	Total	100%	100%	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	38.9%	42.9%	41.6%	29.3%	41.9%	50.6%	43.5%
	3 of 4	25.2%	22.8%	18.1%	33.8%	32.1%	28.9%	27.3%
	4 of 4	36%	34.4%	40.3%	36.9%	25.9%	20.5%	29.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%	0%	0%	0%

Q11 Walker Favorability

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	Total
	Live Agent to Landline	0%	0%	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q12 Senate Ballot Test

		Q12 Senate Ballot Test				Total
		Pat McCrory	Ted Budd	Mark Walker	Undecided	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	74.6%	78.8%	70.5%	67.1%	71.1%
	Independent voting in Republican primary elections	25.4%	21.2%	29.5%	32.9%	28.9%
	Something else	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	53.6%	43.4%	67.6%	44.3%	50.4%
	Somewhat approve	18.8%	17.9%	13.9%	16.6%	17.2%
	Somewhat disapprove	4.2%	7.7%	6.7%	5.2%	5.1%
	Strongly disapprove	3.5%	11.6%	0.9%	8.5%	5.9%
	Unsure or no opinion	19.9%	19.4%	10.9%	25.4%	21.4%
	Total	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	30.6%	39.9%	33.5%	35%	33.3%
	Wrong track	69.4%	60.1%	66.5%	65%	66.7%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q12 Senate Ballot Test

		Q12 Senate Ballot Test				Total
		Pat McCrory	Ted Budd	Mark Walker	Undecided	
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	49.8%	56.5%	70.5%	45.7%	50.4%
	Low Cost of Living	7.5%	4.8%	13.8%	12%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	21%	19.3%	0%	15.7%	16.2%
	Diverse Population & Cultural Atmosphere	3.8%	14.5%	0%	5.8%	5%
	The southern hospitality and friendly people	10.9%	4.8%	10.7%	5.7%	8.1%
	Other	7%	0%	5%	15.1%	10.1%
	Total	100%	100%	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	8.2%	9.6%	11.8%	9%	9%
	Corporations playing politics.	16.3%	33.4%	6.7%	12%	14.2%
	Increased Crime and Public Safety Issues	7.4%	3.2%	2.7%	2.9%	4.8%
	Election security and voter fraud	28.8%	34.9%	37.2%	21.7%	26.9%
	Homelessness , Mental Illness, and Addiction	2.1%	3.2%	0%	1.2%	1.5%
	Infringement on liberties by government	29%	12.4%	30.4%	36.8%	31.8%
	Road Conditions and Infrastructure Issues	3%	3.2%	5.9%	3.9%	3.7%
	Other	5.3%	0%	5.4%	12.4%	8.1%
	Total	100%	100%	100%	100%	100%

		Q12 Senate Ballot Test				Total
		Pat McCrory	Ted Budd	Mark Walker	Undecided	
Q7 Trump Comparison	Very similar in tone, style and on the issues	57.3%	65.2%	58.6%	48.9%	54.1%
	Similar in tone and style but different on the issues	5.4%	3.9%	1.7%	4.2%	4.4%
	Different in tone and style but similar on the issues	26.6%	19.4%	23.8%	23.5%	24.6%
	Very different in tone, style and on the issues.	7.2%	11.6%	11%	19.9%	13.5%
	Don't know/Not Sure	3.5%	0%	4.8%	3.6%	3.5%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q12 Senate Ballot Test

		Q12 Senate Ballot Test				Total
		Pat McCrory	Ted Budd	Mark Walker	Undecided	
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	37.7%	33.6%	20.1%	21%	28.2%
	Political outsider and proven executive leadership	47.4%	46.5%	57.1%	61.7%	54.8%
	Unsure or No opinion	14.9%	19.9%	22.7%	17.3%	17%
	Total	100%	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	9.5%	62.2%	20.9%	7.8%	12.5%
	Somewhat favorable	13.3%	30.1%	29.6%	17.3%	17.6%
	Somewhat unfavorable	5%	0%	8.1%	6.5%	5.7%
	Very unfavorable	2.9%	0%	2.6%	3.8%	3.1%
	Neither favorable nor unfavorable	15.3%	5.8%	6.8%	14.2%	13.5%
	Never heard of	54.1%	1.9%	31.9%	50.3%	47.5%
	Total	100%	100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	77.5%	28.9%	21.1%	12.6%	40.4%
	Somewhat favorable	15.6%	24.6%	45.7%	44.8%	32.2%
	Somewhat unfavorable	2%	16.2%	11.4%	11.6%	7.9%
	Very unfavorable	0%	22.7%	13.9%	13.8%	8.7%
	Neither favorable nor unfavorable	2.7%	7.7%	4.8%	11.8%	7.2%
	Never heard of	2.2%	0%	3%	5.4%	3.6%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q12 Senate Ballot Test

		Q12 Senate Ballot Test				Total
		Pat McCrory	Ted Budd	Mark Walker	Undecided	
Q11 Walker Favorability	Very favorable	15%	11.6%	70%	10.9%	18.8%
	Somewhat favorable	19.5%	30.2%	17.6%	18.3%	19.3%
	Somewhat unfavorable	7.1%	11.6%	3.9%	4.2%	5.7%
	Very unfavorable	2.6%	11.3%	2.7%	5.6%	4.4%
	Neither favorable nor unfavorable	18.7%	26.9%	2.1%	29.5%	22.1%
	Never heard of	37.1%	8.4%	3.6%	31.5%	29.7%
	Total		100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	72.3%	26.4%	33.4%	17.1%	41.4%
	Somewhat approve	23.3%	42.5%	42.5%	39.7%	33.6%
	Somewhat disapprove	2.4%	19.8%	8.6%	12.8%	8.5%
	Strongly disapprove	1.1%	11.3%	10.4%	21.1%	11.5%
	Unsure or no opinion	0.9%	0%	5.1%	9.4%	5.1%
	Total		100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	62%	61.2%	65.1%	46.7%	55.5%
	No, I do not agree	15%	22.7%	17%	11.9%	14.2%
	Unsure	23%	16.2%	17.9%	41.4%	30.3%
	Total		100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q12 Senate Ballot Test

		Q12 Senate Ballot Test				Total
		Pat McCrory	Ted Budd	Mark Walker	Undecided	
Q17 Transgender Sports Teams	Strongly Support	46.3%	47.1%	53.9%	46.1%	47%
	Somewhat Support	8.1%	4.6%	0.7%	7%	6.7%
	Somewhat Oppose	3.6%	12.9%	6%	4.8%	4.8%
	Strongly Oppose	35.6%	25.8%	33.4%	31.4%	33%
	Unsure or No Opinion	6.4%	9.6%	6%	10.8%	8.5%
	Total		100%	100%	100%	100%
Q18 Florida Tech	Strongly Support	52.8%	56.8%	55.3%	49.8%	51.9%
	Somewhat Support	12.5%	16.7%	10.4%	11.5%	12%
	Somewhat Oppose	5.9%	9.6%	6.7%	6.4%	6.4%
	Strongly Oppose	14.9%	5.8%	8.9%	14.7%	13.7%
	Unsure or No Opinion	13.9%	11.1%	18.8%	17.6%	15.9%
	Total		100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	78.8%	68.1%	85.5%	71%	75.5%
	Somewhat Support	7.8%	8.2%	5%	6.4%	6.9%
	Somewhat Oppose	5.3%	21.8%	5.1%	6.3%	6.5%
	Strongly Oppose	4.6%	0%	1.7%	14.1%	8.3%
	Unsure or No Opinion	3.5%	1.9%	2.7%	2.1%	2.7%
	Total		100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	78.7%	70.3%	79.9%	69.2%	74.2%
	Governor Cooper's positions to cut school choice funding	11%	17.4%	10.9%	21%	15.7%

Q12 Senate Ballot Test

Pat McCrory	Ted Budd	Mark Walker	Undecided	Total
-------------	----------	-------------	-----------	-------

Unsure or no opinion	10.2%	12.3%	9.2%	9.8%	10%
Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q12 Senate Ballot Test

		Q12 Senate Ballot Test				Total
		Pat McCrory	Ted Budd	Mark Walker	Undecided	
Q22 Medicaid Expansion	Strongly Support	14.2%	12.9%	8.1%	19%	15.6%
	Somewhat Support	10.4%	25.6%	15.8%	12.4%	12.6%
	Somewhat Oppose	20.7%	18.1%	13.7%	16.5%	18%
	Strongly Oppose	46%	37.6%	56.7%	43.9%	45.8%
	Unsure or No Opinion	8.6%	5.8%	5.7%	8.2%	8%
	Total	100%	100%	100%	100%	100%
Q23 Gender	Male	52.1%	51.4%	53.9%	49.8%	51.2%
	Female	47.9%	48.6%	46.1%	50.2%	48.8%
	Total	100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	53.3%	43.9%	63.3%	44.9%	50.1%
	Somewhat Conservative	37%	42.6%	30.9%	34.6%	35.5%
	Moderate	7.5%	7.7%	5.7%	16.1%	11.2%
	Somewhat Liberal	1.8%	5.8%	0%	4%	2.8%
	Very Liberal	0.5%	0%	0%	0.4%	0.4%
	Total	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	87.7%	79.6%	87.6%	84.8%	86%
	African-American	10.5%	20.4%	6%	9.3%	10%
	Hispanic	0.6%	0%	4.3%	3%	2%
	Asian or another ethnicity	1.3%	0%	2.1%	2.8%	2%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q12 Senate Ballot Test

		Q12 Senate Ballot Test				Total
		Pat McCrory	Ted Budd	Mark Walker	Undecided	
Q26 Age	18-34	7.1%	10.6%	4.9%	9.3%	8%
	35-54	23.3%	34.7%	16.1%	29.8%	26%
	55-64	23.9%	7.2%	23.4%	19.4%	21%
	65 or over	45.8%	47.4%	55.5%	41.5%	45%
	Total	100%	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	40.2%	23.9%	14.5%	27.7%	31.2%
	CHATTANOOG A	0.9%	3.6%	0%	1%	1%
	GREENSBORO- H.POINT- W.SALEM	18.5%	56.4%	53%	23.2%	26.1%
	GREENVILLE- N.BERN- WASHNGTN	10.8%	10.4%	0.9%	8.3%	8.6%
	GREENVLL- SPART- ASHEVLL-AND	4.9%	0%	1.8%	7.6%	5.5%
	MYRTLE BEACH- FLORENCE	0.3%	0%	0%	0.9%	0.5%
	NORFOLK- PORTSMTH- NEWPT NWS	0.9%	0%	2.9%	1.6%	1.4%
	RALEIGH- DURHAM (FAYETVLL)	19.5%	5.8%	23.4%	23.1%	20.8%
	WILMINGTON	3.8%	0%	3.6%	6.6%	4.8%
	Total	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	40.9%	47.1%	30.6%	48.6%	43.5%
	3 of 4	28.8%	15.2%	23.3%	28.3%	27.3%
	4 of 4	30.3%	37.7%	46.1%	23.1%	29.1%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q12 Senate Ballot Test

		Q12 Senate Ballot Test				Total
		Pat McCrory	Ted Budd	Mark Walker	Undecided	
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q14 McCrory Governor Approval

		Q14 McCrory Governor Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	80.2%	68.4%	63.2%	52%	70.5%	71.1%
	Independent voting in Republican primary elections	19.8%	31.6%	36.8%	48%	29.5%	29%
	Something else	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	62.1%	53.7%	34.4%	21%	26.9%	50.4%
	Somewhat approve	16.8%	18.3%	14.5%	21.4%	9.3%	17.2%
	Somewhat disapprove	2.8%	4.7%	8.9%	9.8%	9.1%	5.1%
	Strongly disapprove	1.3%	2.5%	16.7%	24.7%	3.7%	5.8%
	Unsure or no opinion	16.9%	20.7%	25.6%	23.1%	51%	21.4%
	Total	100%	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	29.7%	26.5%	53.1%	49.8%	38%	33.3%
	Wrong track	70.3%	73.5%	46.9%	50.2%	62%	66.7%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q14 McCrory Governor Approval

		Q14 McCrory Governor Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	45.4%	55.2%	56%	50.4%	47.7%	50.4%
	Low Cost of Living	11.1%	14%	6.3%	5%	9.8%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	19.4%	15.9%	16.5%	12%	9.2%	16.2%
	Diverse Population & Cultural Atmosphere	3.1%	4.2%	3.9%	11.2%	4.9%	5%
	The southern hospitality and friendly people	12.5%	6.4%	2.1%	2.3%	19.6%	8.1%
	Other	8.6%	4.2%	15.3%	19.2%	8.8%	10.2%
	Total	100%	100%	100%	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	7.2%	10.4%	3.3%	14.2%	12%	9%
	Corporations playing politics.	12.3%	13.7%	26.7%	15.3%	18%	14.2%
	Increased Crime and Public Safety Issues	6.4%	3.7%	4.7%	1.6%	3%	4.8%
	Election security and voter fraud	31.3%	25%	25.3%	21%	13.1%	26.9%
	Homelessness, Mental Illness, and Addiction	1%	1.6%	0%	6.1%	0%	1.5%
	Infringement on liberties by government	31.4%	36.9%	12.2%	17.4%	46.8%	31.8%

		Q14 McCrory Governor Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
	Road Conditions and Infrastructure Issues	3.3%	2.6%	6.8%	8.6%	3%	3.7%
	Other	7%	6.1%	21%	15.8%	4.1%	8.2%
	Total	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	64.2%	55.2%	29.4%	32.5%	54.2%	54.1%
	Similar in tone and style but different on the issues	5.7%	3.1%	4.3%	4.1%	3.7%	4.4%
	Different in tone and style but similar on the issues	25.1%	28.7%	25.3%	11.6%	21.2%	24.6%
	Very different in tone, style and on the issues.	2.4%	10.4%	39.8%	43.1%	13.5%	13.5%
	Don't know/Not Sure	2.7%	2.7%	1.1%	8.7%	7.4%	3.5%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q14 McCrory Governor Approval

		Q14 McCrory Governor Approval					
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	Total
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	32.4%	20.4%	33.1%	32.7%	27.7%	28.2%
	Political outsider and proven executive leadership	51.5%	67%	40.2%	39.9%	58.3%	54.8%
	Unsure or No opinion	16.1%	12.6%	26.6%	27.5%	14%	17%
	Total	100%	100%	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	15.5%	10.8%	13.4%	9.6%	5%	12.5%
	Somewhat favorable	17.5%	20.4%	13.9%	18.1%	5.6%	17.6%
	Somewhat unfavorable	3.5%	5.4%	12.5%	11.4%	2.6%	5.7%
	Very unfavorable	2.3%	0.6%	5.3%	11.5%	3.7%	3.1%
	Neither favorable nor unfavorable	10%	17%	19.1%	9%	19.3%	13.5%
	Never heard of	51.2%	45.9%	35.8%	40.4%	63.9%	47.5%
Total	100%	100%	100%	100%	100%	100%	
Q10 McCrory Favorability	Very favorable	75.5%	22.6%	4.2%	6%	9.1%	40.4%
	Somewhat favorable	18.4%	61%	19.5%	9.6%	25.8%	32.2%
	Somewhat unfavorable	0%	7.9%	41.2%	13.7%	4.4%	8%
	Very unfavorable	0.5%	1.8%	22.9%	51.4%	1.9%	8.7%
	Neither favorable nor unfavorable	2.2%	6.1%	11.1%	6.4%	50.2%	7.2%
	Never heard of	3.4%	0.6%	1.1%	12.9%	8.6%	3.6%
Total	100%	100%	100%	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q14 McCrory Governor Approval

		Q14 McCrory Governor Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q11 Walker Favorability	Very favorable	25%	18.1%	12.3%	8.2%	7.9%	18.8%
	Somewhat favorable	18.7%	25.6%	14.2%	12.2%	7.4%	19.3%
	Somewhat unfavorable	4.7%	6.9%	3.3%	9.8%	0%	5.7%
	Very unfavorable	1.2%	1.7%	16.1%	17%	0%	4.4%
	Neither favorable nor unfavorable	17.8%	22.4%	25.5%	25.6%	41.9%	22.1%
	Never heard of	32.6%	25.2%	28.6%	27.2%	42.7%	29.7%
	Total	100%	100%	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	70.1%	27.9%	11.1%	4%	7.4%	40.1%
	Ted Budd	3.1%	6.2%	11.4%	4.8%	0%	4.9%
	Mark Walker	8.5%	13.4%	10.7%	9.6%	10.7%	10.6%
	Undecided	18.3%	52.5%	66.7%	81.6%	81.9%	44.4%
	Total	100%	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	64.5%	49.8%	51.5%	54.7%	28.2%	55.5%
	No, I do not agree	14.7%	15.7%	10.4%	12.3%	10.9%	14.2%
	Unsure	20.8%	34.5%	38.1%	32.9%	60.9%	30.3%
	Total	100%	100%	100%	100%	100%	100%
Q17 Transgender Sports Teams	Strongly Support	50%	53.2%	42.2%	23.1%	44.1%	47%
	Somewhat Support	4.6%	8.4%	20%	2.3%	0%	6.7%
	Somewhat Oppose	6.3%	3.3%	4.4%	5.4%	1.9%	4.8%
	Strongly Oppose	32.6%	25.3%	28%	58.9%	37%	33%
	Unsure or No Opinion	6.4%	9.8%	5.4%	10.4%	17.1%	8.5%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q14 McCrory Governor Approval

		Q14 McCrory Governor Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q18 Florida Tech	Strongly Support	60.4%	53.7%	34.5%	37.7%	32.3%	51.9%
	Somewhat Support	10.3%	15.3%	19.2%	4.6%	9.1%	12%
	Somewhat Oppose	3.4%	8.4%	13%	8.3%	1.9%	6.4%
	Strongly Oppose	10.6%	12.3%	12.8%	32.8%	7.4%	13.7%
	Unsure or No Opinion	15.3%	10.2%	20.5%	16.5%	49.4%	15.9%
	Total	100%	100%	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	85.4%	80.9%	47.8%	45.1%	73.6%	75.5%
	Somewhat Support	5.9%	4.2%	11.4%	15.8%	5.6%	6.9%
	Somewhat Oppose	3%	7.1%	17.3%	11.5%	2.6%	6.5%
	Strongly Oppose	3.8%	4.7%	22.4%	24.9%	7.4%	8.3%
	Unsure or No Opinion	1.8%	3.1%	1.1%	2.7%	10.8%	2.7%
	Total	100%	100%	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	85.2%	76.5%	43.1%	55.1%	64.6%	74.2%
	Governor Cooper's positions to cut school choice funding	7.8%	11.1%	38%	40.5%	18.4%	15.7%
	Unsure or no opinion	7%	12.5%	18.8%	4.4%	17.1%	10.1%
	Total	100%	100%	100%	100%	100%	100%
Q22 Medicaid Expansion	Strongly Support	11%	7.8%	24.6%	51.8%	7.2%	15.6%
	Somewhat Support	10.3%	10.9%	28.7%	15%	11.2%	12.6%
	Somewhat Oppose	19.3%	20.9%	8.9%	8.5%	24.6%	18%

		Q14 McCrory Governor Approval					
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	Total
	Strongly Oppose	53.6%	51.4%	27%	21.4%	31.8%	45.8%
	Unsure or No Opinion	5.8%	8.9%	10.8%	3.2%	25.2%	7.9%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q14 McCrory Governor Approval

		Q14 McCrory Governor Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q23 Gender	Male	49.3%	56.1%	39%	63.3%	27.6%	51.2%
	Female	50.7%	43.9%	61%	36.7%	72.4%	48.8%
	Total	100%	100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	56.8%	49.2%	35.7%	38.5%	52.4%	50.1%
	Somewhat Conservative	36.4%	37.7%	29.1%	29.5%	38.6%	35.5%
	Moderate	5.5%	11.7%	22.7%	23.2%	7.4%	11.1%
	Somewhat Liberal	0.8%	0.8%	12.4%	8.9%	1.6%	2.8%
	Very Liberal	0.5%	0.6%	0%	0%	0%	0.4%
	Total	100%	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	86.4%	86.2%	82%	81.9%	96.9%	86%
	African-American	9.8%	10.3%	15.9%	9.7%	0%	10%
	Hispanic	2.1%	2.7%	0%	2%	0%	2%
	Asian or another ethnicity	1.6%	0.8%	2.1%	6.5%	3.1%	2%
	Total	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	6.3%	4.8%	7.6%	22%	11.8%	8%
	35-54	22.5%	32.1%	26.7%	24.3%	16.7%	26%
	55-64	24%	16.8%	24.1%	24.7%	10.5%	21%
	65 or over	47.2%	46.3%	41.6%	28.9%	61%	45%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q14 McCrory Governor Approval

		Q14 McCrory Governor Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q27 DMA	CHARLOTTE	35.4%	29.6%	34.5%	26.6%	11.9%	31.2%
	CHATTANO OGA	1.4%	0.3%	2.1%	0%	3.5%	1%
	GREENSBO RO-H.POINT-W.SALEM	24.7%	30.7%	25.1%	20.6%	21.2%	26.1%
	GREENVILL E-N.BERN-WASHNGTN	9.3%	6.4%	11.4%	10.9%	7.4%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	4.5%	3.3%	8.8%	7.6%	18.3%	5.5%
	MYRTLE BEACH-FLORENCE	0%	0.6%	1.2%	1.8%	0%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1.1%	2.4%	0%	0%	2.6%	1.4%
	RALEIGH-DURHAM (FAYETVILLE)	19.9%	21.1%	13.8%	24.1%	31.4%	20.8%
	WILMINGTO N	3.7%	5.6%	3.2%	8.3%	3.7%	4.8%
	Total	100%	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	41.5%	45.6%	31.5%	53.5%	43.9%	43.5%
	3 of 4	26.6%	26.1%	29.2%	26.3%	40.2%	27.3%
	4 of 4	31.9%	28.2%	39.3%	20.2%	15.9%	29.1%
		Total	100%	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%	0%
		Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q15 Robinson Senate Decision

		Q15 Robinson Senate Decision			Total
		Yes, I agree	No, I do not agree	Unsure	
Q1 Voter Screen	Yes	100%	100%	100%	100%
	No	0%	0%	0%	0%
	Total	100%	100%	100%	100%
Q2 Voter Registration	Republican	70.8%	68.7%	72.6%	71.1%
	Independent voting in Republican primary elections	29.2%	31.3%	27.4%	29%
	Something else	0%	0%	0%	0%
	Total	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	50.5%	71.6%	40.3%	50.4%
	Somewhat approve	18.7%	12.9%	16.7%	17.2%
	Somewhat disapprove	6.5%	2.7%	3.7%	5.1%
	Strongly disapprove	7.2%	4.2%	4.1%	5.8%
	Unsure or no opinion	17.1%	8.6%	35.2%	21.4%
	Total	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	34.8%	29.2%	32.5%	33.3%
	Wrong track	65.2%	70.8%	67.5%	66.7%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q15 Robinson Senate Decision

		Q15 Robinson Senate Decision			
		Yes, I agree	No, I do not agree	Unsure	Total
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	51.3%	53.3%	47.5%	50.5%
	Low Cost of Living	11.4%	18.8%	3.8%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	15.5%	9.1%	20.6%	16.2%
	Diverse Population & Cultural Atmosphere	3.5%	0%	9.9%	5%
	The southern hospitality and friendly people	5.6%	7.7%	13.3%	8.1%
	Other	12.7%	11.1%	4.8%	10.2%
	Total		100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	9%	3.6%	11.5%	9%
	Corporations playing politics.	13%	22.1%	12.4%	14.2%
	Increased Crime and Public Safety Issues	5.7%	1.9%	4.5%	4.8%
	Election security and voter fraud	26.5%	33.5%	24.4%	26.9%
	Homelessness, Mental illness, and Addiction	2.1%	0%	1.2%	1.5%
	Infringement on liberties by government	30.9%	36.1%	31.2%	31.8%
	Road Conditions and Infrastructure Issues	4.3%	0.9%	4.1%	3.7%
	Other	8.5%	1.9%	10.6%	8.1%
Total		100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	55%	58.4%	50.4%	54.1%

		Q15 Robinson Senate Decision			Total
		Yes, I agree	No, I do not agree	Unsure	
	Similar in tone and style but different on the issues	4.7%	6.7%	2.7%	4.4%
	Different in tone and style but similar on the issues	23.6%	23%	27.2%	24.6%
	Very different in tone, style and on the issues.	14%	9.3%	14.5%	13.5%
	Don't know/Not Sure	2.7%	2.7%	5.3%	3.5%
Total		100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q15 Robinson Senate Decision

		Q15 Robinson Senate Decision			Total
		Yes, I agree	No, I do not agree	Unsure	
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	29.8%	32.8%	23.1%	28.2%
	Political outsider and proven executive leadership	52.9%	56.7%	57.3%	54.8%
	Unsure or No opinion	17.3%	10.5%	19.5%	17%
	Total	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	15.4%	12.5%	7.3%	12.5%
	Somewhat favorable	17.7%	21%	15.9%	17.6%
	Somewhat unfavorable	7.7%	2.6%	3.6%	5.8%
	Very unfavorable	2.7%	6.1%	2.5%	3.1%
	Neither favorable nor unfavorable	13.3%	12.5%	14.2%	13.5%
	Never heard of	43.2%	45.4%	56.4%	47.5%
Total	100%	100%	100%	100%	
Q10 McCrory Favorability	Very favorable	45.1%	40.8%	31.5%	40.4%
	Somewhat favorable	29.4%	31.8%	37.5%	32.2%
	Somewhat unfavorable	8.4%	3.6%	9.2%	8%
	Very unfavorable	8.3%	11.4%	8.2%	8.7%
	Neither favorable nor unfavorable	5.2%	10.3%	9.5%	7.2%
	Never heard of	3.7%	2.2%	4.1%	3.6%
Total	100%	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q15 Robinson Senate Decision

		Q15 Robinson Senate Decision			Total
		Yes, I agree	No, I do not agree	Unsure	
Q11 Walker Favorability	Very favorable	21.6%	23.3%	11.6%	18.8%
	Somewhat favorable	17.5%	28.8%	18.2%	19.3%
	Somewhat unfavorable	7.1%	5.5%	3.1%	5.7%
	Very unfavorable	4.3%	4.9%	4.4%	4.4%
	Neither favorable nor unfavorable	23.4%	10.4%	25.3%	22.1%
	Never heard of	26.1%	27.1%	37.4%	29.7%
	Total	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	44.8%	42.4%	30.5%	40.1%
	Ted Budd	5.4%	7.8%	2.6%	4.9%
	Mark Walker	12.4%	12.6%	6.2%	10.6%
	Undecided	37.4%	37.1%	60.7%	44.4%
	Total	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	48.1%	42.9%	28.4%	41.4%
	Somewhat approve	30.1%	37%	38.3%	33.6%
	Somewhat disapprove	7.9%	6.2%	10.7%	8.5%
	Strongly disapprove	11.3%	9.9%	12.5%	11.5%
	Unsure or no opinion	2.6%	3.9%	10.2%	5.1%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q15 Robinson Senate Decision

		Q15 Robinson Senate Decision			Total
		Yes, I agree	No, I do not agree	Unsure	
Q17 Transgender Sports Teams	Strongly Support	49.1%	48.9%	42.4%	47%
	Somewhat Support	7.2%	6.1%	6%	6.7%
	Somewhat Oppose	5.3%	1.3%	5.6%	4.8%
	Strongly Oppose	30.5%	39.7%	34.4%	33%
	Unsure or No Opinion	7.8%	4%	11.7%	8.5%
	Total	100%	100%	100%	100%
Q18 Florida Tech	Strongly Support	54.3%	61.5%	43.2%	51.9%
	Somewhat Support	10.8%	12.4%	14.1%	12%
	Somewhat Oppose	5.2%	8.1%	7.8%	6.4%
	Strongly Oppose	15.8%	11.2%	11.1%	13.7%
	Unsure or No Opinion	13.9%	6.9%	23.7%	15.9%
	Total	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	76.3%	77.4%	73.2%	75.5%
	Somewhat Support	7.4%	4.7%	7.1%	6.9%
	Somewhat Oppose	4.4%	6.4%	10.5%	6.5%
	Strongly Oppose	10%	8.8%	5%	8.3%
	Unsure or No Opinion	2%	2.7%	4.2%	2.7%
	Total	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	77.1%	74.6%	68.8%	74.2%
	Governor Cooper's positions to cut school choice funding	14.6%	14.8%	18.2%	15.7%
	Unsure or no opinion	8.3%	10.6%	13%	10%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q15 Robinson Senate Decision

		Q15 Robinson Senate Decision			Total
		Yes, I agree	No, I do not agree	Unsure	
Q22 Medicaid Expansion	Strongly Support	20.1%	11.1%	9.5%	15.6%
	Somewhat Support	11.7%	12.6%	14.4%	12.6%
	Somewhat Oppose	17.6%	21.5%	17.2%	18%
	Strongly Oppose	45.7%	51.2%	43.5%	45.8%
	Unsure or No Opinion	5%	3.6%	15.4%	8%
	Total	100%	100%	100%	100%
Q23 Gender	Male	54.4%	58.8%	41.8%	51.2%
	Female	45.6%	41.2%	58.2%	48.8%
	Total	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	45.8%	58.2%	54.4%	50.2%
	Somewhat Conservative	39.3%	34.1%	29.4%	35.5%
	Moderate	12.1%	2.7%	13.5%	11.2%
	Somewhat Liberal	2.4%	4.5%	2.7%	2.8%
	Very Liberal	0.5%	0.7%	0%	0.4%
	Total	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	82.9%	86.4%	91.4%	86%
	African-American	12.4%	9.6%	5.7%	10%
	Hispanic	1.6%	3.4%	2.1%	2%
	Asian or another ethnicity	3.1%	0.6%	0.7%	2%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q15 Robinson Senate Decision

		Q15 Robinson Senate Decision			Total
		Yes, I agree	No, I do not agree	Unsure	
Q26 Age	18-34	7.1%	8.1%	9.5%	8%
	35-54	29%	25.8%	20.6%	26%
	55-64	20.2%	21.1%	22.4%	21%
	65 or over	43.7%	45%	47.5%	45%
	Total	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	30.8%	26.3%	34.1%	31.2%
	CHATTANOOGA	1%	2%	0.6%	1%
	GREENSBORO- H.POINT-W.SALEM	28.5%	32.5%	18.7%	26.1%
	GREENVILLE- N.BERN- WASHNGTN	10.8%	7.7%	4.9%	8.6%
	GREENVLL- SPART-ASHEVLL- AND	4%	3.9%	9.1%	5.5%
	MYRTLE BEACH- FLORENCE	0.5%	0.7%	0.4%	0.5%
	NORFOLK- PORTSMTH- NEWPT NWS	1.2%	2.6%	1.2%	1.4%
	RALEIGH- DURHAM (FAYETVLL)	20.2%	21%	21.9%	20.8%
	WILMINGTON	2.9%	3.3%	9.1%	4.8%
	Total	100%	100%	100%	100%
Q28 Vote History	2 of 4	41.5%	44.6%	46.7%	43.5%
	3 of 4	26.9%	28.2%	27.8%	27.3%
	4 of 4	31.6%	27.2%	25.5%	29.1%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q15 Robinson Senate Decision

		Q15 Robinson Senate Decision			Total
		Yes, I agree	No, I do not agree	Unsure	
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q17 Transgender Sports Teams

		Q17 Transgender Sports Teams					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	74.4%	58.7%	77%	67.6%	72.3%	71.1%
	Independent voting in Republican primary elections	25.6%	41.3%	23%	32.4%	27.7%	28.9%
	Something else	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	66.8%	42.5%	36.4%	35.9%	30.6%	50.4%
	Somewhat approve	13.5%	21.9%	16.4%	21.8%	16.9%	17.2%
	Somewhat disapprove	3.3%	4.2%	7.8%	6.5%	8.7%	5.1%
	Strongly disapprove	2.5%	11.7%	0%	11.1%	3%	5.8%
	Unsure or no opinion	13.9%	19.6%	39.3%	24.8%	40.8%	21.4%
	Total	100%	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	24.1%	68.7%	64%	30.9%	48.9%	33.3%
	Wrong track	75.9%	31.3%	36%	69.1%	51.1%	66.7%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q17 Transgender Sports Teams

		Q17 Transgender Sports Teams					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	47.7%	44%	78.9%	45.9%	55.1%	50.5%
	Low Cost of Living	10.9%	16%	5.7%	9.2%	6.8%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	18.2%	25%	6.1%	15.9%	9.1%	16.2%
	Diverse Population & Cultural Atmosphere	5.8%	0%	0%	8.1%	4.3%	5%
	The southern hospitality and friendly people	6.9%	2.1%	6.1%	10.5%	13.7%	8.1%
	Other	10.4%	12.9%	3.1%	10.4%	10.9%	10.2%
	Total	100%	100%	100%	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	7.9%	4.5%	10.9%	9.3%	17.9%	9%
	Corporations playing politics.	13.2%	30.4%	23.8%	13.1%	16.3%	14.2%
	Increased Crime and Public Safety Issues	3.4%	14.7%	0%	6.1%	6.3%	4.7%
	Election security and voter fraud	25.7%	21.2%	16.3%	30.5%	23.9%	26.9%
	Homelessness, Mental Illness, and Addiction	1.3%	0%	0%	1.7%	3.7%	1.5%
	Infringement on liberties by government	40.3%	11.2%	10.9%	25%	16.1%	31.8%

		Q17 Transgender Sports Teams					
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	Total
	Road Conditions and Infrastructure Issues	1.3%	0%	5.4%	6.6%	9.6%	3.7%
	Other	6.9%	18%	32.6%	7.7%	6.3%	8.1%
	Total	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	55.9%	20.6%	48.4%	61.1%	46%	54.1%
	Similar in tone and style but different on the issues	4.8%	6.9%	7.8%	3.7%	1.1%	4.4%
	Different in tone and style but similar on the issues	32.8%	33.7%	19.9%	12.6%	20.9%	24.6%
	Very different in tone, style and on the issues.	5.4%	38.8%	17.2%	18.1%	17.9%	13.5%
	Don't know/Not Sure	1%	0%	6.6%	4.5%	14.1%	3.5%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q17 Transgender Sports Teams

		Q17 Transgender Sports Teams					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	21.6%	46.2%	36.3%	31.3%	34.1%	28.2%
	Political outsider and proven executive leadership	64.6%	26%	38.9%	51.4%	44.6%	54.8%
	Unsure or No opinion	13.7%	27.8%	24.8%	17.2%	21.3%	17%
	Total	100%	100%	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	10.4%	13.5%	30.2%	13.5%	9.7%	12.5%
	Somewhat favorable	18.7%	16%	31.1%	15.2%	14.9%	17.6%
	Somewhat unfavorable	2.8%	6.8%	3.9%	10.1%	5.5%	5.8%
	Very unfavorable	1.7%	1.4%	2%	5.9%	2.2%	3.1%
	Neither favorable nor unfavorable	15.5%	18.8%	9.8%	9.5%	15.3%	13.5%
	Never heard of	50.9%	43.6%	23%	45.8%	52.3%	47.5%
Total	100%	100%	100%	100%	100%	100%	
Q10 McCrory Favorability	Very favorable	41.6%	33.4%	34.4%	45.7%	21.5%	40.4%
	Somewhat favorable	36.1%	46.8%	41.1%	21.8%	34.2%	32.2%
	Somewhat unfavorable	8.3%	10.8%	7.8%	7.6%	5.2%	7.9%
	Very unfavorable	5.1%	0%	8.1%	16%	7.3%	8.7%
	Neither favorable nor unfavorable	7.3%	5.6%	3.9%	5.9%	15%	7.2%
	Never heard of	1.6%	3.4%	4.7%	2.9%	16.8%	3.6%
Total	100%	100%	100%	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q17 Transgender Sports Teams

		Q17 Transgender Sports Teams					
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	Total
Q11 Walker Favorability	Very favorable	21.9%	13.9%	20.3%	17.5%	10%	18.8%
	Somewhat favorable	19.8%	28.8%	23%	17.2%	15%	19.3%
	Somewhat unfavorable	5.1%	5.6%	7.6%	6.4%	4.9%	5.7%
	Very unfavorable	1.9%	4.2%	7.4%	7.5%	4.3%	4.4%
	Neither favorable nor unfavorable	23.4%	23.5%	22.6%	19.8%	23.1%	22.1%
	Never heard of	27.9%	23.9%	19.1%	31.6%	42.6%	29.7%
	Total		100%	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	39.5%	48.9%	29.9%	43.3%	30.4%	40.2%
	Ted Budd	4.9%	3.4%	13.1%	3.8%	5.6%	4.9%
	Mark Walker	12.1%	1.1%	13.2%	10.7%	7.5%	10.6%
	Undecided	43.5%	46.6%	43.9%	42.2%	56.5%	44.4%
	Total		100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	44%	28.6%	54.2%	41%	31.5%	41.4%
	Somewhat approve	38%	42.1%	23.3%	25.7%	38.7%	33.6%
	Somewhat disapprove	7.6%	25.4%	7.8%	7.2%	5.4%	8.5%
	Strongly disapprove	5.6%	3.9%	12.7%	20.4%	14.1%	11.4%
	Unsure or no opinion	4.8%	0%	2%	5.7%	10.2%	5.1%
	Total		100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	58%	60.1%	61%	51.4%	51.3%	55.5%
	No, I do not agree	14.8%	12.9%	3.9%	17.1%	6.7%	14.2%
	Unsure	27.3%	27.1%	35%	31.6%	42%	30.3%
	Total		100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q17 Transgender Sports Teams

		Q17 Transgender Sports Teams					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q18 Florida Tech	Strongly Support	70%	31.9%	39.2%	37.5%	30.5%	51.9%
	Somewhat Support	10.8%	38.9%	17.2%	8.1%	9.7%	12%
	Somewhat Oppose	3%	12.6%	25.7%	7.1%	6.6%	6.4%
	Strongly Oppose	5.4%	7.1%	5.6%	29.1%	10.4%	13.7%
	Unsure or No Opinion	10.8%	9.5%	12.3%	18.2%	42.8%	15.9%
	Total	100%	100%	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	88.9%	29.4%	55.4%	72.8%	60%	75.5%
	Somewhat Support	4.2%	17.8%	17.2%	6.4%	9.8%	6.9%
	Somewhat Oppose	2.2%	21.4%	12.3%	6.5%	15.9%	6.5%
	Strongly Oppose	4%	20.2%	12.5%	11.2%	9%	8.3%
	Unsure or No Opinion	0.8%	11.3%	2.7%	3.1%	5.4%	2.7%
	Total	100%	100%	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	88.3%	45.7%	64%	66.7%	53.6%	74.3%
	Governor Cooper's positions to cut school choice funding	6.5%	34.8%	23.8%	22.3%	22%	15.7%
	Unsure or no opinion	5.2%	19.6%	12.3%	11%	24.4%	10%
	Total	100%	100%	100%	100%	100%	100%
Q22 Medicaid Expansion	Strongly Support	13.5%	26.2%	20.8%	15.9%	14.3%	15.6%
	Somewhat Support	11%	12.9%	31.2%	13.2%	8.8%	12.6%
	Somewhat Oppose	14.2%	49.4%	26.2%	14.4%	23.6%	18%

Q17 Transgender Sports Teams

		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	Total
	Strongly Oppose	52.7%	4.4%	19.8%	50.9%	35%	45.8%
	Unsure or No Opinion	8.5%	7.1%	2%	5.6%	18.3%	7.9%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q17 Transgender Sports Teams

		Q17 Transgender Sports Teams					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q23 Gender	Male	56.4%	52.8%	44.1%	45.1%	49.3%	51.2%
	Female	43.6%	47.2%	55.9%	54.9%	50.7%	48.8%
	Total	100%	100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	57.3%	21.2%	32.3%	53%	32.4%	50.1%
	Somewhat Conservative	35.7%	38.1%	47.3%	30%	47.3%	35.5%
	Moderate	6.1%	29.2%	15.7%	12%	19.1%	11.2%
	Somewhat Liberal	0.9%	11.5%	2.7%	4.1%	1.1%	2.8%
	Very Liberal	0%	0%	2%	0.9%	0%	0.4%
	Total	100%	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	87.8%	72.5%	82.3%	88.8%	77.4%	86%
	African-American	8.5%	24.8%	17.7%	5.7%	19%	10%
	Hispanic	1.8%	0%	0%	2.7%	2.7%	2%
	Asian or another ethnicity	1.8%	2.7%	0%	2.7%	0.9%	2%
	Total	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	6.6%	12.1%	16.2%	5.8%	16.1%	8%
	35-54	32.5%	33.9%	5.9%	22.1%	10.1%	26%
	55-64	25.1%	12.2%	14.6%	20.6%	10.5%	21%
	65 or over	35.7%	41.9%	63.3%	51.4%	63.4%	45%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q17 Transgender Sports Teams

		Q17 Transgender Sports Teams					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q27 DMA	CHARLOTTE	31.6%	20.4%	29.4%	31.4%	37.3%	31.2%
	CHATTANO OGA	2%	0%	0%	0.3%	0%	1%
	GREENSBO RO-H.POINT-W.SALEM	24.1%	38.5%	32.4%	23.6%	33.1%	26.1%
	GREENVILL E-N.BERN-WASHNGTN	9.6%	9%	2%	9.7%	2.2%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	5.8%	2.8%	0%	6.8%	4.5%	5.5%
	MYRTLE BEACH-FLORENCE	0.9%	1.6%	0%	0%	0%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1.8%	0%	2%	1.4%	0%	1.4%
	RALEIGH-DURHAM (FAYETVILLE)	18.8%	27.8%	27.6%	21.4%	20.8%	20.8%
	WILMINGTO N	5.5%	0%	6.6%	5.4%	2.1%	4.8%
	Total	100%	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	47.5%	28.9%	29.4%	42%	47.2%	43.5%
	3 of 4	25.6%	46.7%	11.3%	27.9%	28.5%	27.3%
	4 of 4	26.9%	24.4%	59.3%	30.1%	24.3%	29.1%
	Total	100%	100%	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q18 Florida Tech

		Q18 Florida Tech					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	73.1%	67%	61.4%	62.9%	78.3%	71.1%
	Independent voting in Republican primary elections	26.9%	33%	38.6%	37.1%	21.7%	28.9%
	Something else	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	66%	45.6%	33.9%	22.3%	34.1%	50.4%
	Somewhat approve	14.3%	26.8%	19.6%	23.1%	13.5%	17.2%
	Somewhat disapprove	3%	3.8%	8.7%	11%	6.4%	5.1%
	Strongly disapprove	2.5%	2.3%	7.4%	19.2%	7.3%	5.8%
	Unsure or no opinion	14.1%	21.5%	30.4%	24.4%	38.7%	21.4%
	Total	100%	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	24.6%	37.5%	55.7%	44.1%	40.3%	33.3%
	Wrong track	75.4%	62.5%	44.3%	55.9%	59.7%	66.7%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q18 Florida Tech

		Q18 Florida Tech					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	49.2%	41.4%	42.5%	53.6%	60.7%	50.5%
	Low Cost of Living	7.5%	14.4%	12.7%	13.8%	7.4%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	13.9%	29.6%	23.9%	9.8%	13.1%	16.2%
	Diverse Population & Cultural Atmosphere	7.2%	2.1%	15.6%	1.6%	0%	5%
	The southern hospitality and friendly people	8.3%	6.3%	5.3%	5.3%	13.3%	8.1%
	Other	13.9%	6.3%	0%	16%	5.6%	10.2%
	Total	100%	100%	100%	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	5.9%	15.1%	13.3%	22.2%	5%	9%
	Corporations playing politics.	14.4%	13%	14.6%	12%	16%	14.2%
	Increased Crime and Public Safety Issues	2.8%	3.8%	9.6%	8.5%	9.2%	4.8%
	Election security and voter fraud	27.8%	29.7%	18.9%	26%	24.1%	26.8%
	Homelessness, Mental Illness, and Addiction	1.9%	0%	0%	1.2%	1.7%	1.5%
	Infringement on liberties by government	37.9%	25.1%	33.5%	18.2%	22.3%	31.8%

		Q18 Florida Tech					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
	Road Conditions and Infrastructure Issues	2%	7.2%	0%	7.1%	6.3%	3.7%
	Other	7.3%	6.1%	10%	4.8%	15.4%	8.1%
	Total	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	63.9%	31.4%	42.2%	43.6%	53%	54.1%
	Similar in tone and style but different on the issues	4.2%	8.4%	4.4%	3.4%	2.9%	4.4%
	Different in tone and style but similar on the issues	26.2%	35.2%	25.9%	17.4%	16.8%	24.5%
	Very different in tone, style and on the issues.	4%	21.2%	22.4%	32.8%	18.2%	13.5%
	Don't know/Not Sure	1.7%	3.7%	5%	2.7%	9%	3.5%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q18 Florida Tech

		Q18 Florida Tech					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	20.7%	39.7%	42.4%	38.3%	29.6%	28.2%
	Political outsider and proven executive leadership	66.5%	45.8%	32.9%	42.8%	42.4%	54.8%
	Unsure or No opinion	12.8%	14.5%	24.8%	18.9%	27.9%	17%
	Total	100%	100%	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	14.5%	16.8%	14.5%	6.7%	7.2%	12.5%
	Somewhat favorable	19.4%	15.2%	23.5%	12.7%	15.6%	17.6%
	Somewhat unfavorable	1.8%	6.6%	11.2%	14.9%	8%	5.8%
	Very unfavorable	1.9%	3.7%	3%	4.9%	5.3%	3.1%
	Neither favorable nor unfavorable	12.7%	12.7%	14.8%	15.5%	14.1%	13.5%
	Never heard of	49.8%	44.9%	33.1%	45.2%	49.9%	47.5%
Total	100%	100%	100%	100%	100%	100%	
Q10 McCrory Favorability	Very favorable	43.7%	42.4%	26.9%	34.3%	38.3%	40.4%
	Somewhat favorable	37.4%	29.7%	30.6%	24.6%	24.2%	32.2%
	Somewhat unfavorable	5.3%	15.2%	10%	9.4%	8.9%	8%
	Very unfavorable	5.4%	7.3%	12.8%	21.4%	8%	8.7%
	Neither favorable nor unfavorable	5.1%	3.9%	14.8%	7.4%	13.3%	7.2%
	Never heard of	3%	1.5%	5%	2.7%	7.3%	3.6%
Total	100%	100%	100%	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q18 Florida Tech

		Q18 Florida Tech					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q11 Walker Favorability	Very favorable	20.9%	16.8%	17.6%	9.8%	22%	18.8%
	Somewhat favorable	22.3%	31.4%	22%	11.8%	5.8%	19.3%
	Somewhat unfavorable	4.1%	4.5%	11.6%	10.7%	4.9%	5.7%
	Very unfavorable	1.3%	6.1%	9.8%	11%	5.3%	4.4%
	Neither favorable nor unfavorable	22.1%	14.4%	19.2%	29.1%	23.4%	22.1%
	Never heard of	29.4%	26.8%	19.8%	27.6%	38.6%	29.7%
	Total	100%	100%	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	40.8%	41.7%	37.2%	43.5%	35%	40.1%
	Ted Budd	5.3%	6.8%	7.4%	2.1%	3.4%	4.9%
	Mark Walker	11.2%	9.1%	11%	6.8%	12.5%	10.6%
	Undecided	42.6%	42.4%	44.4%	47.6%	49.1%	44.4%
	Total	100%	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	48.2%	35.5%	21.9%	31.8%	39.9%	41.4%
	Somewhat approve	34.7%	42.7%	44.4%	30.1%	21.5%	33.6%
	Somewhat disapprove	5.6%	13.6%	17.3%	7.9%	10.9%	8.5%
	Strongly disapprove	8.3%	4.4%	15%	27.4%	11.9%	11.5%
	Unsure or no opinion	3.2%	3.8%	1.5%	2.7%	15.7%	5.1%
	Total	100%	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	58%	49.8%	45%	64%	48.6%	55.5%
	No, I do not agree	16.8%	14.6%	17.9%	11.6%	6.2%	14.2%
	Unsure	25.2%	35.6%	37%	24.5%	45.2%	30.3%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q18 Florida Tech

		Q18 Florida Tech					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q17 Transgender Sports Teams	Strongly Support	63.4%	42.4%	22%	18.4%	31.8%	47%
	Somewhat Support	4.1%	21.6%	13.2%	3.4%	4%	6.7%
	Somewhat Oppose	3.6%	6.9%	19.4%	2%	3.7%	4.8%
	Strongly Oppose	23.8%	22.3%	36.8%	69.8%	37.7%	33%
	Unsure or No Opinion	5%	6.8%	8.7%	6.4%	22.8%	8.5%
	Total	100%	100%	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	89.1%	59.8%	53%	61.9%	63.7%	75.5%
	Somewhat Support	3.5%	15.6%	12.1%	7.7%	8.8%	6.9%
	Somewhat Oppose	1.8%	13.7%	15.2%	7.6%	12.2%	6.5%
	Strongly Oppose	5.2%	8.5%	17.7%	18.1%	5.9%	8.3%
	Unsure or No Opinion	0.4%	2.4%	2%	4.6%	9.4%	2.7%
	Total	100%	100%	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	90.3%	60.9%	51.4%	56.8%	55.9%	74.2%
	Governor Cooper's positions to cut school choice funding	5.7%	29.2%	28.8%	32.4%	18.8%	15.7%
	Unsure or no opinion	4%	9.9%	19.8%	10.8%	25.3%	10%
	Total	100%	100%	100%	100%	100%	100%
Q22 Medicaid Expansion	Strongly Support	11.2%	16.6%	18%	29.7%	15.9%	15.6%
	Somewhat Support	10.6%	19.5%	18.7%	14.6%	10.1%	12.6%
	Somewhat Oppose	15.1%	35.1%	24.2%	11.5%	17.6%	18%

		Q18 Florida Tech					
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	Total
	Strongly Oppose	57.7%	21.9%	34.9%	40.7%	33.7%	45.8%
	Unsure or No Opinion	5.3%	6.9%	4.3%	3.4%	22.8%	8%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q18 Florida Tech

		Q18 Florida Tech					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q23 Gender	Male	57.3%	49.6%	49.2%	58.1%	27.3%	51.2%
	Female	42.7%	50.4%	50.8%	41.9%	72.7%	48.8%
	Total	100%	100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	59.5%	27.4%	37.8%	38.1%	52.2%	50.2%
	Somewhat Conservative	33.5%	51.1%	29.9%	34.6%	33.5%	35.5%
	Moderate	5.7%	13.3%	29.4%	21.1%	11.3%	11.2%
	Somewhat Liberal	1.3%	8.2%	1.5%	5.5%	1.8%	2.8%
	Very Liberal	0%	0%	1.5%	0.7%	1.2%	0.4%
	Total	100%	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	85.3%	86.2%	91.5%	79.6%	91.3%	86%
	African-American	9.9%	13.8%	4.5%	13.1%	6.8%	10%
	Hispanic	3%	0%	0%	1.6%	1.4%	2%
	Asian or another ethnicity	1.7%	0%	4%	5.6%	0.5%	2%
	Total	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	7.7%	6.7%	8.1%	4.9%	12.4%	8%
	35-54	28.9%	25.9%	31.1%	20.3%	19.6%	26%
	55-64	23.3%	23.5%	15.5%	20.1%	14.4%	21%
	65 or over	40.1%	43.8%	45.2%	54.7%	53.5%	45%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q18 Florida Tech

		Q18 Florida Tech					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q27 DMA	CHARLOTTE	31.9%	15.5%	25.8%	37.2%	37.5%	31.2%
	CHATTANO OGA	0.9%	3.8%	0%	0.7%	0%	1%
	GREENSBO RO-H.POINT-W.SALEM	26.5%	30.3%	38.2%	14.4%	26.6%	26.1%
	GREENVILL E-N.BERN-WASHNGTN	9.7%	8.8%	13.3%	5.7%	5.5%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	5%	3.8%	3%	6.2%	8.9%	5.5%
	MYRTLE BEACH-FLORENCE	0.6%	0%	1.6%	0.8%	0%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1.4%	3%	0%	1.4%	0.8%	1.4%
	RALEIGH-DURHAM (FAYETVILLE)	18.8%	32.3%	14.6%	22.9%	19.4%	20.8%
	WILMINGTO N	5.1%	2.4%	3.5%	10.8%	1.2%	4.8%
	Total	100%	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	44.3%	43.5%	33.8%	39.6%	48.4%	43.5%
	3 of 4	26.2%	34.3%	32.9%	27.7%	23.1%	27.3%
	4 of 4	29.5%	22.3%	33.2%	32.7%	28.5%	29.1%
	Total	100%	100%	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q20 Mail Ballots Deadline

		Q20 Mail Ballots Deadline					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	74.8%	70.8%	49.4%	53.1%	74.5%	71%
	Independent voting in Republican primary elections	25.2%	29.2%	50.6%	46.9%	25.5%	28.9%
	Something else	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	57.9%	35.9%	15.9%	28.4%	30.7%	50.4%
	Somewhat approve	16.1%	34.1%	27.5%	5%	18.6%	17.2%
	Somewhat disapprove	3.9%	3.2%	6.3%	18.1%	0%	5.1%
	Strongly disapprove	2.2%	10.1%	14.4%	27.3%	10.4%	5.8%
	Unsure or no opinion	19.9%	16.8%	35.8%	21.2%	40.4%	21.4%
	Total	100%	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	25.4%	48.8%	74.4%	54.1%	52%	33.3%
	Wrong track	74.6%	51.2%	25.6%	45.9%	48%	66.7%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q20 Mail Ballots Deadline

		Q20 Mail Ballots Deadline					
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	Total
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	55.2%	30.7%	66.8%	26%	54.8%	50.5%
	Low Cost of Living	9.3%	7.8%	0%	25.2%	13.3%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	14.3%	31.2%	19.2%	14.7%	0%	16.2%
	Diverse Population & Cultural Atmosphere	3.9%	2.8%	9.5%	7.9%	0%	5%
	The southern hospitality and friendly people	10.3%	2.8%	2.7%	2.9%	26.6%	8.1%
	Other	7%	24.8%	1.9%	23.2%	5.3%	10.2%
	Total		100%	100%	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	7.8%	23.6%	4.5%	14.9%	7.2%	9%
	Corporations playing politics.	12.1%	32.7%	35.5%	13.5%	28.8%	14.2%
	Increased Crime and Public Safety Issues	4.8%	8.7%	5.6%	2.5%	0%	4.8%
	Election security and voter fraud	28.6%	18%	7.8%	10.2%	49.6%	26.9%
	Homelessness, Mental Illness, and Addiction	1.6%	0%	0%	2.5%	0%	1.5%
	Infringement on liberties by government	35.2%	14.3%	5.6%	18.4%	7.2%	31.8%

		Q20 Mail Ballots Deadline					
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	Total
	Road Conditions and Infrastructure Issues	2.7%	0%	24.7%	11.8%	7.2%	3.7%
	Other	7.2%	2.7%	16.2%	26.3%	0%	8.1%
	Total	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	62.1%	31.7%	33.4%	15.8%	54.2%	54.1%
	Similar in tone and style but different on the issues	4.6%	8%	0%	4.6%	0%	4.4%
	Different in tone and style but similar on the issues	26.5%	33.5%	20%	11%	0%	24.5%
	Very different in tone, style and on the issues.	3.4%	22.8%	45.2%	67.5%	27.2%	13.5%
	Don't know/Not Sure	3.3%	3.9%	1.4%	1.1%	18.6%	3.5%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q20 Mail Ballots Deadline

		Q20 Mail Ballots Deadline					
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	Total
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	23.4%	45%	44.2%	42.6%	38%	28.2%
	Political outsider and proven executive leadership	62.1%	43.1%	25.9%	27.8%	32%	54.7%
	Unsure or No opinion	14.5%	11.9%	29.9%	29.7%	30%	17%
	Total	100%	100%	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	13.8%	8.5%	13.1%	7.2%	2.7%	12.5%
	Somewhat favorable	18.3%	23.7%	10.2%	9.5%	25.5%	17.6%
	Somewhat unfavorable	3.8%	15.2%	13.2%	11.5%	0%	5.8%
	Very unfavorable	1.8%	0%	5.8%	16.8%	0%	3.1%
	Neither favorable nor unfavorable	12.5%	11.2%	29.4%	11.4%	13.8%	13.5%
	Never heard of	49.8%	41.3%	28.4%	43.7%	57.9%	47.5%
Total	100%	100%	100%	100%	100%	100%	
Q10 McCrory Favorability	Very favorable	45.9%	39.4%	21.1%	12.9%	20.3%	40.4%
	Somewhat favorable	33%	26%	22%	31.1%	51.9%	32.2%
	Somewhat unfavorable	7.2%	6%	11.1%	14.2%	6.5%	7.9%
	Very unfavorable	4.9%	16.7%	22%	27.6%	4.8%	8.7%
	Neither favorable nor unfavorable	6.8%	4.1%	7.3%	12.6%	9.7%	7.2%
	Never heard of	2.2%	7.8%	16.4%	1.6%	6.9%	3.6%
Total	100%	100%	100%	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q20 Mail Ballots Deadline

		Q20 Mail Ballots Deadline					
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	Total
Q11 Walker Favorability	Very favorable	22%	14.8%	4.9%	4.6%	17.3%	18.8%
	Somewhat favorable	19.1%	34.1%	15.1%	15.8%	6.9%	19.3%
	Somewhat unfavorable	5.3%	0%	11.2%	7.1%	13.8%	5.7%
	Very unfavorable	1.4%	6.6%	14.8%	17.8%	15.1%	4.4%
	Neither favorable nor unfavorable	21.7%	23.4%	28.4%	21.5%	16.6%	22.1%
	Never heard of	30.4%	21.1%	25.6%	33.3%	30.3%	29.7%
	Total		100%	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	41.9%	45.4%	32.3%	22.3%	51.4%	40.2%
	Ted Budd	4.4%	5.8%	16.3%	0%	3.5%	4.9%
	Mark Walker	12%	7.6%	8.3%	2.1%	10.4%	10.6%
	Undecided	41.7%	41.3%	43.1%	75.5%	34.7%	44.4%
	Total		100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	46.9%	35.5%	19%	19%	27.2%	41.4%
	Somewhat approve	36%	20.3%	36.3%	19.1%	38%	33.6%
	Somewhat disapprove	5.4%	14%	22.5%	22.9%	3.5%	8.5%
	Strongly disapprove	6.8%	26.1%	20.2%	34.4%	11.2%	11.5%
	Unsure or no opinion	4.9%	4.1%	2%	4.6%	20%	5.1%
	Total		100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	56.1%	59.4%	37.3%	66.6%	39.9%	55.5%
	No, I do not agree	14.6%	9.7%	13.8%	15.1%	13.8%	14.2%
	Unsure	29.4%	30.9%	48.9%	18.3%	46.2%	30.3%
	Total		100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q20 Mail Ballots Deadline

		Q20 Mail Ballots Deadline					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q17 Transgender Sports Teams	Strongly Support	55.4%	28.4%	15.5%	22.7%	13.8%	47%
	Somewhat Support	2.6%	17.2%	21.9%	16.3%	27.7%	6.7%
	Somewhat Oppose	3.5%	11.9%	9%	7.3%	4.8%	4.8%
	Strongly Oppose	31.8%	30.6%	33%	44.6%	37.2%	33%
	Unsure or No Opinion	6.7%	11.9%	20.6%	9.2%	16.6%	8.5%
	Total	100%	100%	100%	100%	100%	100%
Q18 Florida Tech	Strongly Support	61.3%	26.2%	14.2%	32.8%	6.9%	51.9%
	Somewhat Support	9.5%	27.1%	25.2%	12.3%	10.4%	12%
	Somewhat Oppose	4.5%	11.1%	14.8%	13.6%	4.8%	6.4%
	Strongly Oppose	11.3%	15.2%	16%	30%	23.3%	13.7%
	Unsure or No Opinion	13.4%	20.3%	29.8%	11.2%	54.6%	15.9%
	Total	100%	100%	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	85.8%	49.3%	40.4%	30.5%	31.1%	74.2%
	Governor Cooper's positions to cut school choice funding	7.6%	37.6%	32.8%	53.8%	28.5%	15.7%
	Unsure or no opinion	6.6%	13.1%	26.8%	15.7%	40.4%	10%
	Total	100%	100%	100%	100%	100%	100%
Q22 Medicaid Expansion	Strongly Support	8.7%	28.9%	24.8%	59.9%	16.9%	15.6%
	Somewhat Support	11.6%	16.2%	30.4%	5.7%	11.7%	12.6%
	Somewhat Oppose	17%	32.4%	27.6%	11.4%	6.9%	18%

		Q20 Mail Ballots Deadline					
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	Total
	Strongly Oppose	55.1%	15.7%	12.5%	20.8%	20.3%	45.8%
	Unsure or No Opinion	7.6%	6.8%	4.7%	2.3%	44.2%	7.9%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q20 Mail Ballots Deadline

		Q20 Mail Ballots Deadline					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q23 Gender	Male	50.5%	57.2%	39.1%	68.2%	32.4%	51.2%
	Female	49.5%	42.8%	60.9%	31.8%	67.6%	48.8%
	Total	100%	100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	57.8%	28.8%	15.6%	26%	49%	50.2%
	Somewhat Conservative	35.1%	52.8%	39%	23.9%	30.7%	35.5%
	Moderate	5.9%	18.4%	29.3%	35.7%	20.3%	11.2%
	Somewhat Liberal	0.7%	0%	16.1%	14.4%	0%	2.8%
	Very Liberal	0.5%	0%	0%	0%	0%	0.4%
	Total	100%	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	86.7%	83.1%	74.7%	87.3%	97.3%	86%
	African-American	9.5%	7.2%	20.7%	11.4%	0%	10%
	Hispanic	2.4%	0%	3.4%	0%	0%	2%
	Asian or another ethnicity	1.4%	9.7%	1.1%	1.3%	2.7%	2%
	Total	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	6.1%	15%	17.9%	12.9%	4.8%	8%
	35-54	25.1%	27.9%	26%	30.8%	31.1%	26%
	55-64	22%	20.4%	18.9%	16.2%	13%	21%
	65 or over	46.8%	36.6%	37.2%	40.2%	51.2%	45%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q20 Mail Ballots Deadline

		Q20 Mail Ballots Deadline					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q27 DMA	CHARLOTTE	32%	38.1%	33.2%	17.6%	26.8%	31.2%
	CHATTANO OGA	1.1%	2.6%	0%	0%	0%	1%
	GREENSBO RO-H.POINT-W.SALEM	26%	25.2%	25.7%	27.3%	27%	26.1%
	GREENVILL E-N.BERN-WASHNGTN	7.5%	10%	7.2%	21.2%	0%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	5.1%	5.1%	5.8%	8.2%	10.4%	5.5%
	MYRTLE BEACH-FLORENCE	0.4%	0%	2%	1.3%	0%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1.4%	1.4%	0%	3.4%	0%	1.4%
	RALEIGH-DURHAM (FAYETVILLE)	21.1%	13.6%	24.7%	18.3%	31.1%	20.8%
	WILMINGTO N	5.4%	4.1%	1.4%	2.7%	4.8%	4.8%
	Total	100%	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	44.2%	39.1%	42.7%	41.4%	44.5%	43.5%
	3 of 4	25.6%	38.9%	27.2%	34.3%	25.5%	27.3%
	4 of 4	30.2%	22%	30.1%	24.4%	30%	29.2%
		Total	100%	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%	0%
		Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q21 School Choice

		Q21 School Choice			Total
		General Assembly's position for more school choice funding	Governor Cooper's positions to cut school choice funding	Unsure or no opinion	
Q1 Voter Screen	Yes	100%	100%	100%	100%
	No	0%	0%	0%	0%
	Total	100%	100%	100%	100%
Q2 Voter Registration	Republican	74.3%	53%	75.2%	71.1%
	Independent voting in Republican primary elections	25.7%	47%	24.8%	28.9%
	Something else	0%	0%	0%	0%
	Total	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	59.1%	20.7%	32.9%	50.5%
	Somewhat approve	17.6%	16%	16.5%	17.2%
	Somewhat disapprove	3%	15.2%	5.1%	5.1%
	Strongly disapprove	2.5%	21.8%	5.5%	5.8%
	Unsure or no opinion	17.8%	26.2%	40%	21.4%
	Total	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	25.6%	59.3%	49.4%	33.3%
	Wrong track	74.4%	40.7%	50.6%	66.7%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q21 School Choice

		Q21 School Choice			
		General Assembly's position for more school choice funding	Governor Cooper's positions to cut school choice funding	Unsure or no opinion	Total
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	53.3%	39.3%	60.4%	50.4%
	Low Cost of Living	12.2%	4%	13.3%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	13.8%	26.6%	5.7%	16.2%
	Diverse Population & Cultural Atmosphere	4.9%	6.8%	1.9%	5%
	The southern hospitality and friendly people	8.6%	4.4%	13.3%	8.1%
	Other	7.2%	18.8%	5.3%	10.2%
	Total		100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	7.1%	23.8%	10.9%	9%
	Corporations playing politics.	13.6%	6.7%	30.1%	14.2%
	Increased Crime and Public Safety Issues	3.9%	7%	11.1%	4.8%
	Election security and voter fraud	28.2%	23.2%	16.7%	26.9%
	Homelessness, Mental Illness, and Addiction	1.7%	1.5%	0%	1.5%
	Infringement on liberties by government	35.8%	10.1%	16.3%	31.8%
	Road Conditions and Infrastructure Issues	2.4%	10.5%	9.3%	3.7%
	Other	7.3%	17.1%	5.6%	8.1%
Total		100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	62%	24.5%	41.6%	54.1%

		Q21 School Choice			Total
		General Assembly's position for more school choice funding	Governor Cooper's positions to cut school choice funding	Unsure or no opinion	
	Similar in tone and style but different on the issues	3.9%	5.3%	6.4%	4.4%
	Different in tone and style but similar on the issues	26.6%	13.4%	26.8%	24.5%
	Very different in tone, style and on the issues.	4%	54.2%	19.6%	13.5%
	Don't know/Not Sure	3.4%	2.6%	5.6%	3.5%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q21 School Choice

		Q21 School Choice			Total
		General Assembly's position for more school choice funding	Governor Cooper's positions to cut school choice funding	Unsure or no opinion	
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	23.6%	42.2%	40.8%	28.2%
	Political outsider and proven executive leadership	62.6%	32.9%	30.9%	54.8%
	Unsure or No opinion	13.8%	24.9%	28.3%	17%
	Total	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	12.8%	14.2%	7.7%	12.5%
	Somewhat favorable	19.2%	14.1%	11.2%	17.6%
	Somewhat unfavorable	4.5%	10%	8.5%	5.7%
	Very unfavorable	1.7%	11.8%	0%	3.1%
	Neither favorable nor unfavorable	12.5%	15.6%	17%	13.5%
	Never heard of	49.3%	34.2%	55.6%	47.5%
Total	100%	100%	100%	100%	
Q10 McCrory Favorability	Very favorable	45.8%	23.4%	26.5%	40.4%
	Somewhat favorable	32.6%	30%	32.6%	32.2%
	Somewhat unfavorable	6.3%	13.7%	11%	7.9%
	Very unfavorable	5.5%	26.7%	4.6%	8.7%
	Neither favorable nor unfavorable	6.2%	4.8%	18.7%	7.2%
	Never heard of	3.6%	1.4%	6.7%	3.6%
Total	100%	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q21 School Choice

		Q21 School Choice			Total
		General Assembly's position for more school choice funding	Governor Cooper's positions to cut school choice funding	Unsure or no opinion	
Q11 Walker Favorability	Very favorable	21.5%	11.3%	11.2%	18.8%
	Somewhat favorable	21.6%	12.2%	13.5%	19.3%
	Somewhat unfavorable	5.9%	7%	1.9%	5.7%
	Very unfavorable	1.8%	19.2%	0%	4.4%
	Neither favorable nor unfavorable	19.4%	27.2%	34.5%	22.1%
	Never heard of	29.8%	23.1%	38.9%	29.7%
	Total	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	42.6%	28.2%	41%	40.1%
	Ted Budd	4.6%	5.4%	6%	4.9%
	Mark Walker	11.4%	7.3%	9.6%	10.6%
	Undecided	41.4%	59.1%	43.3%	44.4%
	Total	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	47.6%	20.5%	28.7%	41.4%
	Somewhat approve	34.6%	23.6%	41.7%	33.6%
	Somewhat disapprove	4.9%	20.5%	15.9%	8.5%
	Strongly disapprove	8.5%	29.5%	5.1%	11.5%
	Unsure or no opinion	4.4%	5.9%	8.6%	5.1%
	Total	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	57.6%	51.6%	45.8%	55.5%
	No, I do not agree	14.3%	13.3%	15%	14.2%
	Unsure	28.1%	35%	39.2%	30.3%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q21 School Choice

		Q21 School Choice			Total
		General Assembly's position for more school choice funding	Governor Cooper's positions to cut school choice funding	Unsure or no opinion	
Q17 Transgender Sports Teams	Strongly Support	56%	19.4%	24.3%	47%
	Somewhat Support	4.1%	14.8%	13.1%	6.7%
	Somewhat Oppose	4.1%	7.3%	5.9%	4.8%
	Strongly Oppose	29.7%	46.7%	36.2%	33%
	Unsure or No Opinion	6.1%	11.8%	20.6%	8.5%
	Total	100%	100%	100%	100%
Q18 Florida Tech	Strongly Support	63.2%	18.7%	20.7%	51.9%
	Somewhat Support	9.9%	22.3%	11.8%	12%
	Somewhat Oppose	4.4%	11.7%	12.6%	6.4%
	Strongly Oppose	10.5%	28.3%	14.8%	13.7%
	Unsure or No Opinion	12%	19%	40.1%	15.9%
	Total	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	87.3%	36.5%	49.5%	75.5%
	Somewhat Support	4.6%	16.6%	9.1%	6.9%
	Somewhat Oppose	3.6%	13.6%	17.5%	6.5%
	Strongly Oppose	3.4%	28.4%	13%	8.3%
	Unsure or No Opinion	1.1%	4.9%	11%	2.7%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q21 School Choice

		Q21 School Choice			Total
		General Assembly's position for more school choice funding	Governor Cooper's positions to cut school choice funding	Unsure or no opinion	
Q22 Medicaid Expansion	Strongly Support	12%	38.8%	5.6%	15.6%
	Somewhat Support	10.2%	23.1%	14.6%	12.6%
	Somewhat Oppose	17.7%	12.1%	29.2%	18%
	Strongly Oppose	53.4%	20.1%	29.9%	45.8%
	Unsure or No Opinion	6.7%	5.8%	20.6%	8%
	Total	100%	100%	100%	100%
Q23 Gender	Male	53.7%	53.4%	29.2%	51.2%
	Female	46.3%	46.6%	70.8%	48.8%
	Total	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	56.5%	25.9%	41.5%	50.1%
	Somewhat Conservative	36.2%	33.7%	33.7%	35.5%
	Moderate	5.8%	29.1%	23%	11.2%
	Somewhat Liberal	1.1%	11.3%	1.8%	2.8%
	Very Liberal	0.5%	0%	0%	0.4%
	Total	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	87.1%	78.3%	89.6%	86%
	African-American	9.2%	14.5%	8.6%	10%
	Hispanic	2.1%	2.9%	0%	2%
	Asian or another ethnicity	1.5%	4.3%	1.8%	2%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q21 School Choice

		Q21 School Choice			Total
		General Assembly's position for more school choice funding	Governor Cooper's positions to cut school choice funding	Unsure or no opinion	
Q26 Age	18-34	8.1%	6.6%	9.4%	8%
	35-54	26.7%	26.7%	19.8%	26%
	55-64	20.8%	21.4%	22.1%	21%
	65 or over	44.4%	45.3%	48.7%	45%
	Total	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	30%	31.3%	39.4%	31.2%
	CHATTANOOGA	1.2%	0%	0.9%	1%
	GREENSBORO-H.POINT-W.SALEM	26.4%	23.4%	28%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	9.5%	7.3%	4.1%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	4.6%	8.5%	7.4%	5.5%
	MYRTLE BEACH-FLORENCE	0.5%	0%	1%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1.6%	1.2%	0%	1.4%
	RALEIGH-DURHAM (FAYETVLL)	21.7%	21%	14.5%	20.8%
	WILMINGTON	4.4%	7.2%	4.6%	4.8%
	Total	100%	100%	100%	100%
Q28 Vote History	2 of 4	43.7%	40.1%	47.4%	43.5%
	3 of 4	26.6%	35.3%	20.3%	27.3%
	4 of 4	29.7%	24.5%	32.2%	29.1%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q21 School Choice

		Q21 School Choice			Total
		General Assembly's position for more school choice funding	Governor Cooper's positions to cut school choice funding	Unsure or no opinion	
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q22 Medicaid Expansion

		Q22 Medicaid Expansion					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	58.8%	69.2%	66.3%	76.3%	78.7%	71.1%
	Independent voting in Republican primary elections	41.2%	30.8%	33.7%	23.7%	21.3%	28.9%
	Something else	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	35.8%	31.8%	53.3%	59.9%	47.8%	50.4%
	Somewhat approve	16.4%	30.3%	21.9%	13.4%	9.3%	17.2%
	Somewhat disapprove	8.6%	6.8%	4.3%	4.4%	1.2%	5.1%
	Strongly disapprove	21.5%	6.7%	0%	2%	9.1%	5.8%
	Unsure or no opinion	17.7%	24.4%	20.5%	20.2%	32.6%	21.4%
	Total	100%	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	51.8%	47.6%	39.7%	18.9%	42.6%	33.3%
	Wrong track	48.2%	52.4%	60.3%	81.1%	57.4%	66.7%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q22 Medicaid Expansion

		Q22 Medicaid Expansion					
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	Total
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	42.9%	61.2%	48.3%	46.3%	64.7%	50.5%
	Low Cost of Living	8.9%	12.2%	11.9%	12.2%	0%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	16.2%	12.8%	26.6%	14.1%	5.6%	16.2%
	Diverse Population & Cultural Atmosphere	5.5%	10.8%	0%	6.5%	0%	5%
	The southern hospitality and friendly people	2.8%	0%	11.9%	11.3%	19.2%	8.1%
	Other	23.7%	3.1%	1.3%	9.5%	10.6%	10.2%
	Total		100%	100%	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	11.8%	20.8%	6.7%	7.1%	8%	9%
	Corporations playing politics.	27%	22.8%	16.3%	9.7%	12.4%	14.2%
	Increased Crime and Public Safety Issues	6.8%	5.7%	5%	3.2%	12.2%	4.8%
	Election security and voter fraud	12.5%	19.8%	26.2%	31.7%	23%	26.9%
	Homelessness, Mental Illness, and Addiction	5.1%	0%	1.7%	1.2%	0%	1.5%
	Infringement on liberties by government	13.3%	19.6%	32.1%	38.6%	24.3%	31.8%

		Q22 Medicaid Expansion					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
	Road Conditions and Infrastructure Issues	11.5%	4.1%	3.5%	2.1%	4.1%	3.7%
	Other	12.1%	7.1%	8.6%	6.4%	16%	8.1%
	Total	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	31%	38.7%	44.2%	70.6%	51.4%	54.1%
	Similar in tone and style but different on the issues	7.4%	7.2%	4.2%	2.9%	3.4%	4.4%
	Different in tone and style but similar on the issues	8.9%	27.7%	38.9%	22.9%	27.3%	24.6%
	Very different in tone, style and on the issues.	48.3%	20.3%	7.9%	2%	12.7%	13.5%
	Don't know/Not Sure	4.4%	6.1%	4.8%	1.6%	5.2%	3.5%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q22 Medicaid Expansion

		Q22 Medicaid Expansion					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	48.8%	28.7%	35.9%	17%	34.4%	28.2%
	Political outsider and proven executive leadership	27.7%	52.6%	44%	70.7%	43.6%	54.8%
	Unsure or No opinion	23.5%	18.7%	20.1%	12.3%	21.9%	17%
	Total	100%	100%	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	12.7%	20.7%	5.8%	13.9%	6.9%	12.5%
	Somewhat favorable	10.7%	19%	24.4%	18.2%	10.7%	17.6%
	Somewhat unfavorable	12.6%	11.6%	5.6%	2.5%	2.2%	5.7%
	Very unfavorable	13.9%	0.7%	0.5%	1.4%	1.2%	3.1%
	Neither favorable nor unfavorable	11.5%	19.3%	15.2%	10%	24%	13.5%
	Never heard of	38.6%	28.7%	48.6%	54%	55%	47.5%
Total	100%	100%	100%	100%	100%	100%	
Q10 McCrory Favorability	Very favorable	35.7%	37.6%	39.1%	43.5%	38.7%	40.4%
	Somewhat favorable	16.2%	27.1%	34.6%	37.7%	34.1%	32.2%
	Somewhat unfavorable	9.9%	13.4%	5.1%	6.6%	9.6%	7.9%
	Very unfavorable	21.9%	18.2%	1.4%	5.3%	4%	8.7%
	Neither favorable nor unfavorable	5.9%	3.7%	14.1%	5.7%	8.5%	7.2%
	Never heard of	10.4%	0%	5.7%	1.2%	5%	3.6%
Total	100%	100%	100%	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q22 Medicaid Expansion

		Q22 Medicaid Expansion					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q11 Walker Favorability	Very favorable	13.6%	20.4%	15.4%	21.6%	18.3%	18.8%
	Somewhat favorable	10.2%	18.3%	30.3%	19.6%	11.5%	19.3%
	Somewhat unfavorable	11.6%	10.3%	2.3%	3.9%	4.7%	5.7%
	Very unfavorable	14.3%	11%	1%	1.3%	0%	4.4%
	Neither favorable nor unfavorable	21.6%	22.9%	22.7%	20.2%	31.8%	22.1%
	Never heard of	28.7%	17.1%	28.2%	33.4%	33.6%	29.7%
	Total	100%	100%	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	36.5%	33.2%	46.2%	40.4%	43.3%	40.2%
	Ted Budd	4%	9.9%	4.9%	4%	3.6%	4.9%
	Mark Walker	5.5%	13.2%	8.1%	13.1%	7.6%	10.6%
	Undecided	53.9%	43.7%	40.8%	42.6%	45.6%	44.4%
	Total	100%	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	29.3%	33.6%	44.5%	48.4%	30.2%	41.4%
	Somewhat approve	16.9%	29%	39%	37.7%	37.5%	33.6%
	Somewhat disapprove	13.4%	19.3%	4.2%	5%	11.5%	8.5%
	Strongly disapprove	38.1%	13.6%	5.4%	5.4%	4.6%	11.5%
	Unsure or no opinion	2.3%	4.5%	6.9%	3.5%	16.1%	5.1%
	Total	100%	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	71.5%	51.2%	54.1%	55.4%	35%	55.5%
	No, I do not agree	10.1%	14.2%	16.9%	15.9%	6.4%	14.2%
	Unsure	18.4%	34.6%	29%	28.8%	58.6%	30.3%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q22 Medicaid Expansion

		Q22 Medicaid Expansion					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q17 Transgender Sports Teams	Strongly Support	40.8%	41%	37.2%	54.2%	50.1%	47%
	Somewhat Support	11.2%	6.9%	18.3%	0.6%	5.9%	6.7%
	Somewhat Oppose	6.4%	11.9%	7%	2.1%	1.2%	4.8%
	Strongly Oppose	33.7%	34.4%	26.4%	36.7%	23.3%	33%
	Unsure or No Opinion	7.7%	5.9%	11.1%	6.5%	19.5%	8.5%
	Total	100%	100%	100%	100%	100%	100%
Q18 Florida Tech	Strongly Support	37.4%	43.4%	43.7%	65.5%	34.7%	51.9%
	Somewhat Support	12.8%	18.5%	23.5%	5.8%	10.4%	12%
	Somewhat Oppose	7.4%	9.4%	8.6%	4.9%	3.4%	6.4%
	Strongly Oppose	26.2%	15.9%	8.8%	12.2%	5.9%	13.7%
	Unsure or No Opinion	16.2%	12.7%	15.5%	11.7%	45.6%	15.9%
	Total	100%	100%	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	42%	69.2%	71.2%	90.9%	72.6%	75.5%
	Somewhat Support	12.8%	8.9%	12.5%	2.4%	5.9%	6.9%
	Somewhat Oppose	10.4%	15.7%	10%	1.8%	3.9%	6.5%
	Strongly Oppose	31.9%	3.7%	5.2%	3.8%	2.4%	8.3%
	Unsure or No Opinion	2.9%	2.5%	1%	1.2%	15.2%	2.7%
	Total	100%	100%	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	57.2%	59.7%	73.1%	86.5%	62.4%	74.2%

		Q22 Medicaid Expansion					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
	Governor Cooper's positions to cut school choice funding	39.2%	28.7%	10.6%	6.9%	11.6%	15.7%
	Unsure or no opinion	3.6%	11.6%	16.3%	6.6%	26%	10%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q22 Medicaid Expansion

		Q22 Medicaid Expansion					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q23 Gender	Male	63%	51.3%	51.1%	48.3%	44.8%	51.2%
	Female	37%	48.7%	48.9%	51.7%	55.2%	48.8%
	Total	100%	100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	27.7%	39.4%	44.1%	62.7%	52.6%	50.1%
	Somewhat Conservative	42.2%	40.9%	40.3%	29.5%	38.3%	35.5%
	Moderate	21.9%	12.8%	14.6%	6%	9.2%	11.2%
	Somewhat Liberal	8.2%	6.2%	1%	1.1%	0%	2.8%
	Very Liberal	0%	0.7%	0%	0.6%	0%	0.4%
	Total	100%	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	76.3%	85.1%	88.8%	87.1%	93.6%	86%
	African-American	16.5%	12.5%	10.2%	8%	4.4%	10%
	Hispanic	2.9%	1.8%	0%	2.9%	0%	2%
	Asian or another ethnicity	4.3%	0.6%	1%	2%	1.9%	2%
	Total	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	19.1%	3.1%	9.2%	4.9%	9.2%	8%
	35-54	27%	20.2%	26.7%	29%	14.2%	26%
	55-64	13.6%	23.8%	17.3%	24%	22.2%	21%
	65 or over	40.3%	52.9%	46.9%	42.1%	54.4%	45%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q22 Medicaid Expansion

		Q22 Medicaid Expansion					Total
		Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Unsure or No Opinion	
Q27 DMA	CHARLOTTE	29.1%	28%	29.7%	32.9%	33.6%	31.2%
	CHATTANO OGA	0%	0%	1%	1.8%	0%	1%
	GREENSBO RO-H.POINT-W.SALEM	27.8%	33%	26.5%	23.3%	26.8%	26.1%
	GREENVILL E-N.BERN-WASHNGTN	9.7%	4.5%	7.3%	11%	2.4%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	6.2%	6.5%	4.7%	5.1%	7.1%	5.6%
	MYRTLE BEACH-FLORENCE	0.8%	0.6%	0%	0.5%	1.2%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1.2%	2.1%	0.5%	1.4%	2.8%	1.4%
	RALEIGH-DURHAM (FAYETVILLE)	20.5%	19.5%	26.1%	19%	22.5%	20.8%
	WILMINGTO N	4.7%	5.7%	4.2%	5.1%	3.6%	4.8%
	Total	100%	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	44.1%	47.3%	38.5%	44.6%	41.5%	43.5%
	3 of 4	26.4%	26.5%	35.4%	24.4%	29.4%	27.3%
	4 of 4	29.4%	26.3%	26.1%	31%	29.1%	29.1%
	Total	100%	100%	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q23 Gender

		Q23 Gender		Total
		Male	Female	
Q1 Voter Screen	Yes	100%	100%	100%
	No	0%	0%	0%
	Total	100%	100%	100%
Q2 Voter Registration	Republican	68%	74.2%	71.1%
	Independent voting in Republican primary elections	32%	25.8%	28.9%
	Something else	0%	0%	0%
	Total	100%	100%	100%
Q3 Robinson Approval	Strongly approve	53.6%	47.2%	50.4%
	Somewhat approve	16.3%	18.2%	17.2%
	Somewhat disapprove	5%	5.2%	5.1%
	Strongly disapprove	7.7%	3.9%	5.8%
	Unsure or no opinion	17.4%	25.6%	21.4%
	Total	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	32%	34.7%	33.3%
	Wrong track	68%	65.3%	66.7%
	Total	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q23 Gender

		Q23 Gender		Total
		Male	Female	
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	42.1%	58.5%	50.5%
	Low Cost of Living	14.8%	5.6%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	17.5%	14.9%	16.2%
	Diverse Population & Cultural Atmosphere	5.9%	4.1%	5%
	The southern hospitality and friendly people	6.6%	9.6%	8.1%
	Other	13.1%	7.3%	10.2%
	Total	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	8.8%	9.2%	9%
	Corporations playing politics.	16.2%	12%	14.2%
	Increased Crime and Public Safety Issues	3.7%	6%	4.8%
	Election security and voter fraud	25.9%	27.9%	26.9%
	Homelessness, Mental Illness, and Addiction	2.4%	0.6%	1.5%
	Infringement on liberties by government	30.2%	33.6%	31.8%
	Road Conditions and Infrastructure Issues	2.5%	5%	3.7%
	Other	10.4%	5.7%	8.1%
Total	100%	100%	100%	
Q7 Trump Comparison	Very similar in tone, style and on the issues	51.1%	57.2%	54.1%
	Similar in tone and style but different on the issues	5%	3.8%	4.4%
	Different in tone and style but similar on the issues	25.4%	23.7%	24.6%
	Very different in tone, style and on the issues.	14.5%	12.4%	13.5%
	Don't know/Not Sure	4.1%	2.9%	3.5%
	Total	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q23 Gender

		Q23 Gender		Total
		Male	Female	
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	27%	29.5%	28.2%
	Political outsider and proven executive leadership	58.5%	50.9%	54.8%
	Unsure or No opinion	14.5%	19.6%	17%
	Total	100%	100%	100%
Q9 Budd Favorability	Very favorable	10.3%	14.9%	12.5%
	Somewhat favorable	20.1%	15%	17.6%
	Somewhat unfavorable	6.3%	5.1%	5.7%
	Very unfavorable	3.8%	2.4%	3.1%
	Neither favorable nor unfavorable	11.4%	15.6%	13.5%
	Never heard of	48%	47%	47.5%
Total	100%	100%	100%	
Q10 McCrory Favorability	Very favorable	40.7%	40%	40.4%
	Somewhat favorable	33.1%	31.3%	32.2%
	Somewhat unfavorable	7.1%	8.9%	8%
	Very unfavorable	11%	6.3%	8.7%
	Neither favorable nor unfavorable	4.7%	9.8%	7.2%
	Never heard of	3.5%	3.7%	3.6%
Total	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q23 Gender

		Q23 Gender		Total
		Male	Female	
Q11 Walker Favorability	Very favorable	16.4%	21.4%	18.8%
	Somewhat favorable	22.1%	16.4%	19.3%
	Somewhat unfavorable	8.2%	3%	5.7%
	Very unfavorable	5.7%	3%	4.4%
	Neither favorable nor unfavorable	20.3%	24.1%	22.1%
	Never heard of	27.3%	32.2%	29.7%
	Total	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	40.8%	39.4%	40.2%
	Ted Budd	4.9%	4.9%	4.9%
	Mark Walker	11.1%	10%	10.6%
	Undecided	43.1%	45.7%	44.4%
	Total	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	39.9%	43%	41.4%
	Somewhat approve	36.8%	30.2%	33.6%
	Somewhat disapprove	6.5%	10.6%	8.5%
	Strongly disapprove	14.2%	8.6%	11.5%
	Unsure or no opinion	2.7%	7.5%	5.1%
	Total	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	59%	51.9%	55.5%
	No, I do not agree	16.3%	12%	14.2%
	Unsure	24.7%	36.1%	30.3%
	Total	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q23 Gender

		Q23 Gender		Total
		Male	Female	
Q17 Transgender Sports Teams	Strongly Support	51.8%	42.1%	47%
	Somewhat Support	6.9%	6.5%	6.7%
	Somewhat Oppose	4.1%	5.5%	4.8%
	Strongly Oppose	29%	37.2%	33%
	Unsure or No Opinion	8.1%	8.8%	8.5%
	Total	100%	100%	100%
Q18 Florida Tech	Strongly Support	58.2%	45.4%	51.9%
	Somewhat Support	11.6%	12.4%	12%
	Somewhat Oppose	6.1%	6.6%	6.4%
	Strongly Oppose	15.6%	11.8%	13.7%
	Unsure or No Opinion	8.5%	23.7%	15.9%
	Total	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	74.5%	76.6%	75.5%
	Somewhat Support	7.7%	6.1%	6.9%
	Somewhat Oppose	5%	8.2%	6.5%
	Strongly Oppose	11%	5.4%	8.3%
	Unsure or No Opinion	1.7%	3.8%	2.7%
	Total	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	77.8%	70.4%	74.2%
	Governor Cooper's positions to cut school choice funding	16.4%	15%	15.7%
	Unsure or no opinion	5.7%	14.5%	10%
	Total	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q23 Gender

		Q23 Gender		Total
		Male	Female	
Q22 Medicaid Expansion	Strongly Support	19.2%	11.8%	15.6%
	Somewhat Support	12.7%	12.6%	12.6%
	Somewhat Oppose	18%	18.1%	18%
	Strongly Oppose	43.2%	48.5%	45.8%
	Unsure or No Opinion	7%	9%	7.9%
	Total	100%	100%	100%
Q24 Ethnicity	Very Conservative	53.5%	46.7%	50.2%
	Somewhat Conservative	33.6%	37.6%	35.5%
	Moderate	11.5%	10.8%	11.2%
	Somewhat Liberal	1.3%	4.4%	2.8%
	Very Liberal	0.2%	0.6%	0.4%
	Total	100%	100%	100%
Q25 Ethnicity	Caucasian	83.4%	88.7%	86%
	African-American	12.8%	7%	10%
	Hispanic	1.8%	2.2%	2%
	Asian or another ethnicity	1.9%	2.1%	2%
	Total	100%	100%	100%
Q26 Age	18-34	8.2%	7.8%	8%
	35-54	27%	24.9%	26%
	55-64	18.3%	23.8%	21%
	65 or over	46.5%	43.4%	45%
	Total	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q23 Gender

		Q23 Gender		Total
		Male	Female	
Q27 DMA	CHARLOTTE	34.5%	27.7%	31.2%
	CHATTANOOGA	0.7%	1.3%	1%
	GREENSBORO-H.POINT-W.SALEM	24.2%	28.1%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	9.7%	7.5%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	3.9%	7.2%	5.5%
	MYRTLE BEACH-FLORENCE	0.2%	0.9%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	2.1%	0.7%	1.4%
	RALEIGH-DURHAM (FAYETVLL)	19.3%	22.4%	20.8%
	WILMINGTON	5.4%	4.2%	4.8%
	Total	100%	100%	100%
Q28 Vote History	2 of 4	45.1%	41.8%	43.5%
	3 of 4	26.7%	28%	27.3%
	4 of 4	28.2%	30.2%	29.1%
		Total	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%
	Online to Panel	0%	0%	0%
	Online to Mobile	0%	0%	0%
	Live Agent to Landline	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%
		Total	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q24 Ethnicity

		Q24 Ethnicity					Total
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	81%	71.1%	38.1%	23.4%	75%	71.1%
	Independent voting in Republican primary elections	19%	28.9%	61.9%	76.6%	25%	28.9%
	Something else	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	59%	51.7%	19.5%	2.9%	50%	50.4%
	Somewhat approve	16.3%	19.2%	13.7%	22.7%	25%	17.2%
	Somewhat disapprove	3.4%	2.7%	16.2%	22.9%	0%	5.1%
	Strongly disapprove	3.2%	3.5%	20.1%	26.8%	0%	5.8%
	Unsure or no opinion	18.1%	22.9%	30.5%	24.7%	25%	21.4%
	Total	100%	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	24.5%	36.5%	57.4%	56.4%	25%	33.3%
	Wrong track	75.5%	63.5%	42.6%	43.6%	75%	66.7%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q24 Ethnicity

		Q24 Ethnicity					Total
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	48.5%	56.6%	39.7%	61.5%	0%	50.5%
	Low Cost of Living	9.1%	9.3%	11.8%	18.1%	0%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	14.6%	16.7%	19.5%	6%	100%	16.2%
	Diverse Population & Cultural Atmosphere	3.8%	2.9%	10.7%	8.3%	0%	5%
	The southern hospitality and friendly people	14%	4.6%	5.9%	0%	0%	8.1%
	Other	9.9%	9.9%	12.4%	6%	0%	10.2%
	Total	100%	100%	100%	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	6.2%	12.5%	13.6%	15.6%	0%	9%
	Corporations playing politics.	14.5%	13.7%	13.6%	10.7%	33.3%	14.2%
	Increased Crime and Public Safety Issues	6.1%	3.5%	2%	0%	0%	4.8%
	Election security and voter fraud	26.5%	28.1%	22.8%	29%	33.3%	26.9%
	Homelessness, Mental Illness, and Addiction	1.2%	0.8%	8.1%	0%	0%	1.5%
	Infringement on liberties by government	35.2%	30.5%	19.7%	6.6%	0%	31.8%

		Q24 Ethnicity					Total
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	
	Road Conditions and Infrastructure Issues	3.2%	3.4%	10.4%	0%	0%	3.7%
	Other	7.1%	7.6%	9.7%	38.1%	33.3%	8.1%
	Total	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	70.6%	45.5%	16.9%	15.5%	50%	54.1%
	Similar in tone and style but different on the issues	2.4%	7.7%	2.4%	6.8%	0%	4.4%
	Different in tone and style but similar on the issues	18.4%	35.2%	25.1%	0%	0%	24.6%
	Very different in tone, style and on the issues.	4.6%	8.4%	54%	77.7%	0%	13.5%
	Don't know/Not Sure	3.9%	3.2%	1.7%	0%	50%	3.5%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q24 Ethnicity

		Q24 Ethnicity					Total
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	24.7%	33%	27.4%	37.3%	0%	28.2%
	Political outsider and proven executive leadership	61.7%	53%	37.1%	24.3%	50%	54.7%
	Unsure or No opinion	13.6%	14%	35.6%	38.3%	50%	17%
	Total	100%	100%	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	14.4%	13%	5.4%	0%	25%	12.5%
	Somewhat favorable	20.8%	17.4%	9%	0%	0%	17.6%
	Somewhat unfavorable	2.2%	7%	17.3%	4.7%	25%	5.8%
	Very unfavorable	1.9%	3.7%	3.6%	16.6%	0%	3.1%
	Neither favorable nor unfavorable	10.2%	15.8%	14.9%	38.5%	0%	13.5%
	Never heard of	50.5%	43.1%	49.7%	40.2%	50%	47.5%
Total	100%	100%	100%	100%	100%	100%	
Q10 McCrory Favorability	Very favorable	45.6%	40.1%	22.6%	19%	50%	40.4%
	Somewhat favorable	30.9%	37.7%	26.8%	6.8%	25%	32.2%
	Somewhat unfavorable	7.9%	4.5%	12.4%	34.7%	0%	7.9%
	Very unfavorable	7%	5.2%	22.9%	29.8%	0%	8.7%
	Neither favorable nor unfavorable	5.5%	7.6%	13.3%	9.7%	0%	7.2%
	Never heard of	3.1%	4.9%	2%	0%	25%	3.6%
Total	100%	100%	100%	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q24 Ethnicity

		Q24 Ethnicity					Total
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	
Q11 Walker Favorability	Very favorable	22.7%	18.7%	6.8%	0%	0%	18.8%
	Somewhat favorable	19.7%	22.7%	11.1%	0%	25%	19.3%
	Somewhat unfavorable	2.7%	7%	14.5%	4.7%	25%	5.7%
	Very unfavorable	3.8%	2.2%	11.4%	16.6%	0%	4.4%
	Neither favorable nor unfavorable	17.6%	24.1%	30.5%	44.3%	25%	22.1%
	Never heard of	33.5%	25.3%	25.8%	34.4%	25%	29.7%
	Total	100%	100%	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	42.7%	41.8%	27%	25.4%	50%	40.1%
	Ted Budd	4.3%	5.9%	3.4%	10.2%	0%	4.9%
	Mark Walker	13.3%	9.2%	5.4%	0%	0%	10.6%
	Undecided	39.7%	43.2%	64.2%	64.4%	50%	44.4%
	Total	100%	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	46.9%	42.4%	20.4%	12.6%	50%	41.4%
	Somewhat approve	33%	35.6%	35.1%	9.8%	50%	33.6%
	Somewhat disapprove	6.1%	7%	17.3%	38.1%	0%	8.5%
	Strongly disapprove	8.8%	9.5%	23.8%	36.6%	0%	11.5%
	Unsure or no opinion	5.3%	5.5%	3.4%	2.9%	0%	5.1%
	Total	100%	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	50.6%	61.4%	60%	47.6%	75%	55.5%
	No, I do not agree	16.5%	13.6%	3.4%	22.9%	25%	14.2%
	Unsure	32.9%	25%	36.6%	29.5%	0%	30.3%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q24 Ethnicity

		Q24 Ethnicity					Total
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	
Q17 Transgender Sports Teams	Strongly Support	53.7%	47.3%	25.7%	15.5%	0%	47%
	Somewhat Support	2.8%	7.2%	17.5%	27.8%	0%	6.7%
	Somewhat Oppose	3.1%	6.4%	6.8%	4.7%	25%	4.8%
	Strongly Oppose	34.9%	27.9%	35.6%	48.5%	75%	33%
	Unsure or No Opinion	5.5%	11.3%	14.5%	3.4%	0%	8.5%
	Total	100%	100%	100%	100%	100%	100%
Q18 Florida Tech	Strongly Support	61.6%	49%	26.7%	23.6%	0%	51.9%
	Somewhat Support	6.6%	17.3%	14.4%	35.5%	0%	12%
	Somewhat Oppose	4.8%	5.4%	16.8%	3.4%	25%	6.4%
	Strongly Oppose	10.4%	13.4%	25.9%	27.2%	25%	13.8%
	Unsure or No Opinion	16.6%	15%	16.1%	10.2%	50%	15.9%
	Total	100%	100%	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	87%	74.6%	39.9%	18.9%	100%	75.5%
	Somewhat Support	4%	10.3%	11.4%	0%	0%	6.9%
	Somewhat Oppose	2%	7.2%	17.1%	38.1%	0%	6.5%
	Strongly Oppose	4.3%	5.6%	26.5%	43%	0%	8.3%
	Unsure or No Opinion	2.7%	2.4%	5%	0%	0%	2.7%
	Total	100%	100%	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	83.6%	75.6%	38.3%	29.1%	100%	74.2%

		Q24 Ethnicity					Total
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	
	Governor Cooper's positions to cut school choice funding	8.1%	14.9%	41%	64.5%	0%	15.7%
	Unsure or no opinion	8.3%	9.5%	20.7%	6.4%	0%	10%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q24 Ethnicity

		Q24 Ethnicity					Total
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	
Q22 Medicaid Expansion	Strongly Support	8.6%	18.5%	30.6%	46.4%	0%	15.6%
	Somewhat Support	9.9%	14.5%	14.5%	28.3%	25%	12.6%
	Somewhat Oppose	15.8%	20.4%	23.6%	6.4%	0%	18%
	Strongly Oppose	57.3%	38%	24.7%	18.9%	75%	45.8%
	Unsure or No Opinion	8.3%	8.6%	6.5%	0%	0%	7.9%
	Total	100%	100%	100%	100%	100%	100%
Q23 Gender	Male	54.6%	48.4%	52.8%	23.3%	25%	51.2%
	Female	45.4%	51.6%	47.2%	76.7%	75%	48.8%
	Total	100%	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	94.7%	76.3%	82%	66.4%	100%	86%
	African-American	3.5%	18.6%	7.2%	30.7%	0%	10%
	Hispanic	0%	3.9%	5.5%	0%	0%	2%
	Asian or another ethnicity	1.8%	1.2%	5.3%	2.9%	0%	2%
	Total	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	7.8%	8.5%	6.4%	12.3%	0%	8%
	35-54	23.2%	27%	35.2%	30.6%	0%	26%
	55-64	23%	19.2%	17.4%	25.4%	0%	21%
	65 or over	46%	45.3%	41.1%	31.7%	100%	45%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q24 Ethnicity

		Q24 Ethnicity					Total
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	
Q27 DMA	CHARLOTTE	33.5%	30%	25.9%	23.4%	50%	31.2%
	CHATTANOOGA	0.9%	1.6%	0%	0%	0%	1%
	GREENSBORO-H.POINT-W.SALEM	27.8%	25.7%	24.5%	9.8%	0%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	8.7%	7.4%	10.9%	10.2%	25%	8.6%
	GREENVILLE-SPARTANSHEVILLE-AND	6.6%	3.7%	5.7%	11%	0%	5.5%
	MYRTLE BEACH-FLORENCE	0.4%	0.7%	0.8%	0%	0%	0.5%
	NORFOLK-PORTSMOUTH-NEWPTNWS	1.1%	2.2%	0.8%	0%	0%	1.4%
	RALEIGH-DURHAM (FAYETTEVILLE)	17.1%	23.2%	24%	45.6%	25%	20.8%
	WILMINGTON	4.1%	5.6%	7.3%	0%	0%	4.8%
	Total	100%	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	40.1%	47.4%	44.2%	55.1%	25%	43.5%
	3 of 4	27.4%	24.4%	36.1%	31.3%	0%	27.3%
	4 of 4	32.4%	28.2%	19.7%	13.6%	75%	29.2%
	Total	100%	100%	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q25 Ethnicity

		Q25 Ethnicity				Total
		Caucasian	African-American	Hispanic	Asian or another ethnicity	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	72.1%	64.7%	88.8%	41.5%	71.1%
	Independent voting in Republican primary elections	27.9%	35.3%	11.2%	58.5%	28.9%
	Something else	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	52.1%	37.8%	56.5%	34.7%	50.4%
	Somewhat approve	16.7%	23.5%	8%	19%	17.2%
	Somewhat disapprove	4.9%	6.4%	11.2%	0%	5.1%
	Strongly disapprove	4.6%	13%	0%	31.3%	5.8%
	Unsure or no opinion	21.7%	19.3%	24.2%	15%	21.4%
	Total	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	32.1%	41.9%	33.7%	42.5%	33.3%
	Wrong track	67.9%	58.1%	66.3%	57.5%	66.7%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q25 Ethnicity

		Q25 Ethnicity				Total
		Caucasian	African-American	Hispanic	Asian or another ethnicity	
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	47.9%	76.1%	33.3%	21.2%	50.5%
	Low Cost of Living	11.1%	0%	33.3%	8.8%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	16.9%	11.9%	33.3%	0%	16.2%
	Diverse Population & Cultural Atmosphere	6%	0%	0%	0%	5%
	The southern hospitality and friendly people	9.8%	0%	0%	0%	8.1%
	Other	8.3%	11.9%	0%	70%	10.2%
	Total	100%	100%	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	8.4%	13.6%	0%	26.5%	9%
	Corporations playing politics.	13.3%	26%	0%	15.7%	14.2%
	Increased Crime and Public Safety Issues	5.4%	0%	0%	0%	4.8%
	Election security and voter fraud	26.3%	32.3%	19.6%	35.2%	26.8%
	Homelessness , Mental Illness, and Addiction	1%	7.7%	0%	0%	1.5%
	Infringement on liberties by government	32.4%	20.4%	63.4%	22.6%	31.8%
	Road Conditions and Infrastructure Issues	3.9%	0%	17%	0%	3.7%
	Other	9.3%	0%	0%	0%	8.1%

		Q25 Ethnicity				
		Caucasian	African-American	Hispanic	Asian or another ethnicity	Total
Total		100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	54.9%	42.2%	77.5%	57.5%	54.1%
	Similar in tone and style but different on the issues	4.5%	5%	0%	0%	4.4%
	Different in tone and style but similar on the issues	24.7%	28.6%	11.2%	12.7%	24.6%
	Very different in tone, style and on the issues.	12.5%	19.3%	11.2%	29.8%	13.5%
	Don't know/Not Sure	3.5%	5%	0%	0%	3.5%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q25 Ethnicity

		Q25 Ethnicity				Total
		Caucasian	African-American	Hispanic	Asian or another ethnicity	
Q8 Canidate Characteristic	Experienced politician w/ proven record of leadership	27.2%	39.9%	22.5%	20.2%	28.2%
	Political outsider and proven executive leadership	55.6%	43.9%	66.3%	63%	54.8%
	Unsure or No opinion	17.2%	16.2%	11.2%	16.7%	17%
	Total	100%	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	11.6%	21.4%	11.2%	7.5%	12.5%
	Somewhat favorable	17%	19.7%	34%	16.5%	17.6%
	Somewhat unfavorable	3.9%	18.2%	0%	29.8%	5.8%
	Very unfavorable	3%	5%	0%	0%	3.1%
	Neither favorable nor unfavorable	13.5%	11.4%	22.5%	11.2%	13.5%
	Never heard of	50.9%	24.4%	32.2%	35%	47.5%
	Total	100%	100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	40.4%	47.1%	8%	38.5%	40.4%
	Somewhat favorable	32.8%	25.4%	58.3%	15%	32.2%
	Somewhat unfavorable	7.6%	13%	0%	3.7%	7.9%
	Very unfavorable	8.5%	6.1%	11.2%	29.8%	8.7%
	Neither favorable nor unfavorable	7.4%	3.5%	11.2%	13%	7.2%
	Never heard of	3.3%	5%	11.2%	0%	3.6%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q25 Ethnicity

		Q25 Ethnicity				Total
		Caucasian	African-American	Hispanic	Asian or another ethnicity	
Q11 Walker Favorability	Very favorable	19.3%	14.3%	24.2%	15%	18.8%
	Somewhat favorable	19.5%	19.1%	13%	16.7%	19.3%
	Somewhat unfavorable	5.1%	10.8%	11.2%	0%	5.7%
	Very unfavorable	4.5%	2.9%	11.2%	0%	4.4%
	Neither favorable nor unfavorable	21%	29.9%	11.2%	42.5%	22.1%
	Never heard of	30.6%	23.1%	29%	25.7%	29.7%
	Total	100%	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	40.9%	42.2%	11.2%	25.7%	40.2%
	Ted Budd	4.5%	10%	0%	0%	4.9%
	Mark Walker	10.8%	6.4%	22.5%	11.2%	10.6%
	Undecided	43.8%	41.5%	66.3%	63%	44.4%
	Total	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	41.6%	40.8%	43.5%	33.2%	41.4%
	Somewhat approve	33.7%	34.6%	45.3%	12.7%	33.6%
	Somewhat disapprove	8.1%	13.5%	0%	9%	8.5%
	Strongly disapprove	10.9%	11.1%	11.2%	37.3%	11.5%
	Unsure or no opinion	5.7%	0%	0%	7.7%	5.1%
	Total	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	53.5%	69%	43.5%	84.8%	55.5%
	No, I do not agree	14.3%	13.6%	24.2%	4%	14.2%
	Unsure	32.2%	17.4%	32.3%	11.2%	30.3%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q25 Ethnicity

		Q25 Ethnicity				Total
		Caucasian	African-American	Hispanic	Asian or another ethnicity	
Q17 Transgender Sports Teams	Strongly Support	48%	40%	43.5%	42.2%	47%
	Somewhat Support	5.6%	16.6%	0%	9%	6.7%
	Somewhat Oppose	4.6%	8.5%	0%	0%	4.8%
	Strongly Oppose	34.1%	18.8%	45.3%	45%	33%
	Unsure or No Opinion	7.6%	16.1%	11.2%	3.7%	8.5%
	Total		100%	100%	100%	100%
Q18 Florida Tech	Strongly Support	51.5%	51.6%	77.5%	44.7%	52%
	Somewhat Support	12.1%	16.6%	0%	0%	12%
	Somewhat Oppose	6.8%	2.9%	0%	12.7%	6.4%
	Strongly Oppose	12.7%	18%	11.2%	38.8%	13.7%
	Unsure or No Opinion	16.9%	10.9%	11.2%	3.7%	15.9%
	Total		100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	76.1%	72%	88.8%	53.7%	75.5%
	Somewhat Support	6.7%	5%	0%	33.5%	6.9%
	Somewhat Oppose	5.7%	13.5%	11.2%	3.7%	6.5%
	Strongly Oppose	8.4%	9.5%	0%	5.2%	8.3%
	Unsure or No Opinion	3.1%	0%	0%	3.7%	2.7%
	Total		100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	75.2%	68.5%	77.5%	57.5%	74.3%

		Q25 Ethnicity				Total
		Caucasian	African-American	Hispanic	Asian or another ethnicity	
	Governor Cooper's positions to cut school choice funding	14.3%	22.9%	22.5%	33.5%	15.7%
	Unsure or no opinion	10.5%	8.6%	0%	9%	10%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q25 Ethnicity

		Q25 Ethnicity				Total
		Caucasian	African-American	Hispanic	Asian or another ethnicity	
Q22 Medicaid Expansion	Strongly Support	13.8%	25.8%	22.5%	33.5%	15.6%
	Somewhat Support	12.5%	15.8%	11.2%	3.7%	12.6%
	Somewhat Oppose	18.6%	18.3%	0%	9%	18%
	Strongly Oppose	46.4%	36.6%	66.3%	46%	45.8%
	Unsure or No Opinion	8.7%	3.5%	0%	7.7%	8%
	Total	100%	100%	100%	100%	100%
Q23 Gender	Male	49.7%	65.7%	46.7%	49%	51.2%
	Female	50.3%	34.3%	53.3%	51%	48.8%
	Total	100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	55.2%	17.6%	0%	44.5%	50.1%
	Somewhat Conservative	31.5%	65.9%	69.5%	21.7%	35.5%
	Moderate	10.6%	8%	30.5%	29.8%	11.2%
	Somewhat Liberal	2.1%	8.5%	0%	4%	2.8%
	Very Liberal	0.4%	0%	0%	0%	0.4%
	Total	100%	100%	100%	100%	100%
Q26 Age	18-34	8%	8%	8%	8%	8%
	35-54	26%	26%	26%	26%	26%
	55-64	21%	21%	21%	21%	21%
	65 or over	45%	45%	45%	45%	45%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q25 Ethnicity

		Q25 Ethnicity				Total
		Caucasian	African-American	Hispanic	Asian or another ethnicity	
Q27 DMA	CHARLOTTE	30.1%	42.4%	24.2%	29.8%	31.2%
	CHATTANOOGA	1.2%	0%	0%	0%	1%
	GREENSBORO-H.POINT-W.SALEM	25.6%	37%	0%	18.7%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	9.9%	0%	0%	3.7%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	6.3%	0%	0%	7.7%	5.5%
	MYRTLE BEACH-FLORENCE	0.3%	0%	0%	14.2%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1.6%	0%	0%	0%	1.4%
	RALEIGH-DURHAM (FAYETVLE)	19.9%	20.7%	64.5%	20.5%	20.8%
	WILMINGTON	5.2%	0%	11.2%	5.2%	4.8%
	Total	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	42.6%	53.2%	48.5%	28%	43.5%
	3 of 4	28.1%	14.5%	29%	57%	27.3%
	4 of 4	29.3%	32.3%	22.5%	15%	29.2%
	Total	100%	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q26 Age

		Q26 Age				Total
		18-34	35-54	55-64	65 or over	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	75.5%	62%	72.8%	74.7%	71.1%
	Independent voting in Republican primary elections	24.5%	38%	27.2%	25.3%	28.9%
	Something else	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	49.6%	62.1%	56.6%	41%	50.5%
	Somewhat approve	16%	9.8%	15.2%	22.7%	17.2%
	Somewhat disapprove	1.6%	2.2%	5%	7.4%	5.1%
	Strongly disapprove	6.9%	8.6%	6.4%	3.8%	5.8%
	Unsure or no opinion	26%	17.4%	16.8%	25%	21.4%
	Total	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	42.2%	26%	29.1%	38%	33.3%
	Wrong track	57.8%	74%	70.9%	62%	66.7%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q26 Age

		Q26 Age				Total
		18-34	35-54	55-64	65 or over	
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	73.1%	37.8%	50.7%	50.9%	50.5%
	Low Cost of Living	0%	16.8%	11.6%	8.9%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	3.8%	25.1%	20.3%	13.6%	16.2%
	Diverse Population & Cultural Atmosphere	7.7%	12.6%	2.9%	2.2%	4.9%
	The southern hospitality and friendly people	7.7%	0%	2.9%	13.3%	8.1%
	Other	7.7%	7.7%	11.6%	11.1%	10.2%
	Total	100%	100%	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	4.5%	5.9%	4.8%	14.1%	9%
	Corporations playing politics.	28.7%	5.9%	12.6%	18.4%	14.2%
	Increased Crime and Public Safety Issues	2.8%	1.5%	7.1%	6.1%	4.8%
	Election security and voter fraud	14.7%	27.9%	28%	27.6%	26.9%
	Homelessness , Mental Illness, and Addiction	3.5%	1.5%	0%	2%	1.5%
	Infringement on liberties by government	40.2%	45.6%	34.4%	19.5%	31.8%
	Road Conditions and Infrastructure Issues	2.8%	0%	4.8%	5.9%	3.7%
	Other	2.8%	11.8%	8.3%	6.4%	8.2%
	Total	100%	100%	100%	100%	100%

		Q26 Age				Total
		18-34	35-54	55-64	65 or over	
Q7 Trump Comparison	Very similar in tone, style and on the issues	56.3%	45.6%	56.5%	57.4%	54.1%
	Similar in tone and style but different on the issues	0%	4.4%	4.2%	5.3%	4.4%
	Different in tone and style but similar on the issues	25.8%	31.6%	24.1%	20.5%	24.6%
	Very different in tone, style and on the issues.	13%	18.4%	11.8%	11.5%	13.5%
	Don't know/Not Sure	4.9%	0%	3.4%	5.3%	3.5%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q26 Age

		Q26 Age				Total
		18-34	35-54	55-64	65 or over	
Q8 Canidate Characteristic	Experienced politician w/ proven record of leadership	37.3%	18.5%	23.2%	34.6%	28.2%
	Political outsider and proven executive leadership	41.1%	65.1%	52.7%	52.2%	54.8%
	Unsure or No opinion	21.6%	16.4%	24.1%	13.3%	17%
	Total	100%	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	11.4%	8.7%	11.8%	15.3%	12.5%
	Somewhat favorable	28.7%	11.9%	20.2%	17.8%	17.6%
	Somewhat unfavorable	6.9%	9.7%	5.1%	3.6%	5.7%
	Very unfavorable	1.6%	1.1%	4.2%	4%	3.1%
	Neither favorable nor unfavorable	8.1%	15.3%	11.8%	14.1%	13.5%
	Never heard of	43.3%	53.3%	47%	45.2%	47.5%
	Total	100%	100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	32.2%	30.6%	46.1%	44.8%	40.3%
	Somewhat favorable	15.4%	44.5%	23.9%	31.9%	32.2%
	Somewhat unfavorable	13.4%	7.6%	8.4%	6.9%	8%
	Very unfavorable	17%	10.7%	12.6%	4.2%	8.7%
	Neither favorable nor unfavorable	5.9%	5.4%	6.4%	8.8%	7.2%
	Never heard of	16.2%	1.1%	2.5%	3.3%	3.6%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q26 Age

		Q26 Age				Total
		18-34	35-54	55-64	65 or over	
Q11 Walker Favorability	Very favorable	14.6%	13%	17.7%	23.5%	18.8%
	Somewhat favorable	20%	23.9%	16.5%	17.8%	19.3%
	Somewhat unfavorable	4.9%	6.6%	5.9%	5.2%	5.7%
	Very unfavorable	8.1%	5.5%	5.1%	2.8%	4.4%
	Neither favorable nor unfavorable	11.4%	23.8%	25.8%	21.4%	22.1%
	Never heard of	41.1%	27.2%	29.1%	29.4%	29.7%
	Total	100%	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	35.5%	36%	45.6%	40.8%	40.1%
	Ted Budd	6.5%	6.5%	1.7%	5.2%	4.9%
	Mark Walker	6.5%	6.6%	11.8%	13%	10.6%
	Undecided	51.6%	50.9%	40.9%	41%	44.4%
	Total	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	32.6%	35.9%	47.3%	43.4%	41.4%
	Somewhat approve	20.2%	41.4%	26.9%	34.5%	33.6%
	Somewhat disapprove	8.1%	8.7%	9.8%	7.8%	8.5%
	Strongly disapprove	31.6%	10.7%	13.5%	7.4%	11.5%
	Unsure or no opinion	7.5%	3.3%	2.5%	6.9%	5.1%
	Total	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	49.6%	61.9%	53.4%	53.8%	55.5%
	No, I do not agree	14.4%	14.1%	14.3%	14.2%	14.2%
	Unsure	36.1%	24%	32.4%	32%	30.3%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q26 Age

		Q26 Age				Total
		18-34	35-54	55-64	65 or over	
Q17 Transgender Sports Teams	Strongly Support	39.1%	58.8%	56.2%	37.4%	47%
	Somewhat Support	10.1%	8.7%	3.9%	6.2%	6.7%
	Somewhat Oppose	9.7%	1.1%	3.4%	6.8%	4.8%
	Strongly Oppose	24.1%	28.1%	32.3%	37.7%	33%
	Unsure or No Opinion	17%	3.3%	4.2%	11.9%	8.5%
	Total		100%	100%	100%	100%
Q18 Florida Tech	Strongly Support	50.2%	57.6%	57.7%	46.3%	51.9%
	Somewhat Support	10.1%	12%	13.5%	11.7%	12%
	Somewhat Oppose	6.5%	7.6%	4.7%	6.4%	6.4%
	Strongly Oppose	8.5%	10.7%	13.1%	16.7%	13.7%
	Unsure or No Opinion	24.7%	12%	10.9%	18.9%	15.9%
	Total		100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	57.4%	72.9%	79.3%	78.4%	75.5%
	Somewhat Support	13%	7.4%	6.7%	5.6%	6.9%
	Somewhat Oppose	14.6%	6.5%	5.9%	5.4%	6.5%
	Strongly Oppose	13.4%	9.8%	6.4%	7.4%	8.3%
	Unsure or No Opinion	1.6%	3.3%	1.7%	3.1%	2.7%
	Total		100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	75.3%	76.2%	73.4%	73.3%	74.2%
	Governor Cooper's positions to cut school choice funding	13%	16.2%	16%	15.8%	15.7%

Q26 Age					Total
18-34	35-54	55-64	65 or over		

Unsure or no opinion	11.7%	7.6%	10.6%	10.9%	10%
Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q26 Age

		Q26 Age				Total
		18-34	35-54	55-64	65 or over	
Q22 Medicaid Expansion	Strongly Support	37.3%	16.2%	10.1%	14%	15.6%
	Somewhat Support	4.9%	9.8%	14.3%	14.8%	12.6%
	Somewhat Oppose	20.6%	18.5%	14.8%	18.7%	18%
	Strongly Oppose	28.1%	51.1%	52.3%	42.8%	45.8%
	Unsure or No Opinion	9.1%	4.4%	8.4%	9.6%	8%
	Total	100%	100%	100%	100%	100%
Q23 Gender	Male	52.2%	53.2%	44.6%	52.9%	51.2%
	Female	47.8%	46.8%	55.4%	47.1%	48.8%
	Total	100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	49.2%	44.7%	54.9%	51.3%	50.1%
	Somewhat Conservative	37.7%	37%	32.5%	35.8%	35.5%
	Moderate	8.9%	15.1%	9.3%	10.2%	11.2%
	Somewhat Liberal	4.2%	3.3%	3.4%	2%	2.8%
	Very Liberal	0%	0%	0%	0.8%	0.4%
	Total	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	86%	86%	86%	86%	86%
	African-American	10%	10%	10%	10%	10%
	Hispanic	2%	2%	2%	2%	2%
	Asian or another ethnicity	2%	2%	2%	2%	2%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q26 Age

		Q26 Age				Total
		18-34	35-54	55-64	65 or over	
Q27 DMA	CHARLOTTE	34.8%	33.5%	33.7%	28%	31.2%
	CHATTANOOG A	0%	2.2%	1.7%	0.2%	1%
	GREENSBORO- H.POINT- W.SALEM	22.2%	21.8%	26.1%	29.2%	26.1%
	GREENVILLE- N.BERN- WASHNGTN	9.7%	13.1%	5.1%	7.5%	8.6%
	GREENVLL- SPART- ASHEVLL-AND	4.2%	2.2%	5.1%	7.9%	5.5%
	MYRTLE BEACH- FLORENCE	1.6%	0%	1%	0.4%	0.5%
	NORFOLK- PORTSMTH- NEWPT NWS	1.6%	0%	3.4%	1.3%	1.4%
	RALEIGH- DURHAM (FAYETVLE)	20.8%	22.8%	21%	19.6%	20.8%
	WILMINGTON	4.9%	4.4%	3%	6%	4.8%
	Total	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	45.9%	55.5%	44.3%	35.9%	43.5%
	3 of 4	32.6%	26%	26.3%	27.7%	27.3%
	4 of 4	21.5%	18.6%	29.5%	36.5%	29.1%
	Total	100%	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q27 DMA

		Q27 DMA									Total
		CHARLOTTE	CHATTANOOGA	GREENSBORO-H. POINT-W. SAL EM	GREENVILLE-N. WASH NGTN	GREENVILLE-SPARTAN-ASHEVILLE	MYRTLE BEACH-FLORENCE	NORFOLK-PORTSMOUTH-NEWPORT NEWS	RALEIGH-DURHAM (FAYETTEVILLE)	WILMINGTON	
Q1 Voter Screen	Yes	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	No	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	75.3%	44.2%	79.6%	78.9%	58%	14.7%	66.4%	59.6%	60.8%	71.1%
	Independent voting in Republican primary elections	24.7%	55.8%	20.4%	21.1%	42%	85.3%	33.6%	40.4%	39.2%	28.9%
	Something else	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	51.1%	45.3%	52.1%	63.5%	37.3%	39.2%	60.5%	46.7%	44.9%	50.4%
	Some what approve	18.1%	0%	16.7%	11.1%	20.3%	40.2%	13.4%	18.6%	18.1%	17.2%
	Some what disapprove	5.9%	17.5%	2.9%	1.1%	10.2%	0%	13.4%	6.6%	2%	5.1%
	Strongly disapprove	6%	0%	6%	10.1%	5.1%	20.6%	0%	4%	6.6%	5.8%
	Unsure or no opinion	18.8%	37.2%	22.4%	14.1%	27.1%	0%	12.6%	24%	28.6%	21.4%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	27.6%	9.3%	38.3%	35.7%	36.4%	25.5%	9.2%	36.2%	35.4%	33.3%

Q27 DMA										
	CHAR LOTTE	CHAT TANO OGA	GREE NSBO RO- H.POI NT- W.SAL EM	GREE NVILL E- N.BER N- WASH NGTN	GREE NVLL- SPART - ASHE VLL- AND	MYRT LE BEAC H- FLORE NCE	NORF OLK- PORTS MTH- NEWP T NWS	RALEI GH- DURH AM (FAYET VILLE)	WILMI NGTO N	Total
Wrong track	72.4%	90.7%	61.7%	64.3%	63.6%	74.5%	90.8%	63.8%	64.6%	66.7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q27 DMA

		Q27 DMA									Total
		CHARLOTTE	CHATTANOOGA	GREENSBORO-HIGH POINT-W.SALEM	GREENVILLE-N.BERN-WASHINGTON	GREENVILLE-SPARTANBURG-ANDERSON	MYRTLE BEACH-FLORENCE	NORFOLK-PORTSMOUTH-NEWPORT NEWS	RALEIGH-DURHAM (FAYETTEVILLE)	WILMINGTON	
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	51.3%	0%	49.4%	24.5%	32.8%	100%	100%	63.4%	57.9%	50.4%
	Low Cost of Living	4.2%	0%	13.7%	15.3%	4.7%	0%	0%	14.1%	0%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	22.2%	0%	13.9%	12.3%	32.7%	0%	0%	7.3%	29%	16.2%
	Diverse Population & Cultural Atmosphere	5.5%	0%	0%	18.4%	6.4%	0%	0%	4.8%	7.6%	5%
	The southern hospitality and friendly people	6.4%	100%	9.4%	10.3%	14%	0%	0%	6.7%	0%	8.1%
	Other	10.3%	0%	13.5%	19.2%	9.4%	0%	0%	3.6%	5.5%	10.2%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	9%	0%	5.2%	8.5%	0%	19.8%	7.4%	14.4%	17.7%	9%

		Q27 DMA									Total
		CHARLOTTE	CHATANOOGA	GREENSBORO-H. POINT-W. SAL EM	GREENVILLE-N. BER N-WASH NGTN	GREENVILLE-SPART - ASHE VLL- AND	MYRTLE BEACH-FLORENCE	NORFOLK-PORTS MTH-NEWPT NWS	RALEIGH-DURHAM (FAYETTEVILLE)	WILMINGTON	
	Corporations playing politics.	10.6%	0%	18.2%	12.4%	41.9%	0%	21.3%	9.3%	15.1%	14.2%
	Increased Crime and Public Safety Issues	7%	0%	5.7%	4%	5.4%	0%	0%	1.4%	3%	4.8%
	Electi on securi ty and voter fraud	33.4%	50%	26%	22.9%	7.5%	52.6%	28.7%	24.6%	12.1%	26.9%
	Homel essness, Mental Illness , and Addic tion	1.1%	0%	3%	1.7%	0%	0%	0%	0.7%	3%	1.5%
	Infrin geme nt on liberti es by gover nment	30.7%	50%	24.5%	37.1%	29.4%	27.7%	27.8%	36.9%	46%	31.8%
	Road Condi tions and Infras tructu re Issues	3.2%	0%	4.5%	3.2%	13.1%	0%	0%	2.8%	0%	3.7%
	Other	4.9%	0%	12.9%	10.2%	2.7%	0%	14.8%	9.9%	3%	8.2%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very simila r in tone, style and on the issues	57.7%	45.3%	51.8%	49.1%	55.6%	81.5%	38.7%	54.6%	51.2%	54.1%

Q27 DMA											
	CHARLOTTE	CHATANOOGA	GREENSBORO-HOUGHTON-WASHEM	GREENVILLE-NORTH-WASHINGTON	GREENVILLE-SPARTANBURGH	MYRTLE BEACH-FLORENCE	NORFOLK-PORTSMOUTH-NEWPORT NEWS	RALEIGH-DURHAM (FAYETTEVILLE)	WILMINGTON	Total	
	Similar in tone and style but different on the issues	3.9%	0%	6.5%	8.8%	0%	0%	6.7%	2.7%	2%	4.4%
	Different in tone and style but similar on the issues	19.5%	27.9%	27.3%	25.5%	18.6%	18.5%	47.9%	26.5%	31.9%	24.6%
	Very different in tone, style and on the issues	13.9%	17.5%	10.4%	15.6%	19.2%	0%	6.7%	15.2%	12.2%	13.4%
	Don't know/Not Sure	5%	9.3%	3.9%	1.1%	6.6%	0%	0%	1.1%	2.7%	3.5%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q27 DMA

		Q27 DMA									
		CHAR LOTTE	CHAT TANO OGA	GREE NSBO RO- H.POI NT- W.SAL EM	GREE NVILL E- N.BER N- WASH NGTN	GREE NVLL- SPART - ASHE VLL- AND	MYRT LE BEAC H- FLORE NCE	NORF OLK- PORTS MTH- NEWP T NWS	RALEI GH- DURH AM (FAYET VLLE)	WILMI NGTO N	Total
Q8 Canidate Characteristic	Experi enced politic ian w/ prove n recor d of leader ship	26.9%	9.3%	33.9%	32.7%	21.1%	60.8%	26.9%	22.3%	32.5%	28.2%
	Politic al outsid er and prove n execu tive leader ship	54.4%	90.7%	50.9%	51.5%	61.8%	20.6%	63.9%	58.7%	52%	54.8%
	Unsur e or No opinio n	18.6%	0%	15.2%	15.7%	17%	18.5%	9.2%	19.1%	15.6%	17%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q9 Budd Favorability	Very favora ble	5.9%	0%	34.7%	7%	0%	0%	0%	3.5%	6.6%	12.5%
	Some what favora ble	15.5%	17.5%	31.5%	10%	0%	0%	19.3%	13.7%	8.5%	17.6%
	Some what unfav orable	6.8%	0%	7.1%	1.1%	5.8%	0%	6.7%	6.1%	0%	5.8%
	Very unfav orable	1.5%	0%	6.6%	1.1%	10%	0%	0%	0.8%	2%	3.1%
	Neithe r favora ble nor unfav orable	10.1%	0%	9.4%	15.5%	24.8%	33.3%	13.4%	20.8%	9.5%	13.5%
	Never heard of	60.2%	82.5%	10.7%	65.4%	59.4%	66.7%	60.5%	55.1%	73.4%	47.5%

		Q27 DMA									
		CHAR LOTTE	CHAT TANO OGA	GREE NSBO RO- H.POI NT- W.SAL EM	GREE NVILL E- N.BER N- WASH NGTN	GREE NVLL- SPART - ASHE VLL- AND	MYRT LE BEAC H- FLORE NCE	NORF OLK- PORTS MTH- NEWP T NWS	RALEI GH- DURH AM (FAYET VILLE)	WILMI NGTON	Total
		Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	47%	0%	40.6%	44.5%	34%	20.6%	26%	34.2%	37.8%	40.4%
	Some what favorable	26.3%	55.8%	35.2%	25.1%	31.8%	33.3%	52.1%	38.1%	31%	32.2%
	Some what unfavorable	8.8%	9.3%	8.5%	3.7%	6.6%	0%	21.9%	7.8%	5.9%	7.9%
	Very unfavorable	9.1%	17.5%	5.7%	14.4%	9.2%	0%	0%	8.6%	13.9%	8.7%
	Neither favorable nor unfavorable	4.3%	0%	7.5%	11.2%	15.1%	20.6%	0%	7.4%	9.5%	7.2%
	Never heard of	4.6%	17.5%	2.6%	1.1%	3.4%	25.5%	0%	3.8%	2%	3.6%
		Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q27 DMA

		Q27 DMA									Total
		CHARLOTTE	CHATANOOGA	GREENSBORO-H. POINT-W. SAL EM	GREENVILLE-N. BER N-WASH NGTN	GREENVILLE-SPARTAN-ASHEVILLE-AND	MYRTLE BEACH-FLORENCE	NORFOLK-PORTSMOUTH-NEWPORT NEWS	RALEIGH-DURHAM (FAYETTEVILLE)	WILMINGTON	
Q11 Walker Favorability	Very favorable	7%	0%	43.2%	9.6%	3.4%	0%	28.6%	18.7%	2%	18.8%
	Some what favorable	15.3%	27.9%	26.1%	24.9%	6.6%	0%	13.4%	18.6%	17.6%	19.3%
	Some what unfavorable	6.1%	0%	5.5%	3.3%	5.8%	0%	12.6%	7.5%	0%	5.7%
	Very unfavorable	3.7%	17.5%	3.3%	3%	8.3%	0%	6.7%	4.4%	9.3%	4.4%
	Neither favorable nor unfavorable	25.9%	0%	13.6%	26.8%	45.4%	33.3%	19.3%	19.4%	25.1%	22.1%
	Never heard of	42%	54.7%	8.3%	32.4%	30.5%	66.7%	19.3%	31.4%	46.1%	29.7%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	51.8%	37.2%	28.5%	50.3%	35.8%	20.6%	26.9%	37.6%	31.7%	40.1%
	Ted Budd	3.7%	17.5%	10.6%	5.9%	0%	0%	0%	1.4%	0%	4.9%
	Mark Walker	4.9%	0%	21.5%	1.1%	3.4%	0%	21.9%	11.8%	7.8%	10.6%
	Undecided	39.5%	45.3%	39.4%	42.7%	60.8%	79.4%	51.3%	49.2%	60.5%	44.4%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	47%	55.8%	39.2%	44.8%	34%	0%	32.8%	39.5%	31.9%	41.4%
	Some what approve	31.9%	9.3%	39.5%	25.1%	20%	39.2%	58%	34%	38.8%	33.6%

		Q27 DMA									
		CHAR LOTTE	CHAT TANO OGA	GREE NSBO RO- H.POI NT- W.SAL EM	GREE NVILL E- N.BER N- WASH NGTN	GREE NVLL- SPART - ASHE VLL- AND	MYRT LE BEAC H- FLORE NCE	NORF OLK- PORTS MTH- NEWP T NWS	RALEI GH- DURH AM (FAYET VILLE)	WILMI NGTON	Total
	Some what disap prove	9.4%	17.5%	8.2%	11.2%	13.4%	20.6%	0%	5.6%	5.6%	8.5%
	Stron gly disap prove	9.8%	0%	9%	14.5%	15.8%	40.2%	0%	13.3%	19.8%	11.5%
	Unsur e or no opinio n	1.9%	17.5%	4.1%	4.4%	16.8%	0%	9.2%	7.6%	3.9%	5%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	54.9%	54.7%	60.6%	69.9%	40.3%	56%	48.7%	53.8%	33.1%	55.5%
	No, I do not agree	12%	27.9%	17.7%	12.7%	10%	18.5%	26%	14.3%	9.8%	14.2%
	Unsur e	33.1%	17.5%	21.7%	17.4%	49.7%	25.5%	25.2%	31.9%	57.1%	30.3%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q27 DMA

		Q27 DMA									Total
		CHARLOTTE	CHATANOOGA	GREENSBORO-HIGH POINT-W.SALEM	GREENVILLE-N.BERN-WASHINGTON	GREENVILLE-SPARTANBURGH-ANDERSON	MYRTLE BEACH-FLORENCE	NORFOLK-PORTSMOUTH-NEWPORT NEWS	RALEIGH-DURHAM (FAYETTEVILLE)	WILMINGTON	
Q17 Transgender Sports Teams	Strongly Support	47.7%	90.7%	43.5%	52.6%	49%	79.4%	60.5%	42.4%	53.1%	47%
	Some what Support	4.4%	0%	9.9%	7%	3.4%	20.6%	0%	8.9%	0%	6.7%
	Some what Oppose	4.5%	0%	6%	1.1%	0%	0%	6.7%	6.4%	6.6%	4.8%
	Strongly Oppose	33.3%	9.3%	29.9%	37.1%	40.8%	0%	32.8%	33.8%	36.6%	33%
	Unsure or No Opinion	10.1%	0%	10.7%	2.2%	6.8%	0%	0%	8.4%	3.7%	8.4%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q18 Florida Tech	Strongly Support	53.2%	45.3%	52.8%	58.6%	47.4%	58.8%	51.3%	46.9%	54.9%	51.9%
	Some what Support	6%	45.3%	14%	12.3%	8.3%	0%	26%	18.6%	5.9%	12%
	Some what Oppose	5.3%	0%	9.4%	9.9%	3.4%	20.6%	0%	4.5%	4.6%	6.4%
	Strongly Oppose	16.4%	9.3%	7.6%	9%	15.3%	20.6%	13.4%	15.1%	30.7%	13.7%
	Unsure or No Opinion	19.2%	0%	16.3%	10.1%	25.6%	0%	9.2%	14.8%	3.9%	15.9%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

		Q27 DMA									Total
		CHAR LOTTE	CHAT TANO OGA	GREE NSBO RO- H.POI NT- W.SAL EM	GREE NVILL E- N.BER N- WASH NGTN	GREE NVLL- SPART - ASHE VLL- AND	MYRT LE BEAC H- FLORE NCE	NORF OLK- PORTS MTH- NEWP T NWS	RALEI GH- DURH AM (FAYET VILLE)	WILMI NGTON	
Q20 Mail Ballots Deadline	Strongly Support	77.6%	82.5%	75.4%	66%	69.3%	53.9%	73.1%	76.4%	84.9%	75.5%
	Some what Support	8.5%	17.5%	6.7%	8.1%	6.4%	0%	6.7%	4.5%	5.9%	6.9%
	Some what Oppose	7%	0%	6.4%	5.5%	6.8%	25.5%	0%	7.7%	2%	6.5%
	Strongly Oppose	4.7%	0%	8.7%	20.4%	12.4%	20.6%	20.2%	7.3%	4.6%	8.3%
	Unsure or No Opinion	2.3%	0%	2.8%	0%	5.1%	0%	0%	4.1%	2.7%	2.7%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	71.5%	90.7%	75.1%	81.8%	62.3%	79.4%	86.6%	77.2%	67.1%	74.2%
	Governor Cooper's positions to cut school choice funding	15.8%	0%	14.2%	13.4%	24.3%	0%	13.4%	15.9%	23.4%	15.7%
	Unsure or no opinion	12.7%	9.3%	10.8%	4.8%	13.4%	20.6%	0%	7%	9.5%	10%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q27 DMA

		Q27 DMA									Total
		CHARLOTTE	CHATANOOGA	GREENSBORO-HIGH POINT-W.SALEM	GREENVILLE-N.WASHINGTON	GREENVILLE-SPARTANBURG-ASHEVILLE	MYRTLE BEACH-FLORENCE	NORFOLK-PORTSMOUTH-NEWPORT NEWS	RALEIGH-DURHAM (FAYETTEVILLE)	WILMINGTON	
Q22 Medicaid Expansion	Strongly Support	14.6%	0%	16.7%	17.5%	17.5%	25.5%	13.4%	15.3%	15.1%	15.6%
	Some what Support	11.4%	0%	16%	6.6%	14.9%	14.7%	19.3%	11.8%	14.9%	12.6%
	Some what Oppose	17.2%	17.5%	18.3%	15.3%	15.1%	0%	6.7%	22.5%	15.6%	18%
	Strongly Oppose	48.3%	82.5%	40.9%	58.4%	42.2%	41.2%	44.5%	41.7%	48.5%	45.8%
	Unsure or No Opinion	8.6%	0%	8.2%	2.2%	10.2%	18.5%	16%	8.6%	5.9%	8%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q23 Gender	Male	56.6%	37.2%	47.5%	57.7%	36.4%	18.5%	74.8%	47.5%	57.3%	51.2%
	Female	43.4%	62.8%	52.5%	42.3%	63.6%	81.5%	25.2%	52.5%	42.7%	48.8%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	53.9%	44.2%	53.4%	50.9%	59.5%	35.4%	38.7%	41%	42.2%	50.1%
	Some what Conservative	34.2%	55.8%	35.1%	30.7%	23.4%	46.1%	54.6%	39.6%	40.9%	35.6%
	Moderate	9.3%	0%	10.5%	14.1%	11.6%	18.5%	6.7%	12.8%	16.9%	11.2%
	Some what Liberal	2.1%	0%	1%	3.3%	5.5%	0%	0%	6.1%	0%	2.8%
	Very Liberal	0.6%	0%	0%	1.1%	0%	0%	0%	0.5%	0%	0.4%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

		Q27 DMA									Total
		CHAR LOTTE	CHAT TANO OGA	GREE NSBO RO- H.POI NT- W.SAL EM	GREE NVILL E- N.BER N- WASH NGTN	GREE NVLL- SPART - ASHE VLL- AND	MYRT LE BEAC H- FLORE NCE	NORF OLK- PORTS MTH- NEWP T NWS	RALEI GH- DURH AM (FAYET VILLE)	WILMI NGTON	
Q25 Ethnicity	Caucasian	82.9%	100%	84.4%	99.1%	97.2%	44%	100%	81.9%	93.2%	86%
	African-American	13.6%	0%	14.2%	0%	0%	0%	0%	9.9%	0%	10%
	Hispanic	1.6%	0%	0%	0%	0%	0%	0%	6.2%	4.7%	2%
	Asian or another ethnicity	1.9%	0%	1.4%	0.9%	2.8%	56%	0%	2%	2.2%	2%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q27 DMA

		Q27 DMA									
		CHAR LOTTE	CHAT TANO OGA	GREE NSBO RO- H.POI NT- W.SAL EM	GREE NVILL E- N.BER N- WASH NGTN	GREE NVLL- SPART - ASHE VLL- AND	MYRT LE BEAC H- FLORE NCE	NORF OLK- PORTS MTH- NEWP T NWS	RALEI GH- DURH AM (FAYET VLLLE)	WILMI NGTO N	Total
Q26 Age	18-34	8.9%	0%	6.8%	9%	6.1%	25.5%	9.2%	8%	8.1%	8%
	35-54	28%	55.8%	21.8%	39.4%	10.2%	0%	0%	28.5%	23.4%	26%
	55-64	22.7%	34.9%	21%	12.3%	19.2%	41.2%	50.4%	21.2%	13.2%	21%
	65 or over	40.4%	9.3%	50.4%	39.2%	64.4%	33.3%	40.3%	42.3%	55.4%	45%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	47.6%	37.2%	39.5%	40%	44.6%	53.9%	38.7%	43.5%	46.1%	43.5%
	3 of 4	23.4%	45.3%	23.2%	25.7%	38.4%	20.6%	28.6%	32%	42.2%	27.3%
	4 of 4	29.1%	17.5%	37.3%	34.4%	17.1%	25.5%	32.8%	24.5%	11.7%	29.1%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q28 Vote History

		Q28 Vote History			Total
		2 of 4	3 of 4	4 of 4	
Q1 Voter Screen	Yes	100%	100%	100%	100%
	No	0%	0%	0%	0%
	Total	100%	100%	100%	100%
Q2 Voter Registration	Republican	69.7%	69%	75%	71.1%
	Independent voting in Republican primary elections	30.3%	31%	25%	28.9%
	Something else	0%	0%	0%	0%
	Total	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	52.6%	47.9%	49.5%	50.4%
	Somewhat approve	14.8%	22%	16.4%	17.2%
	Somewhat disapprove	4.3%	4.1%	7.2%	5.1%
	Strongly disapprove	6%	7.4%	4.2%	5.8%
	Unsure or no opinion	22.3%	18.5%	22.6%	21.4%
	Total	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	29.6%	38.9%	33.7%	33.3%
	Wrong track	70.4%	61.1%	66.3%	66.7%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q28 Vote History

		Q28 Vote History			
		2 of 4	3 of 4	4 of 4	Total
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	44.1%	55.2%	53.6%	50.5%
	Low Cost of Living	9.7%	9.5%	11.3%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	21%	20.1%	5.7%	16.2%
	Diverse Population & Cultural Atmosphere	11.2%	2.1%	0%	5%
	The southern hospitality and friendly people	8%	4.8%	11.9%	8.1%
	Other	6%	8.3%	17.5%	10.2%
	Total		100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	8.2%	10.7%	8.8%	9%
	Corporations playing politics.	13.9%	15.2%	13.7%	14.2%
	Increased Crime and Public Safety Issues	3.6%	5.2%	6.2%	4.8%
	Election security and voter fraud	25.2%	24.1%	31.9%	26.9%
	Homelessness, Mental illness, and Addiction	1.6%	2.3%	0.8%	1.5%
	Infringement on liberties by government	35.3%	33.7%	24.7%	31.8%
	Road Conditions and Infrastructure Issues	4%	2.8%	4.1%	3.7%
	Other	8.3%	6.1%	9.7%	8.1%
Total		100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	56.4%	52.7%	51.9%	54.1%

		Q28 Vote History			Total
		2 of 4	3 of 4	4 of 4	
	Similar in tone and style but different on the issues	3.2%	5.4%	5.3%	4.4%
	Different in tone and style but similar on the issues	24.1%	24.1%	25.6%	24.6%
	Very different in tone, style and on the issues.	12.2%	15.9%	13%	13.5%
	Don't know/Not Sure	4.1%	1.8%	4.2%	3.5%
Total		100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q28 Vote History

		Q28 Vote History			Total
		2 of 4	3 of 4	4 of 4	
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	28.2%	26.1%	30.3%	28.2%
	Political outsider and proven executive leadership	54.6%	58.4%	51.6%	54.8%
	Unsure or No opinion	17.3%	15.5%	18.1%	17%
	Total	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	8.3%	8.6%	22.6%	12.5%
	Somewhat favorable	18.1%	19.4%	15.2%	17.6%
	Somewhat unfavorable	5.9%	4.8%	6.5%	5.7%
	Very unfavorable	2%	4.5%	3.6%	3.1%
	Neither favorable nor unfavorable	10.5%	16%	15.5%	13.5%
	Never heard of	55.3%	46.6%	36.7%	47.5%
Total	100%	100%	100%	100%	
Q10 McCrory Favorability	Very favorable	39.4%	39.3%	42.8%	40.4%
	Somewhat favorable	32%	32.7%	32%	32.2%
	Somewhat unfavorable	7.1%	9.2%	8%	7.9%
	Very unfavorable	9.1%	7.8%	9%	8.7%
	Neither favorable nor unfavorable	7.9%	8.3%	5.1%	7.2%
	Never heard of	4.6%	2.6%	3%	3.6%
Total	100%	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q28 Vote History

		Q28 Vote History			Total
		2 of 4	3 of 4	4 of 4	
Q11 Walker Favorability	Very favorable	16.8%	17.3%	23.2%	18.8%
	Somewhat favorable	19%	16.1%	22.8%	19.3%
	Somewhat unfavorable	5.4%	3.8%	7.8%	5.7%
	Very unfavorable	3%	5.4%	5.6%	4.4%
	Neither favorable nor unfavorable	21.3%	26%	19.7%	22.1%
	Never heard of	34.5%	31.4%	20.9%	29.7%
	Total	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	37.7%	42.3%	41.7%	40.2%
	Ted Budd	5.3%	2.7%	6.3%	4.9%
	Mark Walker	7.4%	9%	16.7%	10.6%
	Undecided	49.5%	46%	35.2%	44.4%
	Total	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	39.5%	40.3%	45.3%	41.4%
	Somewhat approve	35.2%	32.1%	32.5%	33.6%
	Somewhat disapprove	6.1%	9.1%	11.4%	8.5%
	Strongly disapprove	14.1%	11%	8%	11.5%
	Unsure or no opinion	5.1%	7.5%	2.8%	5.1%
	Total	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	52.9%	54.5%	60.2%	55.5%
	No, I do not agree	14.5%	14.7%	13.2%	14.2%
	Unsure	32.5%	30.8%	26.5%	30.3%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q28 Vote History

		Q28 Vote History			Total
		2 of 4	3 of 4	4 of 4	
Q17 Transgender Sports Teams	Strongly Support	51.3%	44.1%	43.4%	47%
	Somewhat Support	4.4%	11.4%	5.6%	6.7%
	Somewhat Oppose	3.3%	2%	9.8%	4.8%
	Strongly Oppose	31.8%	33.7%	34.1%	33%
	Unsure or No Opinion	9.2%	8.8%	7%	8.5%
	Total	100%	100%	100%	100%
Q18 Florida Tech	Strongly Support	52.8%	49.8%	52.6%	51.9%
	Somewhat Support	12%	15.1%	9.2%	12%
	Somewhat Oppose	5%	7.7%	7.3%	6.4%
	Strongly Oppose	12.5%	13.9%	15.4%	13.7%
	Unsure or No Opinion	17.7%	13.5%	15.5%	15.9%
	Total	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	76.7%	70.7%	78.3%	75.5%
	Somewhat Support	6.2%	9.9%	5.2%	6.9%
	Somewhat Oppose	6.4%	6.5%	6.8%	6.5%
	Strongly Oppose	7.9%	10.4%	6.9%	8.3%
	Unsure or No Opinion	2.8%	2.5%	2.8%	2.7%
	Total	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	74.6%	72.2%	75.7%	74.2%
	Governor Cooper's positions to cut school choice funding	14.5%	20.4%	13.3%	15.7%
	Unsure or no opinion	10.9%	7.5%	11.1%	10%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q28 Vote History

		Q28 Vote History			Total
		2 of 4	3 of 4	4 of 4	
Q22 Medicaid Expansion	Strongly Support	15.8%	15.1%	15.8%	15.6%
	Somewhat Support	13.7%	12.2%	11.4%	12.6%
	Somewhat Oppose	15.9%	23.3%	16.1%	18%
	Strongly Oppose	46.9%	40.8%	48.8%	45.8%
	Unsure or No Opinion	7.6%	8.5%	7.9%	7.9%
	Total	100%	100%	100%	100%
Q23 Gender	Male	53.1%	50%	49.5%	51.2%
	Female	46.9%	50%	50.5%	48.8%
	Total	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	46.3%	50.3%	55.8%	50.2%
	Somewhat Conservative	38.7%	31.8%	34.4%	35.5%
	Moderate	11.3%	14.7%	7.5%	11.2%
	Somewhat Liberal	3.5%	3.2%	1.3%	2.8%
	Very Liberal	0.2%	0%	1%	0.4%
	Total	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	84.3%	88.4%	86.4%	86%
	African-American	12.2%	5.3%	11.1%	10%
	Hispanic	2.2%	2.1%	1.5%	2%
	Asian or another ethnicity	1.3%	4.2%	1%	2%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q28 Vote History

		Q28 Vote History			Total
		2 of 4	3 of 4	4 of 4	
Q26 Age	18-34	8.4%	9.5%	5.9%	8%
	35-54	33.1%	24.7%	16.6%	26%
	55-64	21.4%	20.2%	21.2%	21%
	65 or over	37.1%	45.6%	56.3%	45%
	Total	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	34.1%	26.6%	31.1%	31.2%
	CHATTANOOGA	0.9%	1.7%	0.6%	1%
	GREENSBORO- H.POINT-W.SALEM	23.7%	22.1%	33.4%	26.1%
	GREENVILLE- N.BERN- WASHNGTN	7.9%	8.1%	10.2%	8.6%
	GREENVLL- SPART-ASHEVLL- AND	5.7%	7.8%	3.2%	5.5%
	MYRTLE BEACH- FLORENCE	0.6%	0.4%	0.4%	0.5%
	NORFOLK- PORTSMTH- NEWPT NWS	1.2%	1.5%	1.6%	1.4%
	RALEIGH- DURHAM (FAYETVLE)	20.8%	24.4%	17.6%	20.8%
	WILMINGTON	5.1%	7.5%	1.9%	4.8%
	Total	100%	100%	100%	100%
Q29 Survey Method	IVR to Landline	100%	100%	100%	100%
	Online to Panel	0%	0%	0%	0%
	Online to Mobile	0%	0%	0%	0%
	Live Agent to Landline	0%	0%	0%	0%
	Live Agent to Mobile	0%	0%	0%	0%
	Total	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q29 Survey Method

		Q29 Survey Method					Total
		IVR to Landline	Online to Panel	Online to Mobile	Live Agent to Landline	Live Agent to Mobile	
Q1 Voter Screen	Yes	100%	0%	0%	0%	0%	100%
	No	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q2 Voter Registration	Republican	71.1%	0%	0%	0%	0%	71.1%
	Independent voting in Republican primary elections	28.9%	0%	0%	0%	0%	28.9%
	Something else	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	50.4%	0%	0%	0%	0%	50.4%
	Somewhat approve	17.2%	0%	0%	0%	0%	17.2%
	Somewhat disapprove	5.1%	0%	0%	0%	0%	5.1%
	Strongly disapprove	5.8%	0%	0%	0%	0%	5.8%
	Unsure or no opinion	21.4%	0%	0%	0%	0%	21.4%
	Total	100%	100%	100%	100%	100%	100%
Q4 RightTrack WrongTrack	Right track	33.3%	0%	0%	0%	0%	33.3%
	Wrong track	66.7%	0%	0%	0%	0%	66.7%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q29 Survey Method

		Q29 Survey Method					Total
		IVR to Landline	Online to Panel	Online to Mobile	Live Agent to Landline	Live Agent to Mobile	
Q5 Right Track	Business Climate, Low Taxes, and Economic Development	50.4%	0%	0%	0%	0%	50.5%
	Low Cost of Living	10.1%	0%	0%	0%	0%	10.1%
	Beaches, State parks, Natural Landscape, and Outdoor Attractions	16.2%	0%	0%	0%	0%	16.2%
	Diverse Population & Cultural Atmosphere	5%	0%	0%	0%	0%	5%
	The southern hospitality and friendly people	8.1%	0%	0%	0%	0%	8.1%
	Other	10.2%	0%	0%	0%	0%	10.2%
	Total	100%	100%	100%	100%	100%	100%
Q6 Wrong Track	Civil Unrest & Racial Division	9%	0%	0%	0%	0%	9%
	Corporations playing politics.	14.2%	0%	0%	0%	0%	14.2%
	Increased Crime and Public Safety Issues	4.8%	0%	0%	0%	0%	4.8%
	Election security and voter fraud	26.9%	0%	0%	0%	0%	26.9%
	Homelessness, Mental Illness, and Addiction	1.5%	0%	0%	0%	0%	1.5%
	Infringement on liberties by government	31.8%	0%	0%	0%	0%	31.8%

		Q29 Survey Method					Total
		IVR to Landline	Online to Panel	Online to Mobile	Live Agent to Landline	Live Agent to Mobile	
	Road Conditions and Infrastructure Issues	3.7%	0%	0%	0%	0%	3.7%
	Other	8.1%	0%	0%	0%	0%	8.1%
	Total	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	54.1%	0%	0%	0%	0%	54.1%
	Similar in tone and style but different on the issues	4.4%	0%	0%	0%	0%	4.4%
	Different in tone and style but similar on the issues	24.6%	0%	0%	0%	0%	24.6%
	Very different in tone, style and on the issues.	13.5%	0%	0%	0%	0%	13.5%
	Don't know/Not Sure	3.5%	0%	0%	0%	0%	3.5%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q29 Survey Method

		Q29 Survey Method					Total
		IVR to Landline	Online to Panel	Online to Mobile	Live Agent to Landline	Live Agent to Mobile	
Q8 Candidate Characteristic	Experienced politician w/ proven record of leadership	28.2%	0%	0%	0%	0%	28.2%
	Political outsider and proven executive leadership	54.8%	0%	0%	0%	0%	54.8%
	Unsure or No opinion	17%	0%	0%	0%	0%	17%
	Total	100%	100%	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	12.5%	0%	0%	0%	0%	12.5%
	Somewhat favorable	17.6%	0%	0%	0%	0%	17.6%
	Somewhat unfavorable	5.7%	0%	0%	0%	0%	5.7%
	Very unfavorable	3.1%	0%	0%	0%	0%	3.1%
	Neither favorable nor unfavorable	13.5%	0%	0%	0%	0%	13.5%
	Never heard of	47.5%	0%	0%	0%	0%	47.5%
Total	100%	100%	100%	100%	100%	100%	
Q10 McCrory Favorability	Very favorable	40.4%	0%	0%	0%	0%	40.4%
	Somewhat favorable	32.2%	0%	0%	0%	0%	32.2%
	Somewhat unfavorable	7.9%	0%	0%	0%	0%	7.9%
	Very unfavorable	8.7%	0%	0%	0%	0%	8.7%
	Neither favorable nor unfavorable	7.2%	0%	0%	0%	0%	7.2%
	Never heard of	3.6%	0%	0%	0%	0%	3.6%
Total	100%	100%	100%	100%	100%	100%	

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q29 Survey Method

		Q29 Survey Method					Total
		IVR to Landline	Online to Panel	Online to Mobile	Live Agent to Landline	Live Agent to Mobile	
Q11 Walker Favorability	Very favorable	18.8%	0%	0%	0%	0%	18.8%
	Somewhat favorable	19.3%	0%	0%	0%	0%	19.3%
	Somewhat unfavorable	5.7%	0%	0%	0%	0%	5.7%
	Very unfavorable	4.4%	0%	0%	0%	0%	4.4%
	Neither favorable nor unfavorable	22.1%	0%	0%	0%	0%	22.1%
	Never heard of	29.7%	0%	0%	0%	0%	29.7%
	Total		100%	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	40.2%	0%	0%	0%	0%	40.2%
	Ted Budd	4.9%	0%	0%	0%	0%	4.9%
	Mark Walker	10.6%	0%	0%	0%	0%	10.6%
	Undecided	44.4%	0%	0%	0%	0%	44.4%
	Total		100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	41.4%	0%	0%	0%	0%	41.4%
	Somewhat approve	33.6%	0%	0%	0%	0%	33.6%
	Somewhat disapprove	8.5%	0%	0%	0%	0%	8.5%
	Strongly disapprove	11.5%	0%	0%	0%	0%	11.5%
	Unsure or no opinion	5.1%	0%	0%	0%	0%	5.1%
	Total		100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	55.5%	0%	0%	0%	0%	55.5%
	No, I do not agree	14.2%	0%	0%	0%	0%	14.2%
	Unsure	30.3%	0%	0%	0%	0%	30.3%
	Total		100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q29 Survey Method

		Q29 Survey Method					Total
		IVR to Landline	Online to Panel	Online to Mobile	Live Agent to Landline	Live Agent to Mobile	
Q17 Transgender Sports Teams	Strongly Support	47%	0%	0%	0%	0%	47%
	Somewhat Support	6.7%	0%	0%	0%	0%	6.7%
	Somewhat Oppose	4.8%	0%	0%	0%	0%	4.8%
	Strongly Oppose	33%	0%	0%	0%	0%	33%
	Unsure or No Opinion	8.5%	0%	0%	0%	0%	8.5%
	Total		100%	100%	100%	100%	100%
Q18 Florida Tech	Strongly Support	51.9%	0%	0%	0%	0%	51.9%
	Somewhat Support	12%	0%	0%	0%	0%	12%
	Somewhat Oppose	6.4%	0%	0%	0%	0%	6.4%
	Strongly Oppose	13.7%	0%	0%	0%	0%	13.7%
	Unsure or No Opinion	15.9%	0%	0%	0%	0%	15.9%
	Total		100%	100%	100%	100%	100%
Q20 Mail Ballots Deadline	Strongly Support	75.5%	0%	0%	0%	0%	75.5%
	Somewhat Support	6.9%	0%	0%	0%	0%	6.9%
	Somewhat Oppose	6.5%	0%	0%	0%	0%	6.5%
	Strongly Oppose	8.3%	0%	0%	0%	0%	8.3%
	Unsure or No Opinion	2.7%	0%	0%	0%	0%	2.7%
	Total		100%	100%	100%	100%	100%
Q21 School Choice	General Assembly's position for more school choice funding	74.2%	0%	0%	0%	0%	74.2%

		Q29 Survey Method					Total
		IVR to Landline	Online to Panel	Online to Mobile	Live Agent to Landline	Live Agent to Mobile	
	Governor Cooper's positions to cut school choice funding	15.7%	0%	0%	0%	0%	15.7%
	Unsure or no opinion	10%	0%	0%	0%	0%	10%
	Total	100%	100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q29 Survey Method

		Q29 Survey Method					Total
		IVR to Landline	Online to Panel	Online to Mobile	Live Agent to Landline	Live Agent to Mobile	
Q22 Medicaid Expansion	Strongly Support	15.6%	0%	0%	0%	0%	15.6%
	Somewhat Support	12.6%	0%	0%	0%	0%	12.6%
	Somewhat Oppose	18%	0%	0%	0%	0%	18%
	Strongly Oppose	45.8%	0%	0%	0%	0%	45.8%
	Unsure or No Opinion	8%	0%	0%	0%	0%	8%
	Total		100%	100%	100%	100%	100%
Q23 Gender	Male	51.2%	0%	0%	0%	0%	51.2%
	Female	48.8%	0%	0%	0%	0%	48.8%
	Total		100%	100%	100%	100%	100%
Q24 Ethnicity	Very Conservative	50.1%	0%	0%	0%	0%	50.1%
	Somewhat Conservative	35.5%	0%	0%	0%	0%	35.5%
	Moderate	11.2%	0%	0%	0%	0%	11.2%
	Somewhat Liberal	2.8%	0%	0%	0%	0%	2.8%
	Very Liberal	0.4%	0%	0%	0%	0%	0.4%
	Total		100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	86%	0%	0%	0%	0%	86%
	African-American	10%	0%	0%	0%	0%	10%
	Hispanic	2%	0%	0%	0%	0%	2%
	Asian or another ethnicity	2%	0%	0%	0%	0%	2%
	Total		100%	100%	100%	100%	100%

NC US Senate Survey

Custom Crosstab 1 4.29.21

Q29 Survey Method

		Q29 Survey Method					Total
		IVR to Landline	Online to Panel	Online to Mobile	Live Agent to Landline	Live Agent to Mobile	
Q26 Age	18-34	8%	0%	0%	0%	0%	8%
	35-54	26%	0%	0%	0%	0%	26%
	55-64	21%	0%	0%	0%	0%	21%
	65 or over	45%	0%	0%	0%	0%	45%
	Total	100%	100%	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	31.2%	0%	0%	0%	0%	31.2%
	CHATTANO OGA	1%	0%	0%	0%	0%	1%
	GREENSBORO-H.POINT-W.SALEM	26.1%	0%	0%	0%	0%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	8.6%	0%	0%	0%	0%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	5.5%	0%	0%	0%	0%	5.5%
	MYRTLE BEACH-FLORENCE	0.5%	0%	0%	0%	0%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1.4%	0%	0%	0%	0%	1.4%
	RALEIGH-DURHAM (FAYETVILLE)	20.8%	0%	0%	0%	0%	20.8%
	WILMINGTON	4.8%	0%	0%	0%	0%	4.8%
	Total	100%	100%	100%	100%	100%	100%
Q28 Vote History	2 of 4	43.5%	0%	0%	0%	0%	43.5%
	3 of 4	27.3%	0%	0%	0%	0%	27.3%
	4 of 4	29.1%	0%	0%	0%	0%	29.1%
	Total	100%	100%	100%	100%	100%	100%