



SPRY Strategies

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Performed by Spry Strategies

The North Carolina US Senate Republican Primary & Issue survey was conducted by Spry Strategies using a hybrid method survey design of 200 live caller to landlines, 300 IVR (automated) & 200 online mobile interviews from 700 likely voters from April 21 – April 24. The survey's sample included 33,600 registered voters who voted in at least 2 of the last 4 Republican primary elections in 2014, 2016, 2018 & 2020 and 3,200 newly registered Republican voters from 4.1.18 – 4.1.2021. The survey has a margin of error of +/- 4.4 percentage points. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q2 Voter Registration

		Q2 Voter Registration			Total
		Republican	Independent voting in Republican primary elections	Something else	
Q3 Robinson Approval	Strongly approve	55.3%	38.5%	0%	50.4%
	Somewhat approve	16.3%	19.6%	0%	17.2%
	Somewhat disapprove	3.9%	8.1%	0%	5.1%
	Strongly disapprove	2.6%	13.7%	0%	5.8%
	Unsure or no opinion	21.9%	20.1%	0%	21.4%
	Total	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	60.4%	38.6%	0%	54.1%
	Similar in tone and style but different on the issues	5.3%	2.2%	0%	4.4%
	Different in tone and style but similar on the issues	24.2%	25.6%	0%	24.6%
	Very different in tone, style and on the issues.	7.1%	29%	0%	13.5%
	Don't know/Not Sure	3%	4.7%	0%	3.5%
	Total	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	15.8%	4.5%	0%	12.5%
	Somewhat favorable	21%	9.4%	0%	17.6%
	Somewhat unfavorable	4.2%	9.6%	0%	5.7%
	Very unfavorable	2%	5.8%	0%	3.1%
	Neither favorable nor unfavorable	10.5%	20.7%	0%	13.5%
	Never heard of	46.5%	49.9%	0%	47.5%
Total	100%	100%	100%	100%	

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Q2 Voter Registration

		Q2 Voter Registration			Total
		Republican	Independent voting in Republican primary elections	Something else	
Q10 McCrory Favorability	Very favorable	45.6%	27.4%	0%	40.4%
	Somewhat favorable	32%	32.6%	0%	32.2%
	Somewhat unfavorable	6.9%	10.6%	0%	7.9%
	Very unfavorable	5.5%	16.5%	0%	8.7%
	Neither favorable nor unfavorable	6.3%	9.4%	0%	7.2%
	Never heard of	3.7%	3.4%	0%	3.6%
	Total		100%	100%	100%
Q11 Walker Favorability	Very favorable	20.5%	14.8%	0%	18.8%
	Somewhat favorable	20.1%	17.3%	0%	19.3%
	Somewhat unfavorable	4.4%	8.7%	0%	5.7%
	Very unfavorable	2.4%	9.3%	0%	4.4%
	Neither favorable nor unfavorable	20.5%	26.2%	0%	22.1%
	Never heard of	32.2%	23.6%	0%	29.7%
	Total		100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	42.2%	35.2%	0%	40.2%
	Ted Budd	5.4%	3.6%	0%	4.9%
	Mark Walker	10.5%	10.8%	0%	10.6%
	Undecided	41.9%	50.5%	0%	44.4%
	Total		100%	100%	100%

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Q2 Voter Registration

		Q2 Voter Registration			Total
		Republican	Independent voting in Republican primary elections	Something else	
Q14 McCrory Governor Approval	Strongly approve	46.7%	28.4%	0%	41.4%
	Somewhat approve	32.3%	36.7%	0%	33.6%
	Somewhat disapprove	7.6%	10.8%	0%	8.5%
	Strongly disapprove	8.4%	19%	0%	11.5%
	Unsure or no opinion	5%	5.2%	0%	5.1%
	Total	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	55.3%	56%	0%	55.5%
	No, I do not agree	13.7%	15.3%	0%	14.2%
	Unsure	31%	28.7%	0%	30.3%
	Total	100%	100%	100%	100%
Q23 Gender	Male	49%	56.6%	0%	51.2%
	Female	51%	43.4%	0%	48.8%
	Total	100%	100%	100%	100%
Q24 Political Ideology	Very Conservative	57.1%	33%	0%	50.2%
	Somewhat Conservative	35.6%	35.5%	0%	35.5%
	Moderate	6%	23.9%	0%	11.2%
	Somewhat Liberal	0.9%	7.3%	0%	2.8%
	Very Liberal	0.4%	0.3%	0%	0.4%
	Total	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

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Q2 Voter Registration

		Q2 Voter Registration			Total
		Republican	Independent voting in Republican primary elections	Something else	
Q25 Ethnicity	Caucasian	87.2%	83%	0%	86%
	African-American	9.1%	12.2%	0%	10%
	Hispanic	2.5%	0.8%	0%	2%
	Asian or another ethnicity	1.2%	4%	0%	2%
	Total	100%	100%	100%	100%
Q26 Age	18-34	8.5%	6.8%	0%	8%
	35-54	22.7%	34.2%	0%	26%
	55-64	21.5%	19.8%	0%	21%
	65 or over	47.3%	39.3%	0%	45%
	Total	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	33%	26.6%	0%	31.2%
	CHATTANOOGA	0.6%	2%	0%	1%
	GREENSBORO-H.POINT-W.SALEM	29.2%	18.3%	0%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	9.6%	6.3%	0%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	4.5%	8%	0%	5.5%
	MYRTLE BEACH-FLORENCE	0.1%	1.5%	0%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1.3%	1.6%	0%	1.4%
	RALEIGH-DURHAM (FAYETVLL)	17.5%	29.1%	0%	20.8%
	WILMINGTON	4.1%	6.6%	0%	4.8%
	Total	100%	100%	100%	100%

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Q3 Robinson Approval

		Q3 Robinson Approval					
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	Total
Q2 Voter Registration	Republican	77.9%	67.2%	54.2%	31.9%	72.7%	71.1%
	Independent voting in Republican primary elections	22.1%	32.8%	45.8%	68.1%	27.3%	28.9%
	Something else	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	64.3%	50.7%	44.3%	16.1%	45.5%	54.1%
	Similar in tone and style but different on the issues	4.7%	7%	5.6%	0%	2.6%	4.4%
	Different in tone and style but similar on the issues	27.1%	25.9%	9%	4.4%	26.8%	24.6%
	Very different in tone, style and on the issues.	2.2%	9.1%	41.1%	79.5%	19%	13.5%
	Don't know/Not Sure	1.8%	7.3%	0%	0%	6.1%	3.5%
	Total	100%	100%	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	12.8%	15.3%	11.1%	8.6%	11.1%	12.5%
	Somewhat favorable	20.7%	21.4%	5.6%	7.9%	13%	17.6%
	Somewhat unfavorable	2.9%	8%	14.9%	13.9%	6.4%	5.8%
	Very unfavorable	1.7%	1.1%	9.3%	19.4%	2.2%	3.1%
	Neither favorable nor unfavorable	11.4%	17.1%	12.7%	6.5%	17.5%	13.4%
	Never heard of	50.6%	37.2%	46.4%	43.9%	49.9%	47.5%
	Total	100%	100%	100%	100%	100%	100%

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Q3 Robinson Approval

		Q3 Robinson Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q10 McCrory Favorability	Very favorable	45.4%	45.3%	25.1%	9.5%	36.6%	40.4%
	Somewhat favorable	37%	30.2%	24.1%	16.6%	28.5%	32.2%
	Somewhat unfavorable	7%	6.7%	11.1%	14%	8.9%	7.9%
	Very unfavorable	5.1%	6.7%	16.5%	53.3%	4.8%	8.7%
	Neither favorable nor unfavorable	4.1%	5.2%	12.7%	6.6%	15%	7.2%
	Never heard of	1.4%	5.8%	10.4%	0%	6.2%	3.6%
	Total		100%	100%	100%	100%	100%
Q11 Walker Favorability	Very favorable	27.2%	16.4%	5.6%	1.6%	8.9%	18.8%
	Somewhat favorable	20.8%	26%	13%	4.6%	15.9%	19.3%
	Somewhat unfavorable	4.6%	6.2%	16.9%	14.6%	2.8%	5.7%
	Very unfavorable	0.8%	4.6%	11.2%	28.1%	4.6%	4.4%
	Neither favorable nor unfavorable	18.2%	22.1%	28.8%	16.8%	31.2%	22.1%
	Never heard of	28.5%	24.8%	24.5%	34.2%	36.6%	29.7%
	Total		100%	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	42.7%	43.7%	33.2%	23.9%	37.4%	40.2%
	Ted Budd	4.2%	5.1%	7.4%	9.7%	4.4%	4.9%
	Mark Walker	14.2%	8.5%	13.8%	1.6%	5.4%	10.6%
	Undecided	38.9%	42.7%	45.6%	64.8%	52.7%	44.4%
	Total		100%	100%	100%	100%	100%

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Q3 Robinson Approval

		Q3 Robinson Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q14 McCrory Governor Approval	Strongly approve	51%	40.3%	23.1%	9.5%	32.8%	41.4%
	Somewhat approve	35.7%	35.6%	31%	14.6%	32.6%	33.6%
	Somewhat disapprove	5.8%	7.1%	14.8%	24.2%	10.2%	8.5%
	Strongly disapprove	4.8%	14.2%	22.1%	48.4%	12.4%	11.5%
	Unsure or no opinion	2.7%	2.7%	9%	3.2%	12.1%	5.1%
	Total	100%	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	55.6%	60.1%	70.6%	68.6%	44.3%	55.5%
	No, I do not agree	20.1%	10.6%	7.4%	10.3%	5.7%	14.2%
	Unsure	24.2%	29.3%	22%	21.1%	49.9%	30.3%
	Total	100%	100%	100%	100%	100%	100%
Q23 Gender	Male	54.4%	48.4%	50.6%	67.8%	41.6%	51.2%
	Female	45.6%	51.6%	49.4%	32.2%	58.4%	48.8%
	Total	100%	100%	100%	100%	100%	100%
Q24 Political Ideology	Very Conservative	58.7%	47.4%	33.2%	27.6%	42.5%	50.1%
	Somewhat Conservative	36.5%	39.5%	19%	21.3%	38%	35.5%
	Moderate	4.3%	8.9%	35.4%	38.4%	15.9%	11.1%
	Somewhat Liberal	0.2%	3.7%	12.4%	12.7%	3.2%	2.8%
	Very Liberal	0.4%	0.5%	0%	0%	0.4%	0.4%
	Total	100%	100%	100%	100%	100%	100%

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Q3 Robinson Approval

		Q3 Robinson Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q25 Ethnicity	Caucasian	88.9%	83.2%	83.1%	67.1%	87.3%	86%
	African-American	7.5%	13.6%	12.5%	22.2%	9%	10%
	Hispanic	2.2%	0.9%	4.4%	0%	2.3%	2%
	Asian or another ethnicity	1.4%	2.2%	0%	10.7%	1.4%	2%
	Total	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	7.9%	7.4%	2.5%	9.4%	9.7%	8%
	35-54	32%	14.8%	11.2%	38.1%	21.1%	26%
	55-64	23.6%	18.5%	20.8%	22.9%	16.5%	21%
	65 or over	36.6%	59.3%	65.5%	29.6%	52.6%	45%
	Total	100%	100%	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	31.6%	32.8%	36.3%	32%	27.5%	31.2%
	CHATTANOOGA	0.9%	0%	3.5%	0%	1.8%	1%
	GREENSBORO-H.POINT-W.SALEM	26.9%	25.2%	14.6%	26.6%	27.4%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	10.9%	5.6%	1.9%	14.9%	5.7%	8.6%
	GREENVILLE-SPARTANSHOVILLE	4.1%	6.5%	11.1%	4.8%	7%	5.5%
	MYRTLE BEACH-FLORENCE	0.4%	1.2%	0%	1.8%	0%	0.5%
	NORFOLK-PORTSMOUTH-NEWPORT NEWS	1.7%	1.1%	3.7%	0%	0.8%	1.4%
	RALEIGH-DURHAM (FAYETTEVILLE)	19.3%	22.5%	27.1%	14.3%	23.4%	20.8%
	WILMINGTON	4.3%	5.1%	1.9%	5.5%	6.5%	4.8%
	Total	100%	100%	100%	100%	100%	100%

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Q7 Trump Comparison

		Q7 Trump Comparison					Total
		Very similar in tone, style and on the issues	Similar in tone and style but different on the issues	Different in tone and style but similar on the issues	Very different in tone, style and on the issues.	Don't know/Not Sure	
Q2 Voter Registration	Republican	79.3%	85.5%	69.9%	37.7%	61.3%	71.1%
	Independent voting in Republican primary elections	20.7%	14.5%	30.1%	62.3%	38.7%	28.9%
	Something else	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	59.9%	53.7%	55.6%	8.1%	26.4%	50.4%
	Somewhat approve	16.1%	27.3%	18.2%	11.7%	36%	17.2%
	Somewhat disapprove	4.2%	6.4%	1.9%	15.6%	0%	5.1%
	Strongly disapprove	1.7%	0%	1%	34.5%	0%	5.8%
	Unsure or no opinion	18%	12.6%	23.3%	30.1%	37.6%	21.4%
	Total	100%	100%	100%	100%	100%	100%
Q9 Budd Favorability	Very favorable	14.8%	20.9%	9%	7.5%	10.5%	12.5%
	Somewhat favorable	22.2%	15%	16.3%	4.1%	11.5%	17.6%
	Somewhat unfavorable	4.1%	2.1%	2.4%	20.5%	2.7%	5.8%
	Very unfavorable	0.5%	19.9%	0.8%	12.4%	2.7%	3.1%
	Neither favorable nor unfavorable	8.8%	12.6%	20.9%	18.7%	14.2%	13.5%
	Never heard of	49.5%	29.5%	50.6%	36.8%	58.4%	47.5%
	Total	100%	100%	100%	100%	100%	100%

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Q7 Trump Comparison

		Q7 Trump Comparison					Total
		Very similar in tone, style and on the issues	Similar in tone and style but different on the issues	Different in tone and style but similar on the issues	Very different in tone, style and on the issues.	Don't know/Not Sure	
Q10 McCrory Favorability	Very favorable	47.6%	40.8%	42.3%	8.3%	37.2%	40.4%
	Somewhat favorable	32.5%	38%	35.6%	26.4%	18.3%	32.2%
	Somewhat unfavorable	6.1%	6.4%	6%	18.6%	11.8%	8%
	Very unfavorable	4.1%	4%	5.6%	35.1%	6.4%	8.7%
	Neither favorable nor unfavorable	5.4%	10.7%	9.5%	7.9%	11.8%	7.2%
	Never heard of	4.4%	0%	0.9%	3.7%	14.3%	3.6%
	Total		100%	100%	100%	100%	100%
Q11 Walker Favorability	Very favorable	23.3%	18.7%	19.3%	2.7%	9.1%	18.8%
	Somewhat favorable	17.7%	25.4%	27.9%	7.8%	20.7%	19.3%
	Somewhat unfavorable	4.9%	13.5%	1.1%	13.8%	8.1%	5.7%
	Very unfavorable	1.4%	0%	1.6%	22.9%	3.7%	4.4%
	Neither favorable nor unfavorable	20.6%	23%	22.1%	30.1%	13.2%	22.1%
	Never heard of	32%	19.3%	28%	22.7%	45.2%	29.7%
	Total		100%	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	42.5%	49.4%	43.4%	21.6%	39.9%	40.1%
	Ted Budd	5.9%	4.3%	3.9%	4.2%	0%	4.9%
	Mark Walker	11.5%	4%	10.2%	8.7%	14.6%	10.6%
	Undecided	40.1%	42.3%	42.4%	65.5%	45.5%	44.4%
	Total		100%	100%	100%	100%	100%

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Q7 Trump Comparison

		Q7 Trump Comparison					Total
		Very similar in tone, style and on the issues	Similar in tone and style but different on the issues	Different in tone and style but similar on the issues	Very different in tone, style and on the issues.	Don't know/Not Sure	
Q14 McCrory Governor Approval	Strongly approve	49.2%	53.4%	42.3%	7.3%	31.8%	41.4%
	Somewhat approve	34.2%	23.3%	39.2%	25.8%	26.1%	33.6%
	Somewhat disapprove	4.6%	8.3%	8.7%	25.1%	2.7%	8.5%
	Strongly disapprove	6.9%	10.7%	5.4%	36.7%	28.6%	11.5%
	Unsure or no opinion	5.1%	4.3%	4.4%	5.1%	10.8%	5.1%
	Total	100%	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	56.5%	59.7%	53.2%	57.5%	43.5%	55.5%
	No, I do not agree	15.3%	21.5%	13.3%	9.8%	10.8%	14.2%
	Unsure	28.2%	18.8%	33.5%	32.6%	45.7%	30.3%
	Total	100%	100%	100%	100%	100%	100%
Q23 Gender	Male	48.4%	57.7%	52.9%	55.2%	59.7%	51.2%
	Female	51.6%	42.3%	47.1%	44.8%	40.3%	48.8%
	Total	100%	100%	100%	100%	100%	100%
Q24 Political Ideology	Very Conservative	65.5%	27.6%	37.6%	17.1%	56.5%	50.2%
	Somewhat Conservative	29.9%	62%	51%	22.2%	32.6%	35.5%
	Moderate	3.5%	6.2%	11.4%	44.7%	5.4%	11.2%
	Somewhat Liberal	0.8%	4.3%	0%	16%	0%	2.8%
	Very Liberal	0.3%	0%	0%	0%	5.4%	0.4%
	Total	100%	100%	100%	100%	100%	100%

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NC US Senate CJ Basic Crosstab

Q7 Trump Comparison

		Q7 Trump Comparison					Total
		Very similar in tone, style and on the issues	Similar in tone and style but different on the issues	Different in tone and style but similar on the issues	Very different in tone, style and on the issues.	Don't know/Not Sure	
Q25 Ethnicity	Caucasian	87.2%	88.6%	86.4%	79.6%	85.7%	86%
	African-American	7.8%	11.4%	11.6%	14.3%	14.3%	10%
	Hispanic	2.9%	0%	0.9%	1.7%	0%	2%
	Asian or another ethnicity	2.1%	0%	1%	4.4%	0%	2%
	Total	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	8.3%	0%	8.4%	7.7%	11.2%	8%
	35-54	21.9%	25.7%	33.5%	35.5%	0%	26%
	55-64	22%	20.1%	20.6%	18.4%	20.3%	21%
	65 or over	47.8%	54.2%	37.5%	38.4%	68.5%	45%
	Total	100%	100%	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	33.3%	27.3%	24.8%	32.1%	44.8%	31.1%
	CHATTANOOGA	0.9%	0%	1.2%	1.3%	2.7%	1%
	GREENSBORO-H.POINT-W.SALEM	25%	38.7%	29%	20.1%	29.1%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	7.8%	17.1%	8.9%	10%	2.7%	8.6%
	GREENVILLE-SPARTANSHEVILLE-AND	5.7%	0%	4.2%	7.9%	10.5%	5.5%
	MYRTLE BEACH-FLORENCE	0.8%	0%	0.4%	0%	0%	0.5%
	NORFOLK-PORTSMOUTH-NEWPTNWS	1%	2.1%	2.7%	0.7%	0%	1.4%
	RALEIGH-DURHAM (FAYETTEVILLE)	21%	12.6%	22.5%	23.5%	6.4%	20.8%
	WILMINGTON	4.6%	2.1%	6.3%	4.4%	3.7%	4.8%
	Total	100%	100%	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q9 Budd Favorability

		Q9 Budd Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q2 Voter Registration	Republican	89.5%	84.5%	51.5%	45.9%	55.6%	69.6%	71%
	Independent voting in Republican primary elections	10.5%	15.5%	48.5%	54.1%	44.4%	30.4%	28.9%
	Something else	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	51.6%	59.2%	25%	27.8%	42.6%	53.7%	50.5%
	Somewhat approve	21.1%	20.9%	23.9%	6.1%	21.9%	13.5%	17.2%
	Somewhat disapprove	4.5%	1.6%	13.2%	15.1%	4.8%	5%	5.1%
	Strongly disapprove	4%	2.6%	14.1%	36.3%	2.8%	5.4%	5.8%
	Unsure or no opinion	18.9%	15.7%	23.8%	14.8%	27.8%	22.5%	21.4%
	Total	100%	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	64%	68.2%	38.4%	9.1%	35.3%	56.4%	54.1%
	Similar in tone and style but different on the issues	7.3%	3.7%	1.6%	28.1%	4.1%	2.7%	4.4%
	Different in tone and style but similar on the issues	17.6%	22.7%	10.2%	6.1%	38.2%	26.2%	24.6%

		Q9 Budd Favorability						
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	Total
	Very different in tone, style and on the issues.	8%	3.1%	48%	53.7%	18.7%	10.4%	13.5%
	Don't know/Not Sure	2.9%	2.3%	1.6%	3%	3.7%	4.3%	3.5%
	Total	100%	100%	100%	100%	100%	100%	100%

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Q9 Budd Favorability

		Q9 Budd Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q10 McCrory Favorability	Very favorable	54.7%	35.9%	29.8%	28.1%	31.2%	42.9%	40.4%
	Somewhat favorable	29.9%	41.6%	23.3%	3%	38.5%	30.5%	32.2%
	Somewhat unfavorable	4%	8.3%	15.6%	14.4%	10.3%	6.8%	8%
	Very unfavorable	8.6%	8.4%	29.1%	36.3%	4.8%	5.7%	8.7%
	Neither favorable nor unfavorable	2.8%	4.8%	2.3%	18.2%	14.3%	7.2%	7.2%
	Never heard of	0%	1%	0%	0%	1%	6.9%	3.6%
	Total	100%	100%	100%	100%	100%	100%	100%
Q11 Walker Favorability	Very favorable	46.9%	35.2%	9.6%	3%	13%	9.1%	18.8%
	Somewhat favorable	29.4%	29.4%	11.9%	8.7%	21.3%	13.9%	19.3%
	Somewhat unfavorable	0%	8.8%	23.6%	16%	1.4%	4.3%	5.7%
	Very unfavorable	3.6%	3%	14.7%	51.1%	2.8%	1.3%	4.4%
	Neither favorable nor unfavorable	10%	13.4%	26.4%	9.1%	56.1%	19.3%	22.1%
	Never heard of	10.2%	10.1%	13.9%	12.1%	5.5%	52%	29.7%
	Total	100%	100%	100%	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	30.4%	30.4%	34.8%	36.8%	45.6%	45.7%	40.1%
	Ted Budd	24.3%	8.4%	0%	0%	2.1%	0.2%	4.9%

		Q9 Budd Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
	Mark Walker	17.6%	17.8%	14.9%	8.7%	5.4%	7.1%	10.5%
	Undecided	27.8%	43.5%	50.3%	54.5%	46.9%	47%	44.4%
	Total	100%	100%	100%	100%	100%	100%	100%

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Q9 Budd Favorability

		Q9 Budd Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q14 McCrory Governor Approval	Strongly approve	51.3%	41%	25.1%	31.2%	30.7%	44.6%	41.4%
	Somewhat approve	28.8%	38.9%	31.5%	6.1%	42.3%	32.4%	33.6%
	Somewhat disapprove	9.1%	6.7%	18.5%	14.4%	12%	6.4%	8.5%
	Strongly disapprove	8.8%	11.8%	22.7%	42.4%	7.7%	9.7%	11.5%
	Unsure or no opinion	2%	1.6%	2.3%	6.1%	7.3%	6.8%	5.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	68.1%	55.7%	74.8%	48%	54.7%	50.5%	55.5%
	No, I do not agree	14.1%	16.9%	6.4%	27.8%	13.2%	13.6%	14.2%
	Unsure	17.8%	27.4%	18.9%	24.2%	32.1%	36%	30.3%
	Total	100%	100%	100%	100%	100%	100%	100%
Q23 Gender	Male	42%	58.5%	56.5%	62.9%	43.4%	51.7%	51.2%
	Female	58%	41.5%	43.5%	37.1%	56.6%	48.3%	48.8%
	Total	100%	100%	100%	100%	100%	100%	100%
Q24 Political Ideology	Very Conservative	57.6%	59.1%	19.5%	29.9%	38%	53.3%	50.1%
	Somewhat Conservative	36.8%	35.2%	43%	42.5%	41.7%	32.2%	35.5%
	Moderate	4.8%	5.7%	33.6%	12.9%	12.4%	11.7%	11.2%
	Somewhat Liberal	0%	0%	2.3%	14.8%	7.9%	2.3%	2.8%
	Very Liberal	0.8%	0%	1.6%	0%	0%	0.4%	0.4%
	Total	100%	100%	100%	100%	100%	100%	100%

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Q9 Budd Favorability

		Q9 Budd Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q25 Ethnicity	Caucasian	79.9%	83.1%	58.1%	84%	86.5%	92%	86%
	African-American	17.1%	11.2%	31.6%	16%	8.5%	5.1%	10%
	Hispanic	1.8%	3.9%	0%	0%	3.3%	1.4%	2%
	Asian or another ethnicity	1.2%	1.9%	10.4%	0%	1.7%	1.5%	2%
	Total	100%	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	7.3%	13%	9.6%	4.2%	4.8%	7.3%	8%
	35-54	18.1%	17.6%	43.9%	9.1%	29.5%	29.2%	26%
	55-64	19.7%	24%	18.5%	28.4%	18.4%	20.8%	21%
	65 or over	54.9%	45.4%	28.1%	58.4%	47.3%	42.8%	45%
	Total	100%	100%	100%	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	14.7%	27.4%	37%	15.1%	23.4%	39.5%	31.2%
	CHATTANOOGA	0%	1%	0%	0%	0%	1.8%	1%
	GREENSBORO-H.POINT-W.SALEM	72.2%	46.6%	32.1%	55.4%	18.2%	5.9%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	4.8%	4.9%	1.6%	3%	9.9%	11.9%	8.6%
	GREENVILLE-SPARTANSHAVILLAND	0%	0%	5.5%	17.8%	10.2%	6.9%	5.5%
	MYRTLE BEACH-FLORENCE	0%	0%	0%	0%	1.3%	0.7%	0.5%
	NORFOLK-PORTSMOUTH-NEWPTNWS	0%	1.5%	1.6%	0%	1.4%	1.8%	1.4%

		Q9 Budd Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
	RALEIGH-DURHAM (FAYETVILLE)	5.8%	16.2%	22.1%	5.7%	32.2%	24.2%	20.8%
	WILMINGTON	2.5%	2.3%	0%	3%	3.4%	7.5%	4.8%
	Total	100%	100%	100%	100%	100%	100%	100%

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Q10 McCrory Favorability

		Q10 McCrory Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q2 Voter Registration	Republican	80.3%	70.6%	61.3%	45.2%	62.3%	72.6%	71.1%
	Independent voting in Republican primary elections	19.7%	29.4%	38.7%	54.8%	37.7%	27.4%	28.9%
	Something else	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%
Q3 Robison Approval	Strongly approve	56.7%	58%	44.2%	29.5%	28.6%	20%	50.4%
	Somewhat approve	19.3%	16.2%	14.5%	13.3%	12.6%	28%	17.2%
	Somewhat disapprove	3.2%	3.8%	7.1%	9.7%	9%	14.8%	5.1%
	Strongly disapprove	1.4%	3%	10.3%	35.7%	5.4%	0%	5.8%
	Unsure or no opinion	19.4%	18.9%	23.9%	11.8%	44.4%	37.1%	21.4%
Total	100%	100%	100%	100%	100%	100%	100%	
Q7 Trump Comparison	Very similar in tone, style and on the issues	63.8%	54.6%	41.3%	25.4%	40.5%	66%	54.1%
	Similar in tone and style but different on the issues	4.5%	5.2%	3.6%	2%	6.5%	0%	4.4%
	Different in tone and style but similar on the issues	25.8%	27.2%	18.5%	15.7%	32.5%	6.2%	24.6%

		Q10 McCrory Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
	Very different in tone, style and on the issues.	2.8%	11%	31.5%	54.3%	14.7%	13.8%	13.5%
	Don't know/Not Sure	3.2%	2%	5.2%	2.6%	5.7%	13.9%	3.5%
	Total	100%	100%	100%	100%	100%	100%	100%

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Q10 McCrory Favorability

		Q10 McCrory Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q9 Budd Favorability	Very favorable	17%	11.6%	6.4%	12.4%	4.8%	0%	12.5%
	Somewhat favorable	15.7%	22.8%	18.3%	17%	11.6%	4.9%	17.6%
	Somewhat unfavorable	4.2%	4.2%	11.3%	19.2%	1.8%	0%	5.8%
	Very unfavorable	2.2%	0.3%	5.6%	13%	7.9%	0%	3.1%
	Neither favorable nor unfavorable	10.4%	16.1%	17.4%	7.5%	26.6%	3.6%	13.4%
	Never heard of	50.5%	45%	40.9%	31%	47.3%	91.5%	47.5%
	Total	100%	100%	100%	100%	100%	100%	100%
Q11 Walker Favorability	Very favorable	25.3%	19.1%	13.6%	8.3%	5.6%	7.6%	18.8%
	Somewhat favorable	17.6%	29.6%	10.4%	11.2%	11.6%	0%	19.3%
	Somewhat unfavorable	5.1%	2.9%	20.9%	8.8%	0%	6.3%	5.7%
	Very unfavorable	1%	1.8%	6.8%	33%	0%	0%	4.4%
	Neither favorable nor unfavorable	18.3%	21.4%	25%	18.4%	53.7%	11.5%	22.1%
	Never heard of	32.6%	25.2%	23.3%	20.3%	29.1%	74.7%	29.7%
	Total	100%	100%	100%	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	77.1%	19.5%	9.9%	0%	15%	25%	40.2%
	Ted Budd	3.5%	3.7%	9.9%	12.7%	5.2%	0%	4.9%

Q10 McCrory Favorability

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	Total
	Mark Walker	5.5%	15%	15.2%	16.9%	7%	8.9%	10.6%
	Undecided	13.9%	61.8%	65%	70.4%	72.7%	66.1%	44.4%
	Total	100%	100%	100%	100%	100%	100%	100%

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Q10 McCrory Favorability

		Q10 McCrory Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q14 McCrory Governor Approval	Strongly approve	77.5%	23.7%	0%	2.2%	12.8%	38.8%	41.4%
	Somewhat approve	18.8%	63.7%	33.4%	6.8%	28.6%	5.3%	33.6%
	Somewhat disapprove	0.9%	5.1%	44%	22.4%	13.1%	2.6%	8.5%
	Strongly disapprove	1.7%	3.4%	19.7%	67.6%	10.2%	41.2%	11.5%
	Unsure or no opinion	1.1%	4.1%	2.8%	1.1%	35.4%	12.2%	5.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	62%	50.7%	58.4%	53.1%	39.8%	57%	55.5%
	No, I do not agree	14.4%	14%	6.4%	18.5%	20.2%	8.9%	14.2%
	Unsure	23.7%	35.3%	35.2%	28.4%	40%	34.2%	30.3%
	Total	100%	100%	100%	100%	100%	100%	100%
Q23 Gender	Male	51.6%	52.6%	45.6%	64.5%	33.4%	49.7%	51.2%
	Female	48.4%	47.4%	54.4%	35.5%	66.6%	50.3%	48.8%
	Total	100%	100%	100%	100%	100%	100%	100%
Q24 Political Ideology	Very Conservative	56.7%	48.2%	50.2%	40%	38.4%	42.7%	50.1%
	Somewhat Conservative	35.3%	41.7%	20.3%	21.2%	37.3%	48.4%	35.5%
	Moderate	6.3%	9.3%	17.4%	29.3%	20.6%	6.3%	11.2%
	Somewhat Liberal	1.3%	0.6%	12.1%	9.5%	3.7%	0%	2.8%
	Very Liberal	0.5%	0.3%	0%	0%	0%	2.6%	0.4%
	Total	100%	100%	100%	100%	100%	100%	100%

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Q10 McCrory Favorability

		Q10 McCrory Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q25 Ethnicity	Caucasian	86%	87.6%	82.7%	83.6%	88.4%	79.8%	86%
	African-American	11.7%	7.9%	16.3%	7%	4.9%	13.9%	10%
	Hispanic	0.4%	3.6%	0%	2.6%	3.1%	6.3%	2%
	Asian or another ethnicity	1.9%	0.9%	0.9%	6.8%	3.6%	0%	2%
	Total	100%	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	6.4%	3.8%	13.4%	15.6%	6.5%	36.1%	8%
	35-54	19.7%	36%	25%	32%	19.6%	7.9%	26%
	55-64	24%	15.6%	22.2%	30.5%	18.6%	14.8%	21%
	65 or over	49.9%	44.6%	39.3%	21.9%	55.2%	41.2%	45%
	Total	100%	100%	100%	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	36.3%	25.5%	34.5%	32.4%	18.4%	39.9%	31.2%
	CHATTANOOGA	0%	1.8%	1.2%	2%	0%	4.9%	1%
	GREENSBORO-H.POINT-W.SALEM	26.2%	28.5%	27.8%	17.1%	27.2%	18.7%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	9.5%	6.7%	4%	14.2%	13.4%	2.6%	8.6%
	GREENVILLE-SPARTANSHAVILLAND	4.7%	5.5%	4.6%	5.8%	11.6%	5.3%	5.5%
	MYRTLE BEACH-FLORENCE	0.3%	0.5%	0%	0%	1.5%	3.6%	0.5%
	NORFOLK-PORTSMOUTH-NEWPTNWS	0.9%	2.3%	3.9%	0%	0%	0%	1.4%

		Q10 McCrory Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
	RALEIGH-DURHAM (FAYETVILLE)	17.7%	24.6%	20.5%	20.7%	21.5%	22.3%	20.8%
	WILMINGTON	4.5%	4.7%	3.6%	7.7%	6.4%	2.6%	4.8%
	Total	100%	100%	100%	100%	100%	100%	100%

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Q11 Walker Favorability

		Q11 Walker Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q2 Voter Registration	Republican	77.2%	74%	55.7%	38.5%	65.7%	77%	71.1%
	Independent voting in Republican primary elections	22.8%	26%	44.3%	61.5%	34.3%	23%	29%
	Something else	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	72.9%	54.3%	40.6%	9.1%	41.6%	48.3%	50.4%
	Somewhat approve	15%	23.3%	18.7%	18%	17.2%	14.4%	17.2%
	Somewhat disapprove	1.5%	3.4%	15.2%	13%	6.6%	4.2%	5.1%
	Strongly disapprove	0.5%	1.4%	15.1%	37.3%	4.4%	6.7%	5.9%
	Unsure or no opinion	10.1%	17.6%	10.4%	22.6%	30.2%	26.3%	21.4%
	Total	100%	100%	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	66.9%	49.5%	46.9%	17.7%	50.5%	58.4%	54.1%
	Similar in tone and style but different on the issues	4.4%	5.8%	10.5%	0%	4.6%	2.9%	4.4%
	Different in tone and style but similar on the issues	25.1%	35.5%	4.8%	9.1%	24.6%	23.2%	24.6%

		Q11 Walker Favorability						
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	Total
	Very different in tone, style and on the issues.	1.9%	5.4%	32.8%	70.2%	18.3%	10.3%	13.5%
	Don't know/Not Sure	1.7%	3.7%	5%	3%	2.1%	5.3%	3.5%
	Total	100%	100%	100%	100%	100%	100%	100%

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Q11 Walker Favorability

		Q11 Walker Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q9 Budd Favorability	Very favorable	31.2%	19.1%	0%	10.2%	5.6%	4.3%	12.5%
	Somewhat favorable	33%	26.9%	27.5%	12.1%	10.6%	6%	17.6%
	Somewhat unfavorable	2.9%	3.5%	23.9%	19.2%	6.9%	2.7%	5.8%
	Very unfavorable	0.5%	1.4%	8.8%	36.2%	1.3%	1.3%	3.1%
	Neither favorable nor unfavorable	9.3%	14.8%	3.3%	8.6%	34.1%	2.5%	13.4%
	Never heard of	23.1%	34.3%	36.4%	13.7%	41.5%	83.2%	47.5%
	Total	100%	100%	100%	100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	54.2%	36.9%	36.6%	9.4%	33.3%	44.4%	40.3%
	Somewhat favorable	32.6%	49.4%	16.6%	12.9%	31.1%	27.4%	32.2%
	Somewhat unfavorable	5.7%	4.3%	29.2%	12.4%	9%	6.2%	7.9%
	Very unfavorable	3.8%	5.1%	13.5%	65.4%	7.3%	5.9%	8.7%
	Neither favorable nor unfavorable	2.1%	4.3%	0%	0%	17.5%	7.1%	7.2%
	Never heard of	1.4%	0%	4%	0%	1.9%	9%	3.6%
	Total	100%	100%	100%	100%	100%	100%	100%
Q12 Senate Ballot Test	Pat McCrory	32%	40.6%	50%	24.2%	33.8%	50.2%	40.1%
	Ted Budd	3%	7.7%	10%	12.6%	5.9%	1.4%	4.9%

		Q11 Walker Favorability						
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	Total
	Mark Walker	39.3%	9.6%	7.3%	6.6%	1%	1.3%	10.6%
	Undecided	25.7%	42.1%	32.7%	56.7%	59.2%	47.1%	44.4%
	Total	100%	100%	100%	100%	100%	100%	100%

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Q11 Walker Favorability

		Q11 Walker Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q14 McCrory Governor Approval	Strongly approve	55.1%	40%	34.1%	11.5%	33.3%	45.5%	41.4%
	Somewhat approve	32.3%	44.5%	41.1%	12.9%	34%	28.5%	33.6%
	Somewhat disapprove	5.5%	6.2%	5%	31.1%	9.8%	8.2%	8.5%
	Strongly disapprove	5%	7.3%	19.8%	44.4%	13.3%	10.5%	11.5%
	Unsure or no opinion	2.1%	2%	0%	0%	9.6%	7.3%	5.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	63.8%	50.3%	69.7%	53.8%	58.7%	48.8%	55.5%
	No, I do not agree	17.6%	21.2%	13.8%	15.8%	6.6%	12.9%	14.2%
	Unsure	18.6%	28.5%	16.4%	30.3%	34.7%	38.2%	30.3%
	Total	100%	100%	100%	100%	100%	100%	100%
Q23 Gender	Male	44.6%	58.5%	74.3%	66.7%	46.9%	47.1%	51.2%
	Female	55.4%	41.5%	25.7%	33.3%	53.1%	52.9%	48.8%
	Total	100%	100%	100%	100%	100%	100%	100%
Q24 Political Ideology	Very Conservative	60.6%	51.2%	23.7%	42.8%	40%	56.5%	50.1%
	Somewhat Conservative	35.4%	41.9%	43.7%	17.7%	38.7%	30.2%	35.5%
	Moderate	4%	6.4%	28.6%	29%	15.4%	9.7%	11.2%
	Somewhat Liberal	0%	0%	2.3%	10.5%	5.5%	3.2%	2.8%
	Very Liberal	0%	0.5%	1.7%	0%	0.4%	0.3%	0.4%
	Total	100%	100%	100%	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q11 Walker Favorability

		Q11 Walker Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
Q25 Ethnicity	Caucasian	88.2%	87%	77%	88.3%	81.6%	88.5%	86%
	African-American	7.6%	9.9%	19%	6.6%	13.5%	7.8%	10%
	Hispanic	2.6%	1.3%	4%	5.1%	1%	2%	2%
	Asian or another ethnicity	1.6%	1.7%	0%	0%	3.8%	1.7%	2%
	Total	100%	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	6.2%	8.3%	6.9%	14.8%	4.1%	11.1%	8%
	35-54	18%	32.2%	30.2%	32.3%	28%	23.9%	26%
	55-64	19.7%	18%	21.9%	24.2%	24.4%	20.6%	21%
	65 or over	56.1%	41.5%	41.1%	28.7%	43.5%	44.5%	45%
	Total	100%	100%	100%	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	11.5%	24.8%	33.3%	26.6%	36.4%	44.1%	31.2%
	CHATTANOOGA	0%	1.5%	0%	4%	0%	1.9%	1%
	GREENSBORO-H.POINT-W.SALEM	59.8%	35.3%	25.4%	19.6%	16%	7.3%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	4.4%	11.1%	5%	5.9%	10.5%	9.4%	8.6%
	GREENVILLE-SPARTANSHAVILLAND	1%	1.9%	5.6%	10.5%	11.4%	5.7%	5.5%
	MYRTLE BEACH-FLORENCE	0%	0%	0%	0%	0.8%	1.1%	0.5%
	NORFOLK-PORTSMOUTH-NEWPTNWS	2.1%	1%	3.1%	2.1%	1.2%	0.9%	1.4%

		Q11 Walker Favorability						Total
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Neither favorable nor unfavorable	Never heard of	
	RALEIGH-DURHAM (FAYETVILLE)	20.7%	20.1%	27.6%	21.1%	18.3%	22%	20.8%
	WILMINGTON	0.5%	4.4%	0%	10.2%	5.5%	7.5%	4.8%
	Total	100%	100%	100%	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q12 Senate Ballot Test

		Q12 Senate Ballot Test				Total
		Pat McCrory	Ted Budd	Mark Walker	Undecided	
Q2 Voter Registration	Republican	74.6%	78.8%	70.5%	67.1%	71.1%
	Independent voting in Republican primary elections	25.4%	21.2%	29.5%	32.9%	28.9%
	Something else	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	53.6%	43.4%	67.6%	44.3%	50.4%
	Somewhat approve	18.8%	17.9%	13.9%	16.6%	17.2%
	Somewhat disapprove	4.2%	7.7%	6.7%	5.2%	5.1%
	Strongly disapprove	3.5%	11.6%	0.9%	8.5%	5.9%
	Unsure or no opinion	19.9%	19.4%	10.9%	25.4%	21.4%
Total	100%	100%	100%	100%	100%	
Q7 Trump Comparison	Very similar in tone, style and on the issues	57.3%	65.2%	58.6%	48.9%	54.1%
	Similar in tone and style but different on the issues	5.4%	3.9%	1.7%	4.2%	4.4%
	Different in tone and style but similar on the issues	26.6%	19.4%	23.8%	23.5%	24.6%
	Very different in tone, style and on the issues.	7.2%	11.6%	11%	19.9%	13.5%
	Don't know/Not Sure	3.5%	0%	4.8%	3.6%	3.5%
Total	100%	100%	100%	100%	100%	

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q12 Senate Ballot Test

		Q12 Senate Ballot Test				Total
		Pat McCrory	Ted Budd	Mark Walker	Undecided	
Q9 Budd Favorability	Very favorable	9.5%	62.2%	20.9%	7.8%	12.5%
	Somewhat favorable	13.3%	30.1%	29.6%	17.3%	17.6%
	Somewhat unfavorable	5%	0%	8.1%	6.5%	5.7%
	Very unfavorable	2.9%	0%	2.6%	3.8%	3.1%
	Neither favorable nor unfavorable	15.3%	5.8%	6.8%	14.2%	13.5%
	Never heard of	54.1%	1.9%	31.9%	50.3%	47.5%
	Total		100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	77.5%	28.9%	21.1%	12.6%	40.4%
	Somewhat favorable	15.6%	24.6%	45.7%	44.8%	32.2%
	Somewhat unfavorable	2%	16.2%	11.4%	11.6%	7.9%
	Very unfavorable	0%	22.7%	13.9%	13.8%	8.7%
	Neither favorable nor unfavorable	2.7%	7.7%	4.8%	11.8%	7.2%
	Never heard of	2.2%	0%	3%	5.4%	3.6%
	Total		100%	100%	100%	100%
Q11 Walker Favorability	Very favorable	15%	11.6%	70%	10.9%	18.8%
	Somewhat favorable	19.5%	30.2%	17.6%	18.3%	19.3%
	Somewhat unfavorable	7.1%	11.6%	3.9%	4.2%	5.7%
	Very unfavorable	2.6%	11.3%	2.7%	5.6%	4.4%
	Neither favorable nor unfavorable	18.7%	26.9%	2.1%	29.5%	22.1%
	Never heard of	37.1%	8.4%	3.6%	31.5%	29.7%
	Total		100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q12 Senate Ballot Test

		Q12 Senate Ballot Test				Total
		Pat McCrory	Ted Budd	Mark Walker	Undecided	
Q14 McCrory Governor Approval	Strongly approve	72.3%	26.4%	33.4%	17.1%	41.4%
	Somewhat approve	23.3%	42.5%	42.5%	39.7%	33.6%
	Somewhat disapprove	2.4%	19.8%	8.6%	12.8%	8.5%
	Strongly disapprove	1.1%	11.3%	10.4%	21.1%	11.5%
	Unsure or no opinion	0.9%	0%	5.1%	9.4%	5.1%
	Total	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	62%	61.2%	65.1%	46.7%	55.5%
	No, I do not agree	15%	22.7%	17%	11.9%	14.2%
	Unsure	23%	16.2%	17.9%	41.4%	30.3%
	Total	100%	100%	100%	100%	100%
Q23 Gender	Male	52.1%	51.4%	53.9%	49.8%	51.2%
	Female	47.9%	48.6%	46.1%	50.2%	48.8%
	Total	100%	100%	100%	100%	100%
Q24 Political Ideology	Very Conservative	53.3%	43.9%	63.3%	44.9%	50.1%
	Somewhat Conservative	37%	42.6%	30.9%	34.6%	35.5%
	Moderate	7.5%	7.7%	5.7%	16.1%	11.2%
	Somewhat Liberal	1.8%	5.8%	0%	4%	2.8%
	Very Liberal	0.5%	0%	0%	0.4%	0.4%
	Total	100%	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q12 Senate Ballot Test

		Q12 Senate Ballot Test				Total
		Pat McCrory	Ted Budd	Mark Walker	Undecided	
Q25 Ethnicity	Caucasian	87.7%	79.6%	87.6%	84.8%	86%
	African-American	10.5%	20.4%	6%	9.3%	10%
	Hispanic	0.6%	0%	4.3%	3%	2%
	Asian or another ethnicity	1.3%	0%	2.1%	2.8%	2%
	Total	100%	100%	100%	100%	100%
Q26 Age	18-34	7.1%	10.6%	4.9%	9.3%	8%
	35-54	23.3%	34.7%	16.1%	29.8%	26%
	55-64	23.9%	7.2%	23.4%	19.4%	21%
	65 or over	45.8%	47.4%	55.5%	41.5%	45%
	Total	100%	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	40.2%	23.9%	14.5%	27.7%	31.2%
	CHATTANOOGA	0.9%	3.6%	0%	1%	1%
	GREENSBORO-H.POINT-W.SALEM	18.5%	56.4%	53%	23.2%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	10.8%	10.4%	0.9%	8.3%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	4.9%	0%	1.8%	7.6%	5.5%
	MYRTLE BEACH-FLORENCE	0.3%	0%	0%	0.9%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	0.9%	0%	2.9%	1.6%	1.4%
	RALEIGH-DURHAM (FAYETVLL)	19.5%	5.8%	23.4%	23.1%	20.8%
	WILMINGTON	3.8%	0%	3.6%	6.6%	4.8%
	Total	100%	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q14 McCrory Governor Approval

		Q14 McCrory Governor Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q2 Voter Registration	Republican	80.2%	68.4%	63.2%	52%	70.5%	71.1%
	Independent voting in Republican primary elections	19.8%	31.6%	36.8%	48%	29.5%	29%
	Something else	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	62.1%	53.7%	34.4%	21%	26.9%	50.4%
	Somewhat approve	16.8%	18.3%	14.5%	21.4%	9.3%	17.2%
	Somewhat disapprove	2.8%	4.7%	8.9%	9.8%	9.1%	5.1%
	Strongly disapprove	1.3%	2.5%	16.7%	24.7%	3.7%	5.8%
	Unsure or no opinion	16.9%	20.7%	25.6%	23.1%	51%	21.4%
Total	100%	100%	100%	100%	100%	100%	
Q7 Trump Comparison	Very similar in tone, style and on the issues	64.2%	55.2%	29.4%	32.5%	54.2%	54.1%
	Similar in tone and style but different on the issues	5.7%	3.1%	4.3%	4.1%	3.7%	4.4%
	Different in tone and style but similar on the issues	25.1%	28.7%	25.3%	11.6%	21.2%	24.6%
	Very different in tone, style and on the issues.	2.4%	10.4%	39.8%	43.1%	13.5%	13.5%
	Don't know/Not Sure	2.7%	2.7%	1.1%	8.7%	7.4%	3.5%
	Total	100%	100%	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q14 McCrory Governor Approval

		Q14 McCrory Governor Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q9 Budd Favorability	Very favorable	15.5%	10.8%	13.4%	9.6%	5%	12.5%
	Somewhat favorable	17.5%	20.4%	13.9%	18.1%	5.6%	17.6%
	Somewhat unfavorable	3.5%	5.4%	12.5%	11.4%	2.6%	5.7%
	Very unfavorable	2.3%	0.6%	5.3%	11.5%	3.7%	3.1%
	Neither favorable nor unfavorable	10%	17%	19.1%	9%	19.3%	13.5%
	Never heard of	51.2%	45.9%	35.8%	40.4%	63.9%	47.5%
	Total	100%	100%	100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	75.5%	22.6%	4.2%	6%	9.1%	40.4%
	Somewhat favorable	18.4%	61%	19.5%	9.6%	25.8%	32.2%
	Somewhat unfavorable	0%	7.9%	41.2%	13.7%	4.4%	8%
	Very unfavorable	0.5%	1.8%	22.9%	51.4%	1.9%	8.7%
	Neither favorable nor unfavorable	2.2%	6.1%	11.1%	6.4%	50.2%	7.2%
	Never heard of	3.4%	0.6%	1.1%	12.9%	8.6%	3.6%
	Total	100%	100%	100%	100%	100%	100%
Q11 Walker Favorability	Very favorable	25%	18.1%	12.3%	8.2%	7.9%	18.8%
	Somewhat favorable	18.7%	25.6%	14.2%	12.2%	7.4%	19.3%
	Somewhat unfavorable	4.7%	6.9%	3.3%	9.8%	0%	5.7%
	Very unfavorable	1.2%	1.7%	16.1%	17%	0%	4.4%
	Neither favorable nor unfavorable	17.8%	22.4%	25.5%	25.6%	41.9%	22.1%
	Never heard of	32.6%	25.2%	28.6%	27.2%	42.7%	29.7%
	Total	100%	100%	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q14 McCrory Governor Approval

		Q14 McCrory Governor Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q12 Senate Ballot Test	Pat McCrory	70.1%	27.9%	11.1%	4%	7.4%	40.1%
	Ted Budd	3.1%	6.2%	11.4%	4.8%	0%	4.9%
	Mark Walker	8.5%	13.4%	10.7%	9.6%	10.7%	10.6%
	Undecided	18.3%	52.5%	66.7%	81.6%	81.9%	44.4%
	Total	100%	100%	100%	100%	100%	100%
Q15 Robinson Senate Decision	Yes, I agree	64.5%	49.8%	51.5%	54.7%	28.2%	55.5%
	No, I do not agree	14.7%	15.7%	10.4%	12.3%	10.9%	14.2%
	Unsure	20.8%	34.5%	38.1%	32.9%	60.9%	30.3%
	Total	100%	100%	100%	100%	100%	100%
Q23 Gender	Male	49.3%	56.1%	39%	63.3%	27.6%	51.2%
	Female	50.7%	43.9%	61%	36.7%	72.4%	48.8%
	Total	100%	100%	100%	100%	100%	100%
Q24 Political Ideology	Very Conservative	56.8%	49.2%	35.7%	38.5%	52.4%	50.1%
	Somewhat Conservative	36.4%	37.7%	29.1%	29.5%	38.6%	35.5%
	Moderate	5.5%	11.7%	22.7%	23.2%	7.4%	11.1%
	Somewhat Liberal	0.8%	0.8%	12.4%	8.9%	1.6%	2.8%
	Very Liberal	0.5%	0.6%	0%	0%	0%	0.4%
	Total	100%	100%	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q14 McCrory Governor Approval

		Q14 McCrory Governor Approval					Total
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure or no opinion	
Q25 Ethnicity	Caucasian	86.4%	86.2%	82%	81.9%	96.9%	86%
	African-American	9.8%	10.3%	15.9%	9.7%	0%	10%
	Hispanic	2.1%	2.7%	0%	2%	0%	2%
	Asian or another ethnicity	1.6%	0.8%	2.1%	6.5%	3.1%	2%
	Total	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	6.3%	4.8%	7.6%	22%	11.8%	8%
	35-54	22.5%	32.1%	26.7%	24.3%	16.7%	26%
	55-64	24%	16.8%	24.1%	24.7%	10.5%	21%
	65 or over	47.2%	46.3%	41.6%	28.9%	61%	45%
	Total	100%	100%	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	35.4%	29.6%	34.5%	26.6%	11.9%	31.2%
	CHATTANOOGA	1.4%	0.3%	2.1%	0%	3.5%	1%
	GREENSBORO-H.POINT-W.SALEM	24.7%	30.7%	25.1%	20.6%	21.2%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	9.3%	6.4%	11.4%	10.9%	7.4%	8.6%
	GREENVILLE-SPARTANSHEVILLE-AND	4.5%	3.3%	8.8%	7.6%	18.3%	5.5%
	MYRTLE BEACH-FLORENCE	0%	0.6%	1.2%	1.8%	0%	0.5%
	NORFOLK-PORTSMOUTH-NEWPTNWS	1.1%	2.4%	0%	0%	2.6%	1.4%
	RALEIGH-DURHAM (FAYETTEVILLE)	19.9%	21.1%	13.8%	24.1%	31.4%	20.8%
	WILMINGTON	3.7%	5.6%	3.2%	8.3%	3.7%	4.8%
	Total	100%	100%	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q15 Robinson Senate Decision

		Q15 Robinson Senate Decision			Total
		Yes, I agree	No, I do not agree	Unsure	
Q2 Voter Registration	Republican	70.8%	68.7%	72.6%	71.1%
	Independent voting in Republican primary elections	29.2%	31.3%	27.4%	29%
	Something else	0%	0%	0%	0%
	Total	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	50.5%	71.6%	40.3%	50.4%
	Somewhat approve	18.7%	12.9%	16.7%	17.2%
	Somewhat disapprove	6.5%	2.7%	3.7%	5.1%
	Strongly disapprove	7.2%	4.2%	4.1%	5.8%
	Unsure or no opinion	17.1%	8.6%	35.2%	21.4%
	Total	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	55%	58.4%	50.4%	54.1%
	Similar in tone and style but different on the issues	4.7%	6.7%	2.7%	4.4%
	Different in tone and style but similar on the issues	23.6%	23%	27.2%	24.6%
	Very different in tone, style and on the issues.	14%	9.3%	14.5%	13.5%
	Don't know/Not Sure	2.7%	2.7%	5.3%	3.5%
	Total	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q15 Robinson Senate Decision

		Q15 Robinson Senate Decision			Total
		Yes, I agree	No, I do not agree	Unsure	
Q9 Budd Favorability	Very favorable	15.4%	12.5%	7.3%	12.5%
	Somewhat favorable	17.7%	21%	15.9%	17.6%
	Somewhat unfavorable	7.7%	2.6%	3.6%	5.8%
	Very unfavorable	2.7%	6.1%	2.5%	3.1%
	Neither favorable nor unfavorable	13.3%	12.5%	14.2%	13.5%
	Never heard of	43.2%	45.4%	56.4%	47.5%
	Total	100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	45.1%	40.8%	31.5%	40.4%
	Somewhat favorable	29.4%	31.8%	37.5%	32.2%
	Somewhat unfavorable	8.4%	3.6%	9.2%	8%
	Very unfavorable	8.3%	11.4%	8.2%	8.7%
	Neither favorable nor unfavorable	5.2%	10.3%	9.5%	7.2%
	Never heard of	3.7%	2.2%	4.1%	3.6%
	Total	100%	100%	100%	100%
Q11 Walker Favorability	Very favorable	21.6%	23.3%	11.6%	18.8%
	Somewhat favorable	17.5%	28.8%	18.2%	19.3%
	Somewhat unfavorable	7.1%	5.5%	3.1%	5.7%
	Very unfavorable	4.3%	4.9%	4.4%	4.4%
	Neither favorable nor unfavorable	23.4%	10.4%	25.3%	22.1%
	Never heard of	26.1%	27.1%	37.4%	29.7%
	Total	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q15 Robinson Senate Decision

		Q15 Robinson Senate Decision			Total
		Yes, I agree	No, I do not agree	Unsure	
Q12 Senate Ballot Test	Pat McCrory	44.8%	42.4%	30.5%	40.1%
	Ted Budd	5.4%	7.8%	2.6%	4.9%
	Mark Walker	12.4%	12.6%	6.2%	10.6%
	Undecided	37.4%	37.1%	60.7%	44.4%
	Total	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	48.1%	42.9%	28.4%	41.4%
	Somewhat approve	30.1%	37%	38.3%	33.6%
	Somewhat disapprove	7.9%	6.2%	10.7%	8.5%
	Strongly disapprove	11.3%	9.9%	12.5%	11.5%
	Unsure or no opinion	2.6%	3.9%	10.2%	5.1%
Total	100%	100%	100%	100%	
Q23 Gender	Male	54.4%	58.8%	41.8%	51.2%
	Female	45.6%	41.2%	58.2%	48.8%
	Total	100%	100%	100%	100%
Q24 Political Ideology	Very Conservative	45.8%	58.2%	54.4%	50.2%
	Somewhat Conservative	39.3%	34.1%	29.4%	35.5%
	Moderate	12.1%	2.7%	13.5%	11.2%
	Somewhat Liberal	2.4%	4.5%	2.7%	2.8%
	Very Liberal	0.5%	0.7%	0%	0.4%
Total	100%	100%	100%	100%	

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q15 Robinson Senate Decision

		Q15 Robinson Senate Decision			Total
		Yes, I agree	No, I do not agree	Unsure	
Q25 Ethnicity	Caucasian	82.9%	86.4%	91.4%	86%
	African-American	12.4%	9.6%	5.7%	10%
	Hispanic	1.6%	3.4%	2.1%	2%
	Asian or another ethnicity	3.1%	0.6%	0.7%	2%
	Total	100%	100%	100%	100%
Q26 Age	18-34	7.1%	8.1%	9.5%	8%
	35-54	29%	25.8%	20.6%	26%
	55-64	20.2%	21.1%	22.4%	21%
	65 or over	43.7%	45%	47.5%	45%
	Total	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	30.8%	26.3%	34.1%	31.2%
	CHATTANOOGA	1%	2%	0.6%	1%
	GREENSBORO-H.POINT-W.SALEM	28.5%	32.5%	18.7%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	10.8%	7.7%	4.9%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	4%	3.9%	9.1%	5.5%
	MYRTLE BEACH-FLORENCE	0.5%	0.7%	0.4%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1.2%	2.6%	1.2%	1.4%
	RALEIGH-DURHAM (FAYETVLL)	20.2%	21%	21.9%	20.8%
	WILMINGTON	2.9%	3.3%	9.1%	4.8%
	Total	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q23 Gender

		Q23 Gender		Total
		Male	Female	
Q2 Voter Registration	Republican	68%	74.2%	71.1%
	Independent voting in Republican primary elections	32%	25.8%	28.9%
	Something else	0%	0%	0%
	Total	100%	100%	100%
Q3 Robinson Approval	Strongly approve	53.6%	47.2%	50.4%
	Somewhat approve	16.3%	18.2%	17.2%
	Somewhat disapprove	5%	5.2%	5.1%
	Strongly disapprove	7.7%	3.9%	5.8%
	Unsure or no opinion	17.4%	25.6%	21.4%
Total	100%	100%	100%	
Q7 Trump Comparison	Very similar in tone, style and on the issues	51.1%	57.2%	54.1%
	Similar in tone and style but different on the issues	5%	3.8%	4.4%
	Different in tone and style but similar on the issues	25.4%	23.7%	24.6%
	Very different in tone, style and on the issues.	14.5%	12.4%	13.5%
	Don't know/Not Sure	4.1%	2.9%	3.5%
Total	100%	100%	100%	

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q23 Gender

		Q23 Gender		Total
		Male	Female	
Q9 Budd Favorability	Very favorable	10.3%	14.9%	12.5%
	Somewhat favorable	20.1%	15%	17.6%
	Somewhat unfavorable	6.3%	5.1%	5.7%
	Very unfavorable	3.8%	2.4%	3.1%
	Neither favorable nor unfavorable	11.4%	15.6%	13.5%
	Never heard of	48%	47%	47.5%
	Total	100%	100%	100%
Q10 McCrory Favorability	Very favorable	40.7%	40%	40.4%
	Somewhat favorable	33.1%	31.3%	32.2%
	Somewhat unfavorable	7.1%	8.9%	8%
	Very unfavorable	11%	6.3%	8.7%
	Neither favorable nor unfavorable	4.7%	9.8%	7.2%
	Never heard of	3.5%	3.7%	3.6%
	Total	100%	100%	100%
Q11 Walker Favorability	Very favorable	16.4%	21.4%	18.8%
	Somewhat favorable	22.1%	16.4%	19.3%
	Somewhat unfavorable	8.2%	3%	5.7%
	Very unfavorable	5.7%	3%	4.4%
	Neither favorable nor unfavorable	20.3%	24.1%	22.1%
	Never heard of	27.3%	32.2%	29.7%
	Total	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q23 Gender

		Q23 Gender		Total
		Male	Female	
Q12 Senate Ballot Test	Pat McCrory	40.8%	39.4%	40.2%
	Ted Budd	4.9%	4.9%	4.9%
	Mark Walker	11.1%	10%	10.6%
	Undecided	43.1%	45.7%	44.4%
	Total	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	39.9%	43%	41.4%
	Somewhat approve	36.8%	30.2%	33.6%
	Somewhat disapprove	6.5%	10.6%	8.5%
	Strongly disapprove	14.2%	8.6%	11.5%
	Unsure or no opinion	2.7%	7.5%	5.1%
Total	100%	100%	100%	
Q15 Robinson Senate Decision	Yes, I agree	59%	51.9%	55.5%
	No, I do not agree	16.3%	12%	14.2%
	Unsure	24.7%	36.1%	30.3%
Total	100%	100%	100%	
Q24 Political Ideology	Very Conservative	53.5%	46.7%	50.2%
	Somewhat Conservative	33.6%	37.6%	35.5%
	Moderate	11.5%	10.8%	11.2%
	Somewhat Liberal	1.3%	4.4%	2.8%
	Very Liberal	0.2%	0.6%	0.4%
Total	100%	100%	100%	

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q23 Gender

		Q23 Gender		Total
		Male	Female	
Q25 Ethnicity	Caucasian	83.4%	88.7%	86%
	African-American	12.8%	7%	10%
	Hispanic	1.8%	2.2%	2%
	Asian or another ethnicity	1.9%	2.1%	2%
	Total	100%	100%	100%
Q26 Age	18-34	8.2%	7.8%	8%
	35-54	27%	24.9%	26%
	55-64	18.3%	23.8%	21%
	65 or over	46.5%	43.4%	45%
	Total	100%	100%	100%
Q27 DMA	CHARLOTTE	34.5%	27.7%	31.2%
	CHATTANOOGA	0.7%	1.3%	1%
	GREENSBORO-H.POINT-W.SALEM	24.2%	28.1%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	9.7%	7.5%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	3.9%	7.2%	5.5%
	MYRTLE BEACH-FLORENCE	0.2%	0.9%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	2.1%	0.7%	1.4%
	RALEIGH-DURHAM (FAYETVLL)	19.3%	22.4%	20.8%
	WILMINGTON	5.4%	4.2%	4.8%
	Total	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q24 Political Ideology

		Q24 Political Ideology					Total
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	
Q2 Voter Registration	Republican	81%	71.1%	38.1%	23.4%	75%	71.1%
	Independent voting in Republican primary elections	19%	28.9%	61.9%	76.6%	25%	28.9%
	Something else	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%
Q3 Robison Approval	Strongly approve	59%	51.7%	19.5%	2.9%	50%	50.4%
	Somewhat approve	16.3%	19.2%	13.7%	22.7%	25%	17.2%
	Somewhat disapprove	3.4%	2.7%	16.2%	22.9%	0%	5.1%
	Strongly disapprove	3.2%	3.5%	20.1%	26.8%	0%	5.8%
	Unsure or no opinion	18.1%	22.9%	30.5%	24.7%	25%	21.4%
Total	100%	100%	100%	100%	100%	100%	
Q7 Trump Comparison	Very similar in tone, style and on the issues	70.6%	45.5%	16.9%	15.5%	50%	54.1%
	Similar in tone and style but different on the issues	2.4%	7.7%	2.4%	6.8%	0%	4.4%
	Different in tone and style but similar on the issues	18.4%	35.2%	25.1%	0%	0%	24.6%
	Very different in tone, style and on the issues.	4.6%	8.4%	54%	77.7%	0%	13.5%
	Don't know/Not Sure	3.9%	3.2%	1.7%	0%	50%	3.5%
Total	100%	100%	100%	100%	100%	100%	

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q24 Political Ideology

		Q24 Political Ideology					Total
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	
Q9 Budd Favorability	Very favorable	14.4%	13%	5.4%	0%	25%	12.5%
	Somewhat favorable	20.8%	17.4%	9%	0%	0%	17.6%
	Somewhat unfavorable	2.2%	7%	17.3%	4.7%	25%	5.8%
	Very unfavorable	1.9%	3.7%	3.6%	16.6%	0%	3.1%
	Neither favorable nor unfavorable	10.2%	15.8%	14.9%	38.5%	0%	13.5%
	Never heard of	50.5%	43.1%	49.7%	40.2%	50%	47.5%
	Total		100%	100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	45.6%	40.1%	22.6%	19%	50%	40.4%
	Somewhat favorable	30.9%	37.7%	26.8%	6.8%	25%	32.2%
	Somewhat unfavorable	7.9%	4.5%	12.4%	34.7%	0%	7.9%
	Very unfavorable	7%	5.2%	22.9%	29.8%	0%	8.7%
	Neither favorable nor unfavorable	5.5%	7.6%	13.3%	9.7%	0%	7.2%
	Never heard of	3.1%	4.9%	2%	0%	25%	3.6%
	Total		100%	100%	100%	100%	100%
Q11 Walker Favorability	Very favorable	22.7%	18.7%	6.8%	0%	0%	18.8%
	Somewhat favorable	19.7%	22.7%	11.1%	0%	25%	19.3%
	Somewhat unfavorable	2.7%	7%	14.5%	4.7%	25%	5.7%
	Very unfavorable	3.8%	2.2%	11.4%	16.6%	0%	4.4%
	Neither favorable nor unfavorable	17.6%	24.1%	30.5%	44.3%	25%	22.1%
	Total		100%	100%	100%	100%	100%

		Q24 Political Ideology					
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Total
	Never heard of	33.5%	25.3%	25.8%	34.4%	25%	29.7%
	Total	100%	100%	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q24 Political Ideology

		Q24 Political Ideology					Total
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	
Q12 Senate Ballot Test	Pat McCrory	42.7%	41.8%	27%	25.4%	50%	40.1%
	Ted Budd	4.3%	5.9%	3.4%	10.2%	0%	4.9%
	Mark Walker	13.3%	9.2%	5.4%	0%	0%	10.6%
	Undecided	39.7%	43.2%	64.2%	64.4%	50%	44.4%
	Total	100%	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	46.9%	42.4%	20.4%	12.6%	50%	41.4%
	Somewhat approve	33%	35.6%	35.1%	9.8%	50%	33.6%
	Somewhat disapprove	6.1%	7%	17.3%	38.1%	0%	8.5%
	Strongly disapprove	8.8%	9.5%	23.8%	36.6%	0%	11.5%
	Unsure or no opinion	5.3%	5.5%	3.4%	2.9%	0%	5.1%
Total	100%	100%	100%	100%	100%	100%	
Q15 Robinson Senate Decision	Yes, I agree	50.6%	61.4%	60%	47.6%	75%	55.5%
	No, I do not agree	16.5%	13.6%	3.4%	22.9%	25%	14.2%
	Unsure	32.9%	25%	36.6%	29.5%	0%	30.3%
	Total	100%	100%	100%	100%	100%	100%
Q23 Gender	Male	54.6%	48.4%	52.8%	23.3%	25%	51.2%
	Female	45.4%	51.6%	47.2%	76.7%	75%	48.8%
	Total	100%	100%	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q24 Political Ideology

		Q24 Political Ideology					Total
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	
Q25 Ethnicity	Caucasian	94.7%	76.3%	82%	66.4%	100%	86%
	African-American	3.5%	18.6%	7.2%	30.7%	0%	10%
	Hispanic	0%	3.9%	5.5%	0%	0%	2%
	Asian or another ethnicity	1.8%	1.2%	5.3%	2.9%	0%	2%
	Total	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	7.8%	8.5%	6.4%	12.3%	0%	8%
	35-54	23.2%	27%	35.2%	30.6%	0%	26%
	55-64	23%	19.2%	17.4%	25.4%	0%	21%
	65 or over	46%	45.3%	41.1%	31.7%	100%	45%
	Total	100%	100%	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	33.5%	30%	25.9%	23.4%	50%	31.2%
	CHATTANOOGA	0.9%	1.6%	0%	0%	0%	1%
	GREENSBORO-H.POINT-W.SALEM	27.8%	25.7%	24.5%	9.8%	0%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	8.7%	7.4%	10.9%	10.2%	25%	8.6%
	GREENVILLE-SPARTAN-ASHEVILLE	6.6%	3.7%	5.7%	11%	0%	5.5%
	MYRTLE BEACH-FLORENCE	0.4%	0.7%	0.8%	0%	0%	0.5%
	NORFOLK-PORTSMOUTH-NEWPTNWS	1.1%	2.2%	0.8%	0%	0%	1.4%
	RALEIGH-DURHAM (FAYETTEVILLE)	17.1%	23.2%	24%	45.6%	25%	20.8%
	WILMINGTON	4.1%	5.6%	7.3%	0%	0%	4.8%
	Total	100%	100%	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q25 Ethnicity

		Q25 Ethnicity				Total
		Caucasian	African-American	Hispanic	Asian or another ethnicity	
Q2 Voter Registration	Republican	72.1%	64.7%	88.8%	41.5%	71.1%
	Independent voting in Republican primary elections	27.9%	35.3%	11.2%	58.5%	28.9%
	Something else	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	52.1%	37.8%	56.5%	34.7%	50.4%
	Somewhat approve	16.7%	23.5%	8%	19%	17.2%
	Somewhat disapprove	4.9%	6.4%	11.2%	0%	5.1%
	Strongly disapprove	4.6%	13%	0%	31.3%	5.8%
	Unsure or no opinion	21.7%	19.3%	24.2%	15%	21.4%
	Total	100%	100%	100%	100%	100%
Q7 Trump Comparison	Very similar in tone, style and on the issues	54.9%	42.2%	77.5%	57.5%	54.1%
	Similar in tone and style but different on the issues	4.5%	5%	0%	0%	4.4%
	Different in tone and style but similar on the issues	24.7%	28.6%	11.2%	12.7%	24.6%
	Very different in tone, style and on the issues.	12.5%	19.3%	11.2%	29.8%	13.5%
	Don't know/Not Sure	3.5%	5%	0%	0%	3.5%
	Total	100%	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

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Q25 Ethnicity

		Q25 Ethnicity				Total
		Caucasian	African-American	Hispanic	Asian or another ethnicity	
Q9 Budd Favorability	Very favorable	11.6%	21.4%	11.2%	7.5%	12.5%
	Somewhat favorable	17%	19.7%	34%	16.5%	17.6%
	Somewhat unfavorable	3.9%	18.2%	0%	29.8%	5.8%
	Very unfavorable	3%	5%	0%	0%	3.1%
	Neither favorable nor unfavorable	13.5%	11.4%	22.5%	11.2%	13.5%
	Never heard of	50.9%	24.4%	32.2%	35%	47.5%
	Total	100%	100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	40.4%	47.1%	8%	38.5%	40.4%
	Somewhat favorable	32.8%	25.4%	58.3%	15%	32.2%
	Somewhat unfavorable	7.6%	13%	0%	3.7%	7.9%
	Very unfavorable	8.5%	6.1%	11.2%	29.8%	8.7%
	Neither favorable nor unfavorable	7.4%	3.5%	11.2%	13%	7.2%
	Never heard of	3.3%	5%	11.2%	0%	3.6%
	Total	100%	100%	100%	100%	100%
Q11 Walker Favorability	Very favorable	19.3%	14.3%	24.2%	15%	18.8%
	Somewhat favorable	19.5%	19.1%	13%	16.7%	19.3%
	Somewhat unfavorable	5.1%	10.8%	11.2%	0%	5.7%
	Very unfavorable	4.5%	2.9%	11.2%	0%	4.4%
	Neither favorable nor unfavorable	21%	29.9%	11.2%	42.5%	22.1%
	Never heard of	30.6%	23.1%	29%	25.7%	29.7%
	Total	100%	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q25 Ethnicity

		Q25 Ethnicity				Total
		Caucasian	African-American	Hispanic	Asian or another ethnicity	
Q12 Senate Ballot Test	Pat McCrory	40.9%	42.2%	11.2%	25.7%	40.2%
	Ted Budd	4.5%	10%	0%	0%	4.9%
	Mark Walker	10.8%	6.4%	22.5%	11.2%	10.6%
	Undecided	43.8%	41.5%	66.3%	63%	44.4%
	Total	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	41.6%	40.8%	43.5%	33.2%	41.4%
	Somewhat approve	33.7%	34.6%	45.3%	12.7%	33.6%
	Somewhat disapprove	8.1%	13.5%	0%	9%	8.5%
	Strongly disapprove	10.9%	11.1%	11.2%	37.3%	11.5%
	Unsure or no opinion	5.7%	0%	0%	7.7%	5.1%
Total	100%	100%	100%	100%	100%	
Q15 Robinson Senate Decision	Yes, I agree	53.5%	69%	43.5%	84.8%	55.5%
	No, I do not agree	14.3%	13.6%	24.2%	4%	14.2%
	Unsure	32.2%	17.4%	32.3%	11.2%	30.3%
Total	100%	100%	100%	100%	100%	
Q23 Gender	Male	49.7%	65.7%	46.7%	49%	51.2%
	Female	50.3%	34.3%	53.3%	51%	48.8%
	Total	100%	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q25 Ethnicity

		Q25 Ethnicity				Total
		Caucasian	African-American	Hispanic	Asian or another ethnicity	
Q24 Political Ideology	Very Conservative	55.2%	17.6%	0%	44.5%	50.1%
	Somewhat Conservative	31.5%	65.9%	69.5%	21.7%	35.5%
	Moderate	10.6%	8%	30.5%	29.8%	11.2%
	Somewhat Liberal	2.1%	8.5%	0%	4%	2.8%
	Very Liberal	0.4%	0%	0%	0%	0.4%
	Total	100%	100%	100%	100%	100%
Q26 Age	18-34	8%	8%	8%	8%	8%
	35-54	26%	26%	26%	26%	26%
	55-64	21%	21%	21%	21%	21%
	65 or over	45%	45%	45%	45%	45%
	Total	100%	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	30.1%	42.4%	24.2%	29.8%	31.2%
	CHATTANOOGA	1.2%	0%	0%	0%	1%
	GREENSBORO-H.POINT-W.SALEM	25.6%	37%	0%	18.7%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	9.9%	0%	0%	3.7%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	6.3%	0%	0%	7.7%	5.5%
	MYRTLE BEACH-FLORENCE	0.3%	0%	0%	14.2%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1.6%	0%	0%	0%	1.4%
	RALEIGH-DURHAM (FAYETVLL)	19.9%	20.7%	64.5%	20.5%	20.8%
	WILMINGTON	5.2%	0%	11.2%	5.2%	4.8%
	Total	100%	100%	100%	100%	100%

North Carolina US Senate GOP Primary Survey

NC US Senate CJ Basic Crosstab

Q26 Age

		Q26 Age				Total
		18-34	35-54	55-64	65 or over	
Q2 Voter Registration	Republican	75.5%	62%	72.8%	74.7%	71.1%
	Independent voting in Republican primary elections	24.5%	38%	27.2%	25.3%	28.9%
	Something else	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	49.6%	62.1%	56.6%	41%	50.5%
	Somewhat approve	16%	9.8%	15.2%	22.7%	17.2%
	Somewhat disapprove	1.6%	2.2%	5%	7.4%	5.1%
	Strongly disapprove	6.9%	8.6%	6.4%	3.8%	5.8%
	Unsure or no opinion	26%	17.4%	16.8%	25%	21.4%
Total	100%	100%	100%	100%	100%	
Q7 Trump Comparison	Very similar in tone, style and on the issues	56.3%	45.6%	56.5%	57.4%	54.1%
	Similar in tone and style but different on the issues	0%	4.4%	4.2%	5.3%	4.4%
	Different in tone and style but similar on the issues	25.8%	31.6%	24.1%	20.5%	24.6%
	Very different in tone, style and on the issues.	13%	18.4%	11.8%	11.5%	13.5%
	Don't know/Not Sure	4.9%	0%	3.4%	5.3%	3.5%
Total	100%	100%	100%	100%	100%	

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Q26 Age

		Q26 Age				Total
		18-34	35-54	55-64	65 or over	
Q9 Budd Favorability	Very favorable	11.4%	8.7%	11.8%	15.3%	12.5%
	Somewhat favorable	28.7%	11.9%	20.2%	17.8%	17.6%
	Somewhat unfavorable	6.9%	9.7%	5.1%	3.6%	5.7%
	Very unfavorable	1.6%	1.1%	4.2%	4%	3.1%
	Neither favorable nor unfavorable	8.1%	15.3%	11.8%	14.1%	13.5%
	Never heard of	43.3%	53.3%	47%	45.2%	47.5%
	Total		100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	32.2%	30.6%	46.1%	44.8%	40.3%
	Somewhat favorable	15.4%	44.5%	23.9%	31.9%	32.2%
	Somewhat unfavorable	13.4%	7.6%	8.4%	6.9%	8%
	Very unfavorable	17%	10.7%	12.6%	4.2%	8.7%
	Neither favorable nor unfavorable	5.9%	5.4%	6.4%	8.8%	7.2%
	Never heard of	16.2%	1.1%	2.5%	3.3%	3.6%
	Total		100%	100%	100%	100%
Q11 Walker Favorability	Very favorable	14.6%	13%	17.7%	23.5%	18.8%
	Somewhat favorable	20%	23.9%	16.5%	17.8%	19.3%
	Somewhat unfavorable	4.9%	6.6%	5.9%	5.2%	5.7%
	Very unfavorable	8.1%	5.5%	5.1%	2.8%	4.4%
	Neither favorable nor unfavorable	11.4%	23.8%	25.8%	21.4%	22.1%
	Never heard of	41.1%	27.2%	29.1%	29.4%	29.7%
	Total		100%	100%	100%	100%

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Q26 Age

		Q26 Age				Total
		18-34	35-54	55-64	65 or over	
Q12 Senate Ballot Test	Pat McCrory	35.5%	36%	45.6%	40.8%	40.1%
	Ted Budd	6.5%	6.5%	1.7%	5.2%	4.9%
	Mark Walker	6.5%	6.6%	11.8%	13%	10.6%
	Undecided	51.6%	50.9%	40.9%	41%	44.4%
	Total	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	32.6%	35.9%	47.3%	43.4%	41.4%
	Somewhat approve	20.2%	41.4%	26.9%	34.5%	33.6%
	Somewhat disapprove	8.1%	8.7%	9.8%	7.8%	8.5%
	Strongly disapprove	31.6%	10.7%	13.5%	7.4%	11.5%
	Unsure or no opinion	7.5%	3.3%	2.5%	6.9%	5.1%
Total	100%	100%	100%	100%	100%	
Q15 Robinson Senate Decision	Yes, I agree	49.6%	61.9%	53.4%	53.8%	55.5%
	No, I do not agree	14.4%	14.1%	14.3%	14.2%	14.2%
	Unsure	36.1%	24%	32.4%	32%	30.3%
Total	100%	100%	100%	100%	100%	
Q23 Gender	Male	52.2%	53.2%	44.6%	52.9%	51.2%
	Female	47.8%	46.8%	55.4%	47.1%	48.8%
	Total	100%	100%	100%	100%	100%

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Q26 Age

		Q26 Age				Total
		18-34	35-54	55-64	65 or over	
Q24 Political Ideology	Very Conservative	49.2%	44.7%	54.9%	51.3%	50.1%
	Somewhat Conservative	37.7%	37%	32.5%	35.8%	35.5%
	Moderate	8.9%	15.1%	9.3%	10.2%	11.2%
	Somewhat Liberal	4.2%	3.3%	3.4%	2%	2.8%
	Very Liberal	0%	0%	0%	0.8%	0.4%
	Total	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	86%	86%	86%	86%	86%
	African-American	10%	10%	10%	10%	10%
	Hispanic	2%	2%	2%	2%	2%
	Asian or another ethnicity	2%	2%	2%	2%	2%
	Total	100%	100%	100%	100%	100%
Q27 DMA	CHARLOTTE	34.8%	33.5%	33.7%	28%	31.2%
	CHATTANOOGA	0%	2.2%	1.7%	0.2%	1%
	GREENSBORO-H.POINT-W.SALEM	22.2%	21.8%	26.1%	29.2%	26.1%
	GREENVILLE-N.BERN-WASHNGTN	9.7%	13.1%	5.1%	7.5%	8.6%
	GREENVLL-SPART-ASHEVLL-AND	4.2%	2.2%	5.1%	7.9%	5.5%
	MYRTLE BEACH-FLORENCE	1.6%	0%	1%	0.4%	0.5%
	NORFOLK-PORTSMTH-NEWPT NWS	1.6%	0%	3.4%	1.3%	1.4%
	RALEIGH-DURHAM (FAYETVLL)	20.8%	22.8%	21%	19.6%	20.8%
	WILMINGTON	4.9%	4.4%	3%	6%	4.8%
	Total	100%	100%	100%	100%	100%

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Q27 DMA

		Q27 DMA									Total
		CHARLOTTE	CHATANOOGA	GREENSBORO-H. POINT-W. SAL EM	GREENVILLE-N. BER N-WASH NGTN	GREENVILLE-SPARTAN-ASHEVILLE-AND	MYRTLE BEACH-FLORENCE	NORFOLK-PORTSMOUTH-NEWPORT NEWS	RALEIGH-DURHAM (FAYETTEVILLE)	WILMINGTON	
Q2 Voter Registration	Republican	75.3%	44.2%	79.6%	78.9%	58%	14.7%	66.4%	59.6%	60.8%	71.1%
	Independent voting in Republican primary elections	24.7%	55.8%	20.4%	21.1%	42%	85.3%	33.6%	40.4%	39.2%	28.9%
	Something else	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q3 Robinson Approval	Strongly approve	51.1%	45.3%	52.1%	63.5%	37.3%	39.2%	60.5%	46.7%	44.9%	50.4%
	Some what approve	18.1%	0%	16.7%	11.1%	20.3%	40.2%	13.4%	18.6%	18.1%	17.2%
	Some what disapprove	5.9%	17.5%	2.9%	1.1%	10.2%	0%	13.4%	6.6%	2%	5.1%
	Strongly disapprove	6%	0%	6%	10.1%	5.1%	20.6%	0%	4%	6.6%	5.8%
	Unsure or no opinion	18.8%	37.2%	22.4%	14.1%	27.1%	0%	12.6%	24%	28.6%	21.4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Q7 Trump Comparison	Very similar in tone, style and on the issues	57.7%	45.3%	51.8%	49.1%	55.6%	81.5%	38.7%	54.6%	51.2%	54.1%

		Q27 DMA									
		CHAR LOTTE	CHAT TANO OGA	GREE NSBO RO- H.POI NT- W.SAL EM	GREE NVILL E- N.BER N- WASH NGTN	GREE NVLL- SPART - ASHE VLL- AND	MYRT LE BEAC H- FLORE NCE	NORF OLK- PORTS MTH- NEWP T NWS	RALEI GH- DURH AM (FAYET VILLE)	WILMI NGTO N	Total
	Similar in tone and style but different on the issues	3.9%	0%	6.5%	8.8%	0%	0%	6.7%	2.7%	2%	4.4%
	Different in tone and style but similar on the issues	19.5%	27.9%	27.3%	25.5%	18.6%	18.5%	47.9%	26.5%	31.9%	24.6%
	Very different in tone, style and on the issues	13.9%	17.5%	10.4%	15.6%	19.2%	0%	6.7%	15.2%	12.2%	13.4%
	Don't know/ Not Sure	5%	9.3%	3.9%	1.1%	6.6%	0%	0%	1.1%	2.7%	3.5%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Q27 DMA

		Q27 DMA									Total
		CHARLOTTE	CHATANOOGA	GREENSBORO-H. POINT-W. SAL EM	GREENVILLE-N. BER N-WASH NGTN	GREENVILLE-SPARTAN-ASHEVILLE	MYRTLE BEACH-FLORENCE	NORFOLK-PORTSMOUTH-NEWPORT NEWS	RALEIGH-DURHAM (FAYETTEVILLE)	WILMINGTON	
Q9 Budd Favorability	Very favorable	5.9%	0%	34.7%	7%	0%	0%	0%	3.5%	6.6%	12.5%
	Some what favorable	15.5%	17.5%	31.5%	10%	0%	0%	19.3%	13.7%	8.5%	17.6%
	Some what unfavorable	6.8%	0%	7.1%	1.1%	5.8%	0%	6.7%	6.1%	0%	5.8%
	Very unfavorable	1.5%	0%	6.6%	1.1%	10%	0%	0%	0.8%	2%	3.1%
	Neither favorable nor unfavorable	10.1%	0%	9.4%	15.5%	24.8%	33.3%	13.4%	20.8%	9.5%	13.5%
	Never heard of	60.2%	82.5%	10.7%	65.4%	59.4%	66.7%	60.5%	55.1%	73.4%	47.5%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q10 McCrory Favorability	Very favorable	47%	0%	40.6%	44.5%	34%	20.6%	26%	34.2%	37.8%	40.4%
	Some what favorable	26.3%	55.8%	35.2%	25.1%	31.8%	33.3%	52.1%	38.1%	31%	32.2%
	Some what unfavorable	8.8%	9.3%	8.5%	3.7%	6.6%	0%	21.9%	7.8%	5.9%	7.9%
	Very unfavorable	9.1%	17.5%	5.7%	14.4%	9.2%	0%	0%	8.6%	13.9%	8.7%
	Neither favorable nor unfavorable	4.3%	0%	7.5%	11.2%	15.1%	20.6%	0%	7.4%	9.5%	7.2%

		Q27 DMA									Total
		CHARLOTTE	CHATTANOOGA	GREENSBORO-HIGH POINT-W.SALEM	GREENVILLE-N.BERN-WASHINGTON	GREENVILLE-SPARTANBURGH-ASHEVILLE	MYRTLE BEACH-FLORENCE	NORFOLK-PORTSMOUTH-NEWPORT NEWS	RALEIGH-DURHAM (FAYETTEVILLE)	WILMINGTON	
	Never heard of	4.6%	17.5%	2.6%	1.1%	3.4%	25.5%	0%	3.8%	2%	3.6%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q11 Walker Favorability	Very favorable	7%	0%	43.2%	9.6%	3.4%	0%	28.6%	18.7%	2%	18.8%
	Some what favorable	15.3%	27.9%	26.1%	24.9%	6.6%	0%	13.4%	18.6%	17.6%	19.3%
	Some what unfavorable	6.1%	0%	5.5%	3.3%	5.8%	0%	12.6%	7.5%	0%	5.7%
	Very unfavorable	3.7%	17.5%	3.3%	3%	8.3%	0%	6.7%	4.4%	9.3%	4.4%
	Neither favorable nor unfavorable	25.9%	0%	13.6%	26.8%	45.4%	33.3%	19.3%	19.4%	25.1%	22.1%
	Never heard of	42%	54.7%	8.3%	32.4%	30.5%	66.7%	19.3%	31.4%	46.1%	29.7%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Q27 DMA

		Q27 DMA									Total
		CHARLOTTE	CHATANOOGA	GREENSBORO-H. POINT-W. SAL EM	GREENVILLE-N. BER N-WASH NGTN	GREENVILLE-SPARTAN-ASHEVILLE-AND	MYRTLE BEACH-FLORENCE	NORFOLK-PORTSMOUTH-NEWPORT NEWS	RALEIGH-DURHAM (FAYETTEVILLE)	WILMINGTON	
Q12 Senate Ballot Test	Pat McCrory	51.8%	37.2%	28.5%	50.3%	35.8%	20.6%	26.9%	37.6%	31.7%	40.1%
	Ted Budd	3.7%	17.5%	10.6%	5.9%	0%	0%	0%	1.4%	0%	4.9%
	Mark Walker	4.9%	0%	21.5%	1.1%	3.4%	0%	21.9%	11.8%	7.8%	10.6%
	Undecided	39.5%	45.3%	39.4%	42.7%	60.8%	79.4%	51.3%	49.2%	60.5%	44.4%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q14 McCrory Governor Approval	Strongly approve	47%	55.8%	39.2%	44.8%	34%	0%	32.8%	39.5%	31.9%	41.4%
	Some what approve	31.9%	9.3%	39.5%	25.1%	20%	39.2%	58%	34%	38.8%	33.6%
	Some what disaprove	9.4%	17.5%	8.2%	11.2%	13.4%	20.6%	0%	5.6%	5.6%	8.5%
	Strongly disaprove	9.8%	0%	9%	14.5%	15.8%	40.2%	0%	13.3%	19.8%	11.5%
	Unsure or no opinion	1.9%	17.5%	4.1%	4.4%	16.8%	0%	9.2%	7.6%	3.9%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Q15 Robinson Senate Decision	Yes, I agree	54.9%	54.7%	60.6%	69.9%	40.3%	56%	48.7%	53.8%	33.1%	55.5%
	No, I do not agree	12%	27.9%	17.7%	12.7%	10%	18.5%	26%	14.3%	9.8%	14.2%
	Unsure	33.1%	17.5%	21.7%	17.4%	49.7%	25.5%	25.2%	31.9%	57.1%	30.3%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q23 Gender	Male	56.6%	37.2%	47.5%	57.7%	36.4%	18.5%	74.8%	47.5%	57.3%	51.2%

Q27 DMA											
	CHAR LOTTE	CHAT TANO OGA	GREE NSBO RO- H.POI NT- W.SAL EM	GREE NVILL E- N.BER N- WASH NGTN	GREE NVLL- SPART - ASHE VLL- AND	MYRT LE BEAC H- FLORE NCE	NORF OLK- PORTS MTH- NEWP T NWS	RALEI GH- DURH AM (FAYET VILLE)	WILMI NGTO N	Total	
	Female	43.4%	62.8%	52.5%	42.3%	63.6%	81.5%	25.2%	52.5%	42.7%	48.8%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Q27 DMA

		Q27 DMA									Total
		CHARLOTTE	CHATANOOGA	GREENSBORO-H. POINT-W. SAL EM	GREENVILLE-N. BER N-WASH NGTN	GREENVILLE-SPARTAN-SHEVILL-AND	MYRTLE BEACH-FLORENCE	NORFOLK-PORTSMOUTH-NEWPT NWS	RALEIGH-DURHAM (FAYETTEVILLE)	WILMINGTON	
Q24 Political Ideology	Very Conservative	53.9%	44.2%	53.4%	50.9%	59.5%	35.4%	38.7%	41%	42.2%	50.1%
	Some what Conservative	34.2%	55.8%	35.1%	30.7%	23.4%	46.1%	54.6%	39.6%	40.9%	35.6%
	Moderate	9.3%	0%	10.5%	14.1%	11.6%	18.5%	6.7%	12.8%	16.9%	11.2%
	Some what Liberal	2.1%	0%	1%	3.3%	5.5%	0%	0%	6.1%	0%	2.8%
	Very Liberal	0.6%	0%	0%	1.1%	0%	0%	0%	0.5%	0%	0.4%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q25 Ethnicity	Caucasian	82.9%	100%	84.4%	99.1%	97.2%	44%	100%	81.9%	93.2%	86%
	African-American	13.6%	0%	14.2%	0%	0%	0%	0%	9.9%	0%	10%
	Hispanic	1.6%	0%	0%	0%	0%	0%	0%	6.2%	4.7%	2%
	Asian or another ethnicity	1.9%	0%	1.4%	0.9%	2.8%	56%	0%	2%	2.2%	2%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q26 Age	18-34	8.9%	0%	6.8%	9%	6.1%	25.5%	9.2%	8%	8.1%	8%
	35-54	28%	55.8%	21.8%	39.4%	10.2%	0%	0%	28.5%	23.4%	26%
	55-64	22.7%	34.9%	21%	12.3%	19.2%	41.2%	50.4%	21.2%	13.2%	21%
	65 or over	40.4%	9.3%	50.4%	39.2%	64.4%	33.3%	40.3%	42.3%	55.4%	45%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%