



CYGNAL

Survey of Likely 2022 General Election Voters

North Carolina Statewide

Conducted May 6 - 8, 2021

n=600 | $\pm 4.0\%$



1. How likely are you to vote in the 2022 general election for Congress and State Legislature out of the following options?

	Freq.	%
Definitely voting	526	87.6%
Probably voting	56	9.4%
Probably not voting	18	3.0%
Definitely not voting	0	0.0%
Unsure	0	0.0%
Total	600	100.0%

2. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

	Freq.	%	<i>March 2021 Survey</i>	
			<i>Freq.</i>	<i>%</i>
<u>Right direction</u>	<u>233</u>	<u>38.8%</u>	<u>249</u>	<u>41.5%</u>
Definitely right direction	114	19.1%	134	22.3%
Probably right direction	118	19.7%	115	19.2%
<u>Wrong track</u>	<u>330</u>	<u>55.1%</u>	<u>310</u>	<u>51.6%</u>
Probably wrong track	43	7.2%	29	4.8%
Definitely wrong track	287	47.9%	281	46.8%
Unsure	37	6.1%	41	6.9%
Total	600	100.0%	600	100.0%

3. If the 2022 general elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for State Legislature?

	Freq.	%	<i>March 2021 Survey</i>	
			<i>Freq.</i>	<i>%</i>
<u>Republican candidate</u>	<u>286</u>	<u>47.6%</u>	<u>276</u>	<u>46.0%</u>
Definitely the Republican candidate	241	40.2%	239	39.9%
Probably the Republican candidate	45	7.4%	37	6.1%
<u>Democratic candidate</u>	<u>266</u>	<u>44.3%</u>	<u>273</u>	<u>45.6%</u>
Probably the Democratic candidate	48	7.9%	49	8.2%
Definitely the Democratic candidate	218	36.3%	224	37.3%
Unsure	49	8.1%	50	8.4%
Total	600	100.0%	600	100.0%



4. And regardless of how you would vote at the state level, if the 2022 general elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for Congress?

	Freq.	%	<i>March 2021 Survey</i>	
			<i>Freq.</i>	<i>%</i>
<u>Republican candidate</u>	<u>283</u>	<u>47.2%</u>	<u>284</u>	<u>47.3%</u>
Definitely the Republican candidate	252	41.9%	250	41.7%
Probably the Republican candidate	32	5.3%	34	5.6%
<u>Democratic candidate</u>	<u>278</u>	<u>46.4%</u>	<u>277</u>	<u>46.1%</u>
Probably the Democratic candidate	61	10.2%	38	6.4%
Definitely the Democratic candidate	217	36.2%	238	39.7%
Unsure	38	6.4%	40	6.6%
Total	600	100.0%	600	100.0%

- 5 - 10. Do you have a favorable or unfavorable opinion of:

	Fav	Very Fav	Unfav	Very Unfav	No opinion	NHO	NET Fav
Pat McCrory	<u>35.9%</u> <u>216</u>	18.1% 108	<u>38.4%</u> <u>230</u>	27.7% 166	14.7% 88	11.0% 66	-2.4%
Mark Walker	<u>17.7%</u> <u>106</u>	9.0% 54	<u>10.5%</u> <u>63</u>	8.1% 49	20.2% 121	51.6% 310	7.1%
Ted Budd	<u>12.7%</u> <u>76</u>	7.3% 44	<u>11.4%</u> <u>69</u>	8.3% 50	19.0% 114	56.9% 341	1.3%
Cheri Beasley	<u>24.6%</u> <u>147</u>	11.9% 71	<u>10.3%</u> <u>62</u>	5.4% 32	24.4% 146	40.8% 245	14.3%
Jeff Jackson	<u>18.8%</u> <u>113</u>	13.1% 79	<u>6.5%</u> <u>39</u>	3.4% 20	20.2% 121	54.6% 327	12.3%
Erica Smith	<u>12.3%</u> <u>74</u>	3.7% 22	<u>8.5%</u> <u>51</u>	4.9% 29	19.0% 114	60.2% 361	3.8%

11. Do you approve or disapprove of the job Joe Biden is doing as President?

	Freq.	%	<i>March 2021 Survey</i>	
			<i>Freq.</i>	<i>%</i>
<u>Approve</u>	<u>286</u>	<u>47.7%</u>	<u>285</u>	<u>47.5%</u>
Strongly approve	198	33.0%	206	34.4%
Somewhat approve	88	14.6%	79	13.1%
<u>Neither approve nor disapprove</u>	<u>13</u>	<u>2.2%</u>	<u>18</u>	<u>3.0%</u>
<u>Disapprove</u>	<u>296</u>	<u>49.4%</u>	<u>292</u>	<u>48.6%</u>
Somewhat disapprove	28	4.7%	29	4.9%
Strongly disapprove	268	44.7%	262	43.7%
Unsure	4	0.7%	6	0.9%
Total	600	100.0%	600	100.0%



12. Do you approve or disapprove of the job Roy Cooper is doing as Governor?

	Freq.	%	<i>March 2021 Survey</i>	
			<i>Freq.</i>	<i>%</i>
<u>Approve</u>	<u>318</u>	<u>53.1%</u>	<u>295</u>	<u>49.2%</u>
Strongly approve	199	33.2%	201	33.6%
Somewhat approve	119	19.9%	94	15.6%
<u>Neither approve nor disapprove</u>	<u>22</u>	<u>3.6%</u>	<u>22</u>	<u>3.6%</u>
<u>Disapprove</u>	<u>248</u>	<u>41.3%</u>	<u>276</u>	<u>45.9%</u>
Somewhat disapprove	54	9.0%	65	10.8%
Strongly disapprove	194	32.3%	211	35.2%
Unsure	12	2.0%	8	1.3%
Total	600	100.0%	600	100.0%

13. Generally speaking, would you say you favor smaller government with fewer services and lower taxes OR larger government with higher taxes and more services?

	Freq.	%
Smaller government with fewer services and lower taxes	345	57.4%
Larger government with higher taxes and more services	196	32.7%
Unsure	59	9.9%
Total	600	100.0%

14. How concerned are you, if at all, that the Biden Administration will do too much to increase the size and role of government in U.S. society?

	Freq.	%
<u>Concerned</u>	<u>353</u>	<u>58.9%</u>
Very concerned	295	49.1%
Somewhat concerned	59	9.8%
<u>Not concerned</u>	<u>233</u>	<u>38.9%</u>
Not too concerned	85	14.1%
Not concerned at all	148	24.7%
Unsure	13	2.2%
Total	600	100.0%



15. Which of the following strategies to improve North Carolina's economy do you prefer?

	Freq.	%
Across the board tax cuts to all businesses	231	38.5%
Targeted incentives and tax breaks to a select few businesses	93	15.5%
Taxes and state government spending should be increased	106	17.7%
Other	94	15.7%
Unsure	75	12.6%
Total	600	100.0%

16. On April 26, it was announced Apple has selected Wake County, North Carolina as the location for its newest research and development campus and will potentially create 3,000 jobs. The state government authorized an incentive grant, which would provide Apple a tax break worth up to \$845.8 million over 39 years. Do you support or oppose this agreement between the state government and Apple?

	Freq.	%
<u>Support</u>	<u>275</u>	<u>45.8%</u>
Strongly support	118	19.6%
Somewhat support	157	26.2%
<u>Neither support nor oppose</u>	<u>63</u>	<u>10.5%</u>
<u>Oppose</u>	<u>229</u>	<u>38.2%</u>
Somewhat oppose	118	19.7%
Strongly oppose	111	18.5%
Unsure	33	5.5%
Total	600	100.0%

Thinking about COVID-19...

17. In the past seven days, how often have you worn a mask on your face when outside your home?

	Freq.	%
Every time out in public	329	54.9%
Most of the time	83	13.9%
Some of the time	70	11.6%
Rarely	52	8.7%
Never	59	9.8%
Unsure	6	1.1%
Total	600	100.0%



18. Would you support or oppose requiring "vaccine passports" that prove vaccination against COVID-19 to travel internationally?

	Freq.	%
<u>Support</u>	<u>294</u>	<u>49.0%</u>
Strongly support	215	35.8%
Somewhat support	79	13.2%
<u>Neither support nor oppose</u>	<u>34</u>	<u>5.7%</u>
<u>Oppose</u>	<u>264</u>	<u>44.0%</u>
Somewhat oppose	43	7.2%
Strongly oppose	221	36.9%
Unsure	8	1.3%
Total	600	100.0%

The North Carolina General Assembly is considering a variety of amendments to the state constitution. Would you support or oppose the following amendments:

19. A constitutional amendment to provide that the right to live includes the right to work and therefore the right of persons to work shall not be denied or abridged on account of membership or nonmembership in any labor organization.

	Freq.	%	<i>March 2021 Survey</i>	
			<i>Freq.</i>	<i>%</i>
<u>Support</u>	<u>386</u>	<u>64.4%</u>	<u>426</u>	<u>71.0%</u>
Strongly support	260	43.4%	303	50.5%
Somewhat support	126	21.0%	123	20.5%
<u>Neither support nor oppose</u>	<u>49</u>	<u>8.1%</u>	<u>48</u>	<u>8.0%</u>
<u>Oppose</u>	<u>90</u>	<u>15.1%</u>	<u>78</u>	<u>13.0%</u>
Somewhat oppose	32	5.3%	27	4.6%
Strongly oppose	58	9.7%	51	8.5%
Unsure	75	12.5%	48	7.9%
Total	600	100.0%	600	100.0%



20. A constitutional amendment adding the Taxpayer Bill of Rights to the North Carolina Constitution that would limit the growth of State spending to inflation plus population growth, require yearly deposits in a Savings Reserve or Unfunded Liability Reserve, return excess revenue to taxpayers, and submit tax increases to a vote of the people.

	Freq.	%	<i>March 2021 Survey</i>	
			<i>Freq.</i>	<i>%</i>
<u>Support</u>	<u>336</u>	<u>55.9%</u>	<u>350</u>	<u>58.4%</u>
Strongly support	199	33.1%	200	33.4%
Somewhat support	137	22.8%	150	25.0%
<u>Neither support nor oppose</u>	<u>49</u>	<u>8.2%</u>	<u>61</u>	<u>10.1%</u>
<u>Oppose</u>	<u>131</u>	<u>21.8%</u>	<u>103</u>	<u>17.1%</u>
Somewhat oppose	56	9.3%	38	6.3%
Strongly oppose	75	12.5%	65	10.8%
Unsure	84	14.0%	86	14.4%
Total	600	100.0%	600	100.0%

21. A constitutional amendment to repeal the requirement that every person presenting himself for voter registration shall be able to read and write any section of the Constitution in the English language.

	Freq.	%
<u>Support</u>	<u>234</u>	<u>38.9%</u>
Strongly support	162	27.0%
Somewhat support	72	12.0%
<u>Neither support nor oppose</u>	<u>55</u>	<u>9.1%</u>
<u>Oppose</u>	<u>276</u>	<u>46.0%</u>
Somewhat oppose	79	13.2%
Strongly oppose	197	32.8%
Unsure	36	6.0%
Total	600	100.0%

22. A constitutional amendment to prohibit condemnation of private property except for a public use and to provide for the payment of just compensation with right of trial by jury in all condemnation cases.

	Freq.	%
<u>Support</u>	<u>265</u>	<u>44.2%</u>
Strongly support	126	21.1%
Somewhat support	139	23.2%
<u>Neither support nor oppose</u>	<u>90</u>	<u>15.0%</u>
<u>Oppose</u>	<u>79</u>	<u>13.1%</u>



Somewhat oppose	39	6.5%
Strongly oppose	40	6.6%
Unsure	166	27.6%
Total	600	100.0%

23. Are you female or male?

	Freq.	%
Female	332	55.3%
Male	269	44.8%
Total	600	100.0%

24. What age range do you fall within?

	Freq.	%
<u>Under 50</u>	<u>225</u>	<u>37.5%</u>
18 – 34	91	15.2%
35 – 49	134	22.3%
<u>50 and over</u>	<u>375</u>	<u>62.5%</u>
50 – 64	181	30.2%
65 or older	194	32.3%
Total	600	100.0%

25. What is your race or ethnicity?

	Freq.	%
White	418	69.6%
Black or African-American	129	21.5%
Hispanic or Latino	15	2.5%
Any other race or ethnicity	25	4.1%
Unsure	14	2.3%
Total	600	100.0%

26. How are you registered to vote in North Carolina? You may consider yourself of a different party, but what does your voter registration card show?

	Freq.	%
Republican	205	34.2%
Democrat	224	37.4%
Unaffiliated	143	23.8%
Another party	14	2.3%
Unsure	14	2.3%
Total	600	100.0%



27. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>268</u>	<u>44.6%</u>
Very conservative	162	26.9%
Somewhat conservative	106	17.7%
<u>Moderate</u>	<u>147</u>	<u>24.4%</u>
<u>Liberal</u>	<u>167</u>	<u>27.8%</u>
Somewhat liberal	100	16.6%
Very liberal	67	11.2%
Unsure	19	3.1%
Total	600	100.0%

28. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	198	33.1%
Suburban	289	48.2%
Urban	113	18.8%
Total	600	100.0%

29. What is the highest level of education you have completed?

	Freq.	%
Some high school	9	1.6%
High school diploma/GED	61	10.2%
Technical Certification	34	5.6%
Some college or Associate's Degree	164	27.3%
Four-year undergraduate or Bachelor's Degree	194	32.3%
Graduate degree or further	137	22.8%
Unsure	2	0.3%
Total	600	100.0%

30. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$50,000	147	24.6%
\$50,000 - \$100,000	257	42.9%
More than \$100,000	195	32.5%
Total	600	100.0%

31. General Election X/4

	Freq.	%
1 of 4	80	13.3%
2 of 4	61	10.2%
3 of 4	121	20.2%



4 of 4	331	55.2%
0 of 4	7	1.1%
Total	600	100.0%

32. Geo - DMAs

	Freq.	%
<u>West/Charlotte</u>	<u>213</u>	<u>35.5%</u>
Charlotte	160	26.7%
Chattanooga	2	0.3%
Atlanta	1	0.2%
Green/Spart/Ash	50	8.3%
<u>Central</u>	<u>112</u>	<u>18.7%</u>
Grsbro/Wnsal/Hpt	104	17.4%
Florence/Myrtle	8	1.3%
<u>Raleigh/Durham</u>	<u>187</u>	<u>31.1%</u>
<u>Coast</u>	<u>88</u>	<u>14.7%</u>
Green/Nw Brn/Wsh	37	6.2%
Norfolk	8	1.3%
Wilmington	44	7.3%
Total	600	100.0%

33. Age + Gender

	Freq.	%
F 18 - 34	46	7.7%
F 35 - 49	74	12.3%
F 50 - 64	102	16.9%
F 65+	110	18.4%
M 18 - 34	45	7.5%
M 35 - 49	60	10.0%
M 50 - 64	80	13.3%
M 65+	84	14.0%
Total	600	100.0%

34. Urbanicity + Gender

	Freq.	%
Female Rural	100	16.6%
Female Suburban	173	28.8%
Female Urban	59	9.8%
Male Rural	99	16.4%
Male Suburban	116	19.3%
Male Urban	54	9.0%
Total	600	100.0%



35. Swing Voters

	Freq.	%
Yes	115	19.1%
No	485	80.9%
Total	600	100.0%

36. Education

	Freq.	%
College	330	55.1%
No College	268	44.6%
Unsure	2	0.3%
Total	600	100.0%

37. Education + Gender

	Freq.	%
Female College	179	29.8%
Female No College	153	25.4%
Male College	152	25.3%
Male No College	115	19.2%
Unsure	2	0.3%
Total	600	100.0%

38. Partisanship + Gender

	Freq.	%
Republican Female	111	18.5%
Republican Male	94	15.7%
Democrat Female	136	22.7%
Democrat Male	88	14.7%
Another party Female	4	0.7%
Another party Male	10	1.6%
Unaffiliated Female	73	12.2%
Unaffiliated Male	69	11.6%
Unsure	14	2.3%
Total	600	100.0%

39. Partisanship + Age

	Freq.	%
Republican 18 - 34	19	3.2%
Republican 35 - 49	44	7.4%
Republican 50 - 64	61	10.2%
Republican 65 or older	81	13.4%
Democrat 18 - 34	39	6.5%
Democrat 35 - 49	49	8.2%
Democrat 50 - 64	65	10.8%
Democrat 65 or older	71	11.9%



Unaffiliated 18 - 34	25	4.2%
Unaffiliated 35 - 49	35	5.9%
Unaffiliated 50 - 64	45	7.6%
Unaffiliated 65 or older	37	6.1%
Another party 18 - 34	3	0.5%
Another party 35 - 49	1	0.1%
Another party 50 - 64	6	1.0%
Another party 65 or older	4	0.7%
Unsure	14	2.3%
Total	600	100.0%

40. Race + Gender

	Freq.	%
White Female	234	38.9%
White Male	184	30.6%
Black or African-American Female	68	11.4%
Black or African-American Male	61	10.1%
Hispanic or Latino Female	7	1.2%
Hispanic or Latino Male	8	1.3%
Any other race or ethnicity Female	13	2.2%
Any other race or ethnicity Male	12	1.9%
Unsure	14	2.3%
Total	600	100.0%

METHODOLOGY

This probabilistic survey was conducted May 6 – 8, 2021, with 600 likely 2022 general election voters. It has a margin of error of $\pm 4.0\%$. Known registered voters were interviewed via live phones, SMS, and email invitation. This survey was weighted to likely general election voter universe.

ABOUT THE FIRM

[Cygnal](#) is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygnal is named the #1 Republican private pollster by Nate Silver's *FiveThirtyEight* two cycles running, as well as the #1 most accurate polling and research firm in the country for 2018 by The New York Times. Its team members have worked in 47 states and countries on more than 2,100 corporate, public affairs, and political campaigns.

