



CYNAL

Survey of Likely General Election Voters

North Carolina Statewide

Conducted January 22 – 25, 2025

n=606 | $\pm 3.97\%$

Q1. Vote Method: First, thinking about broader topics... How do you plan to vote in the November 2026 general election for U.S. Congress?

	Freq.	%
<u>Vote in-person on Election Day</u>	188	31.1%
Definitely vote in-person on Election Day	121	20.0%
Probably vote in-person on Election Day	67	11.0%
<u>Vote absentee by mail</u>	38	6.3%
Definitely vote absentee by mail	18	3.0%
Probably vote absentee by mail	20	3.3%
<u>Vote early in-person</u>	380	62.6%
Definitely vote early in-person	196	32.3%
Probably vote early in-person	184	30.3%
Total	606	100.0%

Q2. Abolish Department of Education: Would you support or oppose a move to abolish the federal US Department of Education?

	Freq.	%
<u>Support</u>	210	34.7%
Strongly support	141	23.3%
Somewhat support	69	11.4%
<u>Oppose</u>	308	50.8%
Somewhat oppose	33	5.5%
Strongly oppose	275	45.3%
Unsure	88	14.5%
Total	606	100.0%

Q3. K12 Satisfaction: Overall, how satisfied are you with the quality of the K-12 education students receive today in local schools?

	Jan '25	Jan '24
<u>Satisfied</u>	33.3%	31.0%
Completely satisfied	7.5%	5.1%
Somewhat satisfied	25.8%	25.9%
<u>Dissatisfied</u>	55.2%	48.0%
Somewhat dissatisfied	28.1%	27.9%
Completely dissatisfied	27.1%	20.2%
Unsure	11.5%	21.0%
Total	100.0%	100.0%

Q4. Education Determination: Who is best suited to determine where a child should attend school out of the following options?

	Freq.	%
The child's parents or guardians	435	71.8%
Local board of education	83	13.6%
State board of education	24	4.0%
US Department of education	21	3.5%
Unsure	43	7.1%
Total	606	100.0%



Q5. Opportunity Scholarship Program Support: All North Carolina families are eligible to apply for taxpayer-funded scholarships through the Opportunity Scholarship Program. Scholarships are awarded on a sliding scale, prioritizing lowest family incomes ranging from \$3,300 to \$7,400 to attend a private school of their choice. Last year, 72,000 North Carolina families applied. Do you support or oppose the Opportunity Scholarship Program?

	Jan '25	Apr '24	Jan '24	Jan '23
<u>Support</u>	<u>60.8%</u>	<u>60.4%</u>	<u>64.0%</u>	<u>67.3%</u>
Strongly support	35.4%	38.4%	41.9%	39.6%
Somewhat support	25.4%	22.0%	22.1%	27.7%
<u>Oppose</u>	<u>27.2%</u>	<u>24.2%</u>	<u>25.5%</u>	<u>22.1%</u>
Somewhat oppose	9.3%	10.3%	10.5%	10.6%
Strongly oppose	17.9%	13.9%	15.0%	11.5%
Unsure	12.0%	15.4%	10.5%	10.7%
Total	100.0%	100.0%	100.0%	100.0%

Q6. Funding Method: North Carolina funds schools using a system of formulas that determine how much money districts receive for personnel, programs, and services. Some people advocate for a different system where funding is tied to the needs of the child and follows the child to where he or she attends school. In your opinion, which way is a better model for North Carolina to fund public schools?

	Freq.	%
Current system using formulas	95	15.7%
Funds tied to the needs of students	369	60.8%
Unsure	142	23.4%
Total	606	100.0%

Q7. Charter School Support: Charter schools are public schools that are governed by an independent board, instead of a local school board. While charter schools are subject to the same academic requirements as traditional public schools, they are exempt from certain administration regulations. Knowing this, do you support or oppose charter schools?

	Jan '25	Jan '24	Jan '23
<u>Support</u>	<u>59.9%</u>	<u>66.0%</u>	<u>68.7%</u>
Strongly support	31.2%	36.1%	35.2%
Somewhat support	28.7%	29.9%	33.4%
<u>Oppose</u>	<u>30.4%</u>	<u>23.6%</u>	<u>21.5%</u>
Somewhat oppose	15.9%	10.2%	12.2%
Strongly oppose	14.5%	13.4%	9.3%
Unsure	9.7%	10.5%	9.9%
Total	100.0%	100.0%	100.0%

Q8. Government Funding Charter Schools: Currently the state provides no funding to charter schools for their facilities. Would you support or oppose the state government providing charter schools money to help obtain land and buildings for the school?

	Freq.	%
I would support state government providing funds	247	40.8%
I would not support government providing funds for charter school facilities	254	42.0%
Unsure	104	17.2%
Total	606	100.0%

Q9. Appropriate Funds for OSP: Would you support or oppose a law that allows businesses and county governments to donate or appropriate funds to the Opportunity Scholarship Program?

	Freq.	%
<u>Support</u>	<u>372</u>	<u>61.5%</u>
Strongly support	176	29.1%



Somewhat support	196	32.4%
<u>Oppose</u>	<u>136</u>	<u>22.4%</u>
Somewhat oppose	47	7.8%
Strongly oppose	89	14.6%
Unsure	98	16.2%
Total	606	100.0%

Q10. Board of Education Election Support: According to the North Carolina Constitution, the State Board of Education shall consist of 13 members: the Lieutenant Governor, the State Treasurer, and 11 members appointed by the Governor. Legislation has been introduced that would require all members of the State Board of Education to be elected. Would you support or oppose such legislation?

	Freq.	%
<u>Support</u>	<u>381</u>	<u>62.9%</u>
Strongly support	236	39.0%
Somewhat support	145	24.0%
<u>Oppose</u>	<u>142</u>	<u>23.4%</u>
Somewhat oppose	61	10.0%
Strongly oppose	81	13.4%
Unsure	83	13.7%
Total	606	100.0%

Q11. Public School Comfortability: Would you feel comfortable sending your child to your local public school?

	Freq.	%
<u>Comfortable</u>	<u>344</u>	<u>56.8%</u>
Very comfortable	196	32.4%
Somewhat comfortable	148	24.4%
<u>Uncomfortable</u>	<u>224</u>	<u>36.9%</u>
Somewhat uncomfortable	101	16.7%
Very uncomfortable	123	20.3%
Unsure	38	6.3%
Total	606	100.0%

Q12. Public School Uncomfortable Reason: What is the main reason you would be uncomfortable sending your child to your local public school?

	Freq.	%
Academic quality	56	25.2%
School safety or bullying	38	17.2%
Curriculum or educational values	65	29.3%
Lack of extracurricular or enrichment opportunities	6	2.5%
Teacher quality or staffing	20	8.9%
Transportation challenges	0	0.0%
Preference for private, charter, or homeschooling alternatives	29	13.1%
Unsure	9	3.8%
Total	224	100.0%

Q13. Education Purpose: In your opinion, what is the main purpose of education?

	Freq.	%
Master core academic subjects	211	34.7%
Develop good citizens	36	6.0%
Socialization	9	1.5%
Develop independent thinkers	134	22.0%



Develop skills for future employment	135	22.3%
Instill values, moral character, and religious values	48	7.9%
Learn to address and fix social problems	7	1.2%
Unsure	26	4.3%
Total	606	100.0%

Q14. School Type Preference: If money was no option, and you could choose any type of school for your child, what type of school would you choose?

	Freq.	%
Traditional public school	182	30.1%
Private school	252	41.7%
Charter school	68	11.3%
Home school	65	10.7%
Virtual school	2	0.4%
Unsure	35	5.8%
Total	606	100.0%

Q15. Financial Support Levels: How much financial support do you think schools SHOULD receive per K-12 student in North Carolina public schools? Your estimate will include the combined expenditures of state, federal, and local governments.

	Freq.	%
\$0 - \$4,999	34	5.6%
\$5,000 - \$9,999	73	12.0%
\$10,000 - \$14,999	80	13.2%
\$15,000 - \$19,999	49	8.1%
\$20,000+	146	24.0%
Unsure	225	37.1%
Total	606	100.0%

Q16. Open Enrollment Support: Open enrollment in a K-12 public school allows students enrolled in a public school to select and transfer to a public school of their choice, rather than based on where they live. A student can be allowed to transfer to a public school in another district on a first come, first served basis. Do you support or oppose open enrollment in public schools?

	Freq.	%
<u>Support</u>	<u>433</u>	<u>71.5%</u>
Strongly support	234	38.6%
Somewhat support	199	32.9%
<u>Oppose</u>	<u>128</u>	<u>21.1%</u>
Somewhat oppose	75	12.4%
Strongly oppose	53	8.7%
Unsure	45	7.4%
Total	606	100.0%

Q17. Issues Facing K-12: In your opinion, what is the most challenging issue facing K-12 public education?

	Freq.	%
Adequate finances	79	13.1%
Curriculum concerns	88	14.6%
Workforce preparation	17	2.8%
Teacher shortages	121	19.9%
Academic standards	91	15.0%
School safety	67	11.1%
Overcrowded classrooms	42	6.9%
Lack of parental involvement	75	12.4%
Unsure	25	4.2%
Total	606	100.0%



Q18. Gender

	Freq.	%
Female	331	54.7%
Male	275	45.3%
Total	606	100.0%

Q19. Age Range

	Freq.	%
<u>Under 50</u>	<u>226</u>	<u>37.2%</u>
18 - 34	97	16.0%
35 - 49	129	21.2%
<u>50 and Over</u>	<u>380</u>	<u>62.8%</u>
50 - 64	190	31.4%
65 or older	190	31.3%
Total	606	100.0%

Q20. Partisanship by Registration

	Freq.	%
Republican	210	34.6%
Democrat	201	33.2%
Independent/Other	177	29.2%
Unsure	19	3.1%
Total	606	100.0%

Q21. Ideology

	Freq.	%
<u>Conservative</u>	<u>262</u>	<u>43.3%</u>
Very conservative	119	19.6%
Somewhat conservative	144	23.7%
<u>Moderate</u>	<u>165</u>	<u>27.2%</u>
<u>Liberal</u>	<u>152</u>	<u>25.1%</u>
Somewhat liberal	91	15.0%
Very liberal	61	10.1%
Unsure	27	4.5%
Total	606	100.0%

Q22. Urbanicity/Community Type

	Freq.	%
Rural	273	45.0%
Suburban	244	40.3%
Urban	89	14.7%
Total	606	100.0%

Q23. 2024 Retro Ballot

	Freq.	%
Republican Donald Trump	275	45.4%
Democrat Kamala Harris	255	42.2%
Another candidate	20	3.2%
Did not vote in 2024	4	0.7%
Unsure	52	8.6%
Total	606	100.0%

Q24. Parent

	Freq.	%
Yes	165	27.2%
No	434	71.6%



Unsure	8	1.3%
Total	606	100.0%

Q25. Teachers

	Freq.	%
<u>Yes</u>	<u>165</u>	<u>27.2%</u>
Yes, I am a teacher	29	4.8%
Yes, a family member is a teacher	121	20.0%
Yes, I am a teacher and a family member is a teacher	15	2.4%
<u>No</u>	<u>435</u>	<u>71.8%</u>
Unsure	6	1.1%
Total	606	100.0%

Q26. Income by Response

	Freq.	%
Less than \$40,000	85	14.0%
\$40,000 - \$69,999	120	19.8%
\$70,000 - \$99,999	119	19.6%
\$100,000 or more	210	34.6%
Unsure	72	11.9%
Total	606	100.0%

Q27. Race/Ethnicity

	Freq.	%
White or Caucasian	422	69.7%
Asian or Pacific Islander	5	0.8%
Black or African American	109	18.0%
Hispanic or Latino	20	3.3%
Other	21	3.5%
Unsure	29	4.7%
Total	606	100.0%

Q28. Education Level

	Freq.	%
<u>No College</u>	<u>313</u>	<u>51.7%</u>
Some high school	13	2.1%
High school diploma/GED	56	9.2%
Technical Certification	35	5.8%
Some college or Associate's Degree	209	34.5%
<u>At least College</u>	<u>284</u>	<u>46.9%</u>
Four-year undergraduate or Bachelor's Degree	150	24.7%
Graduate degree or further	134	22.2%
Unsure	9	1.4%
Total	606	100.0%

Q29. General Election X of 4

	Freq.	%
0 of 4	7	1.1%
1 of 4	70	11.5%
2 of 4	70	11.6%
3 of 4	112	18.5%
4 of 4	347	57.2%
Total	606	100.0%



Q30. Geo - DMA

	Freq.	%
<u>Charlotte/West</u>	215	35.5%
Charlotte	161	26.5%
Greenvll-Spart-Ashevl-And	51	8.5%
Chattanooga	3	0.5%
<u>Central</u>	108	17.9%
Greensboro-H.Point-W.Salem	103	16.9%
Myrtle Beach-Florence	6	0.9%
<u>Raleigh-Durham (Fayetteville)</u>	194	32.0%
<u>Coastal</u>	89	14.7%
Greenville-N.Bern-Washngtn	42	6.9%
Wilmington	36	6.0%
Norfolk-Portsmth-Newpt Nws	11	1.8%
Total	606	100.0%

Q31. Geo - CD

	Freq.	%
1	42	6.9%
2	46	7.6%
3	39	6.4%
4	50	8.3%
5	43	7.2%
6	40	6.6%
7	47	7.8%
8	44	7.2%
9	40	6.6%
10	43	7.1%
11	51	8.3%
12	33	5.5%
13	45	7.4%
14	43	7.1%
Total	606	100.0%

Q32. Age + Income

	Freq.	%
<65 <\$40k	42	6.9%
<65 \$40k-\$70k	84	13.9%
<65 \$70k-\$100k	78	12.8%
<65 \$100k+	166	27.4%
65+ <\$40k	43	7.1%
65+ \$40k-\$70k	36	5.9%
65+ \$70k-\$100k	41	6.8%
65+ \$100k+	44	7.2%
Unsure	72	11.9%
Total	606	100.0%

Q33. Gender + Age

	Freq.	%
F 18 - 34	54	8.9%
F 35 - 49	70	11.6%
F 50 - 64	103	17.0%
F 65+	104	17.2%
M 18 - 34	43	7.1%
M 35 - 49	58	9.6%
M 50 - 64	87	14.4%
M 65+	86	14.1%
Total	606	100.0%



Q34. Race + Gender

	Freq.	%
White Female	229	37.8%
White Male	194	32.0%
Asian Female	2	0.3%
Asian Male	3	0.5%
Black Female	71	11.8%
Black Male	38	6.2%
Hispanic Female	6	0.9%
Hispanic Male	14	2.4%
Other Female	15	2.4%
Other Male	7	1.1%
Unsure	29	4.7%
Total	606	100.0%

Q35. Gender + Education

	Freq.	%
Female At least College	153	25.2%
Female No degree	179	29.5%
Male At least College	131	21.6%
Male No degree	135	22.3%
Unsure	9	1.4%
Total	606	100.0%

Q36. Partisanship + Age

	Freq.	%
Republican 18-34	32	5.2%
Republican 35-49	38	6.3%
Republican 50-64	70	11.5%
Republican 65+	70	11.5%
Democrat 18-34	32	5.2%
Democrat 35-49	38	6.3%
Democrat 50-64	55	9.1%
Democrat 65+	76	12.6%
Independent/Other 18-34	32	5.2%
Independent/Other 35-49	48	7.9%
Independent/Other 50-64	61	10.1%
Independent/Other 65+	36	6.0%
Unsure	19	3.1%
Total	606	100.0%

Q37. Partisanship + Gender

	Freq.	%
Republican Female	107	17.7%
Republican Male	103	16.9%
Democrat Female	125	20.7%
Democrat Male	76	12.5%
Independent/Other Female	91	15.0%
Independent/Other Male	86	14.2%
Unsure	19	3.1%
Total	606	100.0%



METHODOLOGY

This probabilistic survey was conducted January 22 – 25, 2025, with 606 likely general election voters. It has a margin of error of $\pm 3.97\%$. Known registered voters were interviewed via live phones and SMS. This survey was weighted to the likely general election voters universe.

ABOUT THE FIRM

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