



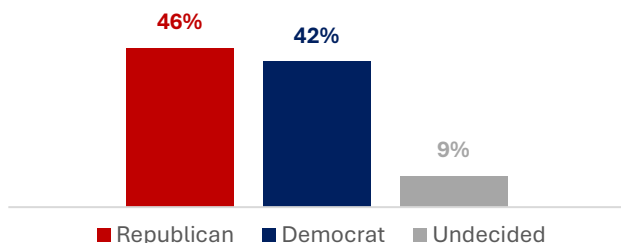
TO: Interested Parties

DATE: May 8, 2026

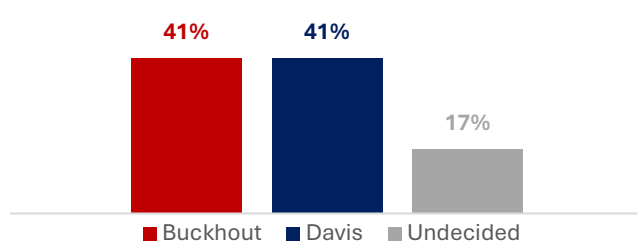
RE: NC-01 General election Survey

THE STATE OF THE DISTRICT

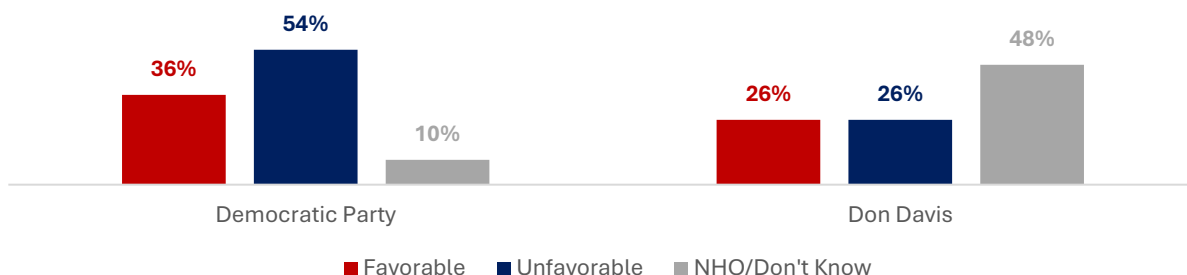
NC-01 Generic Ballot



NC-01 Congressional Ballot



Democrat Images



KEY FINDINGS

- **The race is a dead heat between Laurie Buckhout and Don Davis.** Buckhout is receiving 41% on the named ballot with 17% undecided. The generic ballot leans Republican by 4% (46% - 42%) with Independents breaking in favor or the Republican as well as seniors and those likely to turnout in November.
- **Don Davis has not consolidated his Democratic base.** Davis has low name ID for a two-term incumbent, reflecting a steep challenge for the Congressman running in new, highly unfriendly territory after redistricting. He sits at 26% favorable - 26% unfavorable.
- **The Democrat brand is not popular in NC-01.** The Democrat Party's image is -18%. The Democrat party is underwater by 31% with Independents. Fifty-three percent (53%) want a member of congress to pass Trump's agenda rather than Joe Biden's and that includes 55% of Independents and 52% of seniors.

METHODOLOGY: co/efficient conducted a survey of the 2026 General Election in North Carolina's 1st Congressional District, the survey fielded April 25-29, 2026. The survey comprised 842 likely general election voters and was conducted using mobile text responses and landline interviews. Results were balanced to reflect the age, gender, education level, race, DMA, and registered party of the true voting population, with a margin of error of +/- 3.37%.